

POLICEMAN IS WITNESS IN BOOZE INQUIRY

Suspended Officer Tells About Klan Chief And Rum Charge Affidavits

DOGGETT, LABOR LEADER, ON STAND IN FORENOON

Testifies In Regard To Bootlegging—Establishment

During this afternoon at the trial of the public inquiry charges of police protection of bootlegging and gambling, H. M. Doggett, labor leader, testified that he was present at the trial of the police officers who were charged with bootlegging and gambling. Doggett, who was suspended from the police force, testified that he was present at the trial of the police officers who were charged with bootlegging and gambling. Doggett, who was suspended from the police force, testified that he was present at the trial of the police officers who were charged with bootlegging and gambling.

Senator Hiram Johnson Sends Best Wishes To The Fresno Bee

SAN FRANCISCO, Oct. 17.—On the eve of the first publication of The Fresno Bee, I send you heartiest congratulations and best wishes for the future. The fathers of the publishers, through their courage, ability and progressiveness, have made a great paper of the Sacramento Bee and have won for themselves enduring fame. The sons who now embark upon their great journalistic venture I know from affectionate contact have inherited the talents, independence, integrity and newspaper wisdom of their forebears.

Success and a long life to The Fresno Bee.

HIRAM W. JOHNSON

Barbour Leads In Fight Against House Increase

By LEO A. MCCLATCHY

WASHINGTON BEE BUREAU, Oct. 17.—Because of the possibility the next presidential election may depend upon a settlement of the reapportionment question, Representative Isaac Siegel of New York, chairman of the house census committee, is being urged to get this legislation before the house so that early action can be taken.

Siegel had planned to have his committee start work on a reapportionment bill soon after convening of congress in December, but in the event of a special session being called in November, which now seems likely, earlier action may be anticipated.

Some of the proponents of this legislation have expressed the hope the bill could be gotten into shape next month so as to be reported in December as one of the first of the new legislative programs.

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FRESNO AND L.A. IN DISPUTE FOR NEW JUDGESHIP

San Joaquin Residents Seek Federal Position For H. Z. Austin

SAN DIEGO IN LABOR BUREAU IS FAVORITE

Clash Also Looms In North, Where Senators Are Said To Be Divided

By LEO A. MCCLATCHY
WASHINGTON BEE BUREAU, Oct. 17.—A factional dispute between Fresno and Los Angeles, each claiming that the additional federal judge congress has authorized for the Southern District of California should be selected from their city, is one of the problems Senators Johnson and Shortridge will have to decide in making their recommendation to Attorney General Daugherty.

Fresno is behind former Superior Judge H. Z. Austin, and contends the candidate is entitled to the position not only because of the record he has made on the superior bench but also because the San Joaquin metropolis usually is overlooked when it comes to passing out any federal patronage.

Howard A. Perkins, superior judge of Kern County, and W. C. King, Jr., of Shasta, also are being mentioned for the position, which is expected to be filled either in November or December.

San Joaquin residents are making general federal appointments for California, Fresno contends. It is overlooked because it is classed by San Francisco as "too far south" and by Los Angeles as "too far north."

In the race for the judgeship, Fresno is in the Southern District of the Federal Court jurisdiction.

The Northern District also is entitled to an additional judge, and San Francisco, with a number of candidates, is banking on landing this appointment.

San Diego Man In Race
Several Los Angeles attorneys are in the race for the judgeship. It may develop that both of the principal contenders, cities of the South will lose out, for E. J. Henning, assistant secretary of labor, who has been mentioned as an active candidate, is believed by many of his friends to have the "inside track."

In fact, there has been considerable talk in official circles here as to the possibility of the judgeship going to a man who is going to take the post he now occupies under Secretary Davis.

Senators Johnson and Shortridge, both of whom now are in California, are expected to come to some agreement on their own to whom they will recommend for the southern post. No appointment will be made at the present time, however, because of the necessity of securing confirmation by the senate. Acting judges could be designated at this time but if the senate later refused confirmation, these acting judges would be unable to draw any salary for the work they had done.

Early Appointment
It is because of this feature the president has decided not to make any appointments until after congress reconvenes. The executive said to be anxious that all the additional federal judgeships congress has authorized be filled at an early date because of the congestion of the court calendars due to the numerous prohibition cases.

A selection for the Southern District of California may be delayed because of a deadlock which is said to exist between the two senators. Shortridge is declared to have promised his support to Superior Judge Thomas E. Graham of San Francisco, but will not concur in this recommendation. The San Francisco Bar Association has adopted resolutions voicing objection to the selection of Graham.

In the event the two senators should fail to agree on a recommendation, the attorney general would make the selection and pass it on to the president.

Unfinished Building, But A Complete Paper

FROM THE MIDST of an unfinished building with the clatter of hammers and the click of typewriters, The Fresno Bee emerges with its first paper for Fresno and the San Joaquin Valley.

For three days trial papers have been fully written and set in type, so that the accuracy and speed of The Bee's system of gathering news and methods of publication could be tested.

The Bee from its very first day will endeavor to publish as if it had been in operation for years with a long organized system smoothly working.

As quickly as possible, the building is being finished that all departments may work under more favorable conditions.

But with its news system operating and its machinery working, The Fresno Bee commences its publication today to give Fresno and the San Joaquin Valley the best service within its power.

Beside a local staff and free telegraph reports, 150 correspondents in the San Joaquin Valley give daily news, while special correspondents in Washington, San Francisco and Sacramento cover those important points.

The Fresno Bee is a member and beneficiary of The Bee News Bureau, whose correspondents total over 250, with exclusive bureaus in some of the important cities.

FOUR HURT AS ARMY DIRIGIBLE C-2 IS BURNED

Giant Blimp Is Completely Destroyed By Fire At San Antonio

AIRSHIP WAS STARTING ON EXHIBITION FLIGHT

Three Members Of Crew And Newspaper Man Burned Before Escaping

SAN ANTONIO, Texas, Oct. 17.—The army dirigible C-2, which recently made a cross country flight, completely burned at Brooks Field here today.

The balloon caught fire as it was about to make a flight over the city. The big dirigible was completely wrecked.

Four men were injured, one seriously, before they escaped from the burning craft.

The injured are: Major H. A. Strauss, commander of the ship.

Captain N. M. Walker, aide to Major General Hines, commander of the Eighth Corps area.

Manuel Cardenas, newspaper man.

Sergeant A. B. Albright.

The crew slightly burned except Sergeant Albright, whose face was charred and hands badly burned.

The giant blimp arrived here Saturday from El Paso and its return trip to Langley field, from San Diego, Calif., after its cross country flight.

Army officials planned to remain here a week for repairs before continuing their trip.

The dirigible had just started out for its exhibition flight when fire broke out at 9:15 this morning. The cause of the fire has not been determined.

C-2 Was Latest And Best Army Dirigible

WASHINGTON, Oct. 17.—The dirigible C-2, which was destroyed by fire at San Antonio, Texas, today was the army's best and largest "blimp."

It was completed shortly after the army's big Italian-built airship, the Roma, which was destroyed with a loss of thirty-four lives at Norfolk early this year.

The C-2 had a capacity of 17,000 cubic feet of gas and was capable of making a speed of sixty miles an hour.

Hopes For Successful Trip To Home Base Lost

PASADENA, Cal., Oct. 17.—Officially the C-2, which was destroyed by fire at San Antonio, Texas, today was the army's best and largest "blimp."

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First Subscriber To The Bee Starts Press



SUBSCRIBERS No. 1 and No. 2 officiating today at the printing of the first issue of The Fresno Bee. Charles Daly, the first to subscribe, has pressed the button starting the mammoth press, and Clarence B. Young has just taken the first issue from the folder.

VOL. 1, NO. 1 of The Fresno Bee went to press today and became a reality with its sixty pages chockfull of news and advertisements.

And when the mighty press started rolling in the basement of the paper's big home at Van Ness Avenue and Calaveras Street and papers, snuggled close together, were carried upstairs to the mailing room for distribution throughout the San Joaquin Valley it meant the accomplishment of months of planning, and recently of long hours of work.

It's a big job starting a big daily paper like The Fresno Bee with the need of perfecting organization in every department, the purchasing and assembling of equipment, not mentioning the erecting of a building the size of The Bee home.

It has taken many long hours of day and night work to get out the paper. Composing room crews and several "spanglers" of the editorial staff worked right through the night without break last night in order to have twenty-eight pages ready for an early press run. This emergency shift coming after days of work, while carpenters, steel, concrete and sheet metal men pounded merrily and noisily around them in finishing the building, was a crying order and a big sign went forth in unison when the paper came from the folder.

There had to be the proper ceremony attached to the printing of this paper. And it was only fitting that two Fresnoans who were the first to subscribe to the paper should participate. And these two Fresnoans were subscribers No. 1 and No. 2, Charles Daly, 2400 Belmont Avenue, and Clarence B. Young, 1515 Divisadero Street. Daly

pushed the button that sent the massive press whirling away, and Young took the first paper as it came from the folder.

An interesting coincidence about the affair is that Daly and Young are old-time traveling veterans who have first love in the newspaper field. Daly is a former Sacramento Daily News editor, and Young is a representative of a "who's who" in the newspaper field. Daly and Young couldn't stop the contest. Fresno and Pasadena business with the Selig White & Co. and when he learned the owners of the Sacramento paper were going to launch a journal in Fresno, he insisted that he be subscriber No. 1.

Young is also a former Sacramento man, having covered the upper valley for fifty years. For years he found that by reading the valley news of The Bee he was on top of the valley. He is on top of the valley in terms with all his customers, current topics of the day in those towns and when business called him to Fresno he had The Bee follow him. He is on top of the valley in terms with all his customers, current topics of the day in those towns and when business called him to Fresno he had The Bee follow him.

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KLAN BY-PLAY AT WOOLWINE MEETING FAILS

Candidate For Governor Turns Tables On Hecklers At Oakland

CROWD TAKES UP 'CRY OF COWARDS'

Members Of Lawless Body Retreat From Hall In Pitiful Rout

SAN FRANCISCO BEE BUREAU, Oct. 17.—An audacious attempt by the Ku Klux Klan to break up the meeting of Thomas Lee Woolwine, Democratic candidate for governor, at Alhambra Hall, Oakland, last night, proved a boomerang to the would-be spoilers and turned the Woolwine meeting into a riotous success.

Woolwine stood his ground, defied the Klansmen and denounced them as cowards at the top of his voice, with the result that the tables were turned. Approximately 150 Klansmen slunk from the hall and made their exit amid much "booming" and "cat-calling."

The capacity crowd that packed the hall was with Woolwine from then on and the meeting proceeded a success. Woolwine, who had started his denunciation of the Klan at this point, the Klansmen, who had been so successful in exposing and about Los Angeles terms the order a "cowardly" and "un-American" organization.

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SAVE YOUR TEETH

The condition of your teeth determines the health of your body. If decay has attacked them—save them now. Dr. Kleiser's method will help you.

Put your case in the care of Kleiser's Dentists and you will receive a dental service that will give you complete satisfaction. We will save your teeth and never do dental work and you will be small and painless in what it will mean to your health and peace of mind.

DR. KLEISER
—Painless Dentist—
1031 "J" Street

Army Shoes \$3.95

U. S. Army Rubber Shoes on the Munson last. Solid leather throughout—Goodyear welt soles. Comfortable, durable shoes at a bargain price. \$3.95

ARMY NAVY STORE
1000 BROADWAY

Unfinished Building, But A Complete Paper

FROM THE MIDST of an unfinished building with the clatter of hammers and the click of typewriters, The Fresno Bee emerges with its first paper for Fresno and the San Joaquin Valley.

For three days trial papers have been fully written and set in type, so that the accuracy and speed of The Bee's system of gathering news and methods of publication could be tested.

We Welcome The BEE to Fresno

Keach Co.
923 BROADWAY
Phone 4008

Hardware Enamelware
Sherwin Williams Paints

Oberlin Bros.

Diamonds Watches
Jewelry Silverware

1050 J St.

ident of California, would campaign the state in his behalf between now and November 7.

O. L. Everett, a local member of the Democratic state central committee, presided over yesterday's gathering. Others who made brief talks were: Leonard Wilson, the candidate's campaign manager, and Judge C. E. Beaumont, W. M. Conley, and G. L. Ayneworth, all of Fresno.

Two New Companies File Incorporation Papers

Papers of incorporation for the Buford Company and the Valley Securities Corporation have been filed in the office of County Clerk D. M. Barnwell. The incorporators, T. J. Buford, L. A. Hume, and L. H. Gauthier, are the same for both companies.

The Buford Company, capitalized at \$100,000, site deal in electrical supplies and machinery. Its stock is listed at \$10 per share and each incorporator subscribed for one share.

The Valley Securities Corporation is capitalized for \$250,000. It will deal in securities generally. Its stock is \$100 per share and each incorporator took one share.

State Association Lauds Realtors Of Fresno On Handling Of Convention

Fresno realtors are complimented by the California Real Estate Association on the manner in which they entertained the visiting state association directors recently in a letter received today from C. C. Tatum, president, and Glenn D. Williams, secretary.

The state officers say:

"In accordance with the spirit of the directors at the Huntington lake conference, we want to extend to you our sincere thanks for the splendid manner in which members and officers of the Fresno Realty Board handled the big state association crowd during its visit to Fresno for the conference.

"You boys have certainly formed a strong co-operative organization, and you are to be congratulated on having so ably played the host to such a large delegation from every part of the state. Every realtor who made that trip will always recall with pleasure the friendly courtesies and hospitality received from the Fresno Realty Board."

Fred R. Reno Funeral Under Masonic Auspices

Fred R. Reno, general foreman of the Kearney Park experimental farm, who died Sunday evening, will be buried this afternoon after funeral services at 2 o'clock in the Stephens and Bova chapel. Members of Fresno Lodge No. 247, Free and Accepted Masons, will attend the funeral at which the Masonic ritual will be used.

Reno came to Fresno nearly forty years ago from St. Claire, Missouri. He leaves a wife, Mrs. Olive Reno, a son, Robert R. Reno, and a sister, Mrs. M. E. R. Reno.

DESERPTION CHARGED

Joseph C. Green today filed suit for divorce from Mary Frances Green, whom he married December 22, 1928, at Shelbyville, Tennessee. A technical charge of desertion is made, although it is set forth that Mrs. Green continues to occupy rooms at the home of her husband.

There is one son of the marriage, aged 25 years. Green's petition for a divorce asks the court to make proper disposition of the community property.

An Obscure Kauson

(From Empora Gazette)

The hat-making clerk at the Harvey House makes this profound observation: Any girl will flirt as the train is pulling out.

Received from New York

Not to be confused with Dress ordinarily marked near this price

\$19.00

- Canton Crepes
- Satin
- Twill Cords
- Tricotines
- Combination Eff

Shopping becomes a pleasant venture when such frocks as may be found for so small a expenditure. Especially since the variety of styles permit careful choosing. Several of the models are decorated with applied embroidery, bright or harmonizing colors are unusual.

Out of the ordinary in variety, value and styling are Beautiful Fall Coats

Simply tailored or elaborated with rich furs—lined throughout and beautifully fashioned. Types for all women—of those fabrics most favored for Fall wearing—deep pile or rough tweedy materials—best liked just now. A very noteworthy collection at a price that affords a great deal of satisfaction to the purchaser.

\$25.00

Appear at the Breakfast Table Smiling

With Wavy Hair without having had to sleep on the curlers or use the iron.

The Nettle method permanently waves your hair.

Twenty-three days more of Special Offer of \$24

Nestle Permanent Wave Shop

204 Trust Bldg. With Lillian R.

Phone 5561

Join the classes in SALESMANSHIP

AND BUSINESS EFFICIENCY

Oct. 25, 26, 27, 28 — 8 p. m.

Delaney Room, Hughes Hotel

Phone 250 for Particulars

SWASTIKA CO.

1500 1st St. Phone 322

Jones

(Incorporated)

A real American to Eat. Open

1919 MA

WEDDING INVITATIONS

S. C. L.

1235 Kern St.

I Print E

DUCK PEN IS DEATH TRAP.
HEARSTOWN, Ill., Oct. 17.—A
 tangled in wire netting which they
 were staking in the Illinois River
 for a duck pen. Emil Wessel and
 Frank Stromquist, Burlington em-
 ployes, were drowned today. Their
 boat upset and they were caught
 in the meshes of the netting. John
 Crawford Wessel's farmhand, had
 been unable to save them.

SOCIAL NEWS

FRESNO brides who were married during the past summer months and brides-to-be, who will be married within the next fortnight. They are, upper row, left to right—Mrs. Arthur Bradford (Miss Kathryn Cook of Berkeley), photo by Langley, Berkeley; Miss Clara Truxaw, fiancée of Eugene Kelly, photo by Hartsook; Mrs. William Harold McAslin (Miss Louise Lamitzen); Miss Helen Preston, fiancée of Milton Young, photo by Boussum; lower row, left to right—Mrs. Irving MacDonald, Jr. (Miss Louise Bean), photo by Hartsook; Miss Aimee Way, fiancée of Charles A. Tuttle, photo by Boussum; Mrs. Donald W. Forsyth, Miss Mary Wynu, photo by Hartsook, and Mrs. Charles Cowan (Miss Carrie Bean), photo by Hartsook.



AMONG THE FRESNO brides of the season is Mrs. W. H. MacDonald, who was married last May. The MacDonalds are establishing themselves in a business at 1010 East Avenue.

Mrs. Donald W. Forsyth, who was married last May, has returned to her home at Huntington Lake with her husband for the past several months. The Forsyths were married June 24, and upon their return to the mountains will make their home on the groom's ranch in East Fresno.

Mrs. Irving MacDonald, Jr., who has Miss Louise Bean, surprised many friends here by her marriage in San Francisco last August. Her marriage was followed in a few weeks by that of her sister, Miss Carrie Bean, who became the bride of Charles Cowan at a similarly quiet marriage in San Francisco. The MacDonalds are living in an apartment at Dudley Avenue and the Cowans are moving to their home in Riverside.

The Cook-Bradford wedding were of interest to a large circle of friends as well as to friends in Berkeley and several Fresnoans motored to Berkeley for the wedding which took place on October 4.

Mrs. Aimee Way, who is married to Charles A. Tuttle, tomorrow will be the first bride of the church in the First Congregational Church. She has chosen Mr. John McAslin, assistant and Clinton C. Munson will act as best man.

The wedding of Miss Helen Preston and Milton Young, which was celebrated last Friday evening at the home of the bride's parents, on Balch Avenue.

Mrs. Clara Truxaw, who will become the bride of Eugene Kelly, has chosen Wednesday, October 25, as her wedding day and the ceremony will be performed by her brother, Father Joseph J. Truxaw, of Los Angeles, at the St. John's Church.

Mrs. William O. Blasingame entertained the members of the Tuesday Bridge Luncheon Club today at her home in Carmen Avenue. The members of this congenial group are Mesdames G. G. Watson, K. J. Cleary, F. E. Twining, F. A. Seymour, Harry B. Gregory, Mont-

ford C. Crowl, Ivan McIndoo and E. E. Manheim.

Mrs. C. A. Murdoch was the hostess yesterday afternoon at her home in Fresno Avenue, when she entertained with a luncheon complimentary to the members of her sewing club. The table was prettily decorated with seasonal decorations. Interesting guessing contests provided amusement for the guests, who included Mesdames Earl Towne, Raymond Bell, Emory Wilson, J. Schick, Newton A. Johnson, C. E. Leonard, Jack Byfield, Carl A. Lindsay, Ben Johnson, Arthur Graft and T. L. Swartz.

Mrs. Ernest Miller is the house guest of her sister, Mrs. Leif W. Cutler, in San Francisco. Mrs. Miller recently arrived at her home in the city.

Mrs. A. E. Anderson was hostess at the meeting of the members of her card club this afternoon at her home on Cambridge Avenue. This was the first meeting of the club since the return of the members from their summer vacations.

Those present included Mesdames Andrew J. Sturtevant, Jr., Newton A. Johnson, Theodore M. Stuart, R. B. Wilson, C. E. Bradford, Floyd Bell and Mrs. H. M. Prescott.

The marriage of Miss Helen Preston and Milton Young, which was celebrated last Friday evening at the home of the bride's parents, on Balch Avenue.

CLUBS

The Fresno State College Training School, Parent-Teacher Association, will have the start of the Fall Homecoming celebration, on the 18th of October, at 8 o'clock, on the Girl Reserve work, preparatory to organizing a group, and H. G. Hayden will speak on Boy Scout work. A social meeting will follow the business session.

Mrs. and Mrs. C. E. Leonard are entertaining as house guests at their home on 15th Avenue, Rev. and Mrs. Charles Cook Woods, formerly of Fresno, who now make their home in Monrovia. Woods and his son, Martin Dale Woods, are attending the conference of Southern California Methodist ministers.

Mrs. Gordon Giffen and son, Homer Giffen, of Monrovia, are the guests of Mr. and Mrs. Wille M. Giffen at their suburban home.

Mrs. and Mrs. George de Bretville will arrive tomorrow from San Francisco, where they have been visiting at the A. B. Sprickels home during Mrs. Sprickels' absence while touring abroad for the past seven months.

Mrs. and Mrs. Arthur Anderson spent the week-end at their mountain home at Rock Haven, Alford. Mr. Anderson and Mrs. Anderson were their guests. Other Fresnoans who returned last evening from Rock Haven, where they spent the past few days at their place, were W. A. Sutherland and Mrs. Sutherland.

The Wednesday Club's meeting this week will be held with Mrs. S. S. Hockett at her home on Van Ness Avenue and at this time Mrs. W. P. Miller will talk on Psychology.

No. 14, Thursday, beginning at 2:15 o'clock, Dr. Aurelia Reinhardt will speak at the Parlor Lecture Club. Guests will be allowed at the meeting of the day including Mesdames George Hobbs, G. T. Willis and A. S. Perkins.

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DON'T FAIL TO SEE THESE
Washable, one button Kid
Gloves, in Ivory or white stitched
on back in black or tan. P. K.
seam.
Special the pair... **\$1.95**

Tulare at Van Ness
Einstein's
Where Price and Quality Meet

Women's fleeced, lined, ankle
length, high neck, long sleeves
and low neck, short sleeves
Union Suits.
Regular sizes **\$1.95**
Out sizes **\$2.25**

True Values—Quality Merchandise—Low Prices—

Three Important Features That Go to Make This the SAFE STORE!

Mallinson's Chinchilla Check Crepes

—this material is adaptable to every mood of fashion, gowns, wraps, skirts and blouses. Colors, navy, black and fudge. Price the Yard... **\$5.50**

Silk Canton Crepe

Very fashionable because of its good wearing and draping qualities as well as attractive textures. Extra high grade; many beautiful colors. 40 in. wide **\$3.45**
Special the Yard

Silk Striped Prunella Ratine Striped Prunella

Those stunning stripe skirtings, everyone is favoring now—handsome color combinations and very fine quality. 54 inches wide. Price the Yard, **\$5.50 and \$5.75**

All Wool French Serge

—one of the best offers of the season, splendid quality for suits or jumper dresses, navy and ink blue, 54 inches wide. Special the Yard... **\$2.50**

"School Proof" Stockings

—for the "boy or girl" made with double knees and reinforced foot. Price the Pair, **50c and 55c**

Winter Coatings

Our showing of new warm coatings comes just at the right time and you will experience no difficulty in finding just the weave, color and quality you want. These are most popular.

Vel Tone, Velours, Vel Raye, Camel Velle and Plaid-Back coatings. Prices range from **\$2.75 to \$11**

Children's Nazareth Waist

Union Suits, high neck, long sleeves, ankle length—sizes 2 to 13 years. A wonderful value, at the Suit **\$1.25**

Two Piece Pajamas

Women's two-piece pajamas, long sleeves, made of an extra good quality outing flannel, a large assortment of patterns. priced **\$2.75**

Women's—Night Gowns, Slip-over Style

Women's—Night gowns, Slip-over style, good quality outing—colors to please almost every taste. priced **\$1.25**

Women's—Outing Flannel Gowns

Women's—Outing flannel gowns, high neck, long sleeves, all sizes, all colors, priced **\$1.75**

Smart Bungalow Aprons

Here are the newest styles, colors and trimming effects, these being modifications of aprons costing a great deal more. Good quality gingham, Slipover style, Sash tie in back, all colors. Special each **\$1.50**

Heavy Satin Ribbons

—embroidered in gold or silver, on black background, suitable for bags, vestees, hats, etc. 10 in. wide. Price the Yard... **\$2.95**

For House or Street

Ladies' and Misses' Crepe Dresses in a wonderful line of color combinations. These may be worn for house or street dress. Made of the best quality materials. \$4.95 quality **\$3.95** Special

Angora Scarfs

—in a wide range of color combinations, fringed ends. The scarf is one of the season's smartest and most popular sport accessories. **\$5.50** Priced

Mercerized Damask Sets

—with colored border in pink, blue, gold and rose—1/2 dozen napkins to match (sold only in sets). Sizes and prices as follows:

Cloth 45x45 inches, and 1/2 doz. napkins... **\$5.00** the set
Cloth 54x54 inches, and 1/2 doz. napkins... **\$6.25** the set
Cloth 63x63 inches, and 1/2 doz. napkins... **\$7.50** the set

Pure Linen Table Damask—in a good heavy quality five pretty attractive designs to select from—70 inches wide. Price the Yard... **\$2.50**

Pure Linen Huck Towels, in a large variety of pretty patterns. Prices each **\$1.25 to \$2.50**

Fancy Bath Towels—bath towels with fancy borders in the largest range of colors we have ever shown and the prettiest patterns. Prices from **75c to \$1.75** each

Plan Your HALLOWE'EN Party Now

We have the real 'spooky' story book just full of Halloween ideas. Just ask for the

BOGIE BOOK

10c

WE WELCOME The Fresno Bee to Our City.
May it help us grow and prosper with us.

C. H. STAPLES
1940 Mariposa

THE HOUSEWIFE'S Idea Box
Copyright, 1922, Public Ledger Co.

The Home in Good Taste
By Herald Donaldson Eberlein
Johannesburg, Pa. Copyright, 1922, Public Ledger Co.

Favorite Recipes Of Famous Women
Copyright, 1922, Public Ledger Co.

THE HOUSEWIFE'S Favorite Recipes Of Famous Women
Copyright, 1922, Public Ledger Co.

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Copyright, 1922, Public Ledger Co.

Plan Your HALLOWE'EN Party Now

We have the real 'spooky' story book just full of Halloween ideas. Just ask for the

BOGIE BOOK

10c

WE WELCOME The Fresno Bee to Our City.
May it help us grow and prosper with us.

C. H. STAPLES
1940 Mariposa

SPECIAL OFFERINGS AT MELL'S

In high grade men's apparel of all standard makes at reasonable prices. The Scoble Hat, Hilo Hats and Caps, Superior Silk Shirts, Ide, Lion, Victor and Argonaut Shirts, Cooper's and Superior Underwear in wool and cotton either two-piece or union suits.

Our Policy Never Misrepresents

MELL'S

New Location 1030 Broadway

The New Edison

"The Phonograph With a Soul"

Will give you the best music of the world, by the great artists.

The New Edison has been compared for tone quality with the living artist, and no difference could be told. No other phonograph can stand such a test.

The prices are reasonable. Convenient terms arranged.

Hockett-Bristol & Cowan
1253 J St., Fresno

Radin & Kamp's October "Trade Building" Sales Commence Tomorrow Morning

We Have Scheduled a Record Breaking 2-Week-Selling Carnival Such As Will Impress the People of Fresno With the "Rapid-Fire" "Low Price" "Quick Turnover" Methods of This

150 NEW
NOVELTY
NECKLACES

All styles and colors. Values to \$2.00—

69c

1st Quality Imported
KID GLOVES
"Cleanut" Make

Full sewn, with fancy back stitching. Black, White, Grey, Beaver and Brown. Every pair perfect, and fitted. **\$1.98 pr**

Store to Their Distinct Financial Advantage

Waterproof and Greaseproof Kitchen Aprons, 49c.

Rubberized by a special process. Excellent for household and laboratory use. Black and white checks and blue and white checks. On The 2nd Floor

Radin & Kamp
FRESNO CALIFORNIA
YOUR HOME STORE

Flannelette
Kimonos \$1.00

In light and dark colors. Fitted and flared designs. High waist effect and straight line. Sizes 35 to 44. On The 2nd Floor

1000 PAIRS
New Imported
EARRINGS

Such a wide selection is seldom seen. Every style and color you can imagine. Choose now. **50c-75c-98c**

New Colored
Silk
UMBRELLAS

In varied line of colors. Made of extra quality rainproof silk. Many have fancy handles and tips. Others plain, conservative handles. **\$4.95-\$5.95**

Look!! The Greatest Sale of Women's Girls' Coats Misses' Coats

1550 Beautiful Coats In 5 Huge Lots



LOT 1—On the 2nd Floor
450 WOMEN'S COATS

Long flaring coats with large fur collars of self materials. Full lined coats. Embroidered back models with the stylish new sleeves.

Fancy button trimmed coats. In all the wanted shades for Fall and Winter. **Usually \$30.00 \$24.75**

Jaunty New Wool
"SLIP-OVER"
SWEATERS
\$1.98

Of light and medium weight woolen yarns; long or short sleeve styles. Very nobby models made up in fancy weaves with belt to match. We also have them in Russian Blouse Styles in shades of grey, tan, brown, black, white, sand, green, blue and orchid.

LOT 2—As Fine as we have ever seen at the First Price.
450 WOMEN'S COATS

Long swagger coats of Bolivia, Normandy, Velour and Suede Cloths. With large fur collars and cuffs of Caracul, Wolf, Fox, Beaver, Quossum and Skunk.

Full silk lined coats with silk crepe-de-chine linings. Loose back styles in fancy embroidered cape effects. Novelty blouse effect styles with deep fringe trimmings and fancy pockets. Coats that gather or button to the side with fancy new ornaments. **\$49.75** Usually \$60.00.

218 Girls' Coats
In fancy VELOURS Cloths. With raglan and set in sleeves. Loose back and fancy belted models with collars of self material and fur. Deep turn back cuffs, roony pockets and button trimmings. All snappy styles in many styles to select from. Sizes 6 to 14 years. \$12 values. **\$7.50**

NEW WOOL SCARFS—\$1.98 to \$14.75
Angora and Brush Wool Scarfs. In the latest colors, stripes and plain. With pockets and belts trimmed with fringe. Scarfs 8 to 27 inches long. In all colors—grey, tan, brown, navy, white, red, fuschia, orange, buff and brown.

195 Girls' and Junior Girls' COATS
Nobly coats with fur collars and cuffs. Deep turn back cuffs, roony pockets, belted coats with sport pockets. Full lined, button trimmed. **\$14.75**

NEW SCARF SETS—\$3.98 to \$9.98
Very snappy Angora-Wool Caps and Scarfs to match. In all the latest Fall shades. **WOOL CAPS—98c to \$1.49** Without scarfs—in all the beautiful shades.

LOT 3—On the 2nd Floor
250 WOMEN'S COATS

Simple coats in the most beautiful one-of-a-kind models. In Normandy, Vidding, Bolivia and Polynama Cloths. With large fur collars of Beaver, Squirrel, Skunk and Fox. In the rich new Fall shades. **Usually \$95.00 \$79.50**

Children's Flannelette Gowns and Sleepers 98 Cents.
With high and low neck, long sleeves, double yoke and braided and silk frog trimmed. In white and pink and blue stripes. Sizes 2 to 14 years.

Children's Flannelette Gowns, 1.29.
Extra heavy flannelette gowns with long sleeves, round and high neck. In pink, blue and white stripes. All seams reinforced. Sizes 2 to 14 years.



"MUSSED" & COUNTER SOILED
Muslin Wear GROUPS

Children's Combinations, 49c.
Drop seat-trimmed with lace and embroidery. Regular \$1.00 value.

Children's Athletic Suits, 49c.
Made of hard muslin. Adjustable shoulders. Drop seats. Supporting bands of self material. Regular \$1.00 value. Sizes to 10 years.

Children's Drawers, 10c.
Slightly soiled muslin drawers. Regular 25c value.

Black Sateen Bloomers, 49c.
Button band and elastic bands at top. Sizes 2 to 18 years. Regular 15c value.

Children's Muslin Gowns, \$1.00.
Trimmed with embroidery. With yokes. Regular \$1.49 and \$1.98 values. ON THE 2ND FLOOR

OVER 500,000 YDS. "MILL ENDS" IN ALL YARDAGE

Here Are 1/2 Dozen Examples of Prices to Expect Throughout Entire Domestic Dept.

REGULAR 39c yd.	REGULAR 25c yd.	REGULAR 25c yd.	REGULAR 70c yd.	REGULAR 25c yd.	REGULAR \$1.50
INDIAN HEAD 19 ^c / _{yd}	Dress Gingham 17 1/2 ^c / _{yd}	Pajama Checks 16 2/3 ^c / _{yd}	UTICA SHEETING 58 ^c / _{yd}	ABSORB. CRASH 15 ^c / _{yd}	JAPANESE TABLE CLOTHS \$1.00 ea

Blankets by the Thousand at Astoundingly Low Prices

These Few Examples Show the General Trend of Prices—Every Family Should Benefit

REGULAR \$4.49	WOOL FINISH	SHEET	SINGLE ALL-WOOL	BEACON	WHITE WOOL
Plaid Wool Finish	BLANKETS	BLANKETS	BLANKETS	BLANKETS	BLANKETS
\$2.25 pr	64 x 76 \$2.89 pr	GREY 64 x 76 \$2.69 pr	WEIGHT 4 lbs. Reg. \$8.98 \$4.50 pr	66 x 80 \$7.49	PINK BLUE BORDERS \$10.98

ONLY UNTIL 50 ARE SOLD

FULL SIZE 35 lb. PURE KAPOK

SILK FLOSS MATTRESS



Tomorrow 4th Floor. \$18.95 Come Early

This Shoe Sale Will Attract Thousands of Families

This Is a Shoe Event Without An Equal In Many Years

Oxfords Brown or Black Goodyear Welt Soles. These were \$5.95, today \$4.85	Men's Shoes Brown Calfskin Spade Toes, Welt Soles, rubber heels. Special \$4.85	SPECIAL Sale \$4.85 Values to \$6.95	Patent Pumps Hinge Quarter Turn Soles and rubber heels. Regular price \$5.95, Special. \$4.85	Patent Pumps With one wide strap. Flat heels. Today Special. \$4.85
Women's Pumps Patent 2 strap, low heels, patent 1 strap, low heels, brown calf, 2 strap, flat heels, black kid, 1 strap Cuban heels. These are \$5.95 pumps. \$4.85	Martha Washington's Shoes and Pumps 1 strap, Cuban heel, 2 strap, Cuban heel, lace, comfort. Sale \$4.85		Women's Bamboo Buck Pumps, Cuban heels, 1 strap, extra quality. Regular \$5.95, Special. \$4.85	Novelty Pumps Reduced to sell at one price, today. \$4.85
Women's Storm Shoes Heavy Black Elk Welt Soles. Heavy Brown Elk Welt Soles. Built for storm weather wear. Special price today \$4.85	Patent Pumps Patent Pump, Grey Buck Quarter, 2 strap, Cuban heel. Special \$4.85		Patent Pumps Flat Heel. Keel undressed, quarter turn sole. Regular price \$5.95, Special. \$4.85	Women's Brown Kid 1 Strap Pump Trimmed with brown suede L.V. Heels. Regular price \$5.95, Special. \$4.85
Women's Felt Slippers All colors, ribbon trimmed, padded soles and heels. Our special price today \$1.25	Brown Pumps Brown Kid, 1 strap pumps with Brown buck Quarter. Special \$4.85		Men's Oxford Brown or Black, English and Brogue last, rubber heels. Special. \$4.85	Bali Brand Rubber New Boots Knee Length, pure gum rubber. Special \$4.85

All Our \$5.95 Buck Trimmed Pumps and Oxfords Included—Special \$4.85

THE TALK OF FRESNO Our

MEN'S O'COATS

We Have About 45 Coats at This Price—Regular \$40 Overcoats

Field back effect in different shades of Herringbone, chevron, The Herringbone in grey and brown and the real Oxford shades. These coats are made up with satin yoke and sleeve linings. With inverted pleated all-around belt and high convertible collar. Double breasted models with flap pockets. Also in the new light grey and dark green shades.

\$29.75

We are the exclusive agents in Fresno for the famous Kuppenheimer Good Clothes for Men.

YOUNG MEN'S SPORT MODEL SUITS

With Extra Pants

In all-wool mixtures of grey, brown and tan Tweeds, Cassimeres, Herring Bone Flannels and other smart stylish cloths. Alpaca lined suits. Sizes 14 to 20 years. Save \$10.00 on any suit.

Only Until 50 Suits Are Sold **\$22.50**

This October Merchandise Harvest Brings a Fine Crop of Savings

1932 Buick Wildcat, 4 door, black, 6
cylinder, 4 door, modern home, 2
bath, and fully equipped. Good
terms, make an offer.
Being and Home
1932 Buick Wildcat. Phone
MORRIS, 12345 and 12345 ext

FANS ALL SET FOR THIRD BATTLE

With two of the three games needed for the San Joaquin Valley championship on the credit side of the score sheet the Fresno Tigers and the fans are sitting tight and waiting for the third battle which will be staged at the local park next Sunday.

All of the players are anxious to get the series over. Leonard, who played for the Tigers at every stake of the game, "Dutch," while pitching an excellent game last Sunday, fell below his standard. He was about ten short on strikeouts and three bases on balls in the count against him in the second game—more than he usually hands out.

Manager Cliff McCarl hopes to give the fans a real line on the team, providing the series ends next Sunday. McCarl has been in negotiations with the San Francisco Seals and if his plans mature the Valley fans will see the All-League teams in action against the Tigers on October 23 and 24.

So far no definite word has been received from the Bay City manager, the only thing that may stand in the way of the contest. Leagues coming here is the playing of an inter-league series between the Seals and the Baltimore Orioles, winners of the set-to for the Eastern minor league championship. Baltimore won the deciding game Sunday from St. Paul, pennant winners in the American Association. Coast fans are hoping that Baltimore will come West to decide the question of Class AA superiority.

Even though the Seals and Orioles meet there is still a chance for a coast league team to come to Fresno. McCarl expects to hear soon on his proposition to the Seals' owners.

Officials for Legion Football Battles to be Selected Tonight

Officials for the American Legion football games this season will be chosen at a meeting to be held at Herman's store this evening at 8 o'clock. Representatives of the five teams comprising the league—Visalia, Dinuba, Hanford, Selma and Fresno will attend the meeting. There have been numerous applications to the San Joaquin Valley League for the officiating work and the association has listed all these names and from this number will be selected the men who will handle the work for the next ten weeks.

The association will hold a meeting at the Fresno Technical High School Saturday morning at 10 o'clock. Any gathering of men and discussion of rules and recent rulings will be the chief topics.

Fans Hoot As Welling Loses To Hanlon On Foul

DENVER, Oct. 17.—Joe Welling, Chicago right-hander, lost on a foul to Jimmy Hanlon, catcher, in the sixth round of a scheduled 12 round bout. The crowd roared its disapproval. Last night's fight was the last Denver fight and the terms of a recent decision of the Supreme Court, according to the district attorneys office.

MADERA OFFICIALS FAIL TO LAND BUCK

By HEE BUREAU
MADERA (Cal.), Oct. 17.—Superior Judge Stanley Murray and District Attorney Mason A. Bailey returned late Saturday night from their hunting trip in the high mountains. Neither Murray or Bailey succeeded in bringing home a deer, but they say they had all they could eat of small game and fish while they were gone.

HUNTERS SUCCESSFUL

VISALIA, Oct. 17.—Visalia hunters are these frequenting the High Sierras report the deer season, which closed Sunday, one of the most successful in years. Most hunters who went after their bucks were successful in getting at least one and the reports from sections of the valley to the effect that deer were scarce does not appear to have been substantiated by local sportsmen. Indications, also, point to the fall season being a successful one.

Palace Shoe
For men and women
EVERY PAIR
WARRANTED
2019 Main St.
Fresno, Cal.

Iowa Victory Fails to Settle Question of East-West Title

By FRANK GETTY
United Press Staff Correspondent
NEW YORK, Oct. 17.—Few will accept the result of the Iowa-Yale game as settling the perennial question of which is better at football, east or west.

This does not detract a whit from the clean-cut victory which Howard Jones' husky Hawkeye team scored over the Bull Dog team on Saturday. The westerners proved themselves superior in every branch of the game.

It is unfortunate that this game gave one big intersectional contest of the season for two reasons. It is not, in present form, the representative football game of the east. There are at least as many of these parts who could have taken the Bull Dog measure on Saturday.

Tad Jones kept his promise. Yale took the game "to its stride." The blue and crimson made no special preparations for the game.

Generalship and variety of play—two of the most important factors in success at football, were lacking from the Eli squad.

By decisively defeating Yale, however, the Iowa eleven has carved out for itself a stiff future for the remainder of 1922.

DRAFT FAILS TO ASSIST MAJORS

By HENRY L. PARRELL
United Press Staff Correspondent
NEW YORK, Oct. 17.—Failure of the present system of getting young ball players at cut rate prices from the minors was clearly shown in the 1922 draft. Only fifteen minor league players were requisitioned by the major league club owners and few of them are expected to make the grade in the future.

The Cleveland Indians, the St. Louis Cardinals, the Boston Red Sox, the Phillies and the Chicago White Sox didn't even go to the trouble of asking for new material from the little leaguers.

Players awarded in the draft announced by Commissioner Landis were:

Pittsburgh—Schwab, Ludington, Michigan; Shepard, Aberdeen, South Dakota; and John, Sioux Falls, South Dakota.

Cincinnati—Harry, Charlotte, North Carolina.

New York Yankees—John Aberdeen, Lavalie, Worcester, Massachusetts.

Chicago Cubs—Barrett, Little Rock, and Stauffer, Bridgeport.

Under the present system which awards players according to the standing, the Boston Braves profited most, getting five players.

The American League turned a deaf ear to the claims of only two clubs in the circuit, the Yankees and the Washington Senators, asked for the privilege of making a draw.

Sunnyside Club Wins Argument With Army Worm; Greens Ready

After being ruled twice by the army worm the new greens at the Sunnyside golf and country club are almost ready for play according to Gerald Thomas, chairman of the Greens Committee. Paria green has been worked into the soil which it is believed will keep the pests off the greens.

While the new greens are almost ready now they will not be used until the Armistice Day tournament, which is scheduled for the club championship of the San Joaquin Valley will be decided.

This tourney is one of the big events for the valley golf enthusiasts. Dr. Harry Brownell, chairman of the sports committee, states that he has had inquiries from every club in the valley and that it is expected that eight ten-man teams will be in the course in the play for the Warner cup.

The women kiffers of the Sunnyside Club are now using the links two mornings each week. Formerly they had but one day a week and there has been such increased interest among the women they have been allotted Monday also.

Bee Sport Department Greet Valley Fans

Hello, Fans!

The Fresno Bee has a few words of explanation on its stand in sportdom and what it hopes to do in recording athletic events and assisting in the promotion and development of clean sports.

The primary object of The Bee sport department is to furnish the readers with all the available news, touching on all activities wherein strength and skill are deciding factors.

For Clean Sport

The secondary aim of this department is to assist in building up clean athletics and it will endeavor to support the individual who thinks first of "the good of the game" and to expose the crook.

The Bee wishes all true lovers of sport to feel that it always is ready to co-operate in any worthy athletic enterprise, be it large or small. This department intends to pay particular attention to the amateur athlete in all branches of sport.

For Entire Valley

This department expects to serve the entire San Joaquin Valley with up-to-the-minute reports on all athletic events. Through the Bee correspondents in every town and city in this section news will be gathered and published of all athletic events from Stockton to Bakersfield without the least thought of sectional feeling.

Remember, Fans, while it is the business of the Bee to make this department as attractive to you as possible, you can help by readiness to co-operate in the gathering of all sport news.

BURT EDSALL, quarter back of the Selma Legion football team. Edsall has been one of the stars for the past three seasons and is a power in the Selma ranks.



WITH THE BOXERS

PHILADELPHIA—Carl Trenas, Cleveland, outpointed Johnny Curran, Jersey City, in eight rounds. Young Montreal, Providence, outpointed Battling Mack, Camden, in eight rounds.

BOSTON—Bryan Downey, Columbus, middleweight, won a 10 round decision from Nat Siegal, Revere, Mass.

COLUMBUS, O.—Phil O'Dowd, Columbus bantam, won a 12 round decision from Pete Zivie, New York.

NEW YORK—Russell Perlestein, Palestine heavyweight, won from Al Roberts, Staten Island, on a foul in the second round.

DETROIT—Don Sego, University of Detroit student, won from Jack Malone, St. Paul, right-hander, on a foul in the sixth round.

CINCINNATI—Anthony Downey, Cincinnati welterweight, won from Spencer Sparks, of Oklahoma City, in ten rounds.

This condition means that the Legion league this winter is going to play some of the hardest and best football that has ever been turned loose in this valley, which is taking in quite a lot of territory.

Scores at Games

Coach Peterson, obviously will have scouts at the first two games, when Hanford goes to Dinuba and Visalia meets Selma. With only five teams in the circuit one team must miss a league game every Sunday and Fresno will have the opening day and since the reports of added strength have come to the local players they plan to make the most of this opportunity.

Among the men available for the local team are: Backs, Forrest Blaylock, L. R. Sharp, Roy Niswander, A. J. Rylee, John Simons, Ray Franklin, Leath, Harbers, Russel Kelly and Smith, while on the line Coach Peterson has the pick of Frank Burns, Lawrence Hall, Ben and Ross Jackson, Leonard Peterson, L. Carroll, Allan, Nicholas, Danielson, Johnson, Coffey, Davenport, Young and Finnegan.

Baseball Writer Objects To Ban's Home Run Zone

Sam Johnson wants to establish "home run zones" for shortstop and pitcher. If you place the ball only to certain line in the bleachers it's a triple, and over the fence it's a home run.

The satisfaction will be much the same as getting a 275-yard drive over a fifty-foot indoor golf course, writes John E. Wray in the St. Louis Post-Dispatch.

Home runs, despite the danger of cheapening them, would be greatly improved in interest by expanding the playing field. The fans like to see play at close range. With a sufficiently expanded field, home run drive, within the playing field would be more frequent.

Few such hits are evident today. Now, it's not the ball in the air and pray that it drops into the bleachers; then look around the bases.

Were the drive inside the fence, the batter would be forced to run his best and the fielder compelled to show not only his speed but his throwing arm.

And surely that's of more interest than fungo hitting, which is about what most home runs resemble.

TEEN AFTER SHIRL

NEW YORK, Oct. 17.—A 17-year-old girl, Shirley, was kidnapped from her home in New York City and taken to a hotel in New York City. She was found there by police and is now being held for investigation.

COACH GETS IN GAME

PRINCETON, Oct. 17.—Coach E. H. Roper donated a ticket and went out to show the Princeton squad how to do it. He removed five players from the lineup and replaced them with second-string players.

SEAT DEMAND HEAVY

ANNAPOLIS (Md.), Oct. 17.—Special stands are being built at the race track in Annapolis because of the enormous demand for seats for Saturday's game between the midshipmen and Georgia Tech.

SELMA FANS TO HONOR PLAYERS

By HEE BUREAU
SELMA, (Fresno Cal.), Oct. 17.—On Thursday evening at 8:30 o'clock the football fans of Selma will hold a banquet meeting and banquet at the Selma Legion Home. The members of the legion football squad will be invited guests.

The Ladies' Auxiliary of Selma Post will have charge of the banquet, after which talks will be made by Lehman J. Price, president of the Selma Chamber of Commerce, Price, who played center on the Selma team of fifteen years ago. There also will be talks by Coach Victor M. Kelley, the players and fans.

Reservations for the football banquet are coming in rapidly and a good attendance and rousing time is predicted.

Sunday, October 22, at 2:30 P. M. on the local legion football field will be played what is expected to be one of the hardest games of the season, when the locals will meet the team representing the Visalia Legion Post, and which is practically the Exeter team of 1920.

Selma is looking for a hard game, but does not believe that Visalia has any stronger team, than represented Exeter in the last game of the season when Bill Ingram and E. E. Wilkie of the Pacific Fleet team, Crip Toomey of the Bears, and Tuffy Conn, U. S. C. and professional player, resulted in putting over one touchdown and defeating Selma.

LEGION MEN STRENGTHEN ELEVEN

With from fifteen to twenty-five men out every night the American Legion football squad is slowly building to form for the first game which is scheduled for October 29 at Dinuba. Coach Milward Peterson, last year's Olympic Club captain and quarter, is giving his men all the pointers they need to get the "ghost" ball up to the hour that some folks start getting ready for bed.

Neither Peterson nor the Legion officials are saying a word about the chances of the team or the chances of the players. They are waiting for the other four towns entering teams in the Legion league.

It has been reported that at least two of the southern teams have taken the proverbial "stitch in time" and instead of saving time they have saved the eleven. Following the ending of the season last year the managers commenced lining up likely football talent and making the respective towns attractive places in which to live. The result is that a number of crack gridiron stars have made their homes in the various cities to the south and now are bonafide residents which is perfectly legitimate.

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Tiger Infielder May Have Chance To Show Ability In Majors

First Makin, the Dos Palos lad, that has been holding down third base for the Fresno Tigers during the post-season game with Hanford may have a chance next year in the big show as reports heard in local baseball circles are correct.

According to the best information (Carl Zamboni, scout for the Cincinnati Reds has been angling for Makin for some time and has made him a tentative offer to report to Harry Hermann's crew for spring practice.

Makin was a star at the University of California and broke into the San Joaquin Valley league this spring with Madera. He stayed with that club until it dropped out and then was signed by the Visalia club. At the end of the second half of the season when Fresno and Hanford were allowed to strengthen for the post season games Makin came to the Tigers, where in the last two games he has played first base.

The Dos Palos youngster has improved greatly in the coming year. He is a steady fielder and while he appears to be only fair with the club he takes a nice heading cut at the ball and a little coaching at the plate, no doubt, will boost his average many points. Makin is a brother of George Makin, who finished the season in the International league.

Tulare Golf Club Elects 9 Directors, Limits Membership

LINDSAY, Oct. 17.—The annual meeting of the members of the Tulare County Golf and Country Club was held recently at the club house near Lindsay at which time the election of nine directors was held. The secretary's report of the finances and other club activities was read by the secretary, L. S. White. The nine directors elected were as follows: King G. Gillette, R. E. Hyde, M. C. Mathison, E. B. Caldwell, C. K. Tott, S. A. Watson, Sol Rosenblatt, D. H. Davidson and Paul Overall. An amendment placing the election of subsequent directors upon a primary basis.

The formal opening of the club will take place Thursday evening, October 19, with a dinner dance. The cool weather of the fall is attracting dozens of golfers to the greens.

ALL TICKETS SOLD

CHICAGO, Oct. 17.—All tickets to the Princeton-Chicago football game have been allotted. It was announced by the Chicago University athletic authorities that tickets will cost \$1,000 each for winning the little world series from the St. Paul American Association champs.

ST. PAUL, Oct. 17.—Players of the Baltimore International will get \$1,000 each for winning the little world series from the St. Paul American Association champs.

ST. PAUL, Oct. 17.—I do not agree with the opinion that Billy Mike was winning his fight. William Muldoon, chairman of the New York Boxing Commission, said in announcing that the purse money would be given to the boxer.

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U. C. ROOTERS TO FOLLOW BRUINS

By HEE BUREAU
BERKELEY, Oct. 17.—Interest in the California-U. S. C. football game is reaching a high point on the campus of the State University at Berkeley. Already Blue and Gold students are arranging various methods of reaching Los Angeles on October 28, the day the Bears and Trojans meet in the new Pasadena stadium.

A "rooters' special" is being arranged for by members of the student body. The graduate manager and alumni secretary have combined in chartering the steamer Yale to take a crowd of football enthusiasts from Berkeley down to the game. Several private auto parties are being arranged for the Southern trip. One fraternity has chartered a huge auto bus in which all the members will be "hauled" to the game.

Box Car Route Barred

Other enthusiastic students have avowed that they will "ride the highway" down to Los Angeles if they cannot obtain passage any other way. Members of the student body are frowning on any attempt to take a freight car South due to the fact that a student was injured last year in attempting to board a freight in order to get to the Oregon game at Portland.

George Makin, Dos Palos boy and former star shortstop of the University of California baseball team, just returned to Berkeley from Syracuse where he has been playing ball in the International league.

Signed With Cards

Makin signed to play with the St. Louis Cardinals at the close of the collegiate baseball season last year. He was sent to St. Smith, Arkansas in the Southern League to get more experience, but after staying there a short while was sent up to Syracuse, which is owned by the St. Louis Club.

Makin was shifted from shortstop to third in the International League and according to all reports held down the difficult car in good style. His hitting average for the season in the International League was .315. The International League is a Class AA ball league, the same as the Pacific Coast League.

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Baseball Material In Fresno Assures Fans Of Winter League

Superintendent Quigley Of Playgrounds Makes Suggestion for Distributing Diamond Stars Among Six Teams. Could Form Second Organization

By H. L. QUIGLEY.
Superintendent of City Playgrounds.
During the past few years, winter league baseball in the state of California has been decidedly on the increase and from all appearances will enjoy far greater popularity this year than ever before. Winter league baseball in California has been almost entirely of an amateur nature. It is far more to the liking of active young men than the hot-stove leagues with which easterners have to contend.
Heretofore, while there has been a number of summer baseball leagues playing on the playgrounds, there has been but one winter league. From all indications this winter at least two leagues this winter. A third league is impossible on account of the lack of diamonds.
Organization First Step.
Getting the proper players, the proper manager and the backers for the teams is now the all-important problem before the winter leagues. There are plenty of players for class A league to furnish six teams to run throughout the season; the same is true of a Class B outfit. If all managers can agree to take but one pitcher, one catcher, one player for each base and three fielders, there will be enough players for six teams and will assure a hot fight from start to finish. After each manager has thus picked his team, the two or three extras may be taken from those left.
There are six or seven first-class

pitchers—one should belong to each team for all should be given a chance to pitch once every week. Teams headed up with such pitchers as Kelly, Shepherd, Wright, Bidwell, Humphreys, Jacobson or Evans, could be well cared for in the way of premier moundmen.

Good Catching Material.
Such catchers as Jack, Ashby, Allen, Soby, Kilburn, Holland, Simmons, Daniels, Ritchey and Green, with one for each team would amply take care of the receiving end of the game.

With a strong battery for each team, there is at least seven good first-basemen available. They are Steadman, Anderson, Jewett, Jensen, Laid, Kilner and Green. All of these men have had considerable experience in twilight league baseball and some of them in semi-pro baseball. They can be relied upon for stellar service on the initial sack.

The second basemen, including McCann, Gus Fries, LaFover, Grindell, C. Bidwell, McNutt, Hansen, Chamberlain and Kirby allow one good second baseman for each team with three to spare.

Seasoned Third Sackers.
Eight third basemen, including Washburn, Jenkins, Coleman, Starr, Corrigan, Higgins, Bior and Green, are available. All have played throughout the entire twilight league season and most of them were included in the final series. A most likely looking group of short stops composed of Kohl, San-

tos, Cartwright, Heckle, Hubert, Ellis, Wrought, C. White and Jacobson are available. All of these have been tried out thoroughly and not only field their position well but throw accurately. It must be remembered that this group is selected from the fifty or sixty short stops that played twilight ball throughout the summer.

Eighteen outfielders assure three head liners for each team. They are the following: Crawford, Hanson, Hemphill, Adams, Spooner, Moore, Drummel, Mate, Olufs, Ellis, Myers, Coffman, Walters, Parrot, Metzler, Lukins, Scheidt, Funkner and McLain. In addition to the eighteen mentioned, which would supply the entire league with three men each there are a number of other fielders who have shown brilliantly throughout the season and some of whom would be undoubtedly selected by managers in preference to some of those mentioned.

Need Six Strong Teams.
In the past, winter leagues have been organized by handicapping by having one, two or three first-class teams, while the others have been considered weak sisters. This has been due entirely to the fact that two or three teams have collected one, two or three pitchers each, and fortified themselves in the same way for catchers and the several other positions. This would leave a dearth of material for the remaining teams and at the same time cause the players' bench to be decorated with inactive men as good as those playing on the field.
Six strong teams will assure a popular organization and give the sort of competition and action desired by real ball players.

Bedouins Are Hospitable, But Trifle Peculiar

No people in the world are more hospitable than the Arabs—not only those who live in towns, but the Bedouins or nomad tribes, who live in tents. The traveler invited into one of these Bedouin tents is protected from every possible danger, with as much care as the Arab takes to guard his own flesh and blood. He is given the very choicest piece of meat from the camel stew, the standard dish of the Arabs—and his coffee is made just as strong as the hostess can make it for this is a delicate attention. But the guest, on the other hand, must live up to all of the customs of the Bedouins and is supposed to know what is courteous and what is not polite. If by chance a person should choke over his camel stew or his coffee should go down his "Sunday shroud" and make him choke, whether he can help it or not, that man is put down as a boor—beyond the pale of good society, and absolutely lacking in breeding. He is never invited again because of this insult.

Leaves For China On Hunt For Blue Tiger

SEATTLE (Wash.), Oct. 17.—Major W. C. Gotschall, retired army officer and well known sportsman, sailed from Seattle recently for China where he will spend a year hunting the most elusive blue tiger, said to be the rarest and most dangerous big game known. This rare species inhabits the remote districts of Manchuria and northern China and, according to Major Gotschall, it has never yet submitted to captivity, and is nearly twice the size of the Bengal tiger.
Major Gotschall spent a month this summer in making an independent survey of the McKinley National Park in Alaska. The purpose of this expedition was to study the boundaries of the park so as to protect the caribou, goats, sheep and other game abounding there from the depredations of unscrupulous hunters who most can come in and shoot all the game desired without danger of interference.

British Earl To Grow American Sunflower

CALGARY, Alta., Oct. 17.—Sunflowers, indigenous to several parts of the United States, are to be taken up by the English aristocrat. Next year they probably will be growing on the estate of the Earl of Strathford and nodding their frost-torn heads over the hedge rows will look British noblemen in the eye.
The Earl of Strathford was one of a party of members of the British Parliament visiting Canada. While in Calgary he was taken to a farm near Strathmore, where he witnessed the harvesting of the sunflower crop.
The Earl, an extensive farmer and stock raiser, was so impressed with the value of sunflowers as a source for winter feed that he announced his intention of introducing them into England and giving them a trial next year on his estate.

Girl Recalls Jurist's Threat To Marry Her

CHICAGO, Oct. 17.—If you don't marry the girl I will, declared Judge Lahey of the Maxwell street court last week during the hearing of a charge of disorderly conduct brought against Mary Groszkowski, 1623 West 17th street, and Alex Rucko, 1115 West 21st place, at the same time adjourning the case to see if the couple could not settle their differences.
Yesterday Judge Lahey found the case was hopeless, so he dismissed the charges and ordered the two to kiss her and for "good-bye" for the Groszkowskis and ran from the courtroom, whereupon the girl turned to the judge and reminded him of the remark he made last week. Judge Lahey has not yet indicated what his attitude is now.

Volstead Faces Bitter Fight To Retain Seat

MINNEAPOLIS, Oct. 17.—Representative Volstead's re-election is very doubtful. He has the fight of his life to beat O. J. Kvale, who defeated him in the primary two years ago, but was disqualified on a technicality.
Kvale, a preacher, is just as dry as Volstead, but the wets of all parties will cast their vote against Volstead just because the prohibition law bears his name. A man long in office is bound to have enemies. This is Volstead's position.
Mrs. Olsen has no chance to beat Senator Kellogg. She will get big women's vote, but the women are not taking a turn at their parties en masse to support her.

ON HUNT FOR CHAMPION.
NEW YORK, Oct. 17.—Jimmy Johnston, New York promoter, has advertised again for candidates for the heavyweight championship. "Gentlemen must essential" his ad-



SPECIAL NIGHT SERVICE

Hart's

1014 J Street

"In the heart of the business district"

Please Report Any Irregularities In the Food or Service to Our Night Manager

A "Special" Hot Sandwich Service for the Hungry Hours Between 8 P.M. and 2 A.M.

There is a special service at Hart's that is proving popular with the men and women who appreciate a tasty bit to eat before going to bed.

It is our Special hot sandwiches—made from roast beef or baked ham, made before your eyes from large juicy roasts that are freshly roasted and piping hot.

For those who want a palatable lunch—this hot sandwich service just hits the spot.

Our Regular Service Goes On Day and Night

We are open day and night and have on hand at all time, for those who do not want the sandwich specials—hot dishes, salads, pastries, beverages, eggs cooked to order, and dozens of other appetizing dishes, ready to serve.

1014 J Street

IN THE HEART OF THE BUSINESS DISTRICT



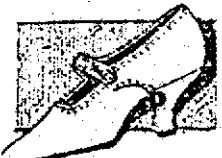
SPORT SNAP SHOTS

Unless President Elberts of the of the latter in the other clubs in Hobbs changes his mind Barlow the league and has been taught Grimes, his right handed spitball something about change of pace expert, will not be sold or traded. He has had to throw more curve during the winter months. "Grimes" is less than he was wont to throw will pitch ball for the Brooklyn in a span of years before declining next season or attend to his auto in a giant uniform, and he has made mobile business in Minnesota," said definite progress.
Early this year, when things were breaking nicely for the Giant pitching staff, Leonard was sent to Indianapolis under an optional agreement. He wasn't there long before McGraw pulled the string that was attached to him and yanked him back to the Giant camp. In Indianapolis he pitched seven games. He won six of them and had the other one kicked away behind him. Three of the six games he won were shutouts.
Nicknamed "Understaker" Returning to the Giants he began to get regular assignments as relief pitcher. He was called upon to finish so many games lost by other pitchers that he frequently was referred to as the "Understaker." Most of the time his relief work was of a distinctly high grade.
So far as physique goes Leonard is not the ideal type for a pitcher. He is tall, but spindly and rather loosely built. He may put on weight within the next year or two, for he is only about 23 years old. Whether he does or not probably will not make much difference. Like Jess and Virgil Barnes, he is surprisingly strong for his build. On that slight frame of his are the layers of steellike muscles so that he can propel a ball with the speed of a bullet. Hard work he likes most, for he goes along day after day pitching a few innings in a game and pitching many in the bullpen, in addition to taking a turn at pitching in batting practice. He never complains of the amount of work which comes his way and is

HORSESHOES AT TURLOCK.
TURLOCK (Stanislaus Co.), Oct. 17.—The ancient but interesting art and sport of horseshoe tossing is being revived in Turlock. Active canvassing is being done to organize a large club of all enthusiasts. It is proposed to divide these into other groups and to hold a tournament in the near future.

LEE CAPTAIN RECOVERS.
NEW HAVEN (Conn.), Oct. 17.—Captain Ralph Jordan has been able to resume practice with the Yale varsity squad, but the other cricketers may not be able to get into their toes for another week.

Worth While SAVINGS ON SHOES Others have been satisfied —why not you? Black satin, one strap, buckle effect SPECIAL \$4.98



Patent Chrome Vamp Fawn quarter One strap Special At— \$4.95 VALLEY SHOE CO. 1150 Broadway

We extend to "The Fresno Bee" heartiest best wishes for unlimited success



Your inspection of our large stock of high grade Hats and Caps is cordially invited. featuring Stetson Crofut & Knapp

McCABE "The Hatter" Griffith-McKenzie Bldg. "Buy Your Hat in a Hat Store"

You Get the Finest Clothing at The FEDERAL

On Most Convenient and Liberal CREDIT TERMS

Don't wait until the season is practically over before you buy your apparel. There is no point in waiting even though you haven't the ready cash, because it doesn't cost you one bit more to get what you want at the FEDERAL right now and pay for it weekly or monthly than it does to pay spot cash.

Suits, Overcoats For Men Dresses, Suits, Coats and Wraps For Women

Your Open Account Is Invited Here

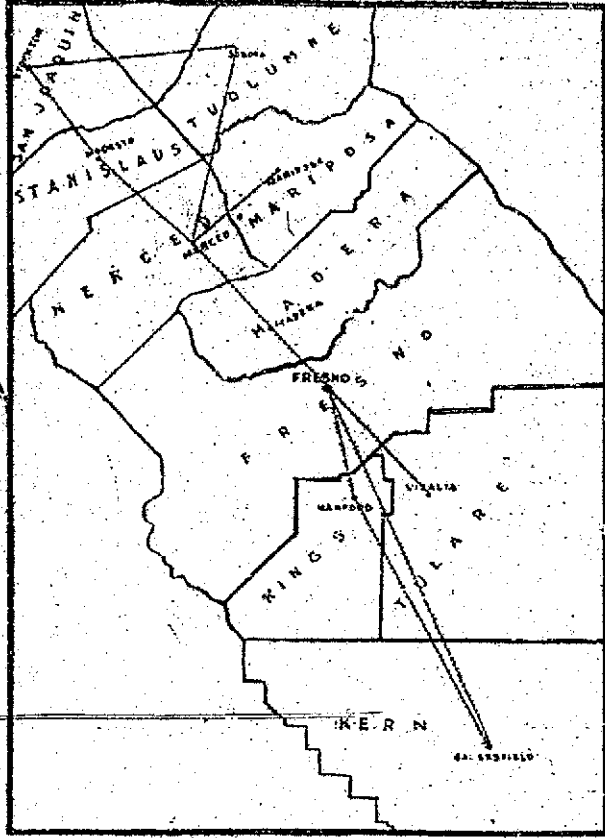
You are welcome to outfit the family without the necessity of an immediate outlay. Only a small deposit and payments as you desire.

—It's Easy to Pay the Federal Way—



2035 MARIPOSA, FRESNO

Stockton, Fresno, Bakersfield, Sacramento, San Francisco, Modesto.



NEW CHARTER TO BE SUBMITTED TO VISALIA VOTERS

January 4 Fixed As Election Date By Commission For Proposed Measure

VISALIA (Tulare Co.), Oct. 17.—Visalians will vote upon the proposed new city charter on January 4, this date having been officially set by the City Charter Commission. Under the proposed charter Visalia would be governed by a board of five trustees and five school trustees, all other officers being appointed. At present the city is governed by a mayor, city clerk, assessor, tax collector, marshal, clerk, judge and treasurer. These elective offices would be made appointive. The only radical change occurring in the section permitting the trustees, if they so desire, to appoint a city manager. It is thought likely that this point will create the expected discussion as the city is divided on the city manager form of government and a defeated a proposed charter several years ago on this issue. Under the new proposed charter, however, the city manager plan would be optional with the trustees.

NEW MAINS GIVE SOUTH TAFT GOOD FIRE PROTECTION

Oil City's New Addition Is Now Served By Numerous Fire Hydrants

TAFT (Kern Co.), Oct. 17.—Fire protection for South Taft is at last assured by the completion of water mains with their attendant fire hydrants. The original mains have been extended a block farther south and one block farther east than was first planned. This extension of the water supply brings the hydrants of the new system within a block of every fire that South Taft has had during the past summer, with one exception.

THIRD ELECTION IN TERRA BELLA SOON ON SCHOOL ISSUE

Close Vote Saturday Encourages Proponents Of Fusion With Visalia

PORTERVILLE (Tulare Co.), Oct. 17.—Plans already are being considered to re-submit to the people of Terra Bella the proposition to unite that district with the Porterville-Terra Bella school district following the defeat of the measure by two votes at a special election on Saturday. Of the 155 votes cast there were 137 for and 18 against, with a two-thirds majority necessary. A change of two votes to "yes" would have carried the proposition.

HAPPENINGS AT EMPIRE

EMPIRE (Stanislaus Co.), Oct. 17.—Eliza Bash, who has been suffering from a broken arm for several days, had the misfortune to fall and break the other arm Saturday. A Parent-Teacher Association was organized at Empire last week, with thirty members enrolled. Pupils of the Empire Union School are enjoying a vacation. It was while the teachers attend the institute in Oakland.

Lindsay Soon To Be Best Paved City In Class In State

LINDSAY (Tulare Co.), Oct. 17.—Paving is under way on the alley and the work, it is expected, will be completed by the middle of next week. Work on the streets will probably start soon. When this is completed, Lindsay will be the best paved small city in the state, having some seven miles of paved streets.

COTTON GIN AT SHAFER IS SOLD TO BE DISMANTLED

Abandonment Of Long Staple As Kern County Crop Causes Change

SHAFER (Kern Co.), Oct. 17.—Sale of some notes during the past week was the purchase by Samuel Lachenmeyer of the cotton gin at Shafer. In a year, the gin has stood idle, owing to the fact that Shafer farmers have given up the raising of cotton.

FRESNO MEN DISCUSS WATER POWER ACT IN CHOWCHILLA DEBATE

Merits And Defects Of Much Discussed Measure Are Presented

CHOWCHILLA (Madera Co.), Oct. 17.—The annual meeting of the Chowchilla Water Power Association, held at the Central School, heard a debate on the Water and Power Act, the affirmative being taken by Lester G. Scherer, and the negative by M. G. Gallardo, both of Fresno. Col. Marshall of the Marshall Act was quoted as saying that this act has been greatly misrepresented. During his talk Scherer said it is time that the natural resources of this state are developed and the development will be of benefit to the state. He told of the saving to various cities which own their water supply, among them being Los Angeles and Redding. Everyone realizes the power companies are charging enormous rates. The speaker said that with the power to handle this development given into the hands of five men, who will be appointed by the governor, and will constitute a board, much more can be accomplished at a cheaper cost as well as better for all the state.

Woman Dies Following Collapse In City Store

DINUBA (Tulare Co.), Oct. 17.—Mrs. J. B. Gillespie died Saturday evening at the Dinuba Sanitarium following a collapse in one of the downtown stores during the afternoon. Mrs. Gillespie had been in poor health for several years, following an operation in which one of her kidneys had been removed. Mrs. Gillespie was a member of the Dinuba Chapter of the Eastern Star Lodge and the O. D. O. Club. She was forty years of age at the time of her death, having been born in the State of Illinois.

Three Perfect Babies Found In Turlock Contest

TURLOCK (Stanislaus Co.), Oct. 17.—The judges of the Turlock contest, held at the Turlock Hotel, found three perfect babies. They were Mary E. Truppitt, 13 months, Walter Randolph, 10 months, and Willie Beck, 2 months. Seventy-five babies were examined by the surgeons.

GEOLOGISTS TO MAKE SURVEY OF SELMA COUNTY

Maps Showing Topography Of Territory To Aid Irrigationists

SELMA (Fresno Co.), Oct. 17.—The geological survey of Selma County is being made by the United States Geological Department near the Centerville and Kingsburg Canal on Rose Avenue on the eastern outskirts of Selma. Active work was started by a corps of state and government engineers in making a geological survey and map of the territory surrounding Selma.

TAFT EDUCATOR ADOPTS MODERN TEACHING IDEA

Mental Measurement Started Last Year Is Resumed By High School Principal

TAFT (Kern Co.), Oct. 17.—A fourth step in the Taft Union High School is a genuinely progressive institution is being taken. The mental measurement that began last year and is being continued this semester in all academic departments.

VALLEY GRADS OF POMONA GATHER IN TULARE CONCLAVE

Old Times Recall The Days When Faculty Cows Roamed Campus

TULARE (Tulare Co.), Oct. 17.—Tulare Valley of Pomona alumni were taken at the banquet at Hotel Tulare, last night, which celebrated the thirty-fifth anniversary of the Pomona Valley of Pomona. The Pomona Valley of Pomona is a group of graduates of the Pomona Valley of Pomona. The Pomona Valley of Pomona is a group of graduates of the Pomona Valley of Pomona.

Locate Father Of Mexican Killed On Railroad Track

PORTERVILLE (Tulare Co.), Oct. 17.—Local offices of the Southern Pacific to-day received word by telegram from Ocotlan, Jalisco, Mexico, from the father of Pedro Herrera, the young Mexican who died in a local hospital after being found with a fractured skull on the Southern Pacific right-of-way some time ago. The telegram stated that the father of the boy was in the State of Jalisco.

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Fourth Pair Of Twins Make New Shatter Record

SHAFER (Kern Co.), Oct. 18.—In his latest record, a white in Shafer on Monday evening, leaving girl twins at the R. C. Austin home, which the happy mother has named June and the boy started by a locality for these are the fourth pair of twins the wife old bird has left here in a year and a half.

FATALLY INJURED WITH PITCHFORK, FARMHAND DIES

DOS PALOS LABORER SUCCEUMS TO WOUNDS INFLICTED IN FIGHT ON RANCH

MERCED (Merced Co.), Oct. 17.—Ed Fisher, a laborer employed on the Dos Palos ranch, died in the County Hospital here at 11:30 last night.

COMPLETE PLANS FOR NEW PIXLEY WATER COMPANY

Organization Of System Finished And Directors Hope To Start Work Soon

PIXLEY (Tulare Co.), Cal., Oct. 17.—Pixley is in a position to start work on the fact that it is to have a town water system. All the legal papers for the organization of the Pixley Mutual Water Company have been drawn up, sufficient stock subscribed, and temporary directors selected and those who have the matter in charge think that the system will be in operation in ninety days.

Merced Falls Man Sought By Officers For Killing

MERCED (Merced Co.), Oct. 17.—Deputy sheriffs are making an extensive search for Tony Rodriguez, who shot and killed Pedro Rodriguez in a pool room at Merced Falls Saturday night.

Fans Used To Save Miners Cause Of Death Is Claim

SAN FRANCISCO, Oct. 17.—Although used in the hope that they would save the lives of the miners, fans have been found to be the cause of death in a mine. The fans were found to be the cause of death in a mine.

Riverbank's New Pastor Preaches First Sermon

RIVERBANK (Stanislaus Co.), Oct. 17.—Rev. Hugh Baker, newly appointed pastor of the Methodist Church, conducted his initial service in Riverbank Sunday morning. The sermon topic being "The Kingdom of God is Within You."

People Fear Firebug When Ranch Houses Are Burned

ORANGE COVE PERSONALS

ORANGE COVE (Fresno Co.), Oct. 17.—Mrs. O. P. Barber was called to the scene of a fire at Orange Cove, the farm part of the week by the illness of Mrs. W. S. Berry, an old friend of the family. Mrs. S. M. Peck leaves this afternoon for a month's visit with relatives in and near Central City, Iowa.

Keyes Schools Close For Teachers To Attend Meet

KEYES (Stanislaus Co.), Oct. 17.—The teachers of the Keyes schools have gone to Oakland to attend the State Teachers' Institute. The school will be closed during the absence of the teachers and the children will enjoy a vacation until Thursday morning when school reopens again.

Directors Offer To Finance Suit On Water Values

MERCED BOARD, Holding Price Asked For Water Contracts Is Too High, Wishes To Determine Price By Court Action; No Action Taken By Association

MERCED (Merced Co.), Oct. 17.—The board of directors of the Merced Irrigation District have sent a letter to the committee of fifteen representing the holders of the Crocker-Huffman water contracts, offering to pay the costs of both sides in a suit to determine the principles on which the estimate of the amount these contracts are worth shall be arrived at.

DENAIR WOMAN HURT WHEN AUTO RUNS INTO DITCH

Mrs. William Waring's Car Runs Off Canal Bridge And Capsizes

DENAIR (Stanislaus Co.), Oct. 17.—Mrs. William Waring and her nephew are at home badly shaken as the result of an accident here. The car Mrs. Waring was driving turned over into the canal, lateral three, at the bridge in front of the Lincoln Erickson place, north of town, on a path on its top in the bottom of the ditch.

KINGSBURG IN DRIVE TO FINANCE COMMUNITY POOL

Three-Day Campaign Planned To Sell Stock In New 'Swimatorium'

KINGSBURG (Fresno Co.), Oct. 17.—The directors of the Kingsburg Chamber of Commerce have taken definite steps toward putting on a campaign for financing a community natatorium and gymnasium. The Chamber of Commerce has em- ployed Lynn B. Mowat, formerly of the American City Bureau, as campaign director. A thorough campaign will be instituted for the purpose of gaining the financial support of every citizen in and around Kingsburg. The drive will run October 25, 26 and 27. The directors and every one interested in the natatorium and gymnasium feel that it will go with a bang.

Funeral Services Held For Reedley Boy

REEDLEY (Fresno Co.), Oct. 17.—Funeral services for William Thomas Vaughan were conducted at the Church of God, in Reedley, Monday morning, a large number of relatives and friends of the deceased attending the funeral. A section in the church was reserved for students of Reedley High School and a large number of members of the freshman class, of which the deceased had been a member, attended.

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ESCALON (San Joaquin Co.), Oct. 17.—The Escalon Scouts are planning to have a large number of new recruits. The scouts are planning to have a large number of new recruits.

Fruit Salad Being Packed For First Time At Armona

ARMONA (Kings Co.), Oct. 17.—The Kings County Packing Company has about finished packing a special run on fruit salad, their first attempt at this delicacy.

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Gustine Man Wins Supervisor Post In Merced County

SACRAMENTO, BEE BUREAU, Oct. 17.—Appointment of W. E. Gustine to fill the vacancy on the Merced Board of Supervisors caused by the death of George Whitworth, representative of the Fourth District, was announced by Governor W. D. Stephens here late today.

Plan To Take Elks' Show Into Neighboring Cities

PORTERVILLE (Tulare Co.), Oct. 17.—Local amateur actors are feeling quite professional because of the plan to take the local Elks' annual Christmas show, "The Road to the Sun," into the neighboring cities of B. P. O. E. with a large number of residents belonging to the order there, so arrangements have been made for presentation of the comedy in both towns.

Funeral Services Held For Madera Man Sunday

MADERA (Madera Co.), Oct. 17.—Funeral services for E. E. Ebert were held Sunday afternoon at 2 o'clock from the home of the deceased, 321 Cutting Street. The services were conducted by Julia O'Brien of the Christian Science Church at the home of the deceased, and the Redmen Lodge had charge at the grave.


Creamery Payroll For Month Shows Decrease

TULARE (Tulare Co.), Oct. 17.—The Total Tulare Creamery payroll for the month of September, which was announced today, was \$145,151. This is a heavy drop from previous months, due to the shortage of imported cream from the north.

WHO'S THE FOOL?

See Marshall Neilan's Amazing crook play with the biggest punch ever put into film.

if **Quality Counts** then **Count on**



the **recognized standard**

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HANFORD MAN MUST FACE FELONY CHARGE IN SUPERIOR COURT

C. F. Armstrong Pleads Guilty To Driving While Intoxicated

After admitting he was guilty of a felony charge of operating an automobile while under the influence of liquor, with the result that he and a street car which was knocked from the tracks, C. F. Armstrong, of Hanford, was held to answer to the Superior Court when he appeared before Judge J. G. Crickton in Fresno to-day.

Armstrong, who was arrested two months ago by Patrol Driver C. F. Wadsworth, expressed his willingness to plead guilty to the charge when he appeared before the magistrate for his preliminary hearing. He then took the stand and admitted his guilt and witnesses who had been called to testify were dismissed. He will plead guilty in the Superior Court, it was said.

The accident which resulted in Armstrong's arrest, occurred at Kern and Street when he was said to have smashed into another machine.

Armstrong was taken from the scene of the crash, Armstrong, say police, crashed into a one-man car, knocking it off the tracks. Nobody was hurt.

Armstrong has been at liberty on \$1,000 bail and Judge Crickton continued that bail in force until his hearing before the higher court.

Valley Secretaries Meet In Giant Forest Oct. 22-23

VISALIA, (Tulare Co.) Oct. 17.—Commercial secretaries of the San Joaquin Valley will hold their October meeting in the Giant Forest, having accepted the invitation of Col. John R. White, superintendent, for next Saturday and Sunday, October 21 and 22.

Although the Sequoia National Park is officially closed visitors are still being received and Col. White is preparing a royal reception to the representatives of the valley organizations.

Indications are that the attendance will be large, perhaps thirty of the representatives of the various civic organizations being present.

Prominent Pioneer Citizen Of Lindsay Dies

LINDSAY, (Tulare Co.) Oct. 17.—C. L. McLaury, one of Lindsay's pioneer citizens, passed away yesterday.

Colonel McLaury as he was best known here has been a sufferer from cancer for some time. He was one of the original incorporators of the old Tulare County Power Company and its first president, and owned considerable real property in orange groves. He leaves several relatives in the East and his wife and daughter, Mrs. J. F. Keyes.

Says Husband Wished She Wouldn't Come Back Alive

VISALIA, (Tulare Co.) Oct. 17.—"I hope you don't get back alive," was the comment of Mrs. Anna Parsons, wife of J. B. Parsons, Porterville orange grower, charged her husband made on the eve of her visit with friends in Hanford some months ago. Now she wants a divorce on the grounds of cruelty.

This was but one instance of his alleged cruelty, she asserts, citing in her complaint filed in the courts of Tulare County that he had cursed her and abused her at other times. She asks the custody of their two children, Wayne, 12 and Elizabeth, 9.

Funeral Held At Redlands For Pioneer Of Lindsay

LINDSAY, (Tulare Co.) Oct. 17.—E. L. Sparks, a resident of California for nearly 50 years and one of Lindsay's pioneers, a pioneer of the early gold fields, is dead at the age of 85 years.

The funeral was held yesterday at Redlands under the auspices of the Masonic lodge, of which organization he has been a member for fifty years, during which time his membership was in the Goldhill lodge of Fresno County. He leaves several relatives residing in various parts of the state including his son E. L. Sparks of this city.

MERCURY PAPER DISCONTINUED. The Mercury County Sun, the weekly which for over thirty years has been published by the Reading Sun, has been discontinued, the last issue being printed last Friday.

The weekly has fallen off in circulation with the passing of the outlying country and the betterment means of transportation, the subscribers substituting the daily Evening Sun.

BUILDINGS AT SAN JOAQUIN. SAN JOAQUIN, (Fresno Co.) Oct. 17.—Several new buildings are in course of construction, the new commercial being built on the corner of Main and Second streets, which burned last December.

The framework of the Baptist church is completed, and the theater block will be ready for occupancy about November 1.

Health Restored By Radium

The wonderful power of radium in restoring health to the human body is being demonstrated in a most convincing manner at the Radium Institute, located at the corner of Main and Second streets, in San Joaquin.

Dr. J. H. Thompson, who has been in charge of the institute since its opening, has been successful in restoring the health of many patients who have been suffering from various ailments, including cancer, tuberculosis, and other diseases.

The institute is equipped with the latest scientific apparatus, and the treatment is given under the supervision of a highly trained staff of physicians and nurses.

Patients are advised to consult with Dr. Thompson before undergoing treatment, as he can determine if the patient is a suitable candidate for radium therapy.

Death Results When Man Drinks Canned Heat

DINUBA, (Tulare Co.) Oct. 17.—Frank Cavanaugh, who died last Thursday evening, will be buried Tuesday morning at 10 o'clock.

According to the coroner's findings at the inquest Friday, Cavanaugh died from exposure and excessive use of alcohol. He had been living in a room in the western part of the city where he was found dead by companions. Several cans of "canned heat" were found in the place. In his attempt to satisfy his craving for liquor he had taken to drinking this and his death was the result.

He had no relatives that could be found and co-workers here have raised the money to cover the funeral expenses.

Cavanaugh was a well educated man and at one time was a train dispatcher in Omaha.

BIDS AWARDED FOR SCIENCE HALL FOR SELMA HIGH SCHOOL

Work To Be Rushed On New Building Authorized By Bond Issue

SELMA, (Fresno Co.) Oct. 17.—Alvester & Potter of Yuma, Arizona were the successful bidders on the general contract for the building of a Science Hall at a figure of \$145,707.

The contract for heating and ventilating equipment was awarded to Latourrette-Fical Company, San Francisco at \$16,528; the painting contract to J. P. Fraser-Thompson Company, San Francisco at \$4,500 and the plumbing, electric and telephone system goes to the Standard Time Company, San Francisco at \$1,165.

Bids on the plumbing and electrical fixtures were considered too high and the board of trustees are again advertising for bids which will be opened on October 21th.

Bonds for the construction of the new Science Hall which will be located on the present high school grounds at the intersection of North McCall and Grant Streets in amount of \$230,000 were voted last February, and now that the contracts have been awarded for the building proper, Charles Alvester, representing the successful firm states that with favorable weather, labor and transportation conditions the building should be completed in 150 working days. Work will start this week.

Raising Funds In Tulare County For Boys' Work

PORTERVILLE, (Tulare Co.) Oct. 17.—Under the general chairmanship of R. A. Hubler, a committee this morning started a drive to raise the sum of \$4,000 in Porterville, as the city's quota for boys' work in Tulare County for the next year and a half. Mr. Hubler is chairman of the Porterville Rotary Club Boy Scout Committee and is being assisted by representatives of the fraternal and civic organizations of the city. The sum raised will be apportioned among the county Boy Scouts. Many other organizations and for playground work locally.

The work here is in part connected with the county drive for Boy Scout funds which is being carried on in all the towns in the county, but here the general committee decided that they would raise funds for all the various activities devoted to making better men of the youngsters of to-day would be more effective and more successful.

A local Boy Scout troop will be organized here on Friday night at the Chamber of Commerce, by the Porterville Rotary Boy Scout Committee.

Porterville Hunters Bring In Large Mountain Lion

PORTERVILLE, (Tulare Co.) Oct. 17.—S. H. Legett and John Guthrie of this city are exhibiting a mountain lion skin which measures 100 inches from the tip of a trophy of their eleven day hunting trip north-east of California Hot Springs.

The beast was killed near Fairview by the two men, who were accompanied by Lee Guthrie, Everett Guthrie, F. W. Velle and J. L. Frame of this city. The animal was bagged after an exciting fight with five dogs. The lion had just finished killing a deer when selected by the dogs and the animal was dispatched with pistol bullets after the hunters had exhausted all their rifle ammunition. The other members of the party each secured a deer while on the trip.

Bench Warrant Issued For Former Fresno Attorney

MERCED, (Merced Co.) Oct. 17.—A bench warrant was issued yesterday by the Superior Court of San Joaquin County for Henry Bradley, well known former attorney of Fresno, according to a statement made by the local sheriff's office, for failing to appear at the time set for the hearing of his application for probation on a charge of issuing a bad check some two weeks ago.

Bradley, who has also practiced in both Fresno and Stockton within the past few years, was arrested by Night Officer Tim Thornton here, and is held at the local jail on a charge of being delinquent.

Held Funeral Services For Visalia Resident

VISALIA, (Tulare Co.) Oct. 17.—Funeral services for James Arthur Adams, who died last Saturday at his home near Visalia following a long illness, were held at the home of Mrs. A. Murray, intermediate home in the Visalia cemetery.

The deceased is survived by his wife, Mrs. A. Adams, and eight children, including a large number of grandchildren. He was a native of Kentucky, 55 years of age, and was buried in Visalia tomb and on-half burial.

CLOVIS LEGION TO MEET. The American Legion will hold the regular monthly meeting, Wednesday evening in the club room, on November 4, the annual election of officers for the coming year will be held and a full attendance is expected.

NEIL WHITE & CO.

The SEASON'S "SMARTEST" by

I. MILLER—"Style Creator"

—A deft line—a subtle touch of edging—a chic twist of a strap—Just these little things—make "MILLERS" SHOES FASCINATING.

"The Caprice"

—A single strap model of FRENCH PATENT LEATHER or BLACK SATIN—stunningly stitched.

Developed also in, all over BROCADED SATIN in black.

\$12.00 \$11.00

"The Fanchon"

BLACK KID With the new French heel and vamp.

Brown Kid with Otter brown oozle quarters and straps.

\$12.50 \$14.00

"The Broadway"

—A stunning Oxford by "John S. Gray" of the Best BROWN or BLACK KID at

\$9.00

Special Agency For Nettletons' and Hanans "Mens" Shoes

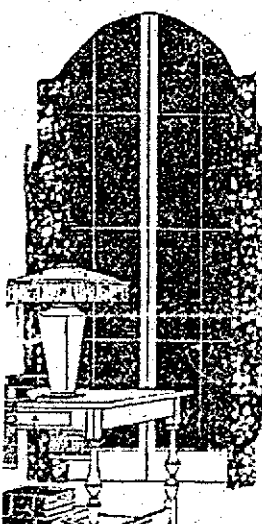
NEIL WHITE & CO.

MARIPOSA ST. (1937) AT JAY

PORTERVILLE RESIDENT DIES. FOWLER (Fresno Co.) Oct. 17.—Mrs. M. L. Parkhurst, for many years a resident of Fowler, passed away Friday in Los Angeles. Mrs. Parkhurst was connected with the early history of Fowler. She was the first president of the Fowler Improvement Association at its organization in 1920. A son, R. W. Parkhurst, is a resident of Fowler.

LATON PERSONALS. LATON, (Fresno Co.) Oct. 17.—The school teachers have moved from the hotel to the Joe H. Nestor cottage. Miss Rubin, Miss James, Mrs. Reiser and Miss Simon.

Make Your Home More Inviting During The Winter Months BY REDRAPING



It is surprising what a vast difference new Draperies will make in your home—just a touch here and there will add much to its attractiveness. To assist you in planning and selecting materials, we maintain a staff of highly trained workers who will call at your home by appointment.

All drapery is planned and made in our own workroom and the salesman who takes your order will personally supervise the execution of your work.

Our stocks are most complete and offer a wide range from which to make your selections.

Quality First Service Always

CALIFORNIA DRAPERY HOUSE

D. T. CASSIDY

908 J Street Near Kern

A Small Payment Down A Little More Every Pay Day

WHY NOT NOW

This Beautiful Louis XIV Bed Room Suite in Antique, Ivory or Walnut \$295



Why Wait to Satisfy that Desire to furnish Your Bedroom? Our Convenient Credit Plan answers the question. The above priced suite consists of Large Vanity Dresser Chiffonade and Large Dresser Bowfoot Bed

JUST TELL THE MAN TO CHARGE IT

FRESNO Outfitting Company

1238 J Street, Opposite Cooper's

FOR SALE—CITY PROPERTY

SPECIALS

N---

Country PROPERTY

To consider the pleasures and
in owning your home! Such
enced by being the proud pos-
all your own. Our best citi-
Be progressive, seize this op-

BUNGALOW---

Normal, grade school and car-
is preferable; cement front
cellar, sidewalks and curbs;
with fireplace, breakfast room
sun room, tile bath and show-
wood floors throughout. Ab-
sno. Price \$7500, \$1800 cash

STUCCO---
 tract; fireplace, tile sink in
 built of the best material, ce-
 It is a splendid home and
 \$1000 cash, \$50.00 per month.

\$ \$11,000
 ings and well equipped with
 rner will accept either small
 y as first payment. Balance
 of the crop including interest.
 Selma. A big buy at \$11,000.

\$ \$30,000
 igs with big income and bal-
 d with tools and stock. Good
 n is fine, on Ventura Avenue,
 ou this bargain at \$30,000.

\$ \$15,500
 acres 3-year-old Thompsons,
 ur buildings, White Ash Soil.
 very easy terms, and look at


Realty Co., Inc.
 TELEPHONE 103

FRESNO BEE has been offering the first time the property for sale.

partment house within one block of 150. Appraised value \$20,000. In order to effect an immediate sale Fresno is at a premium, so act now \$4,000 cash. Exclusively by

ANDERSON

2134 TULARE ST.

A black and white photograph of a two-story apartment house. The house has a prominent front porch with a railing. There are several windows visible on both floors. The house is surrounded by trees and landscaping, including a large tree on the right side. The photograph is framed by a thick black border.

Retail price of \$1249.00; \$150.00 cash.
 t.
KING
 ALTOR Phone 5530
 -ACRE TRACT
 New 1000m House.
 \$104 Down, \$150 Per Month.
W. I. WHITNEY
 ("Give Me Last")
 Real Estate and Insurance
 1512 PLEASANT ST. PHONE 17
 Locally Active Sorensen list. 12
 Room 242 Dix Bldg., next to King

By **AL POSEN**

FOR SALE—CITY PROPERTY

501 MASON BLDG. PHONE
FOR SALE—COUNTRY

122 East Tulare Street

2044 MARIPOSA ST.

OFFER FOR SALE

Five room cottage close in on Divisadero Street. Pavement paid, modern, 50 ft. lot. To close estate at a special price of \$5,000. Half cash.

PHONE 327

853 J ST.

DRENTHE AND DRENTHE

I represent two of the largest Board Companies in the United States. I specialize in Dwelling Insurance.

Phone 1745

1225 Broadway

Before the demand increases price

Balch Avenue 50 ft., \$1500. Paving paid.
Platt Avenue, 50 ft. Corner, \$1,350.
Kerekhoff Avenue, 50 ft. Near Fifth, \$1,500.
Kerekhoff Avenue, 50 ft. Near Ninth, \$1,700.
Huntington, 60 ft., \$1,850 and up.
Good variety, can suit you.

Real Estate Insurance Loans

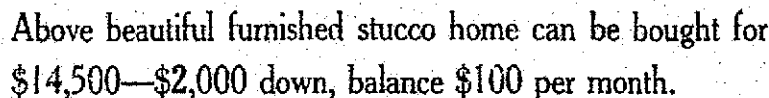
Telephone 5062

1037 Fresno St.

See us before Buying

507 Mattei Bldg.,

Phone 1070



FOR PARTICULARS

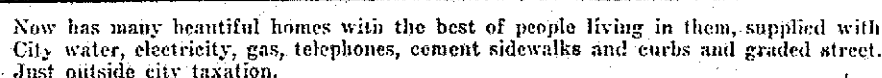
PHONE 5051

George V. Martin

(SOLE AGENT)

THIS IS FEDORA AVENUE

This Was Vacant Land a Few Months Ago



Now has many beautiful homes with the best of people living in them, supplied with City water, electricity, gas, telephones, cement sidewalks and curbs and graded street. Just outside city taxation.

Near State College and High School and car line.
In the north end of Fresno, where the popular trend of the City's growth makes the greatest demand for houses and lots.

For Sale Now—Beautiful new 7-room house, complete in every way; price, \$6950, worth \$8500, as you will say when you see it.

Also building lots from 50 to 75 feet, \$850 and up; easy terms.
Also for sale, 1-2 acres, \$1200 and up. \$200.00 cash, \$25.00 a month, equals 6 city lots.
Also for sale, an entire 5-acre block, already subdivided. This is a bargain for a builder or as an investment.

Drive out Moran Avenue, past the Normal School, to tract office on Fedora Avenue, or out Blackstone Avenue to where Fedora Avenue enters Blackstone Avenue, opposite the great Markarian Fig Orchard. Salesmen will be on Fedora Avenue Sunday.

Phone 5466

Thos. S. Wadsworth

411 Matter Bldg.

Durable Double Dwelling
RENTAL INCOME \$100

Modern 6 room bungalow on 50 foot lot, 3 1/2 blocks from Court House. Lot 50x150. Street paved. This property is fast growing into money. A splendid investment at \$7500. Terms can be arranged.

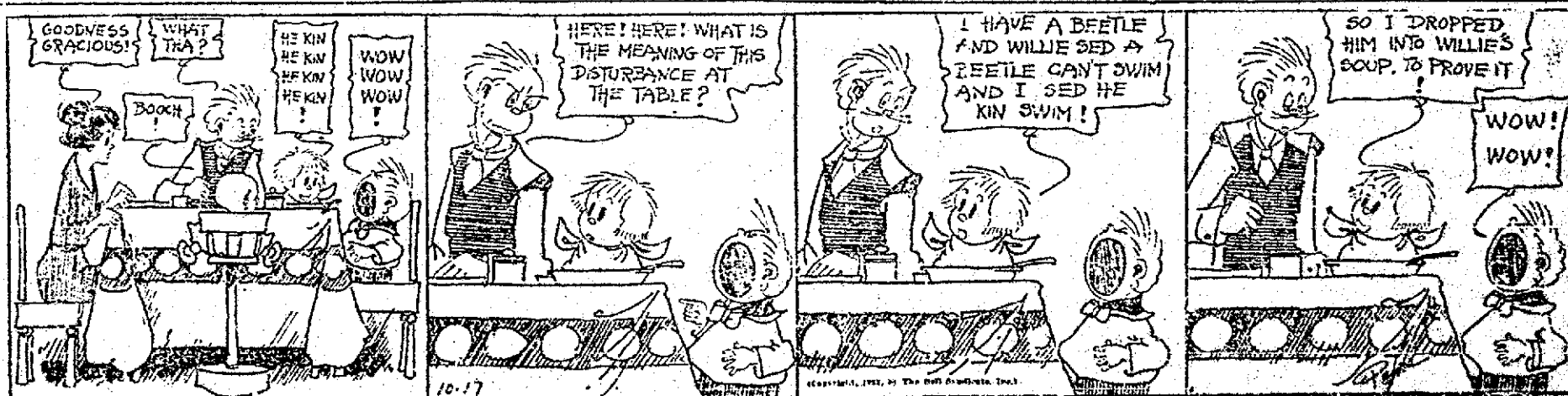
LAMBERT & WAKEFIELD

SEIBERT & MALTRY
1933 Mariposa St.

[illegible]

S'MATTER POP—Pop Forgot To Muzzle His Hands And Feet

—By C. M. PAYNE



FINANCE-BUSINESS-MARKETS

TOMATOES FEW.
MARKET IS FIRMFirst Car Arizona Grapefruit
Held Up For Rigid
Inspection

SAN FRANCISCO, Oct. 17.—(State Bureau of Markets Summary)—Tomatoes are in lighter receipt and with fair demand, the market is exhibiting a firmer tendency. A few dealers stated that good tomatoes were very scarce and would bring better than \$1 per box on this market.

The first car of Arizona grapefruit arrived today but will not be released until it has been carefully inspected.

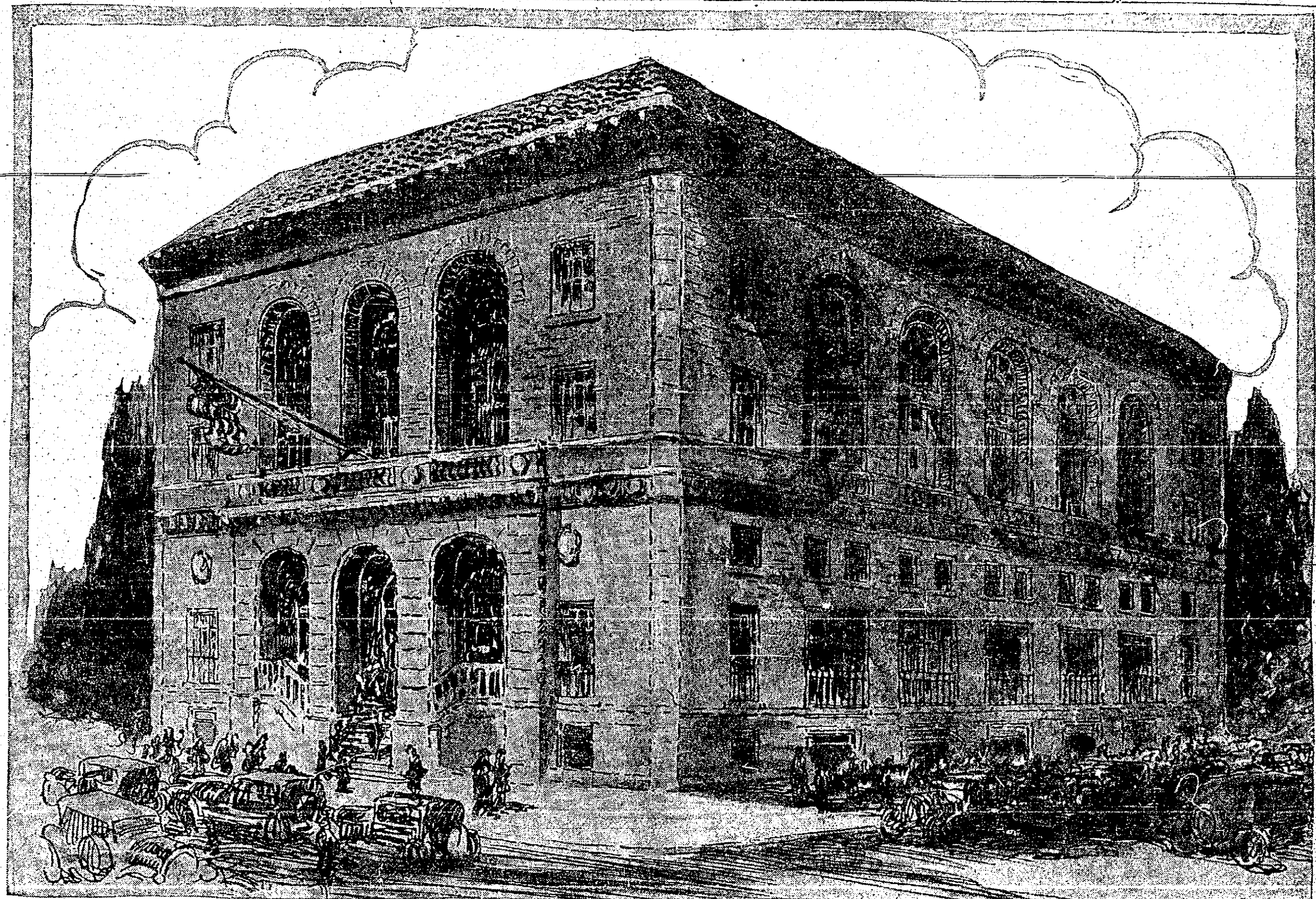
Black figs are in good demand. Table grapes hold about steady in the face of fairly heavy receipts. A few mushrooms of wild varieties were received today and sold from 10 to 40 cents per pound, while fancy cultivated brought from 10 to 10.25 cents per pound.

Supplies light: Pineapples, grapefruit, oranges, lemons, plums, artichokes, cabbage, spinach, peas, lettuce, beans, summer squash, cauliflower, rhubarb, cantaloupes, corn, egg plant.

Supplies liberal: Bananas, figs, peaches, pears, apples, grapes, lilies, potatoes, cucumbers, tomatoes, peppers, celery.

BUTTER
SAN FRANCISCO, Oct. 17.—Butter, extras, 40c; prime firsts, 47c; firsts, 46c; eggs, extra, 61c; extra, 60c; 1st, 59c; 2nd, 58c; 3rd, 57c; 4th, 56c; 5th, 55c; 6th, 54c; 7th, 53c; 8th, 52c; 9th, 51c; 10th, 50c; 11th, 49c; 12th, 48c; 13th, 47c; 14th, 46c; 15th, 45c; 16th, 44c; 17th, 43c; 18th, 42c; 19th, 41c; 20th, 40c; 21st, 39c; 22nd, 38c; 23rd, 37c; 24th, 36c; 25th, 35c; 26th, 34c; 27th, 33c; 28th, 32c; 29th, 31c; 30th, 30c; 31st, 29c; 32nd, 28c; 33rd, 27c; 34th, 26c; 35th, 25c; 36th, 24c; 37th, 23c; 38th, 22c; 39th, 21c; 40th, 20c; 41st, 19c; 42nd, 18c; 43rd, 17c; 44th, 16c; 45th, 15c; 46th, 14c; 47th, 13c; 48th, 12c; 49th, 11c; 50th, 10c; 51st, 9c; 52nd, 8c; 53rd, 7c; 54th, 6c; 55th, 5c; 56th, 4c; 57th, 3c; 58th, 2c; 59th, 1c; 60th, 0c; 61st, 0c; 62nd, 0c; 63rd, 0c; 64th, 0c; 65th, 0c; 66th, 0c; 67th, 0c; 68th, 0c; 69th, 0c; 70th, 0c; 71st, 0c; 72nd, 0c; 73rd, 0c; 74th, 0c; 75th, 0c; 76th, 0c; 77th, 0c; 78th, 0c; 79th, 0c; 80th, 0c; 81st, 0c; 82nd, 0c; 83rd, 0c; 84th, 0c; 85th, 0c; 86th, 0c; 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The new home of The Fresno Bee, Van Ness Avenue and Calaveras Street, in which, though the interior of the building is not completed, the paper went to press today and Vol. I, No. 1, became a reality. The composing and stereotyping departments are installed on the third floor and the press department in the basement. The editorial staff is working in temporary quarters in the rear of the second floor. The business office has not moved into the building but is operating at 1344 Van Ness Avenue.



Big Modern Building Now Housing The Bee Is Nearing Completion

Handsome Home Of New Paper In Fresno
Field Provides Unusual Features For
Serving Public Efficiently; Employees
Given Many Conveniences

WHILE the majority of Fresno residents are aware that the large and thoroughly modern building which will house the plant of The Fresno Bee is nearing completion, few, except those engaged in its construction, have a real conception of the structure and its "inner workings."

Although part of the force employed in publishing The Bee is now installed in the new building, it will be a matter of some weeks before the sound of hammer and saw will cease to be heard, and for this reason it is difficult to gain a true impression of what will comprise the plant of Fresno's most recent entry into the newspaper field.

Virtually Seven Stories
The designing of plans and specifications and the actual construction of the building are in charge of the George D. Hudnutt, Inc., of Sacramento. The ornamental design was handled by Leonard T. Starks of the Hudnutt staff.

Counting the basement, the mezzanine floor and the main floors, all of which are occupied by the various departments of The Bee, the building may rightly be considered a six-story structure.

Air Space Assured
The building is of reinforced concrete throughout and occupies a ground space 75 by 150 feet. The site is 112½ by 150 feet, thus assuring abundant air space and insuring against the possibility of the plant being "swamped" by other buildings. The building has a seventy-five foot frontage on Van Ness Avenue, while Calaveras Street bounds it on the west.

Italian Renaissance Design
The architectural design follows closely the style of Italian Renaissance. The color scheme is a combination of light and dark tones, with the use of terra cotta and old Spanish tile provided a pleasing and artistic effect.

From Basement to Roof
For the sake of efficiency in

multi-unit octuple press. The Bee's new press is the latest work in the printing machinery. It is the third of its kind on the Pacific Coast, the other two being the properties of The Sacramento Bee and the Los Angeles Express. The Fresno Bee press has a capacity of sixty-four pages and has a speed of 72,000 copies an hour on a sixteen page section basis.

In the basement also is found the compressed air blower which furnishes power for the system of copy chutes running from the editorial rooms and business departments to the composing room. Compressed air lines also will lead to each type-setting machine and the stereotyping machines and press to be used in cleaning.

Half of the stereotyping department will be found in the basement. After the page matters are made on the third floor they are sent on an elevator to the casting department in the basement. Here the metal page rollers are cast and placed on the press.

For Employees Comfort
The basement mezzanine floor, which is really at ground level, is occupied by lavatories, showerbaths and locker rooms for the members of the mechanical force of The Bee. The ink storage room is here also. On this floor also has been provided space which later will be given over to the engraving department.

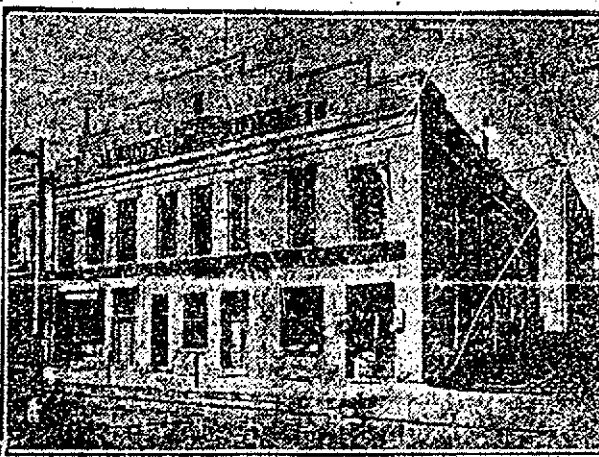
Business Office
Eight feet above the ground level is the first floor proper. On this floor will be found the business office, the advertising department and several private offices in connection with the business and advertising departments. In the rear of the building on this floor is the mailing department, through which every copy of the paper, whether destined in or out of the city, will pass after coming from the press.

The floor of the business office is of paved tile. The walls are finished in marble wainscoting. Above the wainscoting the walls are of imitation Gaea stone. A beam ceiling, with artistic plaster grills on the side walls through which air is passed, completes the picture.

Kitchen For Employees
Special rooms for conferences and similar purposes, men's and women's locker and rest rooms, occupy the mezzanine floor above the business office. On this floor, on the Calaveras Street side is found a kitchen where employees may heat coffee and prepare light meals. A large room where general meetings of the employees may be held is another feature found on this level.

Another important feature on the first floor is indicator box of the fire alarm system. Every foot of space in the building is covered by this system. No fire can start without flashing its alarm.

THE original home of The Sacramento Bee in Sacramento. In this building in 1857 Vol. I, No. 1, was published. The view below is of the site of The Fresno Bee before construction started.



set up in a window on the Calaveras Street side.

The second floor is occupied entirely by the editorial department of The Bee, with its large general news room, known as "the city room," and several smaller rooms and private offices. The department is commodious, well lighted and provided with all modern equipment necessary to conduct the work of the staff with maximum of speed, efficiency and convenience.

On arriving at the second floor visitors will walk through the reception room directly into the city room, where the staff of reporters, copy-readers and re-write men will work. On the Van Ness side of this floor are located the offices of the managing editor and the city editor.

The valley news department occupies the large room on the southeast corner of the second floor and in the northeast corner room of the editorial department floor is located the farm section and auto and cutting section departments.

Along the Calaveras Street side of this floor are the offices of the dramatic and exchange departments. Here, too, are found office rooms of the associate editor and editorial stenographers. In the rear of the editorial department another spacious and well-lighted conference room is located.

Doors from the editor's room and the city room lead to a wide loggia, which is a wide open space, unobstructed on the Van Ness side of the building.

The composing room where all the type-setting machines and typesetting together with the making division of the stereotyping

department is on the third floor. This, like the other departments, is well lighted and conveniently arranged.

The composing room equipment comprises, among other things, thirteen Mergenthaler Linotype machines of the latest type, one of which is used exclusively in setting news heads, two Ludlow type casting machines, one Elford machine used for casting slugs and page rules.

Complete Ventilating System
The fourth floor is completely taken up by the machinery operating the ventilating system of the plant. Here are found eleven Sturtevant multi-vane fans which propel the heat in winter and chilled air in summer to all parts of the building through a complete network of substantial iron ducts. The air also is purified by an electrical zoning and washing device. Heat is also disseminated through a radiator system regulated from the basement.

Lawns On Roof
An idea, somewhat novel but with its practicability unquestioned, is employed on the roof of the building as well as on the light-courtyard deck at the second floor level, where a solid bank of earth, a foot in thickness, has been placed and planted to lawn. Growing greenery absorbs heat and this together with the fact that no light enters the glass, makes this feature one to be greatly appreciated.

Communication System
The plant throughout is equipped with public telephones, while for inter-communication between the various departments an extensive telephone system has been installed. The departments are also connected through the use of pneumatic tube carrier equipment known as "copy chutes."

Independent Water Supply
A water supply, apart from that furnished by the city water system, is provided through the medium of a deep well in the basement, where a pump is installed to draw the water and circulate it throughout the building. All floors in the building are of concrete covered with built-in linoleum.

On the front of the building, on each side of the entrance, two large and attractive bulletin boards are placed. These are of iron and plate glass, and will be used for posting bulletins on important news.

In the last few weeks, according to Hudnutt, considerable difficulty has been experienced in obtaining certain finishing materials and this to a great extent has slowed up the work of the building. It is hoped, however, to have the structure completed by the middle of December, with January 1 set as the outside limit.

Fresno Bee Becomes Reality After Months Of Strenuous Effort

Erection Of New Building Smallest Detail
In Establishing Daily Paper. Records
Made In Rushing Press From New
Jersey Factory To Fresno

YESTERDAY, The Bee was not. Today it is. Therein lies an interesting story, the creation of a newspaper with its thousand details and its production for the close inspection which the public is bound to give, upon which rests success or failure.

The purchasing of a newspaper and its publication under new auspices is comparatively simple, compared with the creation of an entirely new journal.

Outside of the difficulties connected with the erection of a building, and the assembling of machinery, the whole staff of the editorial, advertising, circulation and mechanical departments had to be selected.

In February of last year The Fresno Bee was merely an idea. From that date on it was slowly translated into reality, first by the opening of an office, then the addition of a store for the business department. Today The Fresno Bee goes to press to serve Fresno and the San Joaquin Valley to the best of its ability.

Valley Investigated.
The Fresno Bee was decided upon only after a thorough investigation, which proved Fresno and the San Joaquin Valley to be a fertile field, with an opportunity for another paper here.

When The Fresno Bee was finally decided upon, contracts were immediately signed for the erection of presses, the purchase of linotype machines, stereotyping machinery, press services—and a thousand and one details arranged for.

Presses are not carried in stock but are built solely upon order. The Fresno Bee contracted for the erection by Walter Scott & Company of Plainfield, New Jersey, of

multi-unit machine, capable of producing a 56-page paper. The time allowed for publication of the first issue was a rush job, a three shifts were used by the Scott Company, working day and night, as far as time contracts.

Press Rushed Here.
Getting the press across the country in itself was a problem, due to congestion from the railroad strike. An agent from the Scott Company and an official of the railroad company accompanied it on its journey with such success that in addition to a record for construction another record was established for transportation across the country. A third record was made in erecting the machine after arrival, the framework being made ready for the drive in the unprecedented time of ten days.

For a building site The Fresno Bee made a careful survey, finally deciding on the 112½ by 150 foot lot on the southwest corner of Van Ness Avenue and Calaveras Street. Contracts were signed for the erection of a basement, three-story and two mezzanine floors, reinforced concrete building.

This, in itself a big undertaking, was small in comparison with the assembling of the necessary machinery and the selection of a competent staff.

James McClatchy's Life Story Reveals Hard-Won Triumphs

Founder Of The Sacramento Bee Was
Pioneer In Battle Against Monopolies;
Worked With Noted Men Of Literary
World In Achieving Great Progress

JAMES McCLATCHY, founder of The Sacramento Bee, was born on June 20th, 1824, near Lisburn, County Antrim, Ireland. After the death of his father, and when but 18 years of age, he emigrated to the United States, bringing with him his brothers and sisters, all younger than himself. In his own young life he had tasted of the waters of Marah—the bitterness of heart, the poverty, the grinding of manhood into the dirt, the crushing of spirit and of very life which mark the blighting progress of Irish landlordism, that "sum of all human villainies."

It was undoubtedly the iron which had thus early entered into his soul which prompted him to be earnest and vigorous reformer during all the subsequent years of his life—a member of the original Land Reformers of New York in 1846, and the pioneer anti-trust monopolists of California.

From Bakery To Newspaper

Arrived in New York Young McClatchy turned his hand to any honest toll that came along. At one time he was a baker's apprentice, and often afterwards in his jovial way he has said he wished he had stuck at the trade—he knew he would have made a good baker and would have grown rich. But the fever for journalism was in his veins and he drifted around to the office of the New York Tribune where he became a fast friend of Horace Greeley, who put him to work for that paper.

On Greeley's advice he came to California in the gold-rush and for some time was the correspondent of the New York Tribune in California, writing letters at the request of Charles A. Dana, who was then the Managing Editor for Horace Greeley.

Left Ill-Fated Ship

It was in 1845 that McClatchy came to California by the way of the Isthmus of Panama. At that port about 150 adventurous souls sailed on an unseaworthy vessel for the Golden Gate. The tub foundered along in such a miserable condition that about twenty-nine of the passengers, lead by James McClatchy, after twenty-eight days sailing, demanded that they be put ashore. After six days more the schooner landed at a point about 100 miles north of Cape St. Lucas. Here the twenty-nine passengers, under the leadership of James McClatchy, landed. The Dolphin, with the remainder, proceeded on its way and finally reached San Diego so storm-battered that she went to pieces on the beach.

The trials and tribulations and sufferings and incidents of that trip were typical of hundreds of others in those early days of the argonautic search for the Golden Place.

After some unremunerative experiences in mining near Coloma and afterwards at Hangtown, now known as Placerville, he drifted back to Sacramento and went into newspaper work, being connected with the old Placer Times and Transcript, and other papers.

Entered Squatters Fight
With the courage and impetuosity of his nature he threw him-

self into the heat of the squatters' fight in 1850 for their rights against those who would grab all the land on bogus titles and on no titles at all.

In Hittell's History of California, Volume 3, Page 573, is a long account of this squatters' movement in which is a description of the actions of James McClatchy, and of Charles R. Robinson, another of the squatters, who was subsequently Governor of Kansas. In this history it is narrated that at a squatter meeting McClatchy arose and said he would much rather fight than collect subscriptions any day, remarking:

"If the speculators want to fight, I am for giving them battle—and devil take the hindmost. Let us put up all the fences pulled down and also put up all the men who pull them down."

Confined On Prison Ship
On August 13, 1850, McClatchy and Michael Moran were arrested and confined in the prison ship then at the foot of K Street on the Sacramento River. The very next day occurred the Squatter Riots wherein several men were killed. James McClatchy and Michael Moran soon afterwards were pardoned by the Governor.

On February 3, 1857, The Bee was launched. From that day to his death, The Bee was James McClatchy and James McClatchy was The Bee.

Learned Pilot Against Union

The pioneer editor was the tried and trusted friend and champion of David C. Broderick; he was the man who saved California to the Union. It happened in this way: Edmund Randolph, a Virginian by birth, but an earnest Union man, was in Sacramento in 1861 seeking at the hands of the legislators the office of United States Senator. He became very ill and could not leave his bed and James McClatchy was at his bedside every night to comfort him and tell him the incidents of the day. He was at Randolph's bedside one night when Randolph—who knew the Southern people thoroughly and had become acquainted with a great many of their schemes in California—told McClatchy that General Johnston, in command at Benicia, would not be true to the Union, but would deliver the 30,000 and more stand of arms at the Federal arsenal there over to the South.

McClatchy wanted to know if

(Continued on Page Twenty Two)

JAMES McCLATCHY, FOUNDER OF THE BEE



CORNELIUS COLE, PARTNER, PRAISES JAMES McCLATCHY

Former U. S. Senator, Aged
100, Lauds Founder Of
The Sacramento Bee

When The Sacramento Bee published its annual in 1903, among the contributed articles was one by Cornelius C. Cole, former United States Senator from California, who had been a warm friend and partner of James McClatchy, the founder of The Bee, in the fifties. That article was written nineteen years ago. Today Cornelius Cole is a resident of Los Angeles and last month celebrated his 100th birthday anniversary.

What Cole had to say about

James McClatchy at that time may be interesting to the readers of The Fresno Bee and for that reason it is reproduced.

BY CORNELIUS COLE
In all these eighty years almost of my existence, I have never committed plagiarism, but if I could now find something in the line of biography exceedingly eulogistic, I might be tempted to adopt it in speaking of James McClatchy; for I have never known a better man and can with difficulty find words of my own property to describe his excellent qualities. There was actually not the shadow of guile about the man. Candor, truth and honesty were conspicuous in every step of his career. He was fearless in the discharge of duty and could be no mannerly steered from it. He possessed a most kindly heart, and I am sure would not for his life have wronged a fellow being. Nor was he the man tamely to submit to injustice. I think he would have been quick to resent and resent a personal affront, though I do not remember his ever having had occasion to do so.

To Facing Days
I knew him intimately during the exciting political campaigns of 1856 and 1860; in fact, was associated with him in the publication of the Golden State Party Journals in those years, and in that way became familiar with his character. Those (Continued on Page Twenty Two)

Inaugural Editorial Epitomized Principles of James McClatchy

THE PRINCIPLES, the purposes and the very journalistic life of James McClatchy were epitomized in the following paragraphs from the inaugural editorial in The Sacramento Bee of February 3, 1857:

The object of this paper is not only independence, but permanence. Relying upon a just, honorable and fearless course of conduct for its support, it expects only to make those men enemies who are the enemies of the country. Its purpose is, whatever may be the measures which it will advocate in the future, to owe no thanks to any clique or factions, but, based on the broader foundations of right, to survive the wreck of mere party organizations, and still to be supported by good and true men all over the state.

Personal abuse it will not indulge in, but it will not hesitate, when the occasion presents, to speak of public men as they are, founding itself upon the plain facts of the case, and not rumor or interested misrepresentation.

As to its size, the design is to afford the paper to the public, during the present rather close times, at a cheaper price, and to supply the lack of quantity by the quality of its contents. Every effort will be used to make it a clear reflection of the times and faithful record of events in a condensed and yet full enough system. It will be the endeavor of the publishers also to make it acceptable in families, for the variety of its matter, original and selected, as well as its purity of sentiment and general dignity of tone.

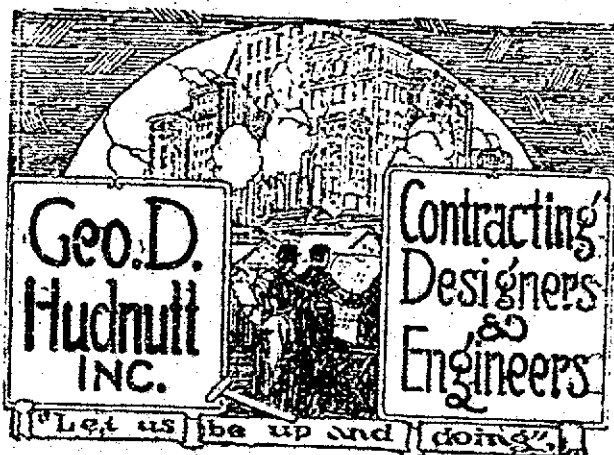
The name of The Bee has been adopted, as being different from that of any other paper in the state, and also being emblematic of the industry which is to prevail in its every department.

As to the claims it may have to the public support, its readers must judge for themselves upon a fair trial.

Such a paper as this is intended to be has seemed to the publishers to be a necessity of the times, and if it cannot sustain upon a pure and exalted public sentiment, they desire to see it fail. All the hope that a truly independent journal can have is the encouragement of the intelligent and uncorrupted masses, and upon them this paper relies.

Evidencing the Growth of Fresno

The Fresno Bee
Will Be a Great
Asset to Fresno



Fruit Building

Sacramento

THE appearance of The Fresno Bee in the leading city of the fertile San Joaquin is a forceful manifestation of that city's growth and importance.

In this day and age, if we are to judge a city's position in public estimation, we have but to size up and appraise the character and number of her newspapers.

In respect to her newspapers, Fresno has long been favorably known.

With the appearance of The Bee, there will be added another paper that will be a great asset to the community that houses it.

You will find it a newspaper in every sense of the word—not a printed sheet dominated by the perspective of the business department.

You will find it always intensely readable, too.

If you cannot always agree with it you will approve its tenacity and courage in sticking to a principle.

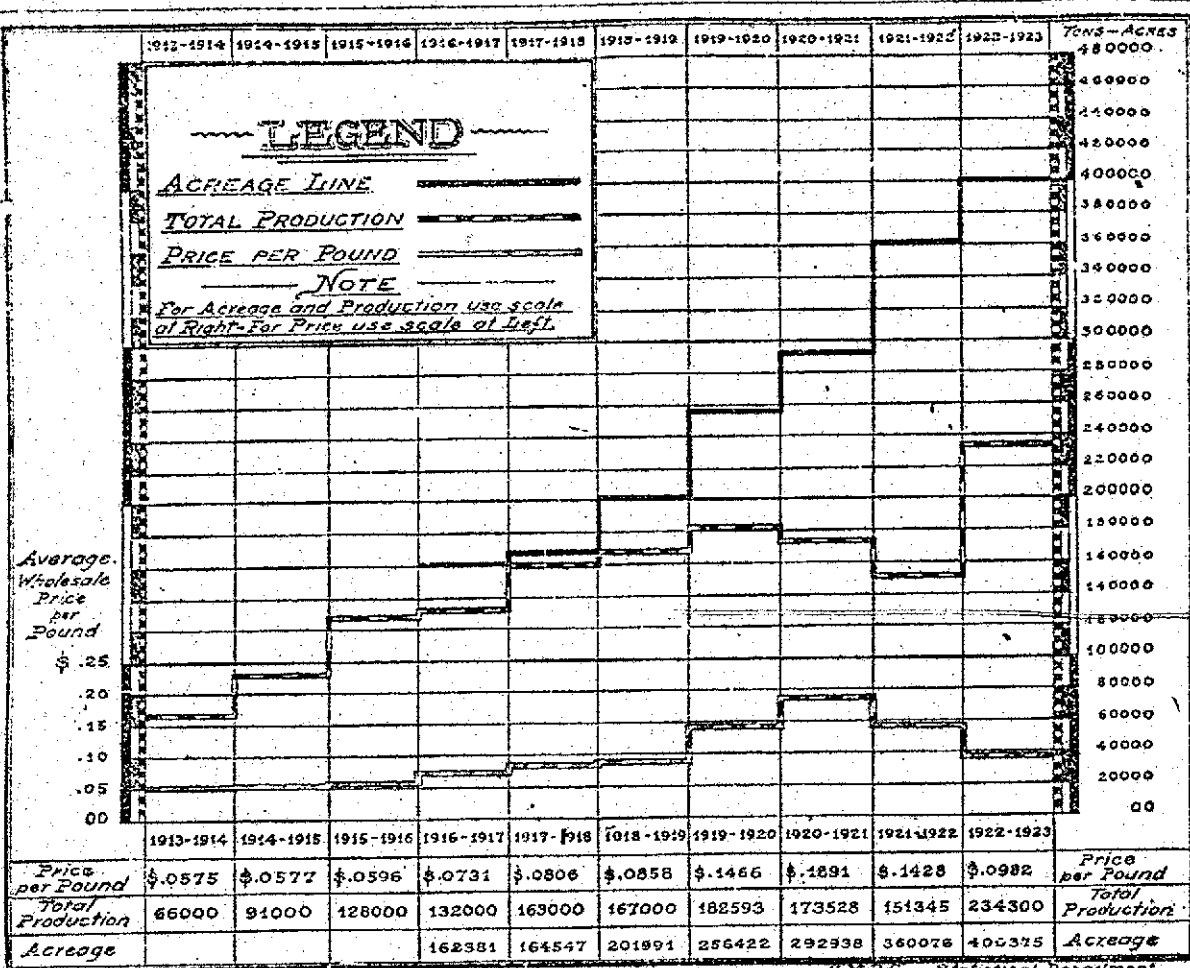
We, of Sacramento, who have admired the parent Bee because of the fearlessness of its stand upon public questions and the honesty of its policy in dealing with individuals, can not but feel that Fresno is to be congratulated upon its new possession.

EVERY EFFORT HAS BEEN MADE
TO GIVE TO THE CITY OF FRESNO

a building that would be representative of the latest and best standards in architecture and construction—and, of course, suited to the most exacting needs of an up-to-date newspaper.

The building was designed and erected by the Hudnutt organization and we believe it is fairly reflective of the work we do.

CHANGES IN THE EXTENT of vineyards in this region, their yield and the returns to growers are traced in the accompanying chart, prepared by the Sun-Maid Raisin Growers. The period covered is that of the life of the co-operative company.



Raisin Grower Head Credits Success To Co-Operation Program

Wylie M. Giffen Traces Growth Of Association From Early Days; Emphasizes Power Of Advertising To Create Demand For Large Crops

By WYLIE M. GIFFEN,
President Sun-Maid Raisin Growers

THERE ARE TWO REASONS for the supremacy of the San Joaquin Valley as a producer of raisins. These are climate and co-operation. The early pioneers little realized that with the application of irrigation water the parched, treeless plains of the valley

could in time be converted into the world's greatest vineyard district.

Vines From Old World
Travelers brought to California cuttings of the old world raisin grapes from Asia Minor and these were planted and grown in San Diego County and other parts of Southern California.

The vines thrived and produced crops equal in quality, if not better, than the crops of foreign lands, but it was not until vines were planted in the great interior valley that the California raisin really came to be known.

Most foreign raisins are cured and prepared for market by dipping the grapes in a solution of strong, hot lye. Dipping in this manner serves to crack or check the skin of the grapes, thus permitting more rapid evaporation of moisture in the drying process which follows.

Natural sun-dried raisins, cured without processing, were little known prior to the start of the California industry. In some old world districts the fruit was also bleached by sulphur fumes.

Climate Conditions Best Here
Raisin producers found that the very dry air of the San Joaquin Valley and the long rainless period at harvest time permitted drying without the necessity of dipping or processing. They were confident this was a natural advantage for the California raisin, and the verdict of the consumers wherever the natural raisin was introduced confirmed this belief.

Rich soil, capable of producing enormous crops where water could be obtained, and almost ideal growing and drying conditions contributed to the enormous expansion of the industry in the San Joaquin Valley in spite of periods of depression caused by ruinous prices so serious that many times everyone felt that the California raisin was being over-produced.

By 1912, about forty years after the first shipment of raisins from the San Joaquin Valley, the annual production was approximately 70,000 tons. After years of struggle on the part of producers, co-operation joined forces with climate and these two factors have been responsible for the growth of the raisin industry in California.

After repeated unsuccessful attempts at co-operative marketing, the organization of a million-dollar corporation was decided upon in 1912. The company was to use its capital to buy raisins without attempting to name a price or to control the market. It was proposed that the growers themselves should subscribe for the stock, and in fact own the company.

Present Company Is Formed
The campaign was successful and the million-dollar company became a fact. Immediately its effect was felt in the industry. The first thing the company did was to buy 25,000 tons of raisins of the crop of 1912 at 2 1/2 cents a pound, a time when growers were being offered from 1 1/2 cents to 2 cents a pound.

In 1913 the company handled 55 per cent of the crop and succeeded in securing a minimum price of delivery of 3 1/2 cents in the sweet box, and were so successful in marketing that at the close of the year they paid to the growers more than \$100,000 in excess of the guaranteed minimum price which had been paid on delivery.

Up to this time raisins had been in demand particularly around the holidays and were difficult to sell after this demand had been supplied. It was early realized that if the industry was to be put on a profitable basis, this condition must be remedied in order to eliminate the usual holdover which flooded the market in late summer at low prices.

Raisin Advertising Started
After considerable discussion and investigation the directors of the company decided upon an advertising campaign and in doing so they gave their product the brand name "Sun-Maid." Since that time the smiling Sun-Maid with her white apron and red bonnet has become known the world over.

The value of advertising did not become fully apparent until the second year, when the increase in consumption was such that the holdover ceased to exist even in the face of a steady increase in production. We have continued with advertising, increasing the yearly expenditures since 1911 from \$120,000 to the budget for the year 1922 of \$250,000.

Present Scheme Big One
The present advertising campaign we consider the best planned of any campaign since the organization came into being. It will reach every class of consumer in the United States and Canada, and a portion of the appropriation will be spent in advertising to consumers in foreign lands.

While this budget is the largest in our history, it is necessary to

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—Fresno's
Leading
Clothier
For More
Than 20 Years

Bart Harvey
CLOTHIER
COR. J. AND TULARE STS.

The Harvey
Guarantee

—Every purchase made in this store is backed by the Bart Harvey personal guarantee of satisfaction—as we buy only from reliable houses who guarantee their goods to us.

LOOK! You Men Who Need New Clothes!

Fall Suits at \$25
Fall Overcoats at \$30

Unquestionably the Greatest Clothing Values You've Been Offered for Years

—Come in and see these Suits and Overcoats—tomorrow.

—Think of it!—high grade wool Suits in new Fall styles—for \$25—and high grade wool Overcoats in new Fall styles—for \$30—low prices that take you back to old times!

—They're direct from a foremost American tailor, an extraordinary special purchase that brings you smartly, correctly styled.

Well made, dependable and serviceable clothes at a real saving of money.

THE SUITS

Young men's sport models, and conservative models—styles for men of all ages and tastes, tailored from tweeds, cassimeres, worsteds, etc., in a wide selection of the new season's patterns and colorings. Complete range of sizes, at.....

\$25

THE OVERCOATS

Overcoats made of pure virgin wool coatings—Raglan, set-in sleeve, belt back, belts around—all the new fall and winter styles and colorings are included, models for men and young men—big, classy, warm, serviceable coats—at the low price of

\$30

Each suit and each coat backed by our guarantee



See Our
Windows

BERG HATS

—Fall Shapes
—Fall Colors
—All Sizes

\$3.85

BERG STA-SHAPE HATS in the season's new styles and colors. New arrivals—another Bart Harvey special, at.....\$3.85
CAPS in tweeds, whipcords and gabardines. New shapes, patterns and colors; special values at our prices of.....\$2.45 and \$3
—Complete Lines of J. B. Stetson and Mallory Hats



Leather
Coats

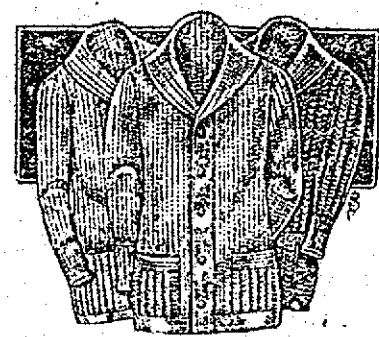
LEATHER COATS AND LEATHER VESTS with sleeves—just the thing for motoring—or for the man who works outside. A complete line in all sizes.

SWEATERS

\$9.85

Plain and Combination Colors.

Men's and Young Men's fine wool slip-on and ruffneck Sweaters in a wide choice of plain and combination colorings—featured at the special price of.....\$9.85



Suggestions
From Our
Fall Stocks—

—NECKWEAR
—EXTRA TROUSERS
—DRESS GLOVES
—BELTS
—DRESS SHIRTS
—FINE HOSIERY
—MACKINAW
—UNDERWEAR
—DRESS SHOES
—COLLARS
—BOYS' CLOTHES

The AMPICO

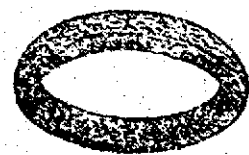
Accomplishes this amazing feat. It is not a player piano, but a super instrument, which actually re-enacts the artist in all his subtleties of interpretation. This marvelous invention may be had in the following pianos—

THE CHICKERING
HAINES BROS.
MARSHALL & WENDELL

Let us tell you more about it. Or better still, come in and hear it. Your silent piano taken in exchange and terms of payment arranged to suit your convenience.

Hockett-Bristol & Cowan

1253 J ST.—FRESNO



'The Good Luck Ring'

See Shadow

J AND MARIPOSA

Yellow Journalism Had
Origin In Roman Era

The origin of sensational journalism was in Rome in the early part of the sixteenth century. The ability to invent news and to mix truth and falsehood became almost a profession during this period and was carried to such an extent that the church was forced to take drastic action. Papal orders were issued against the writers of such news letters, under penalties recorded in both temporal and ecclesiastical laws.

In 1517 Pope Pius V threatened "death and confiscation of property" according to "the degree of the offense and the rank of the offender." His successor Gregory XIII, a great educationalist, issued a circular order, while leaving all former laws about news-letters in full force, declared that writers of such news should be sent to the galleys, either for life or for term, without hope of pardon.

FIRST DAILY IN 1854

The first daily newspaper published in America appeared in Philadelphia on Tuesday, September 27, 1854. It was entitled "The Pennsylvania Packet and Daily Advertiser" and was published by John Danks and David C. Claypoole. On December 30, 1854, this paper was merged into the present North American of Philadelphia.

CHINA'S FIRST SHORT

The first daily paper in America that sold for a penny was "The Cent," which started in Philadelphia in 1850. Its life was short.

TO THE FRESNO BEE GREETINGS:

MOST INTIMATELY APPRECIATING THAT HIGH-MINDED JOURNALISM THAT HAS MADE THE PUBLISHING HOUSE OF JAMES MCCLATCHY & COMPANY ONE OF CALIFORNIA'S PROUD POSSESSIONS.

ADVERTISING SERVICE CO., INC., Chronicle Building

Chickley

Real Estate & Staff, Flood Building

Paul Bonacker

Cable Advertising Co., Pacific Building

William D. Nichols

DAVE ADVERTISING AGENCY, INC., 122 Second Street

W. D. Nichols

DAVE JOHNSON ADVERTISING AGENCY, 251 Kearny Street

E. J. Sells

EVANS & BARNHILL, INC., First National Bank Building

Ed. Barnhill

HOBBS-COOPER COMPANY, 74 New Montgomery Street

Thomas P. Churchill, Inc. Pres.

HOUSE AND LIVINGSTON, First National Bank Building

C. H. Horns

JONESTON-ATZES CO., 251 Market Street

Shirley Watson

NATE LA VEC ADVERTISING AGENCY, 26 O'Farrell Street

Nate La Vec

LOCKWOOD-SHACKLEFORD CO., 222 Kearny Street

Russell Shackelford

H. K. McCANN CO., 451 Montgomery Street

H. K. McCann

There are no keener analysts of newspapers than the men who make up the personnel of the great advertising agencies of the United States. And this applies not alone to the business policies of a newspaper, but to the editorial, as well. In the hands of the executives of these organizations rests the decision as to the expenditure of millions of dollars annually for the advertisers of America. And upon the wisdom with which these expenditures are made depends the success or failure of campaigns—not to say the growth or the failure of the enterprises themselves.

To the genius of America's advertising men is due the spectacular successes of manufacturers whose products have become household words. But beyond that—and this phase of advertising touches very closely the lives of the producers and farmers of California—that same genius has brought to fruition the plans of the far-sighted men who created the co-operative marketing organization which have meant so much to those who labor with the land.

California, particularly, has seen and wondered at the power of advertising, backed by the business acumen of these men, as exemplified by our own Raisin, Peach and Fig Growers Associations; the Prune Growers Association, the Walnut and Almond Growers organizations and others.

So it is with a justifiable pride The Bee presents above a reproduction of a greeting from many of the leading San Francisco advertising firms. When these famous organizations can subscribe to the sentiment they do, after many years of constant business contact, it is entirely fair to say that the policies of The Bee could have no higher endorsement.

From Other Cities.
Minneapolis, Minn.—I join with many others in this greeting most heartily, remembering with pleasure the interesting and instructive articles on advertising which appeared in The Bee a quarter of a century ago, which I devoured when I started into advertising work, an experience which has always since made The Bee and James McClatchy something more to me than the mere name of a California paper and its publisher—a great and successful newspaper enterprise and a truly great newspaper man who made it—Dillon Meyer, advertising agency, by Albert Dillon Meyer, president.
New York Good Luck—Albert Frank & Co., by J. H. Morton.
Hingham, N. Y.—It is with the deepest pleasure we endorse the above sentiment. Our dealings with the House of McClatchy since the incorporation of this agency have been most agreeable and pleasant. Our every best wish is with them in the development of The Fresno Bee and we assure them of our earnest support—Wyle H. Jones, Advertising Agency, Inc., by D. W. Holmes, secretary.
Cleveland, Ohio—Best wishes and congratulations—The John S. King Company, by J. S. King, president.
San Antonio, Tex.—To keep the faith from 1837 is too great a feat to overlook—Schermhorn Advertising Company, by Haynes D. Jeffery, manager.
Minneapolis, Minn.—May your future endeavors be as brilliant as those in the past—Kraft Advertising Agency, by Nora E. Kraft, president.

Chicago—The writer's personal knowledge of and relationship with your house began in 1891 and was most active during the few years following 1903, when I was one of the factors in the organization of the Pacific Coast Advertising Men's Association. It therefore gives me great pleasure to take advantage of the opportunity to wish you the fullest measure of success in your conduct of The Fresno Bee. I have no doubt that it will be made to serve the interests of that part of the state as effectively as the Queen Bee has served Sacramento.
The Merit Agency, by J. H. Merit.
Chicago—We are glad to have this opportunity of expressing our admiration for the standards of the publication practiced by The Fresno Bee. The esteem in which this newspaper is held is a sure sign for the future of The Fresno Bee and we look forward to the day when we can be of service to the new enterprise—Hendel, Hurst & McDonald.
Pittsburgh, Pa.—James McClatchy & Company, President, Gentlemen: Appreciating that high-minded journalism that has won honor and distinction in Sacramento and throughout the nation for the name of James McClatchy & Company, we desire to congratulate you upon the founding of your new venture, The Fresno Bee, and to wish for you and it great and lasting success. Sincerely yours—Edward M. Foxen, Editor, Edward M. Foxen, Jr., president.

Oakland, Cal.—This agency is confident the new publication will become an important factor in the further development of the great San Joaquin Valley—L. H. Hamman.
Seattle, Wash.—Copy for your first issue mailed special delivery today. If mail cannot reach you in time will repeat copy by wire on your instructions. We insist on being in on the birth of The Bee. Best wishes—Strang & Prosser Advertising Agency.
Many others.

Similar kind expressions have also been received from the following well-known agencies: Spokane-Kelly Advertising Agency, Spokane.
Curtis, Newhall Advertising Agency, Los Angeles.
Fawcett Advertising Agency, Colorado Springs, Colo.
Fred A. Robbins, Inc., Chicago.
Burg Advertising Agency, Fresno.
Reed-Miller Company, Los Angeles.

Head Of Building Trades Tells Of Unions' Progress

By CAMERON C. JARMAN,
President Fresno County Building Trades Council

THE Fresno County Building Trade Council was instituted on December 10, 1909, and has for its jurisdiction all of Fresno County and such adjacent territory not under the jurisdiction of other councils.

The building trades are composed of delegates from sixteen building trades crafts. Its representation is as follows: All unions with 100 members or less are allowed three delegates; more than 100 or major fraction thereof.

We have for our objects and aims: the organizing of all branches of labor engaged in construction of buildings or in the preparation of materials so used; and the forming of such unions into a compact and practical working body, the preservation of the building industry from the disastrous results of foreign interference, and the securing of fair wages, assistance and cooperation with all home labor organizations to the end that we may present a solid front against any injustice that may be attempted against us.

We aim to assist in having the hours of labor shortened in accordance with the demands caused by the introduction of machinery and other improved methods of production and distribution, to urge and help the passage of enforcement of laws beneficial to the people and to effect equitable adjustment of all disputes between the employer and employee.

It is years of industrial peace. It has been a long and arduous task, but the fact that in the thirteen years that have passed since the building trades council was organized in Fresno, no building trades council strike has been called in Fresno.

For the last three years we have been working under signed agreements covering hours and wages. These agreements are arrived at and signed by what is known as a "joint conference" composed of five men representing the building trades and five men from the union.

This board meets from time to time as the occasion requires and any problem or question that cannot be settled by either body is referred to this board and its findings are final.

"Fresno Plan" Explained
By thus cooperating with one another we have been able to avoid the industrial war and strife that

ARMY SHIRT SPECIALS

GENUINE Army Shirts just received, olive, drab, all wool, with reinforced elbows; full cut and extra well made. Sizes 15 to 17. Special at \$4.45
Extra Special at \$4.45



Sweater Specials

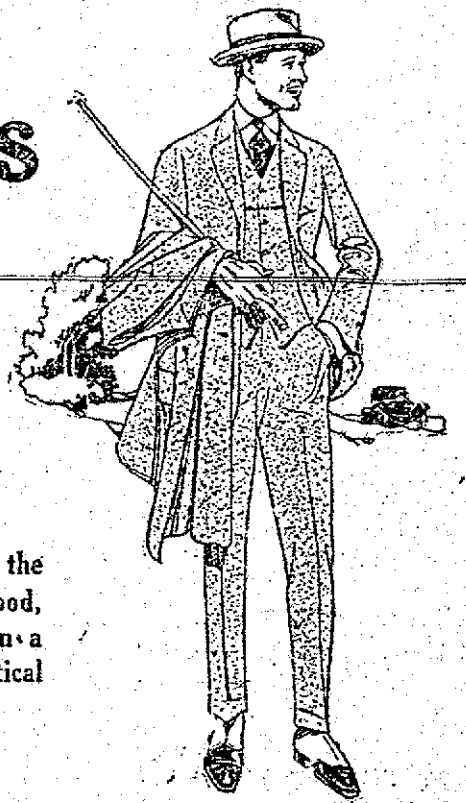
For Men and Boys

OUR showing of men's and boys' Sweaters, including the much wanted "Huff Neck" style, is the most comprehensive in the city. They come in a variety of colors, button and zip-on styles, at a price range from 95c to \$8.45

We Are Exclusive Agents for Sincerity Clothes for Men Top Grade Garments at Bottom Prices

SNAPPY, high-grade Suits in Tweeds, Cassimeres and all-wool worsteds. Suits in the new Sport Models so popular now with men and young men who demand good, stylish garments at medium prices. We are now showing these new models in a wide range of patterns, and we know that Sincerity Clothes will please the most critical dresser.

Our Price range is \$25.00,
\$29.50 and \$32.50



Men's New Fall Overcoats

NIFTY NEW STYLES JUST RECEIVED

THE new overcoats for young men are now here. Well-fitting belted models, with box pleat in back and patch pockets. These roomy models have wide collars, cuffs and strapped sleeves. Come in lined and unlined styles. They are bang-up, good top-coats for particular men, and come in a wide range of patterns.

Prevailing shades this fall are light color tans and browns. We have them all. Priced at \$18.00, \$20.50, \$25, \$32.50 and up.

Prices now \$18.00, \$20.50,
\$25.00 and \$32.50

SHOES For Men

WE HAVE a complete line of Shoes for men and boys, and our prices are absolutely right. It is our endeavor to carry only the all leather lines—shoes that will give satisfaction to the wearer. Our shoe stock consists of Work Shoes, Dress Shoes and Semi-dress Shoes for men and boys, and the prices range from—

\$4.85, \$5.85,
\$6.85 up to
\$8.85

Our Windows Tell the Story

Extra Special Men's Chippewa Hi-Cuts Shoes

A well known brand of good high top Shoes at special prices. They have moose-skin soles and overweight welt single soles. Blucher style and are guaranteed to give satisfaction. We carry them in a full line of sizes. Ask to see them.

West Virginian Quits
Street Car To Preach

CLARKSBURG (W. Va.), Oct. 17.—Seventeen years a street car conductor and motorman, Carl D. Johnson of Clarksburg, became a clergyman recently.

MACKINAW'S

For Men and Boys

OUR stock of men's and boys' Mackinaws is now complete. We handle only the best makes in these lines.

They are good weight, roomy coats, with wide collars, in single and double-breasted models of all-wool materials. A full range of sizes. The price range on men's Mackinaws, \$10.50 and \$12.50. Boys'—all sizes—\$6.45 and \$7.45.

\$6.45 and \$7.45

MEN'S HATS

Stetson and Berg

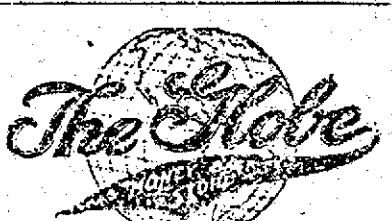
WE SPECIALIZE on these two well known brands of good Hats. The new full blocks are now ready for your inspection. We have them in all the latest colors, shapes and sizes. Come in and let us show you the new blocks in tans, browns and blacks. Our prices are—

\$2.95, \$3.45
\$4.00, \$4.45
\$5.00, \$6.00
\$6.50 and
\$7.50

Men's and Boys' Caps

OUR CAP DEPARTMENT is now replete in every detail. We have your size and your kind of a Cap to suit you. The new woolly tweeds in lighter shades are very popular this fall as well as the cravenettes. But it matters little what kind of a Cap you desire—we have it. We invite your inspection and ask you to compare our prices and quality with those shown elsewhere. We know you will buy here. We have Caps at \$1.25, \$1.50, \$2.00 and \$2.50 with a wide range of patterns and styles in each line. Come in!

\$1.25, \$1.50, \$2.00 and \$2.50



Broadway at Mariposa St.

Fresno's Care For Children Shown In Schools' History

Development Of System That Began With One Building, Has Grown Enormously And Must Soon Expand Again Is Traced By Head Of Organization

By W. J. COOPER,
City Superintendent of Schools

WHAT are Fresno's schools doing for Fresno's children? This is a fair question and can best be answered by a brief survey of the history of our public schools.

Fresno's school system began with one elementary school, the building no longer standing, and has been added to as demands arose and funds permitted.

Americans are practically un-

will not have to walk more than a half mile to school. Elementary education is now offered in eighteen buildings.

Kindergarten Came Early
The next demand on the schools came from those who felt that children in homes where foreign tongues were spoken should have a chance to learn English at an earlier age than 6 years. The first kindergarten established to provide this training was as early as 1889, and due to private philanthropy in the annual report of 1893 George B. Noble, president of the board of education said:

"Six years ago some of our public spirited women organized a free kindergarten in the west part of town and have since successfully maintained the school at no cost to the city. They have had to exclude many children for lack of room."

"The board has recently given a large room in the Columbia Building for the use of this kindergarten and as soon as possible will further assist these women in their labor of love and extend their helpful work to other parts of the city. There is no question as to the necessity of this department. It is only a question of finance."

Thirteen Kindergartens Now
At present kindergartens are held in thirteen of the eighteen elemen-



W. J. Cooper

vided its own high school.

As the city spread over a greater area, new sites were acquired and new elementary schools were built. This policy has been continued and the present board of education aims to establish elementary schools in such locations that pupils under 13 years of age

COOPER'S



A Sale of Charming Crepe Frocks

One Seldom Sees At

\$20.00

And this season's styles are so effective with their pretty drape effects, accordion-pleated panels and the new circular skirts. Why not be the first to see these becoming silk crepe models, for we are sure the style, as well as the price will appeal to you.

Use your Special Rate Order now for your Christmas Photos

Kindness plus Courtesy and Efficiency equal Service

BOUSSUM

California's Leading Photographer

1142 J St., Fresno, Calif.

The very latest posing and lighting effects

The latest equipment known to the art and science of photography

UNITED PRESS TO SUPPLY THE BEE WITH WIRE NEWS

World Events To Be Flashed To Fresno Paper Over Exclusive Lines

By L. E. HICKEL,
United Press Coast Business Manager

The Fresno Bee gets its news of the world "by United Press." The Fresno Bee has the United Press exclusively in Fresno. Through its worldwide organization the United Press watches everywhere for the next development in history, whether it be in the Orient, a world basketball series, or a ship adrift at sea.

As fast as the facts are available, the United Press delivers them to the Fresno Bee over its own leased wire system with the speed of electricity.

On Pulse of World
Through M. J. Ensign, who copies the United Press news in the telegraph room, the Bee literally has its fingers on the pulse of the world.

The recovery of Europe from the World War, American reaction to prohibition, the slump of the German mark, the rise of the cotton market and the latest football dope on next Saturday's game all find United Press men ready to chronicle them for The Fresno Bee and 500 other American afternoon newspapers.

Seventy California afternoon members of the United Press at the same time co-operate with The Fresno Bee in the exchange of state news.

Controls Own Wires

So strong is the pressure for news that the United Press has developed great speed in the transmission of intelligence. This was accomplished by installing a nationwide system of telegraph wires under direct control of the United Press for delivery exclusively to its own dispatches.

Now it is possible to "flash" a big development like "Washington President vetoes bonus" to the farthest point in the system in six seconds.

It was this speeding up of the collection and distribution of news by telegraph, by telephone and by radio that has made the United Press the excellent service that it is.

American Viewpoint

Convinced that the American people want their news of foreign nations from the American viewpoint, the United Press years ago adopted the policy of providing its bureaus in all foreign capitals with American-trained newspapermen. At the same time it has had the double protection of working agreements with many foreign press services, among them Exchange Telegraph (British), Nippon Denpo (Japanese), Australian Press Association (Australian), and Agence Radio (French).

Today's News Today
Feeling that foreign relations of the United States were largely dependent upon a fair and full presentation of the news and views of the American people, the United Press has concentrated its efforts along these lines until today its cable fills to Europe, South America and the Orient total thousands of words a day.

The aim of the United Press is to present "Today's News Today"—to hold a truthful mirror to the world and let the people form their own opinions.

Special Teaching Given
This plan provides large enough school to warrant specialized teaching in English, mathematics, history, arts, music, etcetera. It also makes it possible to offer pupils courses in the foreign languages, science and home and shop subjects.

In Fresno the seventh and eighth grades were moved to central grammar schools twenty five years ago, while the ninth grade was added only a few years ago.

Have Two Junior High Schools
The junior high school may be said to be still in the organization stage but that is here to stay, we are quite sure. Fresno now has two junior high schools, Longfellow and Washington, whose chief business it is to prepare for the senior high school and provide science work in both technical schools, Fresno Technical and Fresno Technical.

A site has been purchased at Clinton and Fulton Avenues for a third school of the type of Longfellow and Washington. It will be known as the Alexander Hamilton Junior High School.

On June 15, 1922, the Fresno Technical School was authorized by the board of education. This school receives graduates of the sixth grade and endeavors to prepare them for entrance at High School at the age of 16 years. Four-year courses are being developed in commercial work, shop crafts, auto work, battery repair, home crafts, etc.

Farm School Is Started
A second school of this sort specializing in agricultural arts and sciences is in process of development. It is the Elmer Technical School and will soon be provided with an adequate site to be bought with money voted by the people in August, 1922.

While the Fresno High School is the only school offering academic instruction through the twelfth grade, the Fresno Technical School provides adequately for boys in the shop, electrical and automobile trades.

Need Another High School
Since about one senior high school is required for every 1000 people it is evident that Fresno will soon need a second senior high school. The power location will be somewhere on the east side of the city and an available site is now being sought by the board of education.

COLUMBIA COLLEGE
NEW YORK, Oct. 15.—Daniel Berner, 12-year-old Columbia freshman and latest prodigy of the institution, landed today to put on a game weight. He is a play football, Columbia's youngest, who is four feet two inches tall and weighs but 25 pounds, is taking a heavy course in mathematics, and is a member of the varsity.

He came over from Galveston, Texas.

He is a member of the varsity.

He is a member of the varsity.

He is a member of the varsity.

He is a member of the varsity.

STYLE HEADQUARTERS

Where Society Brand Clothes are sold

THE HOME OF THE OVERCOAT

Where Style and Quality Reign Supreme

MEN—We are ready with a wonderful showing of Coats, imported and domestic fabrics, all that is new in colorings, showing the late loose fitting models; also the snug waist-line effects.

It Will Be a Pleasure To Show You

Think what it means to buy an all wool coat at this price. Made in all round belters and half belts full loose fitting game it. Splendid colorings. Specially priced at.....

\$29

More than a hundred and fifty coats for you to select from in this lot, every one a beauty. New Two Tone Effects. The style of one of these coats is sure to please you. Special at

\$39

Slip into one of these exceptional coats—you'll like every one of them—full weight fabrics—imported. There is a coat here styled for you. Every one an exceptional value at

Showing the late colors—Lovett Greys—Autumn Tans.

Stores At
Stockton

Harry Coffee

1027 J ST., FRESNO

LIFE HISTORY OF JAMES MCCLATCHY

Success Of The Sacramento Bee's Founder Due To Work, Devotion

(Continued from Page Nineteen)

McClatchy really believed this of himself.

"Believe it," said Randolph. "Yes, I know it."

It was then, on that night, James McClatchy wrote in his diary: "Senator H. B. Baker, afterwards killed at Bull Run, the tale of Randolph. He said:

"You know me, and you know Randolph. I fear that what he says is but too true. He said to me: 'And if you and he and the War Department think that treat is in the best of this quarter, I am not at all sure in planning a trusty soldier in command, and the people of California will be sure to take care of the rest.'"

Then the instant that Senator Baker received that letter he went to President Lincoln. The Secretary of War was summoned, and General Sumner was there and they ordered to San Francisco to take full charge. When General Sumner arrived at Benbow, General Johnston said: "Give me an hour and I will turn the command over to you."

General Johnston immediately proceeded South and joined the rebel army, where he fell at Shiloh.

Worked For Land Laws
Whatever laws aimed to check land monopoly now on the State Books of California can be credited to the valiant crusade made for so many years by James McClatchy.

"No Fence" laws were the result of his untiring crusade against the land monopoly, which farmers are not forced to break up, but cattle owners must take care of their own and are responsible for damage done by them on the lands of others, whether fenced or unfenced. James Mc-

Clatchy commenced this crusade in The Sacramento Bee prior to 1882. The contest was bitter. All the great cattle kings of California, enormously wealthy, battled to the end and for several years The Sacramento Bee was the only paper in California advocating this measure. But the original no fence law won and was approved, February 4, 1874. Since that time amendments have been made to it and it has been strengthened all along the line.

Fought Hydraulic Mining
For many years James McClatchy led the fight against the evils of hydraulic mining which was threatening not only to ruin the Sacramento River but to devastate the Valley lands. It was not until 1882 that appliances came into use in the mining regions of such magnitude that bills were introduced into the senate. The law was the first journal to begin the fight against the millionaires owning the hydraulic mines. It was a long uphill fight against the moneyed interests. And it was not until 1882 that the courts decided against the hydraulic miners in the famous Gold Run case, the point of the decision being: So use your own property as not to injure that of others.

For the first space of six months James McClatchy was editor of the San Francisco Times, having been selected from among the editors of California for that position by the owners of the paper, a number of millionaires.

He was altogether too independent, however, for their purpose, so when the owners of The Times began to expostulate against the editor, he told them that if they wanted him as editor of the paper he would edit it, otherwise he would quit and they could take the sheet. The result was that he came back to The Bee, which he never left again until his death.

James McClatchy was the inspirer of Henry George's "Progress and Poverty." It was James McClatchy who furnished the idea of that book into Henry George, when he had introduced into the San Francisco Times, George's article "The City of Dreadful Night," which was republished that he had too many other matters to attend to, and finally prevailed upon the younger men to do the work—with what success the world knows.

TRIBUTE PAID TO JAMES MCCLATCHY

Former U. S. Senator, Aged 100, Lauds Founder of Sacramento Bee

(Continued from Page Nineteen)

were what Roosevelt would call strenuous times, but McClatchy was not found wanting on any occasion. He published were very few in Sacramento. At the start, but he was conspicuous among the number. Being in the minority, however small, made no difference with him in the advocacy of his settled convictions. The clamor of the multitude was wholly ineffectual to swerve him from the men support of his cherished principles. He became his foundation secure, he would as readily have stood alone as any reformer of his own or any other time. In fact, McClatchy was by nature and instinct a reformer and took special pleasure in correcting the erroneous tendencies of his fellow citizens. As a newspaper man he deemed it his duty not only to be fair and truthful, but to oppose wrong and expose injustice by whomsoever committed, and especially wrongs of a public nature, although he might thereby incur the enmity of the powerful. He said emphatically that no injustice could be so added as to bind him to be so glazily his judgment regarding it.

Proud Of Citizenship
Though born abroad, he was quite proud of his American citizenship and always sought to exalt it. It was a matter of his in speaking of it to another to preserve the name with the application of citizen.

His first experience in journalism, if I mistake not, was with Horace Greeley on the New York Tribune, and he certainly proved to be an apt scholar of that remarkable man. Like Greeley, he was entirely fearless. In the discussion of his duties as a journalist to the public, if, however, at any time in the hurry of his profession he changed to fall into an error, all are liable to, he might be more ready or willing to offer the correction and make the possible honorable in case of possible detection.

James McClatchy, the newspaper

man, will long be remembered by those who knew him, and his admirable qualities will never be forgotten by those who knew him best.

Two universities, Stanford and California, have honored the Fresno High School cadets by inviting them to participate in rifle matches in the near future. Stanford succeeded in defeating the team last year by the small margin of two points.

Matches are being arranged at present with other cadet teams of the valley. Two matches are to be first each month, one away on the first Saturday, the other at home on the third Saturday.

A new fifty foot range is being planned at present. It will be situated behind the west bleachers of the football field next to Palm Avenue. A trench three feet deep, twenty feet wide, and sixty feet



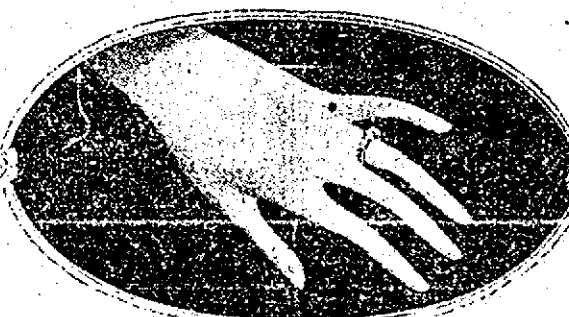
The New CONTINENTAL Fabric Coats

Imported Camel's Hair in full belters and half belts. The new 44-46 48 inch lengths. Positively guaranteed in every way.

Very Special at \$39.00

Novelty Coats

Coats from \$45.00 upwards. Imported fabrics. Beautiful Plaid effects and solid colors, loose back belters—swagger Coats for the car or street. Society Brand makes.



SEE SHADOW AND WEAR DIAMONDS

I and Mariposa Sts.

Universities Invite High School Marksmen

Two universities, Stanford and California, have honored the Fresno High School cadets by inviting them to participate in rifle matches in the near future. Stanford succeeded in defeating the team last year by the small margin of two points.

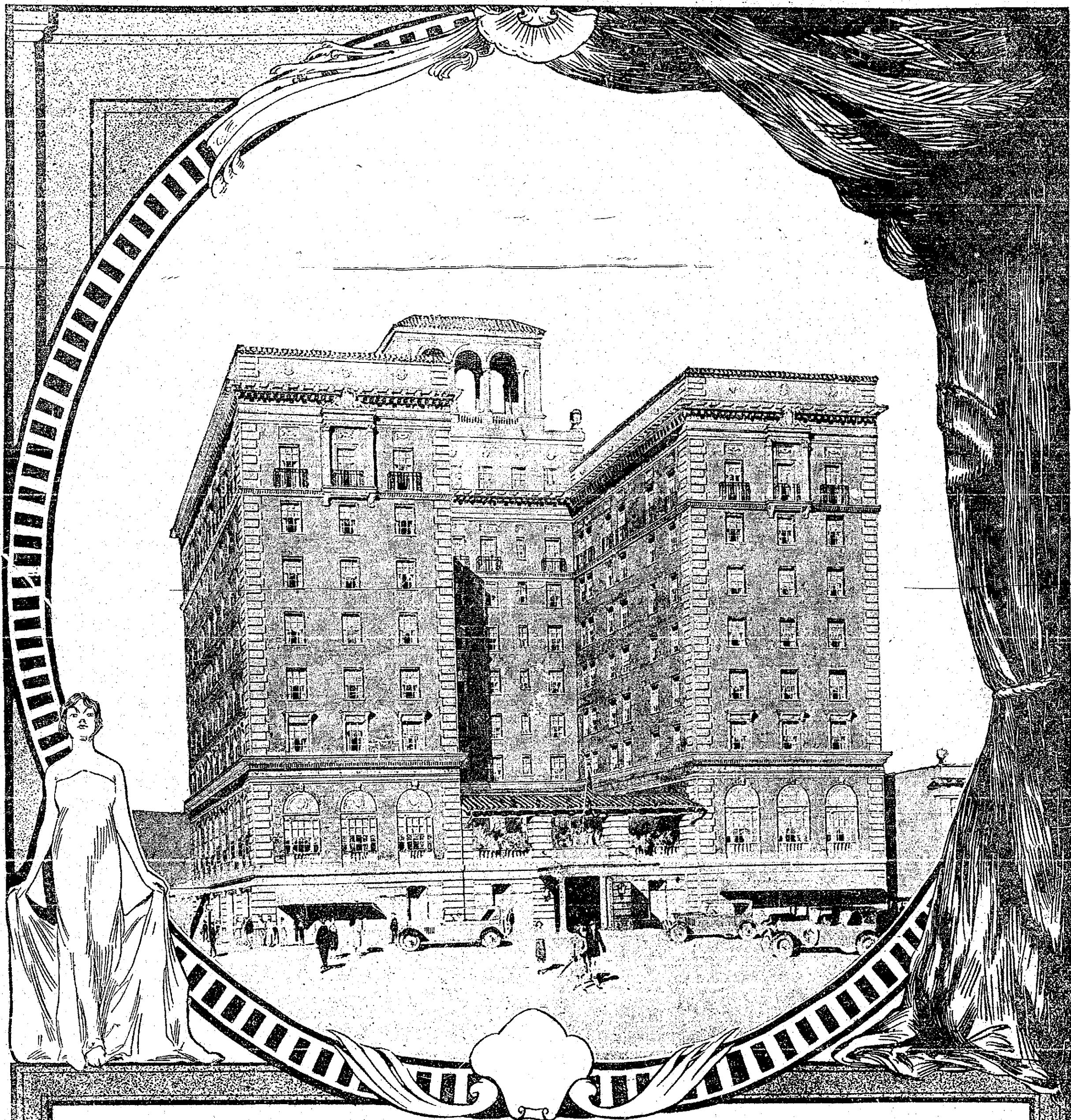
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Fresnan On Reception Committee At Berkeley

BERKELEY, Oct. 15.—Norman Hardy, junior student at the University of California, from Fresno, has been named a member of the reception committee of the student body at Berkeley. This committee will take care of all visiting athletic teams by providing housing and eating facilities for the members.

Hardy, a member of the Fresno High School football team, was selected for this honor because of his excellent record in the sport.



"THE CALIFORNIAN"

VAN NESS and KERN Sts.

To be open and ready for occupancy on Admission Day,

SEPTEMBER 9th, 1923

Whereby Fresno will be in a position to offer to its visitors; the last word in hotel structure and service.

Albert Bettens and H. Wingate Lake

Lessees and Managers

Club Presidents Comment On Advent Of The Bee In Fresno's Newspaper Field

Incentive To Progress Is Given By New Paper

By MILTON H. FORSONS,
President Commercial Club of Fresno.

It has been said that if two men exchange dollars, each has just one dollar as he had before the exchange, but if two men exchange ideas, each one has a new idea.

Through the medium of the newspaper, ideas are exchanged to the mutual benefit of those who read it. The daily news of the world's events creates new thoughts, new motives, new enthusiasms.

In this day of progress, no one can afford to stand still. We must push ahead if we wish to keep abreast of the times.

The entrance of The Fresno Bee into Fresno shows the progress of the city. It is an infallible sign that we are growing steadily and surely, without fragile blooms or dangerous wild-cattling.

The addition of The Fresno Bee to our present quota of newspapers gives us renewed faith and confidence in our city, for we feel sure that its publishers would not enter a city which was afflicted with economic stagnation.

With the additional boosting and building which we believe will result from The Bee's coming, our growth and progress will take on renewed impetus. We feel sure that its publishers will join hands with the established forces of the community and grow with us in the glorious realization that co-operation is the foundation of our success.

Great Opportunity For Intelligent Leadership

By CHARLES R. BARNARD,
President Kiwanis Club

Most of us living in Fresno now do not realize the future that lies before Fresno and the San Joaquin Valley.

The next few years are going to bring great increases in population, and even greater changes in the physical and other features that go to make up a city and community.

This community will have to develop along governmental, social, educational, cultural and many other lines. The changing conditions are going to call more than ever before for strong and intelligent leadership. Whether a newspaper is a mere time-server or a most important factor in this leadership depends on the courage, honesty and intelligence back of that newspaper.

This community is too progressive and intelligent to follow long the wrong sort of leadership.

Fair and impartial treatment in the news columns, to my mind, is the most important function of a newspaper.

It seems to me that the next few years offer a most unusual opportunity for real newspaper leadership in Fresno.

Heartiest Greetings To The Bee and Fresno

By HENRY AVILA,
President Fresno Advertising Club

We extend heartiest greetings and a real welcome to The Fresno Bee upon its entry into the journalistic field of Fresno.

Its coming here must be after a thorough and careful study of the prosperous conditions in the city and valley which it proposes to serve.

To our mind it is only another strong indication of the wonderful attraction that Fresno holds for new business of all kinds.

Newspapers, like any other business or industry, are seeking proper investment and in The Bee's selection of Fresno is shown faith in the future progress and marvelous development that awaits this wonderful city and valley of ours.

On behalf of the officers and directors and entire membership of the Fresno Advertising Club, I desire to congratulate The Bee as well as the people of the city of Fresno upon The Bee's foresight and wisdom in selecting this city. It will afford a splendid opportunity to join with other newspapers already locally established and further assist and serve the needs of a rapidly growing and developing community.

Fresno Will Be Made Greatest Inland City

By CARL E. LINDSAY,
President Lions Club

This is the age of publicity. Movie queens, breakfast foods, all sorts of industries alike realize the necessity for publicity. Publicity has become a profession, and publicity directors have become just as essential as those practicing other professions. If they expect to grow and prosper, communities need publicity and the services of trained publicity directors, just as much as automobile concerns do.

A newspaper should, above all, be a publicity director for the city in which it is published. That to my mind is its chief duty. If it succeeds in that regard it is a live newspaper, and a distinct benefit to its community.

Fresno needs more publicity. If it gets the publicity it deserves it will some day be the greatest and largest purely inland city in the United States.

Success To The Bee Is Word From Rotarians

By NEWTON A. JOHNSON,
President Fresno Rotary Club

Fresno welcomes into the local newspaper field The Bee. The rapid growth of this city warrants the existence of a third paper.

The true worth of a live newspaper of any community cannot be overestimated. The American people demand the highest type of service in all lines of activity, and such service in the newspaper field is foremost in their requirements.

The Rotary Club in any community is made up of representatives from all professions and lines of business of a city.

The primary object of the Rotary Club is to create and foster a high standard of business morality. The well known motto of the organization is "It profits most who serves best." Rotary has done much toward a practical application of the Golden Rule in business.

The advent, therefore, of a live newspaper in Fresno which will tend to better serve the community has the endorsement of an active representative organization such as the Rotary Club. Success to The Fresno Bee is our earnest wish.

Powerful Influence For Good In Fresno's Future

By C. D. LEMASTER,
President Exchange Club

With this issue a new publication, The Fresno Bee, will mingle with the new and live ones, and make its first bow to the civic-loving, city-building people of Fresno.

In appearance, The Fresno Bee promises to be most attractive, and its constructive policies and educational worth, based on its parent's record, The Sacramento Bee, should win for it the hearty welcome and practical support of everyone.

In order to estimate the value of this paper to the city, it seems necessary to consider the time and the man who is responsible for its existence. When one has done this, he cannot fail to recognize that The Fresno Bee will be a powerful influence for good in the future development and up-building of Fresno.

The appearance of The Fresno Bee at this time is singularly opportune, for, the wise ones tell us, Fresno is making history. She is leaving her "out-grown shell," building "more stately mansions for her soul" and calling for men and women of mental disengagement, dauntless courage and unbounded faith to blaze the way to a future that shall "fill the past with its glory and light all the coming years."

Fresnoans are, to say the least, "omnivorous readers." Our papers are read with astonishing regularity. The value of The Bee is anticipated and welcomed. We are for The Bee because it is for Fresno and of Fresno. We feel sure that it will perform a signal service to Fresno and coupled with the Republican and the Herald, will give us a megaphone which will be heard far and wide and, may I not say, well.

A newspaper business is a business with unique and potential powers; we are, therefore, intensely interested in all additions to our newspaper family.

It would be impossible to tell in an article of this length the value of newspapers to a city but it is safe to say that their influence is unequalled in leading us through the mists and fog that confuse us, in encouraging our development and as an educator.

Welcome to the home of "competitive co-operation."

—UPSETTING ALL SALES RECORDS WITH— 300 Waist and Costume Shop Coats and Dresses

The Dresses

—cantons—satins—
tulle party dresses—
lace dresses—poirets—
tricotines and many new
novelties, dresses that
meet every possible re-
quisite, from morning till
evening. Sizes are most
complete, ranging from
misses 12 to women's
extra stouts.

\$25.00

The Coats

include bolivias, cordettes, lustrals, tweeds, polo cloths, and many of the season's novelties, coats for dresses, coats for school, coats for riding, in fact whatever your particular need, you'll find it in this assortment at \$25.00.

IN A SALE
AT

\$25

WEDNESDAY AND
THURSDAY ONLY

300 waist and costume shop coats and

dresses, think what this means. Not garments bought for sale purposes, but garments taken from regular stocks; they're already lower prices lowered; reduced to the very core.

300 garments at \$25.00 that have been

selling for \$29.75, \$34.50, \$39.50, even \$47.50. Selling for these prices, and selling rapidly, rest assured they revert to these prices immediately following this sale.

300 Coats and Dresses, think of it

every inch of available space will be given over to the sale of these garments; there will be no higher priced garments to confuse you. Two days will be given over to the sale of these garments alone.

Every Rack and Every Case will be

given over to the display of these garments. Every possible means for your easy selection will be resorted to; yet, you'll find the same courtesy, the same service that accompanies every transaction.

300 Dresses and Coats that should

cause a veritable stampede; 300 coats and dresses that will upset all former sales records. Be on hand early. There will be plenty of salespeople to give you the best of service. Wednesday and Thursday; two days of intensive selling; then back to regular prices.

THE WINDOWS WILL
GIVE YOU AN IDEA OF
VALUES AND VARIETY

The Waist & Costume Shop
Formerly The Waist Shop

"THE HOUSE THAT QUALITY BUILT"

910-912-914 J STREET

Lumber Industry In Fresno County Looms Big Among Resources

By C. D. LEMASTER

THE following remark was made by an eastern lumberman as he came into a hotel lobby, after having toured miles and miles of vineyards and orchards adjacent to Fresno.

"I gained the impression from the trade papers that this was a 'pockets' of giant redwoods in the lumber producing section but I see they are mistaken—this is a fruit producing district."

Many people who live right here in our midst, have the same impression. Of course, it is generally something about this great industry known that there are some which the eastern visitor fails to

appreciate when traveling through our valley.

Space will not permit going into statistics and their relative comparison to other lumber producing sections of the United States, but it may be well to mention that the manufacturing lumber industry of California employs more persons than any two other manufacturing industries in the state; that there is more capital involved in the manufacturing lumber industry than any other manufacturing industry in the state and that the value of the lumber products is greater than that of the products of any other manufacturing industry. While these statistics apply to the state as a whole, this section figures prominently in the aggregate. Starting with the Madera Lumber Company, which has a mill near Madera, twenty miles north of Fresno, to the Hume Lumber Company at Sanger, thirteen miles southeast of Fresno, we have embraced one of the greatest lumber producing sections of California.

Five big companies are lying between these two points are the new Sugar Pine Lumber

Company of Fresno, with over one billion feet of standing timber, which will be milled just outside the city limits of Fresno, the Southern California Edison Company with some six hundred million feet or more of standing timber, which will reach the trade through the outskirts of this city; the Madera Sugar Pine Lumber Company, with two to three hundred million feet and the Hume Lumber Company of Sanger, with approximately the same amount. The Carlson Lumber Company has upwards to one hundred and thirty million feet, besides several smaller holdings with an aggregate of about one hundred million feet, making a grand total of approximately two and one half billion feet, which will ultimately reach the trade through Fresno and its immediate environs. The above does not include the millions of feet of government timber, which will in time come through this gateway.

Products Serve World

All of these vast holdings with their mills operating at normal, including the new Sugar Pine Lumber Company, which will be running next summer, will cut between one hundred and seventy five and two hundred million yearly. This tremendous amount is well distributed over the entire world, a great deal going to Europe and Australia, some to Japan and China. The eastern states and middle west draw heavily from this district.

Besides these great saw mill industries, we have many large manufacturing industries which require millions of feet of lumber into sash, door and boxes. The Madera Planing Mill Company, the peach growers' box factory and numerous planing mills of the city work up millions of feet of lumber and employ hundreds of workers the year around.

One Of Many Industries

When the easterner was given these facts and figures, he was amazed and said:

"Well, it is the lumbering trade or raising growing your major industry."

His informant smiled and answered:

"Well, they both help a little. And when coupled with our oil industry, we manage to get along."



—There Is Happiness
In Every Gift Of

JEWELRY

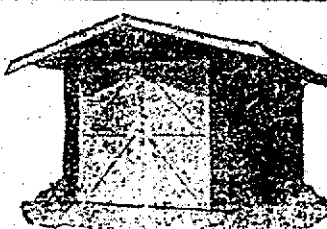
We have been established
for TWELVE YEARS
and during that time we
have stood every Test and
Met every single require-
ment in our line.

Expert
Knowledge
Tells When
You Give Us
Your Jewelry
Repairing.

Alex Alchian
JEWELRY COMPANY

939 Van Ness Ave.

Republican Bldg.



A
Routt
Factory Built
Garage

WHAT THEY ARE—

ROUTT FACTORY BUILT GARAGES are built in sections at our factory so that they can be erected quickly and economically. They are substantially built, a good grade of lumber being used throughout, and pass the necessary building ordinances.

WHY THEY COST LESS—

Because we have standardized the parts, using short length lumber which is purchased at a low price, and do the majority of labor by machinery.

PRICE—

A 10x16 will be delivered and erected within three miles of our factory for \$110.00—\$25.00 down and \$25.00 per month. Other sizes and designs at proportionate prices.

Routt Lumber Co.
201 Tyler Avenue
Fresno, Phone 28

THE FRESNO BEE

HOTEL
CHANCELLOR
Absolutely Fireproof
SAN FRANCISCO

Hospitality
and
Comfort
without
Extravagance

In the HEART
of the
SHOPPING
DISTRICTS

Write for folder.

OUR BREAKFAST—50c
Unlimited—10c
1 COAST DELIC. AND SUNDAY BREAKFAST—10c

Dining Room open to Public
Every room an outside room,
each with private bath—no
uniform rates throughout the hotel.

EUROPEAN PLAN
1 Person, rm. & bath 50c Per
2 Persons, rm. & bath 50c Day
2 (Twin beds), r. & b. 4.00
AMERICAN PLAN (Break. Mntd.)
1 Person, rm. & bath 3.75 Per
2 Persons, rm. & bath 5.75 Day
2 (Twin beds), r. & b. 4.25

ROWELL & POST at UNION ST.

CONSTRUCTION OF DELANO SEWER TO BEGIN NEXT WEEK

Pipe Making Machines Are
On Job; Work Will Be
Rushed To Completion

FRESNO, (Kern Co.), Oct. 17.—Actual construction work on Delano's sixteen mile sewer system will be well under way next week. Two of the large pipe making machines arrived today for the use of Hunt Bros. of the California General Cement Company of Los Angeles, who have the contract to make the pipe. They have leased a yard site on the west side of the Southern Pacific track and by next week it is thought they will be in full swing with a force of approximately twenty men. The pipe varies in size from eight inches to fifteen inches.

Street Engineer of Bakersfield, who was awarded the contract to make the system, signed the contract with the city last week. They were in town today and stated that they would soon be on the ground with a large ditch digging machine which they purchased a few days ago at a cost of \$10,000, and that they expected to run in a row of about twenty manholes. They expect to be in shape to lay pipe just as soon as it is turned out and cured, thereby not leaving a great amount of open ditch exposed.

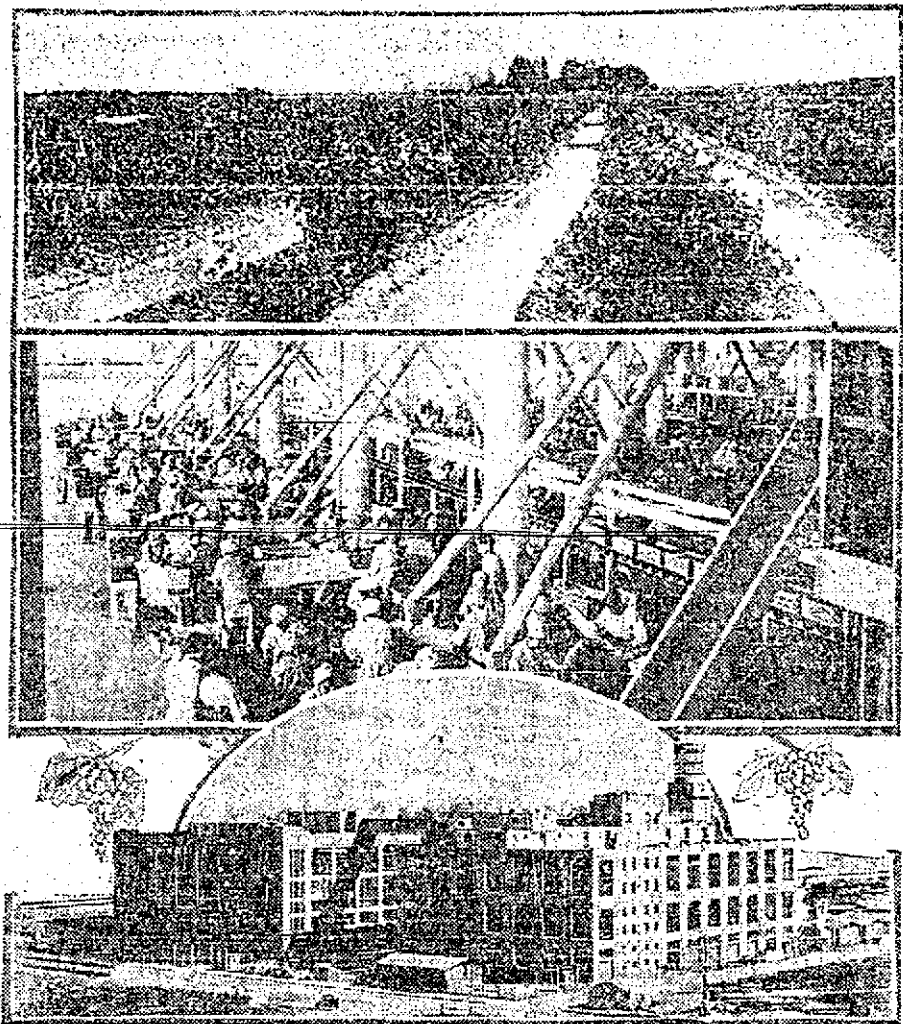
The system will cost Delano \$115,450. Bonds will take care of this and taxes will be levied against abutting property according to benefits received. The bonds will cover a period of ten years, and it is estimated that the cost to property owners will be approximately one dollar a front foot, to carry across property lines and the cost of individual lines will not be a great deal more in proportion.

Modern French Paper Began With Revolution

In France, the Gazette de France was the first real newspaper. Publications of the newspaper class began there in 1665 with the Mercurie Francois, a would-be historical compilation appearing from time to time.

The French newspaper in its modern form really begins with the French Revolution. During that stirring era the streets were crowded with vendors of papers, advertising every shade of political opinion. In 1802 there were 1,400 newspapers printed in Paris alone.

SOME MAIN STATIONS on the raisin's journey from vine to consumer. At the top is a typical Fresno County raisin vineyard. A characteristic scene inside a Sun-Maid packing house is shown in the center; the women at the tables are filling cartons with the finished product. At the bottom is Sun-Maid Plant No. 4, an example of modern advances in the construction of fruit packing houses. The photographs are by Laval.



ALWAYS HAD TIME FOR DOGS
It is recorded that in the midst of all his pre-occupations and anxieties of the past six years, the late Michael Collins found time to keep up his one great interest outside the establishment of the Irish nation.

This was the breeding of his beloved "Kerry Blues," a type of dog that has become very popular in the past year or two. Even when on the run and later during his

bitter fight with De Valera, Collins is said to have found time occasionally to attend to his hobby.

SWEDISH SLAP PROHIBITION
The final count in the plebiscite on prohibition held in Stockholm, Sweden, on August 7, shows a majority of 55,798 against prohibition. The total vote was 558,015 for and 524,571 against the proposal.

EXETER INSTALLS MOTOR SIREN FOR FIRE DEPARTMENT

EXETER, (Tulare Co.), Oct. 17.—Hereafter the old town bell will not sound the fire alarm calling the members of the Exeter volunteer fire department in to action, to the sound of the town's regular meeting bell on Wednesday decided to install a motor driven fire siren.

The siren will be controlled from the Telephone Exchange, so all that is necessary to sound the alarm is to call "Exeter" and say "Fire". The operator immediately plugs in on the alarm control and the siren sounds its warning blast.

The proposed siren can be heard for about three miles and will cost the city in the neighborhood of \$100.

Church Activities Take Big Place In Fresno Daily Life

THE mere statement that there are sixty-three churches and missions in Fresno, representing twenty-four religious faiths, is enough to establish the fact that an article attempting to cover the churches here and their many-sided activities is a very considerable undertaking.

Such things as religion and church work cannot, of course, be measured in numbers, but a few figures and statistics will serve to give a fairly accurate idea of the extent of such activities in this city.

It is estimated from the latest figures that the total membership in all the churches of the city is above 20,000. About 55 per cent of the church membership in the city is natives. Property valued at more than \$1,000,000 is owned here by the Fresno churches.

Organizations Represented
Religious faiths represented by church or mission organizations include: Presbyterian, Baptist, Methodist, Methodist South, Church of God, Church of Christ, Church of Nazareth, Christian, Church of Christ, Seventh Day Adventist, Catholic, Jewish, Apostolic, Reformed, Presbyterian, Baptist, Evangelical Lutheran, Lutheran, Episcopal and Latter Day Saints.

Organization Within Churches
Several of the denominations maintain a number of church here. Those that have more than one church and organization are: Baptist, Methodist, Presbyterian, Seventh Day Adventist, Catholic, Jewish, Apostolic, Reformed, Presbyterian, Baptist, Evangelical Lutheran, Lutheran, Episcopal and Latter Day Saints.

Each of the churches has a number of organizations within its church itself, such as the Sunday school, young people's society, missionary societies. It is estimated that there are at least 100 such organizations functioning within the churches of the city.

Estimates of church attendance vary, for no detailed records are kept, though the various churches estimate that attendance at its morning services of the various churches are about twice that of the evening services.

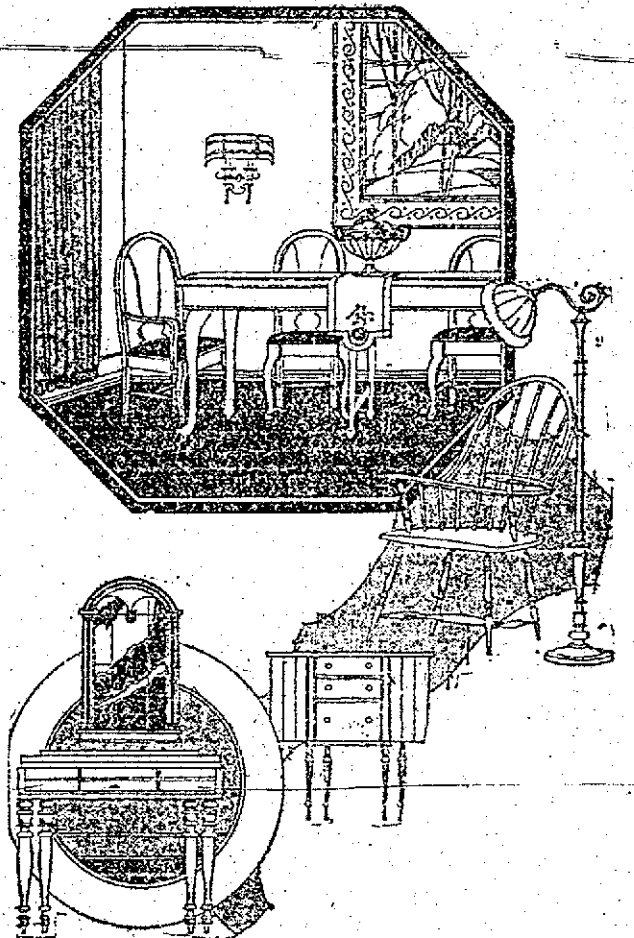
In addition to local members, the Fresno churches are attended by many visitors, especially residents of other portions of the state, spending the week-end in Fresno. Fresno has developed to a great extent the appeal religiously to some of the foreign colonies by services and sermons in the native country languages, there being six churches which give their services in European and Oriental languages.

High Quality Furniture and Floor Coverings at Money Saving Prices

The Brooks Furniture Co. is Going Out of Business.—In order to close out our immense stock we had bought for our requirements this fall and winter, we have cut our prices to the core. Had Mr. Brooks not passed away—we would have continued in business. Prior to his death we had made preparations for doing a big business during this fall and winter—consequently we found ourselves with a very large stock on hand when Mr. Brooks passed away and his family decided that they did not want to continue the business.

Our store consisting of three stories and basement is for rent, so it is imperative that we close the stock out in as few months as possible.

Brooks
FURNITURE CO.
926 JAY ST.
Phone 705



STAR FIRST S. F. PAPER (Fornia, was the California Star, Jan. 7, 1847. E. P. Jones was the editor.

VAN NESS HARDWARE & CYCLERY

—F. P. WARNEKROS, Prop.
—1133 Van Ness —Phone 707

LOW PRICES ON HEATING STOVES

HEATERS OF ALL
KINDS IN ALL
SIZES

If you want a practical, well built heater—one that will heat your home quickly and keep it warm—and burn the minimum of fuel—if you want the lowest priced good heater your money will buy—make your selection at this store.

We have complete new stocks of coal, wood, oil and gas heaters, giving you a choice unsurpassed anywhere, at the lowest prices in Fresno.

Sheet Iron Heater \$5
Sheet Iron Heater, nickel trimmed and with nickel foot ball. An attractive, well built, fuel-saving heater at a low price.

Wood Heater \$3.50 Perfection Oil Heaters

Sheet Iron Wood Heater, oil. We carry a complete line of good heaters at a low price. Perfection Oil Heaters, the safe, satisfactory and economical choice.

26x30 STOVE MATS, \$1.25

HIGH GRADE BICYCLES SPORTING GOODS

This store is sportsmen's eyes for men, boys and headgear—guns, ammunition, fishing tackle, cutting famous for superior quality clothing—in fact, everything for sportsmen.

The Wealth Of HAND-TAILORING In STEIN-
BLOCH and FASHION PARK CLOTHES
Make Their RICH STYLE Stay With Them

Stein-Bloch and Fashion Park Clothes

When A Low Price
Comes High

If you pay one-half the price a Good Suit costs, and get one-quarter the wear a Good Suit gives, have you saved money?

If you pay a fair price for a Stein-Bloch or Fashion Park Suit, and you get twice the wear to which the purchase price equitably entitles you, have you saved money?

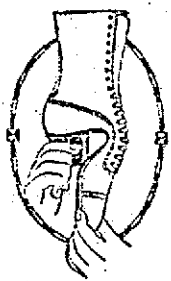
Figure it out in dollars, and don't forget to add sense.

MAURICE RORPHORO
MOST RELIABLE
CLOTHIER

1049-51 Van Ness Ave. Opp. Court House Park

VALUE IS THE SOMETHING YOU GET, NOT THE SUM YOU PAY

Cantilever Shoe for Men & Women



These Are Splendid
Shoes for Autumn

This is the time to put new life into your feet—by wearing Cantilever Shoes. Then, in delightful comfort, you will fully enjoy the opportunities of a new season.

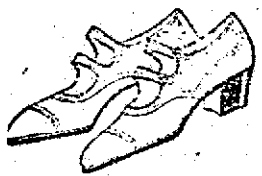
Light and Flexible

The flexible Cantilever arch, fitting snugly but easily under your instep, gives just that degree of support you will enjoy every minute you are on your feet, walking, standing or running—new life, indeed, like the bracing tonic of Autumn.

Splendid Quality

Excellent workmanship by highly skilled labor in a factory which devotes its entire capacity to making and improving the flexible arch shoe; reasonable prices with assurances of good service—all these are offered to the purchaser of Cantilever Shoes.

Please note that there is only one make of Cantilever Shoes, their high reputation won through meritorious service—every pair is trademarked for your protection—and we are the exclusive selling agents for this city. We cordially invite you to come in and see them, as early as possible while our stock of sizes is complete; for last season the demand was so great the factory was unable to supply as many Cantilevers as the public wanted to buy. Cantilever Shoes are made to fit all widths and all sizes of feet; always fitted with attentive care.



EXPERT FITTING ALWAYS
Cantilever Shoe Stores, Inc.

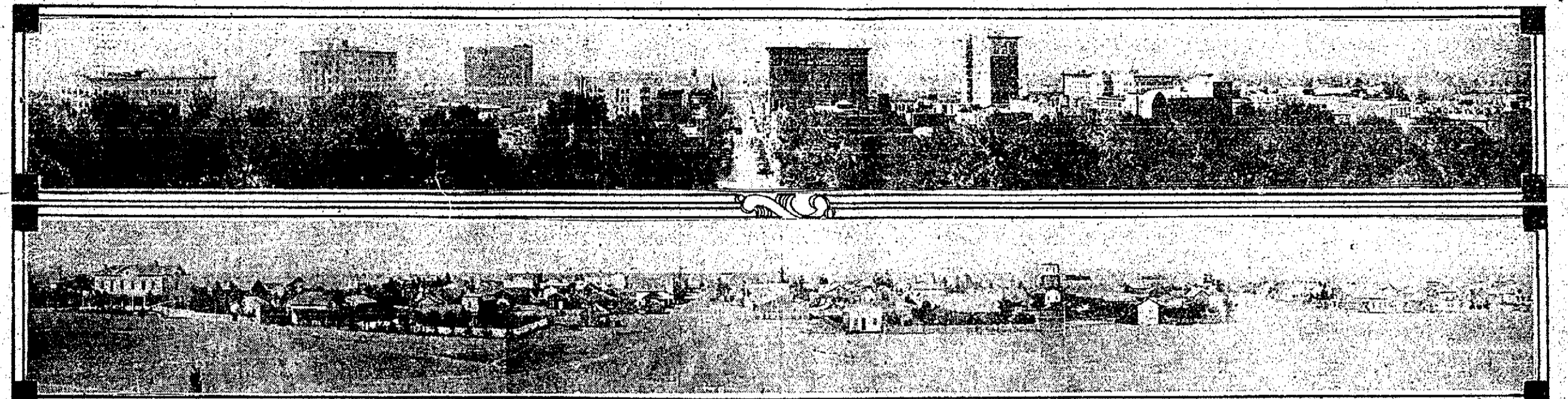
Rooms 250-252 Phelan Bldg.
Arcade Floor—San Francisco
Los Angeles Oakland
Mail Orders Filled—Send for Booklet

Remarkable Increase Of \$31,965,342 During Past Two Years In Report Of State Chief Of Animal Industry; Stock Raising Aids Other Agricultural Pursuits

175-1041-0001

FRESNO'S SKYSCRAPERS loom above streets that a few decades ago were lined with the most modest of structures. Below, the Fresno skyline of today is contrasted with that of 1880. The view in each case is from the courthouse, along Mariposa Street. Building progress from village days to the time of the modern city is visualized in these views.

—Upper Photo By Local.



Building In 1922 To Double Record For City In 1921

Permits For First Nine Months This Year
Reach \$4,861,486, With Many Big
Applications Coming; Demand
Still Exceeds Supply

BUILDING in the City of Fresno this year promises to double the construction program of 1921, according to records for new building, alterations and repairs in the office of the department of public works. When the building inspector closed his books on the evening of September 30th, permits had been issued for building construction amounting to \$4,861,486 in the first nine months of 1922.

This is nearly 1,000,000 more in building than the entire program of last year. For the first nine months of 1921 building permits amounted to \$2,535,615, and the total for that year was \$2,850,701.

There are now pending new building permits for the first nine months of 1922, which permits have not been issued before the first of next year.

One of the greatest building programs to be announced, and with the total for the nine months' period ended greater than all 1921 building, architects and builders believe that this year will be one of the best building years in Fresno's history.

By months, the public works records show the following building totals:

1922	New Building	Alterations and Repairs	September	October
Jan.	\$25,341	\$12,265		
Feb.	58,343	20,765		
March	141,425	42,053		
April	165,143	47,241		
May	225,000	70,410		
June	339,120	104,065		
July	216,410	57,705		
Aug.	352,575	104,065		
Sept.	211,306	61,561		
Grand total	\$1,124,593	\$338,993		

All types of structures. The building program of the last nine months covers a wide field of construction and indicates clearly the healthy development of the city. A review of building records shows that the business district, hotels, apartment houses, dwellings, warehouses, garages, stores, office buildings and practically every type of modern city structure on the list of permits issued since January 1st.

Building has been restricted to no particular section of the city, but every district has shared in the development. The business district has been the center of activity, but the residential district has also shown a marked increase in building.

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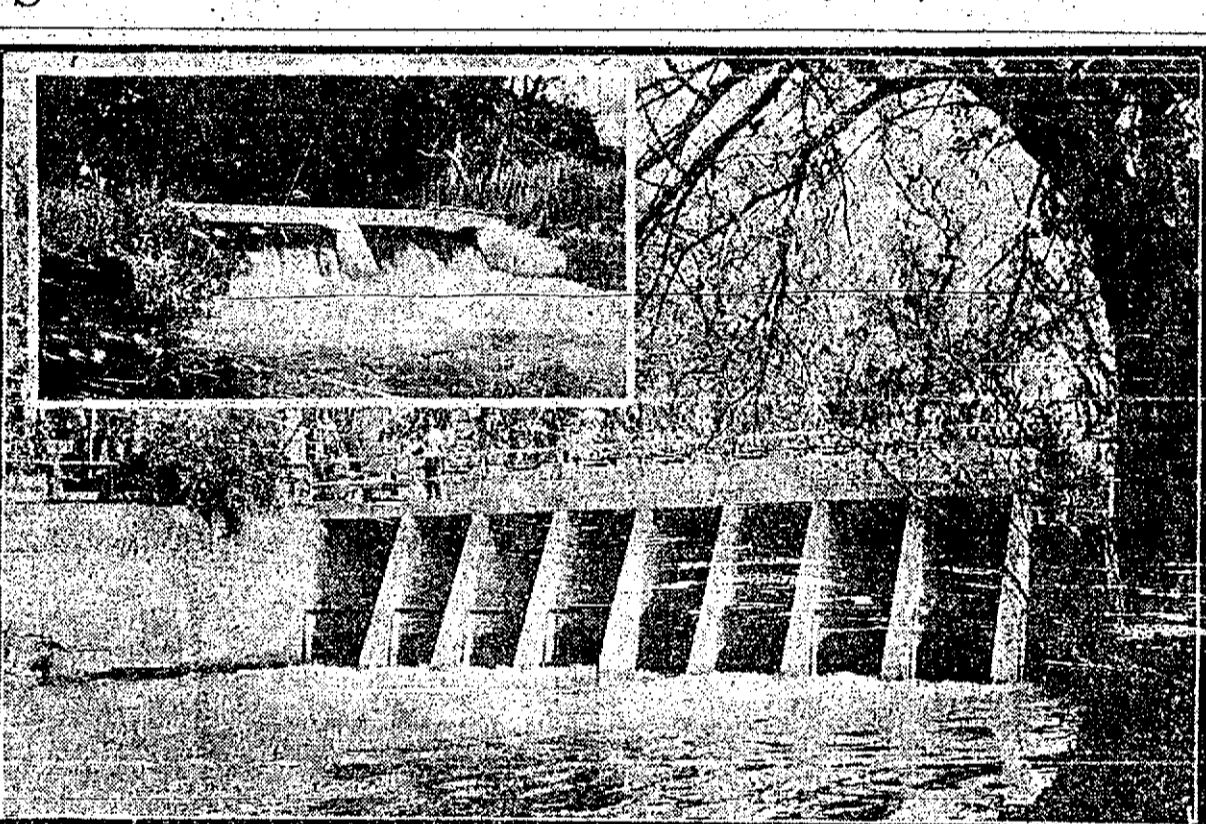
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SUBDIVISION GATE, at top, on one of the main canals of the Fresno Irrigation District and the new concrete headworks of the system on the main canal at Kings River. This latter structure is twelve feet high and sixty feet wide.



Projects Under Way Add Million Acres To Irrigated Areas Bringing Great Crops

By GEORGE L. SWENSON
Chief Engineer and Manager Fresno
Irrigation District

THE intense activity in irrigation progress and development in the San Joaquin Valley at present is certainly worthy of comment. Nowhere in the west is there anything like it. These activities are so near to the fact that they seem almost unbelievable. It is not uncommon to find, in most any of the western states, substantial developments of water resources, improvements in facilities, extensions to additional lands. Such is just the steady growth resulting from the generally increased appropriation of irrigated farms.

From Rich Sierras. Practically the entire supply of water for irrigating the San Joaquin Valley comes from the high Sierras. Up to the present, efforts have been confined almost entirely to the use of the natural flow of the streams, that is, taking what flows and having but little if any, after July 10 to 20 in average years. Millions of acres have been irrigated, but the water has been used in a wasteful manner.

In All Regions. Indeed, it is safe to say that any section of the valley where irrigation is practical or where irrigation possibilities exist to any considerable extent, has some scheme on foot and generally well under way whereby its present water system and water supply will be improved and extended to reach new lands.

First Class Construction. An outstanding fact in connection with building in Fresno is the high class of construction maintained in both business and residence development. The cheap type of building that is one of the main character of a town town is entirely absent in Fresno, in spite of the opportunities for quick profit that the marvelous growth of the city offers to profiteers in real estate.

Building restrictions enforced by municipal authorities, similar to those in most modern cities of Fresno's population, safeguard the public against dangerous construction, while the substantial nature of the public from all forms of cheap and flimsy construction in both business and residence districts. A building down town, and dwellings of the better class in the residential sections are the rule in Fresno.

Growth Speeding Up. The development of the city is now proceeding along lines that have been laid out in recognition of the certain growth of population to double the present total within a few years.

The work of the planning commission is based upon the expectation that Fresno is destined to occupy a commanding position among the cities of the Pacific coast, with its industries and manufacturing enterprises of many kinds, and it is to become the distributing center of the entire valley.

Financing Made Simple. The work of the planning commission is based upon the expectation that Fresno is destined to occupy a commanding position among the cities of the Pacific coast, with its industries and manufacturing enterprises of many kinds, and it is to become the distributing center of the entire valley.

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County's Phenomenal Growth And Resource Described In Detail

History Of Fresno Development Would Have
To Be Written Daily To Keep Pace
With Changes Made Through
Industrial Expansion

By E. W. Douglas
THE story of Fresno County development, of her resources, industries and wealth, which makes any pretense of being up to the moment must be written over night.

Today the great streams of the Sierra rush unobstructed on their way to the Pacific; tomorrow they are harnessed to vast power plants and great industries spring up on their banks. Today the snow-changed waters of mountain streams wash through plains untouched by cultivation; tomorrow their waters are distributed to thousands of acres of orchards and vineyards take root and begin to pour forth into the treasure house of the county.

Statistics which today are accurate to-morrow must be discarded, as new wealth, new development and new production records are established.

Made Of Irrigation. With thousands of fertile acres awaiting only the touch of a hand to transform them into rich vineyards and orchards, grain fields and gardens, the magic of irrigation in a day transforms great areas of the county into richly productive lands, creating new wealth to be turned into every bank and business house, and adding to the fame of the great San Joaquin Valley.

Days Of The Pioneer. The county is rich in achievement history, and her archives abound in figures and facts eloquent of the battle fought years ago by pioneer settlers to wrest the land from the desert and to transfer it to the hands of the farmer.

Center Of The State. Geographically, Fresno occupies a strategic position that gives her to some ways an advantage over her neighbors. She is the center of the state; she represents the center of the great San Joaquin Valley; she is the center of the great agricultural empire of California; she is the center of the great industrial empire of the west.

Local Procedure. It certainly appears to be a logical procedure, if for no other reason than to unify the interests of the streams concerned and permit the progress of the developments so much desired by the landowners, that the project will be made one of the early construction of the state.

Induced Progress. Indeed, progress has been so favorable that the exploration of the dam site is already arranged for and other important developments are in very favorable stages.

Since Property Values. As an example of Fresno's claim to recognition may be cited the fact that the twenty-sixth part of the entire land of California is located within its boundaries. Fresno County in 1922 will produce a grain crop which, according to authoritative estimates, will have a value of \$25,000,000 for the production of grain, and \$10,000,000 for the production of fruit and vegetables.

Urban Population. The urban population of the county in 1920 was 15,547, as against a population of 15,547 in 1910. The most recent report of the Fresno County Chamber of Commerce places the county population at 15,547 in 1920, and shows an increase of 10,000 in the preceding year.

Climate Peach Production. Fresno County produces 50 per cent of the world's dried peach crop, and the county's product this year, it is estimated, will have a value of \$3,500,000. She is the center of a great fresh and canned peach industry, also, and at the offices of the California Peach and Raisin Growers' Association, 1212 Fresno Street, it is estimated that the county will produce a peach crop of 1,000,000 bushels this year.

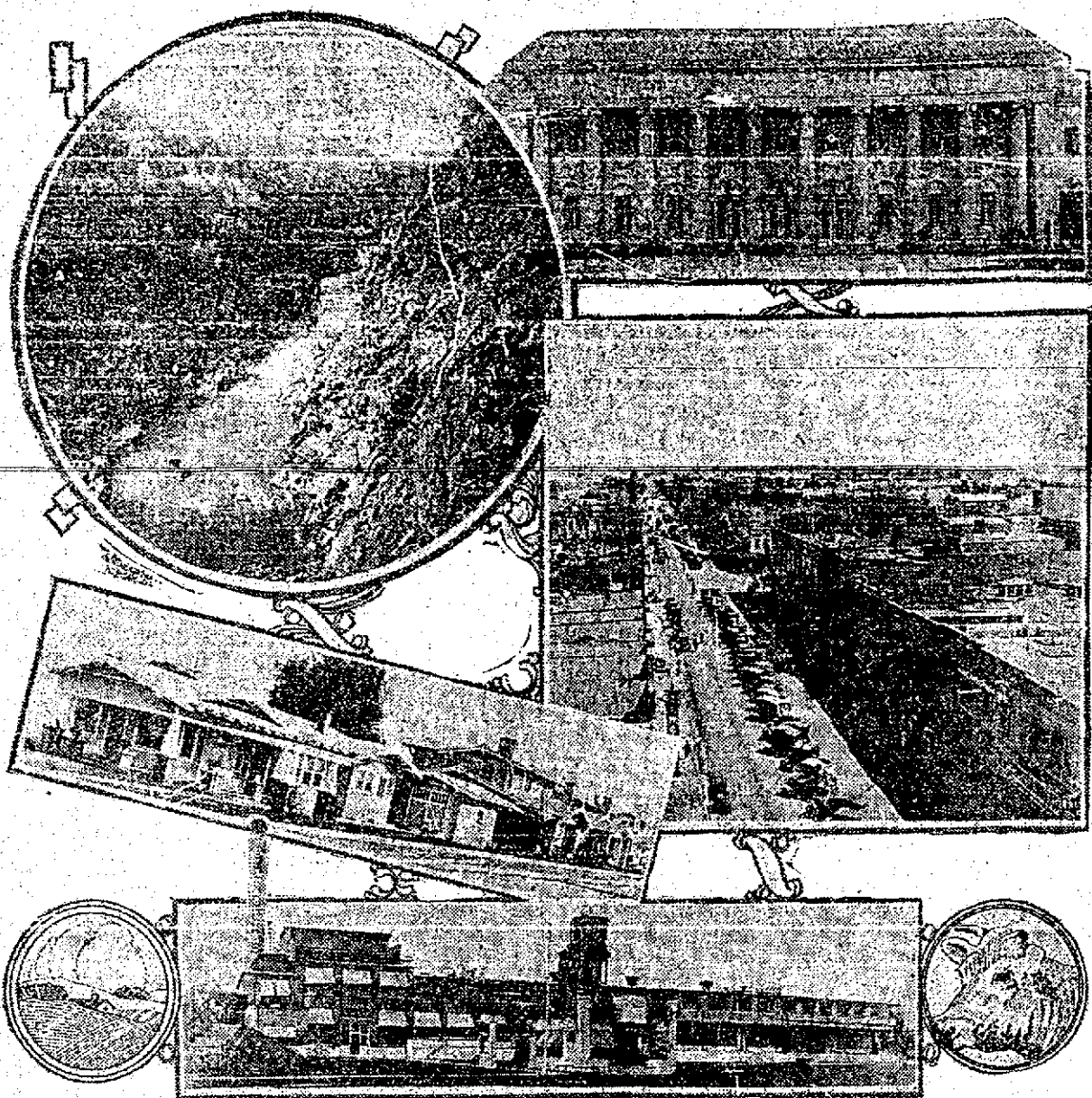
Abundance Of Water. A fertile soil and a climate that is unsurpassed for raising and harvesting crops have been brought into existence by the great San Joaquin Valley.

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Views of Stanislaus County



Diversity Of Products And Splendid Water Facilities Great Aid To Prosperity

(By Bee Bureau)

MODESTO (Stanislaus Co.), Oct. 17.—Modesto, center of one of the richest agricultural territories in the state, is enjoying a normal growth in all respects, free from booms and over-expansion. From a city of less than 3500

twelve years ago, Modesto has reached the 15,000 mark and has not more than scratched the source of its wealth.

Looking ahead but three months, Modesto can see much more rapid growth both for the city and for the big Modesto and Turlock irrigation districts which the great Don Pedro dam is completed. This dam, supplementing the La Grange dam, will allow for more and later water, enabling the farmers to place under irrigation all the irrigable lands in the district.

Wealth from Dairies.
Modesto business men gauge their prosperity by the prosperity of the rancher and dairyman, for they are the great source of wealth in the county. The regular dairy checks are one of the big features from a business standpoint, for they allow sustained buying power. Stanis-

laus County produces more butter and milk than any other county in the state.

Another big cause for the continued prosperity of this section is the variety of produce. The climate of Stanislaus to a more varied production of crops than other counties. It is a fact that this year when this county captured the coveted Governor's cup for greatest variety of produce and best display. If one crop fails or the market slumps, there are plenty of others to sustain the farmer and the business man.

Stanislaus ranks high among the counties of the state in fruit production, raising heavy tonnage of grapes and peaches. Its vast west side is a great grain producer, and on the east side the stockmen add their wealth.

Wealth and Opportunity.
With such a remarkable area to draw from, Modesto is regarded up and down the state as the center of wealth and opportunity.

One of the first great irrigation districts in the west had its beginning in Modesto, and to irrigation Modesto owes everything. Before irrigation, this was an arid plain, producing little more than grain.

Situated in the heart of 400,000 irrigated acres, Modesto has added intensively development of the soil to irrigation.

In 1910 there were 2600 farms in Stanislaus. To-day there are nearly 5000.

Paved Mileage Is High.
Statistics recently compiled by the Chicago Tribune show that Stanislaus County is tied with Los Angeles County for fourth place among counties of United States for the distinction of the highest paved mileage. A network of paved highways totalling slightly over 150 miles center in Modesto as the hub and contribute much to the prosperity of this city. Modesto is within an hour's ride of the most remote town in the county. It is largely because of these roads that Modesto has one automobile for every 2.5 people.

The city is only now getting started in an industrial way. Its highest industries are for the manufacture of condensed milk and other dairy products. There is an immense ice manufacturing plant which allows for refrigerating fruit cars. There is a poultry feed factory, an auto accessory plant.

Modesto's hotels are among the best in the smaller cities of the state, yet one is adding a three-story annex and the other of the two better hotels has announced plans for a large annex.

The city is proud of its school system. Only two years ago a modern high school building was erected at a cost of \$250,000, but this is already too small to accommodate the students.

Proud of Its Schools.
During the past two weeks the Junior College board definitely decided upon a site for the college building known as the North Tenth Street site, where 40 acres will be available for the campus. This college will be the only such institution between Stockton and Fresno.

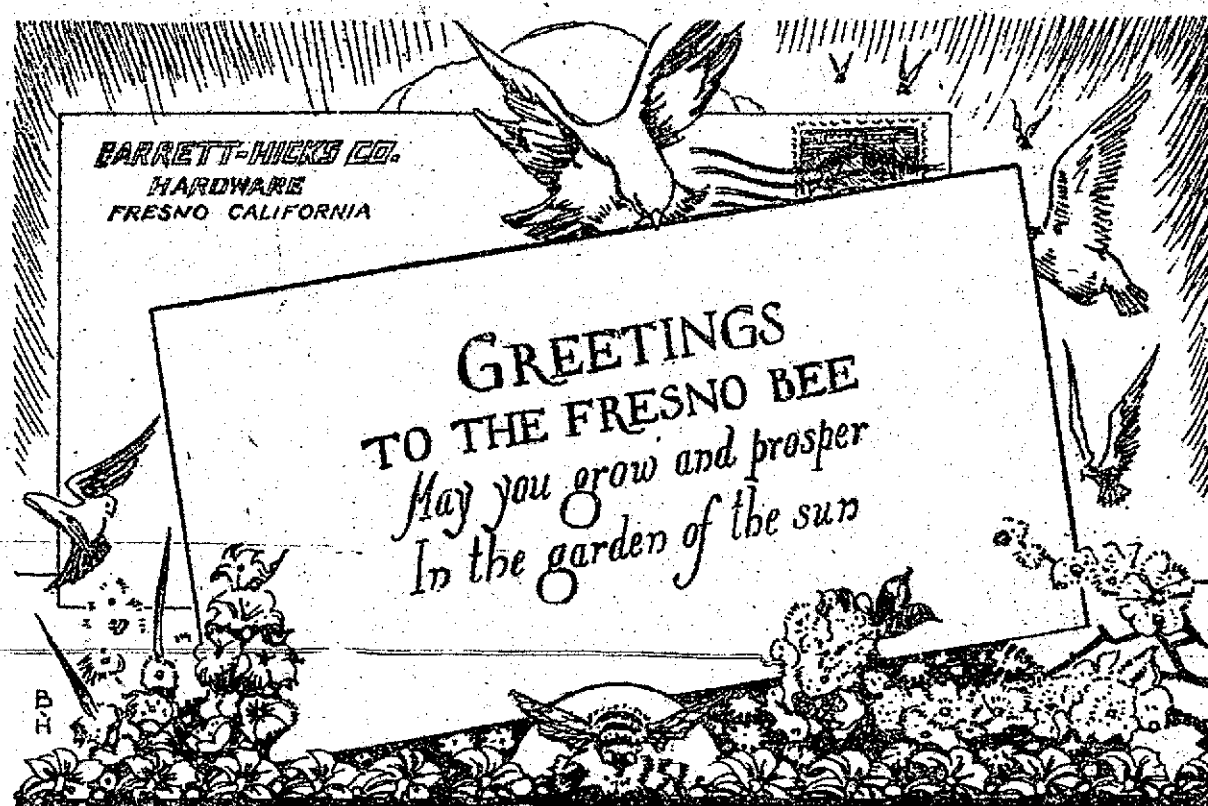
The Progressive Spirit.
C. S. Motz, assistant principal of the high school, has been named to have charge of the Junior College. W. E. Vaughn is both principal of the high school and city superintendent of schools. Nearly 150 teachers are now employed for the high school and junior college.

The progressive steps made by Modesto and Stanislaus are due largely to the energy of the County Board of Trade and the Chamber of Commerce. George T. McCabe is the executive of the Board of Trade. W. H. Falconberry is president of the Board of Trade.

In Modesto three of the national luncheon clubs are represented—the Rotary club, Exchange and Lion clubs.

Rooster Disturbs Rest Of Sleeping San Franciscans

SAN FRANCISCO, Oct. 17.—Tenth avenue in the 100 block, San Francisco, lately rose up in arms over a fighting cock that challenged the world every day when



Welcome to Fresno and the San Joaquin Valley. Welcome to the tremendous opportunity which you have to serve this rich and rapidly-growing community. You can be a powerful factor in the future expansion and growth of this great inland empire.

As a pioneer in the Valley, Barrett-Hicks Company has witnessed and participated in the quick succession of changes that in a few short years has transformed a desert into one of the world's most productive regions. Our business has felt the urge of progress and, we believe, has kept pace.

But the greatest opportunity is NOW. You and we and every honest business and individual in this great Valley may advance into the future with confidence. Eventful days of progress are before us.

The Hardware Department Store of the Valley wishes you success.

BARRETT-HICKS CO.

A HARDWARE DEPARTMENT STORE
1023 BROADWAY FRESNO TELEPHONE 137

Just

to extend to The Fresno Bee our hearty welcome. It is our sincere wish The Bee will prosper and that Fresno will benefit thereby.

The Hughes Hotel

F. M. WILLIAMS, Prop.

Comfort Convenience Courtesy
Situated in the Heart
of Business and Shopping District

First Class Cafe and
Lunch Room in Connection

150 Rooms 75 Rooms With Rates Reasonable
Private Bath



Supply Your Hunting Needs Here

Ducks are reported plentiful in the Tulare Lake section and on the West Side. Supply yourself with dependable hunting equipment at this store—and go out for the "limit."

SPECIAL!

—Johnson's Folding Paper Decoys

\$6.60 Doz.

SHOTGUNS

Double Barrel Hammerless Shotguns, 12, 16 and 20 gauge \$23.00

Winchester Hammerless Pump Shotguns, 12, 16 and 20 gauge \$54.25

Marlin Hammerless Pump Shotguns, 12 gauge priced \$45.00

Stocum Arms Co.
1050 Broadway Fresno, Cal. Phone 578

You'll thank us later

—if you take our advice now and give us your order today for ARCOLA, the wonderful new hot-water heating-system with a radiator in each room. Last Fall many people waited until the last minute and couldn't get ARCOLA when they wanted it, there was such an ARCOLA shortage. This Fall some of them will be disappointed again. But don't let it be you. Take our advice.

Save money on ARCOLA now

(These figures, though rough, will show how reasonably ARCOLA can be completely installed—figure the fact it pays for itself in the fuel it saves.)

3-Rooms Arcola with 2 radiators \$230
4-Rooms Arcola with 3 radiators \$295
5-Rooms Arcola with 4 radiators \$335
6-Rooms Arcola with 5 radiators \$435

Phone or call and we'll gladly give you the exact cost of putting ARCOLA in your home—but, for your own good, do it now before the Fall rush.

B. A. NEWMAN CO.

PLUMBING AND HEATING

—1927 Merced St.

—Phone 873



the first finger of the rosy-fingered dawn stole across the eastern sky. Arthur W. Jones, assistant district attorney, appealed to by neighbors of the rooster, announced that he would secure a citation compelling John Doe into court to show cause why he shouldn't be arrested for maintaining a public nuisance.

John Doe didn't speak much English, according to Patrolman O. H. Pyritz of the Richmond station, who visited the man at 174 Tenth avenue and represented pro bono publico, that on a injunction would be issued unless Ole Gallo stopped his crowing at break of dawn.

Officer Pyritz reported to Jones that John Doe maintained that in crowing at daybreak his rooster is

but responding to the call of nature and he was not going to ask the bird to shut up.

For two months, say neighbors of John Doe and Ole Gallo, Ole has made sleep impossible after daylight.

Visalia Reception Will Welcome New Teachers

VISALIA, (Tulare Co.), Oct. 17.—The annual reception to the teachers of Visalia will be held Thursday evening of this week at the municipal auditorium. Civic organizations of the city have united

to make the affair somewhat different from the customary nature of this type and an interesting program will be offered.

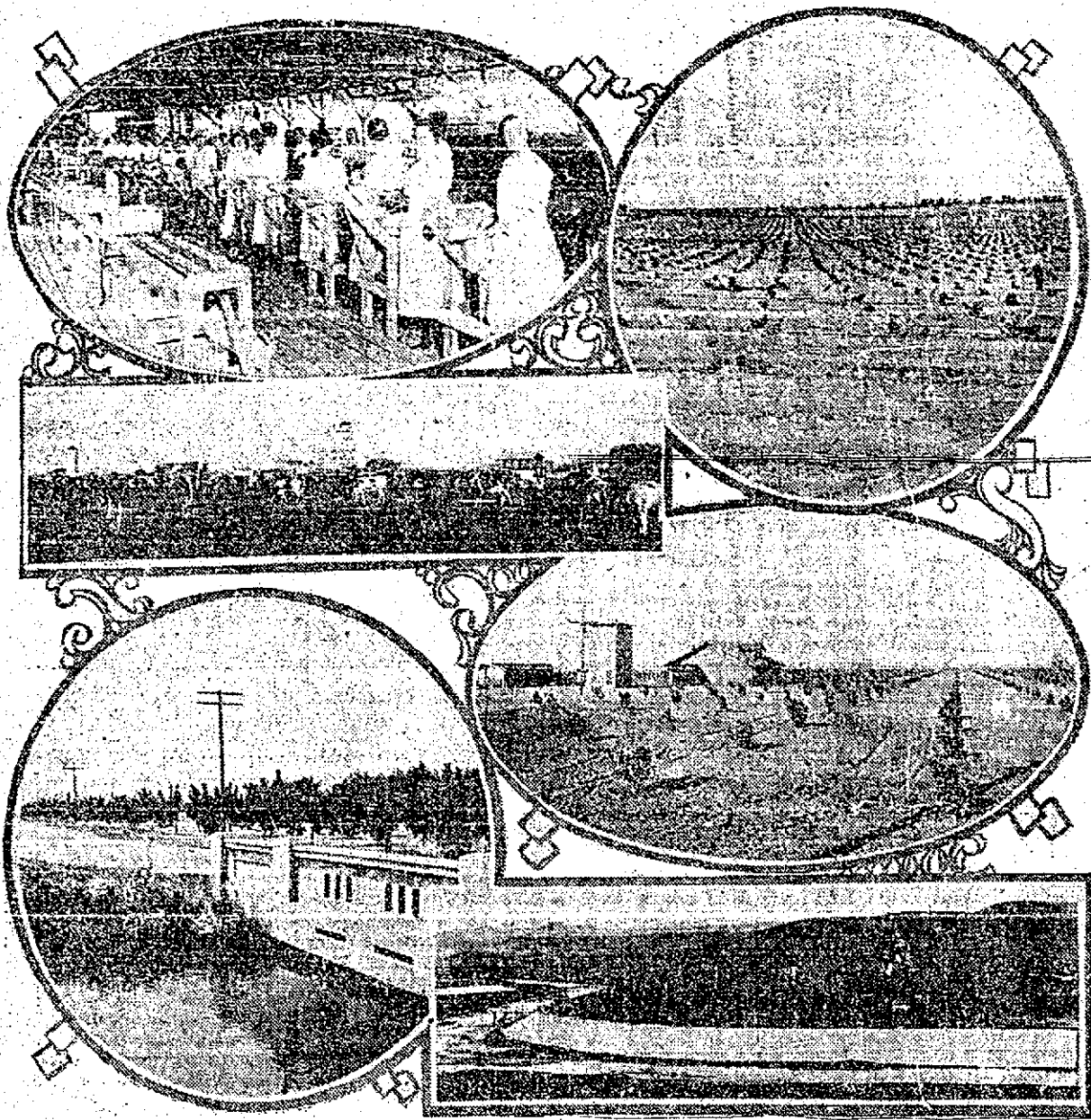
The program will include short addresses by Mayor Isaac Clark, Superintendent of Schools DeWitt Montgomery and Principal Clarence L. Horsman, of the Jefferson school. "What's What in Visalia" will be presented by Mrs. Grace Kelley, president of the Visalia Welfare club who will be followed by a burlesque "Who's Who in Visalia" by the Rotary club. Chas. Hill will sing as well as the Visalia male quartet while the Visalia Community Players club will present a sketch entitled "When Love Is Young" and the Visalia Kiwanis

club will conduct a fake initiation of the new teachers. Refreshments will be served.

"NEWSPAPER" OLD TERM
The English term newspaper was first used, according to the best information obtainable, in the year 1570, when it appeared in a letter addressed to Charles Perrot, the second, of the Oxford Gazette. The expression was found in the request, "I wanted your newspaper Monday, last past."

IRISH RAIL PAPER IN 1695
The first newspaper in Ireland was the Dublin Newsletter, in 1665, followed by the Dublin Intelligencer in 1695.

Views of Merced County



Exceptional Returns Make Former Grain Section The Paradise Of Small Farmer

(By Bee Bureau)

MERCED, (Merced Co.) Oct. 17.—When Lieutenant Moraga and a party of Mexican soldiers left their base at Monterey, and pursued a band of marauding Indians into the San Joaquin Valley in 1835, they travelled many miles until in an almost famished condition they reached the banks of the Merced River.

The cool sweet waters of this beautiful stream were so

welcomed by the lieutenant and his men, that they immediately christened the river, El Rio de la Merced, or The River of Mercy.

This is the name, which shortened to Merced, the river, the county and its county seat now bear.

The county was organized under an act of the legislature approved by Governor Bigler, April 29th, 1855, and a board of commissioners was appointed as follows:

A. Stevenson, William X. Neill, William J. Bartfield, Charles V. Snelling, Samuel Lovejoy, James McDermott, and Charles F. Bludworth.

First County Officers Elected.

The commissioners performed their first duties at the Neill Ranch, shortly after, and the first election was held the second Monday in May, 1855, the county seat was located upon the ranch of Turner and Osborn, on Mariposa Creek, and the following officers were elected: County Judge, John W. Fitzhugh; Associate Justices, S. H.

F. Ross; and J. A. Vance; Sheriff, Charles E. Bludworth; Clerk, E. D. Reedy; District Attorney, J. W. Smith; Treasurer, George W. Halstead; Assessor, J. W. Robertson; Surveyor, Erasmus Keiser; Superintendent, Gordon H. Murray; W. J. Barfield; Samuel D. Kelly.

First Grand Jury Indicts Many.

The first court was held under the trees on the Turner and Osborn ranch in June, 1855, several boxes, kegs and a rude table being the only equipment available. However the Grand Jury meeting on the south branch of the creek, returned twenty-five indictments mostly for the stealing of cattle and horses, the trial jury met at once but failed to convict any of those indicted.

County Seat Moved To Snelling.

No name was ever given the first county seat, and it proving unsatisfactory, an election was held, in September, 1855, to decide whether the county's seat of government should be on the Snelling ranch or the N. E. Stonewall ranch, the Snelling ranch was chosen, the town of Snelling rapidly building up around the newly authorized capital.

The court house which is still standing at Snelling was completed the following year, at a cost of \$15,000 of which sum the county supervisors appropriated \$11,700 and the citizens contributed the balance.

Merced Wins Capital Fight.

When the Central Pacific Railroad reached Merced in October, 1852, a fight was started to move the seat of government, and with Merced, Snelling and Livingston bitterly contesting for the honor, an election was held December 12, 1852, with the result that Merced was chosen by a substantial majority over both other contenders.

The county officials commenced removal of the records at once, but Snelling obtained an injunction restraining the removal, the injunction however was dissolved upon an immediate review, and the government started functioning at Merced.

The cornerstone of the present court house was laid by the California Grand Lodge of Masons July 7, 1874, and the building was dedicated May 28, 1875.

First Agricultural Activity.

The first wheat was planted in Merced County by Joshua Griffith in 1850, and fruit and vines were planted shortly afterward. The planting of grain and trees was bitterly resented by the cattlemen, who felt the county was their exclusive domain, but when in 1850 plans were formulated for that eventually became the Crocker-Huffman Land and Water Company, irrigation sounded the death knell of the cattle barons, in the interest of agriculture.

Merced—A Progressive City.

The present Merced would probably be unrecognizable to the old timers who organized it as a city in 1850, but its position in the heart of the San Joaquin Valley have made its progress imperative, and it is now a bustling city with modern stores, three banks, two daily newspapers and one weekly, a large bottling plant, five post offices, many fruit packing houses, and the plant of the Merced Tule Growers, which was completed last year.

Three grammar schools, and an up to date high school care for the education of the boys and girls of the city, churches of all denominations flourish in Merced, and practically every continental fraternal organization has a permanent place in the city's affairs.

A live chamber of commerce is housed in excellent downtown quarters, and is at all times actively engaged promoting the development of the town and county. The Merced County Free Library, has seventeen regular branches, and fifty-seven school branches, and an excellent establishment in Merced.

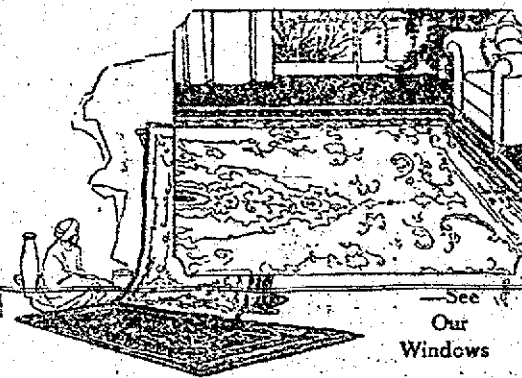
(Continued on Page 35)

New Draperies
—New Cretonnes — New Nets — New
Marquette — New Silk Sunfast drapery
materials in beautiful colorings—

Berg's

—We Invite You
To Open An
Extended Account—

BERG'S Offer a Most Extensive Array of FINE WILTON RUGS



See
Our
Windows

Wilton Rugs are very scarce, and will be for some time, but we have been fortunate in securing extensive assortments in all sizes, including the wonderfully fine ROYAL—KASHAN—KARNAK—SEDAN, AND MAHAL Wiltons, in rich Persian, Turkish, Chinese, and soft allover patterns, which we are enabled to offer at attractive priceings for rugs of such high grade quality.

This week we are making a special feature of our Mahal Wiltons at extremely low prices. We show large assortments of patterns in these rugs in all sizes—

—27x54-inch Mahal Wiltons... \$ 13.50
—36x63-inch Mahal Wiltons... \$ 20.00
—46x76-inch Mahal Wiltons... \$ 40.00
—6x9-foot Mahal Wiltons... \$ 70.00
—8.3x10.6-foot Mahal Wiltons... \$100.00
—9x12-foot Mahal Wiltons... \$110.00

—BLANKETS

—Values Extraordinary

Here are Blanket Values worth taking advantage of. It's a real opportunity to supply bedding needs at a saving of money—

FULL SIZE DOUBLE BLANKETS—heavy and warm—at the special price of... \$3.95

HEAVY DOUBLE BLANKETS—in an assortment of plaids—at the special price of... \$5.50

VERY HEAVY DOUBLE BLANKETS—soft, warm quality—at the special price of... \$11.00

EXTRA HEAVY DOUBLE WOOL BLANKETS—bound with satin—at the special price of... \$15.00

"Waltona" Rugs

At Special Prices

The "Waltona" is a heavy quality felt-base rug that is sanitary and wonderfully durable. Lies flat on the floor without tacking.

We have a large number of these rugs which have slight imperfections in the patterns, that we are offering at special prices.

\$18.60 9x12 Waltona Rugs... \$11.95
\$16.25 9x10.6 Waltona Rugs... \$10.95
\$13.95 9x9 Waltona Rugs... \$ 9.95
\$11.60 7.6x9 Waltona Rugs... \$ 8.95
\$ 9.30 6x9 Waltona Rugs... \$ 6.95

Beautiful Living Room Suites

Overstuffed Suite, \$395

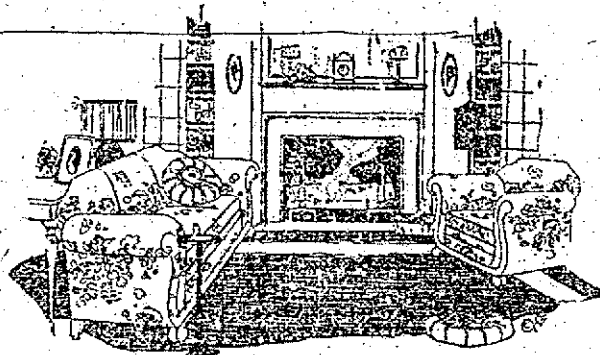
A luxurious suite in overstuffed design upholstered in blue Mohair, Chesterfield, Rocker and Chair—a very special value, at \$395.00

3-Piece Suite, \$149

Mahogany and Cane Suite upholstered in mulberry velour, Chesterfield, Rocker and Chair, complete with back pillows. A high class solid mahogany set, for \$149.00

Chesterfield, \$185

Chesterfield in overstuffed design upholstered in taupe Mohair. Loose comfy spring cushions. Special value, at \$185.00



ACORN GAS RANGES

We are exclusive Fresno Agents for the Acorn line of Gas Ranges—the ranges of beauty, quality, economy and satisfaction—

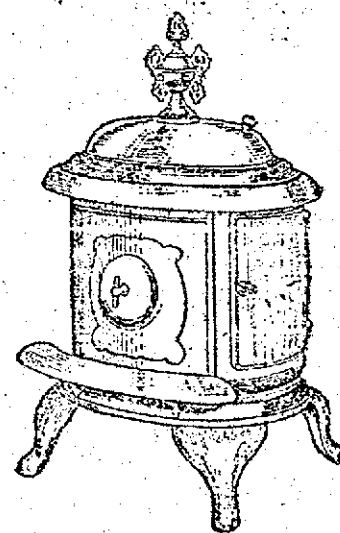
We have many styles and types to choose from at reasonable prices that will please you.

Wood and Coal Heating Stoves

Extra Values

We have never shown a larger, or better assortment of Heating Stoves than we are now offering. Included are wood and coal heaters in all sizes and styles—all of high grade quality and artistic design—

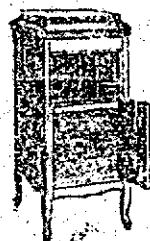
Sheet Iron Air-tight Heaters... \$ 2.95
18-size Heaters with heavy cast tops and bottoms—priced at... \$11.50
—In the larger 22-size, at... \$17.50
"Daisy" Wood Heaters—full nickel trimmed—16-size, at... \$24.00
—In the 18-size, at... \$27.00
Big Roomy Full Nickeled Coal Heaters, at... \$30.00



—OUR— BIG REMOVAL SALE ENDS SOON

Before stepping into our new store at 1318 J Street—Roos Bros. Building—we are offering sweeping reductions on everything in stock. The sensationally low prices at which goods were sold all during this sale have resulted in cleaning us out on a number of lines. However, we still have a few specials at tremendously low prices which you cannot afford to miss, but you will have to act quickly as they will not last long.

Below Are Listed a Few Specials
Others On Display At Store
Come In and Look Them Over



Phonographs and Sewing Machines
25 to 50% OFF

15 New High Priced Phonographs included in this Reduction

PIANO FLOOR LAMPS

We have one or two of these very handsome Piano Floor Lamps still on our floor. Offered at less than half actual value.

Price

\$12.75

USED Phonographs

A few Used Phonographs which are in excellent condition in every respect are offered at a Big Savings. Models at \$6.50, \$10, \$12, \$20 and up.

Price

\$6.50

SEWING CABINETS

We are offering a limited number of the very popular Handy Sewing Cabinets at a price which you cannot afford to overlook.

Price

\$5.75

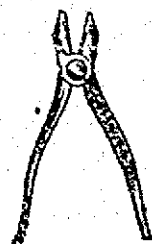


CHANDLER & NEUMAN

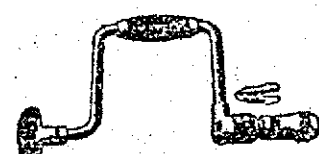
Phonographs and Sewing Machines

2246 Tulare Street
Phone 2143

Location After November 1st:
1318 J Street, Next to Roos Bros.



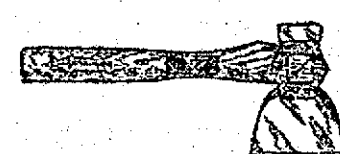
A REAL
HEATING
STOVE
\$1.65



TOOLS AND
HARDWARE
of QUALITY

Keech Co.

923 BROADWAY



SEE OUR
SPECIAL
ON
AXES
\$1.25



CENTRAL PACIFIC NEGOTIATING FOR SITES FOR SHOPS

San Joaquin County Property
Owners Receive Letters
Regarding Purchase

STOCKTON, (San Joaquin Co.) Oct. 17.—Rumor that the Central Pacific Railroad Company has completed negotiations for the purchase of 100 acres of land for tracks and shops between Manteca and Elgin in this county is being circulated. That rights of way are being sought by the Central Pacific in the French Camp section is reported by property owners who have received letters relating to the purchase of strips of land through their properties.

If the Southern Pacific and Central Pacific systems are merged, the Central Pacific may have to secure rights of way for tracks and shops.

The Central Pacific will retain the right to trace in the event of a merger for it owns the West Coast from Goshen to Tracy and on to Harting and the Tracy shops and those branches, according to the Central Pacific.

Arbuckle Come-Back Is Opposed By Los Angeles Club Committee Heads

LOS ANGELES, Cal., Oct. 17.—"Arbuckle's comeback" has encountered opposition in Los Angeles.

Announcement to this effect was made recently by Mrs. A. A. Homestead, who is president of the motion picture committee of the various women's clubs here affiliated with the California Federation of the Motion Picture Industry.

During the meeting at which the resolution was adopted it was also voted unanimously to forward to Will H. Hays, head of the organized motion picture industry in America, both resolutions of confidence in him and protests against Arbuckle's reappearance upon the screen.

Magellanic Cloud Is Six Hundred Trillion Miles From The Earth

CAMBRIDGE, Mass., Oct. 17.—The distance between the earth and the Magellanic cloud, a group of stars resembling in appearance the milky way, has been measured by Harvard astronomers, according to advice from observation stations in South America.

The Magellanic cloud, according to latest computations, is 110,000 light years from the earth, a light year being six trillion miles.

It was believed that with the distance known, astronomers may be able to estimate the number of light coming from the Magellanic cloud, which is visible only in the Southern Hemisphere.

Fresno Law Students Attending Moot Courts

BERKELEY, Oct. 17.—Law students in the school of jurisprudence are getting actual experience in procedure at the present time through the opening of the annual moot court trials. Many students registered from Fresno, taking an active part in the formation of the court.

I. H. Howell, Robert Thomas and W. A. White, members of the third-year class in the law school, have been appointed presiding justices in the different departments of the court. E. L. White, member of the second-year class, has been named a clerk in one of the departments.

Among the first-year students in the law school who are from Fresno, and who will argue the cases, are Herbert Bryant, John Hagan, A. George and McCarthy Thornton.

BEARS MENACE MAN IN DISMAL SWAMP

NOBLE, (Va.), Oct. 17.—A searching party composed of twenty men and three bloodhounds recently found Clarence Etheridge, a man well known in North Carolina, in a dismal swamp almost completely exhausted from exposure, lack of food and sleep.

Etheridge had been missing since he went into the swamp to cut some trees. Searchers spent three days and nights in the swamp but failed to find Etheridge. They returned to the open and rested for a day and night, and then went into the swamp where they spent another day and a half in the thick.

Several bears, many rabbits, snakes and other wild things were seen to roam.

When the searchers found Etheridge, his eyes were torn and his ears were bloodshot from loss of sleep. He was thin and looked a day and night of wild horror, and was in constant dread of being attacked by bears or other wild animals. He heard rushing through the forest at night. He was taken to his home in North Carolina, a few miles from Portsmouth.

Girl Who Said She Saw Antagonist Ghost Is Sent To Asylum

HALIFAX, N. S., Oct. 17.—Memories of the ghost of Antagonist, a woman who said she saw the ghost of her mother, who had been dead for several months, by several months ago, have been sent to an asylum.

The girl, who is now 17 years old, was sent to the asylum after she had been in the hospital for several months, where she had been suffering from a mental disorder.

TEACHERS FROM FOUR COUNTIES WILL MEET

SANTA CRUZ, Oct. 17.—The Central Coast section of the California Teachers' Association and joint teachers' institute of the counties of Santa Cruz, San Jose, Monterey and San Luis Obispo, will assemble here on October 17, 18 and 19, at the Santa Cruz Hotel.

Story Of Early Day California Journals Reveals Odd Events

When The Sacramento Bee Was Launched
In 1857, State Had 91 Publications;
Editors In Pioneer Times Were
Interesting Men

WHEN The Sacramento Bee came into life, on February 3, 1857, there were ninety-one newspapers and periodicals published in the State of California, of which twenty-five were issued daily, fifty-nine weekly, two semi-monthly, four monthly and one quarterly.

In addition to the regular issue of these publications, nine of the dailies issued weekly and steamer editions, two issued weekly editions, and three steamer editions. Of the weeklies, two issued steamer editions. So it might be reckoned that there was a total of 118 publications. Twenty-five dailies, two semi-monthlies, sixteen semi-monthlies or steamers, four monthlies and one quarterly. In politics, twenty-three were Democratic, nine were American, "Pro Nothing" eight, Republican and thirty-three independent. Nine were devoted to religion, one to agriculture, one to mining, one to medicine and six to miscellaneous subjects. Seven were published in foreign languages—two in French, two in German, two in Spanish and one in Chinese. Thirty-two publications were issued in San Francisco, seven in Sacramento, five in Marysville and three in Stockton. In fourteen of the counties there were no papers published. The aggregate circulation of the newspapers of California was estimated at 18,550,000 sheets annually, or 177 sheets per year for each voter in the state.

More Spent On Papers
It was claimed that there was a larger amount expended for newspapers in California than in any other state—New York alone excepted.

This was long before the era of fast presses, type-setting machines and telegraph service. The newspapers were all small—but four pages—and presented about six columns of news matter, except on the semi-monthly arrival of the steamers with the Eastern news, when all the available space was used. The Eastern intelligence was obtained from the telegraph and the readers in California. The steamers editions were made up of the California happenings of the two weeks previous and were designed specially for circulation in the Atlantic States.

San Francisco Survivors
Of the San Francisco publications of 1857, only two now survive—the Bulletin, the Call, and the Pacific, a religious weekly. Besides the Bulletin and the Call, the other dailies then were the Alta-California, the Chronicle (not the existing paper of that name), the Democrat (German), the Geo. del Pacifico (Spanish), the Herald, the Journal (German), the La Phare (French), the Sun, Town Talk and the True Californian.

The Morning Call was founded on December 1, 1856, as the first permanent cheap journal in the city. It was started by an association of printers, and one of them, the late James J. Ayres, was the editor.

The first number of the Daily Evening Bulletin was issued October 5, 1855, under the editorial of James King of William. It commenced its career on a very small scale, with a daily issue of 1,000 copies, but within a year its circulation ran as high as 10,000.

The killing of King, in May, 1856, by James P. Casey, precipitated the great Vigilance Committee of that year.

Early Dailies in Sacramento
At the time of the establishment of the Bee the other dailies in Sacramento were the Age, the City News, and the Union—two papers politically—and the State Journal, a Democratic sheet.

Warren & Son published the California Farmer, an agricultural weekly, and John E. Nowell the State Medical Journal, a quarterly.

The Age, an evening paper, was commenced December 6, 1855, by G. H. Baker and Mitchell. In June, 1856, it was purchased by H. A. Appleton & Company, and enlarged. That Fall it was sold to the American Party and died in the beginning of 1857.

City News was a little morning paper that was commenced December 11, 1856, and ran about seven months.

The Union was started March 12, 1851, and was continued until February, 1857, when it was sold to the publishers of the Record.

The Democratic State Journal—a morning paper—was a considerable institution for several years. It first appeared in February, 1852, with Vincent E. Gelzer and Colonel B. P. Wagoner as editors. They were succeeded by B. B. Redding, William Walker, the famous Neeraxia filibuster, James McLaughlin, and John White, respectively. The institution was non-political.

The Tale Of Harry De Courcy
But few of the interior papers that were published in 1857 are now in existence. The oldest of the old has the distinction of being the oldest journal in the State. Its first number having been issued on September 1, 1853. It was founded by H. Hamilton, James J. Ayres and H. A. De Courcy, the latter being the editor. The office was destroyed by fire on August 2, 1851, but the paper was saved and was again burned out in the fire which swept Mokelumne Hill in 1874, when the files of the paper were destroyed.

De Courcy was Superintendent of state printing during the Stone administration, and died in Los Angeles in 1857.

Hamilton, De Courcy was a peculiar character. A preacher, and very droll, he would be pictured in any crowd for the remarkable likeness he bore in the shape and development of his forehead and in the facial features to the immortal Swan of Avon. He was, however, more staid than substantial, but with all his foibles, he was a splendid fellow and a man of nerve.

Desperate Duel
He fought a desperate duel at Washington, Yolo County, in 1852, with W. H. Carter, who sent his bullet straight through De Courcy's abdomen. Fortunately, Carter's second, E. C. Kemble, of the Alta, was a shrewd manager of such affairs, and had great experience in such matters. When Harry De Courcy would throw himself entirely into his hands, De Courcy was up in a room. He then entered into a dilly-dally correspondence with the opposite party, so as to gain time to get his man in condition. The day after the duel, before the affair came off, and when it did take place Carter's bullet, as

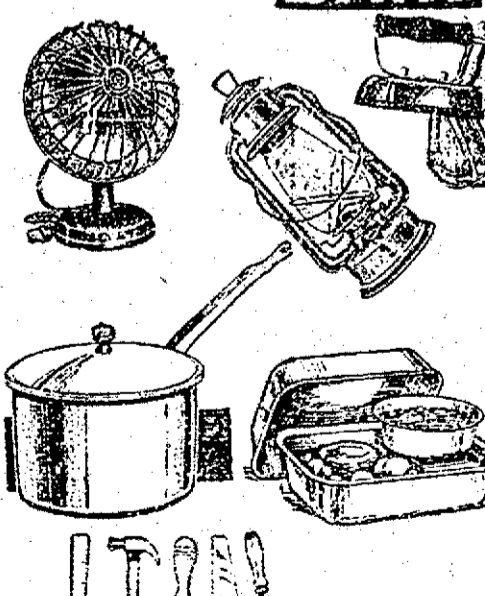
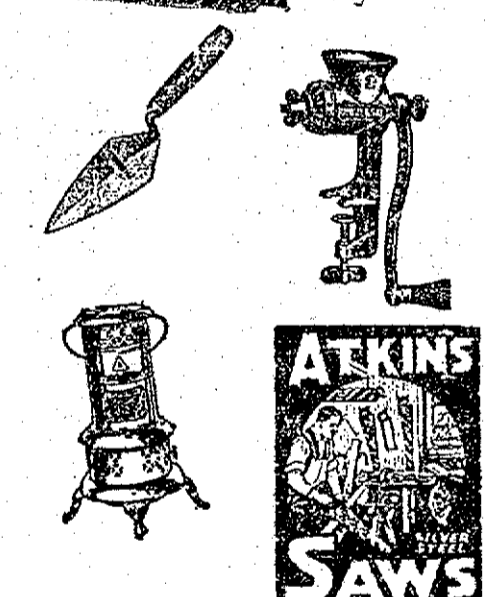
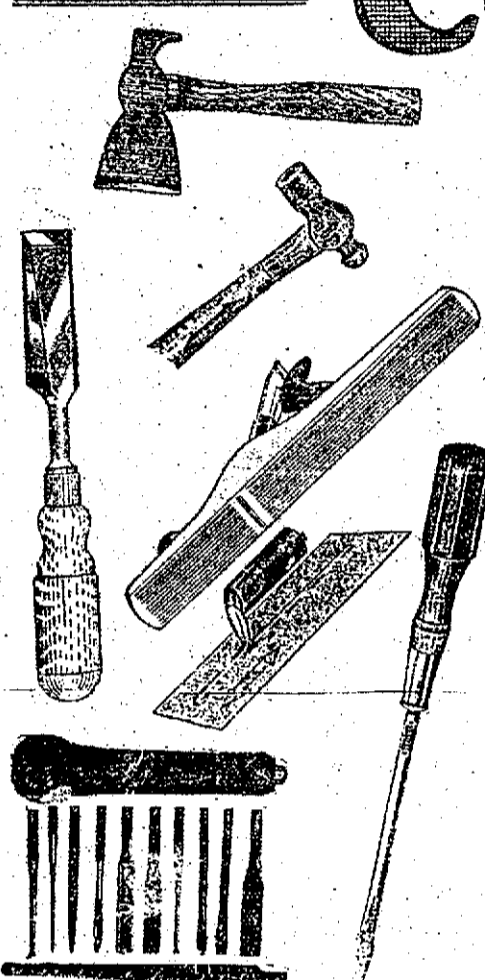
A Hardware Store Built On Value Service Courtesy

—Let This Be Your Store

The Fisher-Glassford Hardware Company was founded nearly twenty years ago on the policy of giving to our customers only such merchandise as would give them entire satisfaction—only such merchandise as we ourselves could guarantee and recommend. This continues throughout our years of business.

Service has been our watchword. We have made it a point to go out of our way to be helpful to those who have helped us, by their patronage, to our success.

Courtesy has been a big factor in the building of this business. Our customers are entitled to the benefit of any doubt. We want them to remember their dealings as being not only profitable to themselves, but pleasant as well.

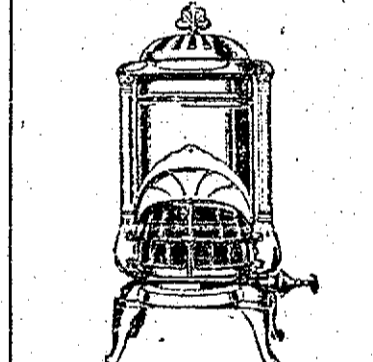


Wedgewood
Stoves and
Ranges of
Indisputable Quality

The Wedgewood stove is essentially a California product made in San Francisco and made to suit the fuel conditions of California. Not only that, it is a better stove and a cheaper stove, than those made in the East and shipped complete to this coast.

It is built to give genuine service and it is a proven fact it does give service. We have been selling Wedgewood stoves for years and we know exactly what they will do. We carry a complete line of wood and coal ranges, combination ranges, gas ranges and heaters.

**The Favorite
Gas Heater**



This is the one gas heater without a fault—it looks just like a regular stove—is guaranteed against throwing off any fumes, odors or moistures—it is economical and efficient—no coal or wood to carry in—no ashes to carry out—just touch a match to the burner and you get a quick, warm natural heat. Don't buy your heating stove until you have seen the FAVORITE.

**Wedgewood
Heaters**

Wedgewood has long stood for quality, satisfaction and long service in the stove world—a reputation that is upheld in every instance. They come in all styles and prices in both coal and wood burning models. Of particular interest is the Wedgewood Hot Blast, the stove that cuts your coal bill almost in half.

**Wedgewood
Ranges**

With wood or coal burners in a variety of styles and prices to suit every purpose. A particular feature of the Wedgewood Wood and Coal range is the California Fire Box. Designed to meet the particular fuel conditions of the West and is undoubtedly one of the most economical fire boxes made. Constructed of Armco Iron insures a lifetime service.

FULLER'S PAINTS FOR EVERY PURPOSE

In line with giving service we recommend W. P. Fuller's Prepared Paints, for which we are exclusive Fresno Agents. We recommend these paints because we know them to be the best and the cheapest. The line we carry is made particularly to meet the needs of Fresno climate. We know Fuller's Paints will give you the best results—otherwise we would not recommend them.

**We Carry a
Complete Line
of the Following**

- Rubber Cement Floor Paint
- All-purpose Varnishes
- Silkwhite Enamel
- Fifteen-for-Floors Varnish
- Washable Wall Finish
- Auto Enamel
- Barn and Roof Paint
- Porch and Step Paint
- Pioneer White Lead
- Pioneer Shingle Stain
- Fuller's Hot Water Wall Finish
- Fullerwear Varnish

**Free Advice
On Painting**

Anyone can do a good job of painting if he is properly advised. If you have a small job to do and are in doubt, come and talk to our expert paint man—he will be glad to co-operate with you and see to it that you get the best results.

**Painters
Supplies**

No matter what you need in the way of painting supplies you will find them here from the smallest brush to largest—putty knives, ladders, etc.

Fine Tools For Mechanics Who Do Fine Work

Every skilled mechanic demands the best tools, for without them he can not do good work and upon his work depends whether or not his services are always in demand. We carry the best tools for the good carpenter and for the machinist. Better lines of tools are not made and any good mechanic will tell you the same thing.

Lockwood Builders Hardware Gives Tone To Your Home

In the construction or the remodeling of your home nothing is more important than the selection of the hardware—the doorknobs, the hinges, etc., for they are the little things that add so much to the attractiveness of the room. In our line of Lockwood Builders Hardware you will find a complete showing of everything that is sturdy in construction, new in design and finish in builders hardware. It will be a pleasure to show it to you.

"Wear-Ever"

Here you will find every known device for the lightening of your work in the kitchen. Here you will find cooking utensils in the very best grade enamel ware, aluminum ware, electrical appliances, anything and everything you could possibly want for the betterment of your kitchen equipment.

**FISHER-GLASSFORD
HARDWARE CO.**
A Business Built On
Value Service Courtesy
1932 TULARE FRESNO

Nearly \$3,000,000 Will Be Spent On Valley Highways

Comprehensive Building Program For San Joaquin District Calls For 115 Miles Of New Roads; Many Of Projects Are Now Under Way

SACRAMENTO Bee Bureau, Oct. 17.—A comprehensive road building program for the San Joaquin Valley, calling for the construction of approximately 115 miles of new highways at an estimated cost of \$2,920,833, is now being carried out by the State Highway Commission.

The program is a comprehensive one, covering the entire valley from the Sacramento River to the Colorado Desert. It includes the construction of new highways, the improvement of existing ones, and the maintenance of the entire system.

One of the most important projects in the valley is under way in Kern County, where twenty miles of concrete highway is being constructed. The estimated cost of this project is \$1,200,000.

Another important stretch of road is under construction in Fresno County, where a highway is being built from the city of Fresno to the Colorado Desert. The estimated cost of this project is \$1,500,000.

State road work now under construction in the San Joaquin district follows:

Merced County—From Los Banos to the Colorado Desert, 20.3 miles, 15 ft. by 5 in. Portland cement base, at an estimated total cost of \$552,903.90.

Grade National Forest Road

Mariposa County—From Sierra National Forest to Elephant, 5.99 miles, grading, at an estimated total cost of \$102,441.10.

Kern County—From Sec. 29 and 30-31, 15 miles, 15 ft. by 5 in. Portland cement base, at an estimated total cost of \$1,200,000.

Tulare County—From Three Rivers to Sequoia National Forest, 3.55 miles, grading, at an estimated total cost of \$129,041.05.

Kern County—From Junction Pumping Station to Hart, 17.18 miles, 15 ft. by 5 in. bituminized macadam, at an estimated total cost of \$255,450.51.

Merced County—From western boundary to Los Banos, 18.13 miles, 15 ft. by 5 in. bituminized macadam, at an estimated total cost of \$255,450.51.

Merced County—From San Luis Creek to Los Banos, 18.13 miles, 15 ft. by 5 in. bituminized macadam, at an estimated total cost of \$255,450.51.

Important Project

Kern County—From Cottonwood Creek to first crossing of the Kern River, 6.76 miles, grading, at an estimated total cost of \$255,450.51.

Kern County—From three miles south of Mariposa to Mariposa, 2.71 miles, 15 ft. by 5 in. bituminized macadam, at an estimated total cost of \$255,450.51.

Tulare County—From western boundary to one mile north of Kern River, 1.1 miles, 15 ft. by 5 in. Portland cement concrete base, at an estimated total cost of \$201,022.50.

FRESNO'S GROWTH REVEALED BY P. O.

80,000 Persons Receive Mail Here, Increase Of 5000 Within Last Year

Uncle Sam's postal business in Fresno, says George W. Turner, postmaster, shows a very healthy tone and justifies the belief that Fresno citizens that their city is growing rapidly and substantially.

Fresno's Growth

The population now served by the Fresno post office, including city and rural, is approximately 80,000 persons, an increase of 5,000 over last year. The city delivery proper serves from 60,000 to 65,000, a gain of more than 5,000 within the last year.

Many More Employees

Since 1921 the number of employees in the post office has increased from forty-nine to sixty-one, and still greater increases will be necessary this year.

The volume of business in the fiscal year ended last June amounted to \$415,209, compared with \$400,180.96 in the fiscal year ended in June, 1921.

Fresno has had a post office of the first class since 1902, when the receipts reached \$40,000 annually. To the statistician the growth of the city is interestingly told in the volume of postal business each year during the last twenty-six years.

Story in Statistics

The figures follow:

1895\$23,352.99
189623,813.19
189724,025.31
189826,909.31
189925,637.57
190032,458.10
190137,938.85
190241,258.47
190340,283.17
190450,127.98
190559,751.19
190664,262.25
190772,628.25
190886,497.36
190992,111.59
1910104,919.40
1911117,553.99
1912122,333.61
1913130,424.46
1914163,251.65
1915180,129.03
1916188,548.91
1917214,935.69
1918224,116.67
1919302,939.84
1920322,482.54
1921400,180.96
1922415,209.61

BUCK CHASES BOY WHO INJURES FAWN

SARANAG LAKE, N. Y., Oct. 17.—George Hooley, riding a bicycle through woods on the outskirts of the village, ran without warning into a family party of deer at a sharp curve. In the deer party were a big buck, two does and two fawns.

One of the fawns ran into the bicycle. The boy was not thrown, but the fawn was hurled to one side.

The buck instantly lowered its horns and charged boy and wheel. Came then a frantic race down the road with the boy pedaling madly and the buck at the rear wheel. The race ended when the boy flashed into a door yard.

Many Steps Mark U. S. Evolution Of Newspaper

The evolution of journalism in America has been much the same as in other countries. There have been spoken newspapers, written newspapers and later printed newspapers. In other words the history of the origin of journalism in Europe and the Orient, repeated itself in this country.

STORY OF EARLY DAY PAPERS TOLD

Sacramento Bee One Of Oldest Publications, Odd Events Recorded

(Continued from Page 37)

five printing outfit that had been brought up from Mexico in 1847. On the American occupation of the country, the Rev. Walter Colton, chaplain of the United States frigate Colares, and Robert Sample, unearched the press and type and started the first paper in California. Colton, in his diary, describes the event as follows:

"Saturday, August 15, 1847.—Today the first newspaper ever published in California made its appearance. The honor, if such it be, of writing its prospectus, fell to me. It is to be issued on September 1st, and is published by Sample & Colton. Little did I think when relinquishing the editorship of the North American in Philadelphia that my last feat in this line would be published here in California. My partner is an immigrant from Kentucky, who stands six feet eight in his stockings. He is in a buckskin dress, and his skin cap is true with his rise, ready with his pen, and quick at the type case. He created the material of our office out of the shavings of a small concern, which had been used by a Mexican monk in printing a few sectarian tracts."

Difficulties Overcome

The press was old enough to be preferred as a curiosity, the mile had burrowed in the walls; there were no rules, no leads, and the types were rusty and all in all, it was only by securing that the printers could be made to show their faces. A sheet of two of tin were procured and these, with a jack-knife were cut into rules and leads. Luckily we found, with the press, the greater part of a king of ink; and now came the main scratch for paper. None could be found, except what is used to envelop the tobacco of the cigar smoked here by the natives. A coarser had a small supply of this on board, which we procured. It is in sheets a little larger than the common-sized foolscap. And this is the size of our first paper, which we have christened "The Californian."

Declaration of War

"Though small in dimensions, our

STEP By STEP

The original idea of washing clothes by air pressure and suction has been developed until we are now offering in the—

"EASY" VACUUM ELECTRIC WASHER

A machine that makes washday a pleasure instead of a day to be dreaded.

Here Are a Few of the Important "Easy" Features

1 The first device for washing clothes by means of air pressure and suction.

2 The "EASY" washes by air pressure and suction, with thorough and easy on the clothes. No friction or rubbing. Two revolving vacuum cups, moving up and down sixty times per minute, flush the water directly through the meshes of the garments and carry away every particle of dirt without danger to the finest fabrics.

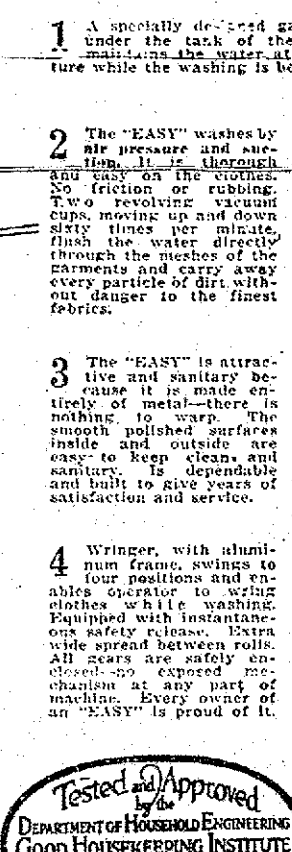
3 The "EASY" is attractive and sanitary because it is made entirely of metal; there is nothing to warp. The smooth polished surfaces inside and outside are easy to keep clean and sanitary. It is dependable and built to give years of satisfaction and service.

4 Wringer, with aluminum frame, swings to four positions and enables operator to wring clothes while washing. Equipped with instantaneous safety release. Extra wide spread between rolls. All gears are enclosed—no exposed mechanism at any part of machine. Every owner of an "EASY" is proud of it.

5 The first mechanical application of the air pressure and suction principle of washing.

6 This model contains improvements on the principle of the machine of 1878.

7 The first vacuum machine completed with metal tub and stand.



Tested and Approved
DEPARTMENT OF HOUSEHOLD ENGINEERING
GOOD HOUSEKEEPING INSTITUTE
Conducted by
GOOD HOUSEKEEPING MAGAZINE

SOLD ON VERY EASY TERMS

"BUFORD SERVICE" is always at your command. A chain of six stores to serve you.

A MESSAGE OF WELCOME

This company wishes to extend a hearty welcome to The Fresno Bee at this, the time of their introduction to the people of this community. We hope for their continued success and are sure The Bee will prove a valuable addition to the social and business life of Fresno.

BUFORD'S Big Bargain Basement Now Open

Slightly used, demonstrated and shop worn appliances are displayed in this department at prices which mean a savings of from 10 to 50 per cent. Below are listed just a few of the many bargain items.

We have a few portable heaters which were carried over from last year which formerly sold for \$9.50, but to discontinue the line we are offering them, while they last at

\$5.00

VALUES IN USED WASHING MACHINES

If you don't feel like spending the money for a new Washing Machine step in and see our big stock of used ones. —Value that can't be duplicated

ASK A BUFORD SERVICE MAN

If you have an electrical appliance problem, no matter what it may be—ask a Buford salesman to help you. You'll find him always eager to lend his aid. Phone 5173.



VISALIA
118 W. Main Street

HANFORD
220 North Dooty

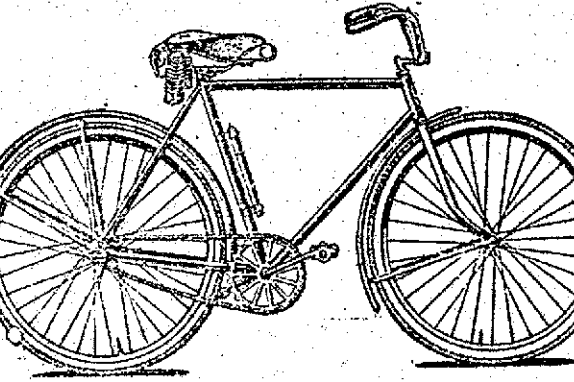
BAKERSFIELD
1712 Chester

DINUBA
181 East Tulare

MERCED
PORTERVILLE

THE FAMOUS COLUMBIA BICYCLE

AT A BIG REDUCTION



NOW \$45

You can now buy a Columbia Bicycle for \$15 less than formerly. Ride a bicycle to and from work. Saves street car fare, gets you there quicker and in real comfort. With it you will not have to leave home so early in the morning, you can ride home for a hot dinner with your family. In the evening, if you want to go anywhere, the bicycle will take you there in a twinkling. It is always ready and costs nothing to operate.

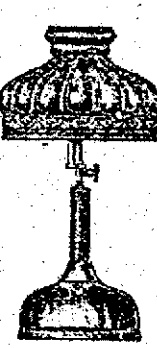
Come in and see our new and handsome models.

The Sunshine of the Night Coleman Quick-Lite LAMP

The Quick-Lite Lamp gives all the light you can use. It burns anywhere, doesn't have no effect. Use it from the law to parlor, from cellar to garage. A child can move it with safety. It can always have it where it is most needed. We claim for the Quick-Lite—convenience, a brilliant light, perfect safety, cleanliness, economy, durability and health.

Price \$9.50
From Youth to Old Age
You Need Light.

J. J. HERTWECK
2028 Mariposa Street



There Are No Parking Restrictions Here Growers Supplies

General Hardware

You will find this a most convenient place to buy your hardware and other supplies growers are needing at this season of the year. Certainly you will find this a handy place to shop, since you can have plenty of parking space, and there are no restrictions. You will get the kind of service here busy fellows need.

Stoves

Soon you will need another heating or cooking stove. We have them in gas, oil and combination from which you should find just the one desired. You'll find the prices slightly lower here. Better attend to this heating business—NOW!

Paints

A fresh coat of Nason's Paint sure puts a dressed-up appearance on your buildings and implements. The cost is but a trifle and you'll be surprised at the real value added to your property. You'll find it real sport to apply Nason's paints—they spread so easily. Prepared especially for your needs.

Builders Hardware

Yes, sir: This is a handy place to buy your Builders' Hardware. You can jump into Old Lizz—hit the pike, buy your 'short' articles and be back on the job in the same time you would be finding a place to park your car, in some locations—And, too, we've got everything you need. All high-grade goods and a ready service for you.

Plumbing, Heating, Sheet Metal Work

Here's another matter, we have said little about it before, but in connection with this handy Hardware supply we have a top-notch Plumbing and Heating and Sheet Metal Department that will prove to be a treat when your needs are in that direction.

Whatever it is—just call us up or drop in.

We will treat you right!

C. J. Betteridge

450 Park Blvd. (North H Street at Belmont) Phone 1620

Plenty Of Parking Space—No Restrictions

The Most Modernly Equipped Optical Store In The San Joaquin Valley

THE optical parlor of the C. A. Morris Company is equipped with the very latest facilities known to optical science for the examination of the eyes.

Mr. Morris, who makes all examinations and issues all prescriptions for glasses, was with Chinn-Beretta for nine years, and has been practicing optometry for more than fifteen years.

With our facilities—and our practical knowledge of scientific optometry—we can assure you comfortable glasses that are attractive in appearance, and which will completely correct your defect of sight.

May we solve your optical problem?

C. A. MORRIS CO.

1230 J Street OPTOMETRISTS Phone 1947

Two Rich Fields Add Millions To Wealth Of Valley

Oil Development One Of Greatest Industries In The San Joaquin; Enormous Production And Extensive Discoveries Make The Future Envyable

THE production of oil is one of the biggest industries of the San Joaquin Valley, and the two sections where the largest and most consistent production is known are the fields in Kern County in what is termed the West Side Oil Fields, centering around Taft, and the Coalinga field in Fresno County in the foothills of the Coast Range.

Both have been extensively prospected and highly developed, much of the pioneering in this great industry having been done long before the advent of motor driven vehicles established the great demand for petroleum and its many by products, which has now developed into rapidly growing demand, very difficult to satisfy.

Prosperity Of Kern County Due To Discovery Of Oil

(By Bee Bureau.)
TAFT (Kern Co.), Oct. 17.—Ask anyone on the streets what gave Kern County its great boost forward about the year 1900, and he is very likely to answer that it was the discovery of the oil fields. Perhaps he will tell you that it was discovered in the Kern River field. The actual historic truth, however, is that the discovery of oil was published as early as 1892, and stating that "from Fort Tejon to Kern River, a distance of forty miles, and extending out a space of ten miles from the Coast Range, the country is covered with petroleum springs."

History shows that approximately 1,000 barrels of heavy crude was shipped to San Francisco in 1891 from these springs, but due to the great cost of transportation the enterprise was prevented from being a financial success.

Discovery Years Ahead of Boom.

Petroleum Discovered In Coalinga Forty Years Ago

(By Bee Bureau.)
COALINGA, (Fresno Co.), Oct. 17.—The history of the Coalinga oil fields dates back to several years before the town. Some oil seepages at what was afterward called Oil City prompted many to file locations and do assessment work nearly forty years ago, these locations were on sections seventeen, twenty, nineteen and fifteen and in the early

Spoken Newspaper In Form of Town Crier Survives In Europe

In the Swiss village of Champéry the spoken newspaper still survives. Curiously enough, it is a Sunday edition. On that day, immediately after church, the villagers hear the town crier. Its editor, literally the publisher, halts, appears on a balcony overlooking the street and announces the news to those on the village green.

First of all he gives information about the decisions of the courts, the speakers of the times and penalties incurred by the citizens of the community and brings to public attention all the official decisions of the civil authorities.

The town crier of Champéry has his spoken advertising department. He gives notice in spoken word of the public auction of household goods, cattle, etc. In other words, he speaks of the times and penalties incurred by the citizens of the community and brings to public attention all the official decisions of the civil authorities.

First Well Is Abandoned
This well was then abandoned and all the tools shipped back to Los Angeles. A few years later about the time of the war with Spain more wells were drilled near the same place with good results and the oil was hauled to Coalinga with teams and shipped in cars.

Soon after the Blue Goose gusher a 2,000 barrel well came in on section twenty a pipe line was laid to the Southern Pacific roadhead east of Coalinga. This was a high gravity oil about what we now buy for distillate.

The drillers of the early fields came from Pennsylvania and learned the business there. From this beginning the field was developed south and west until today it is the most reliable field in California and is estimated to be good for many years to come.

When big wells are found in other parts of the country it always has a depressing effect on the Coalinga fields but when these wells are exhausted Coalinga has another boom and her people expect history to repeat when the southern fields are exhausted. Oil is now piped to Monterey, Port Harford, Point Richmond and Martinez. The industry is now mostly in the hands of big companies such as the Shell, Associated, Union, Standard, Pacific, and American Petroleum.

FRESNO BUSINESS IN UPWARD TREND

Continued Improvement of Conditions Is Predicted By Local Banker

BY O. J. WOODWARD,
President Fresno Clearing House

Business conditions throughout the Fresno district, as reflected in bank clearings of Fresno City, is presented in the typical line chart familiar to readers of trade magazines. It would show a very gratifying upward curve for September and a continued upward trend in October.

September showed the largest clearings of the calendar year, indicating that a general improvement in business is taking place. For the nine months ended September, the total for the same period of last year, nevertheless a satisfactory growth of clearings since the first day of last January.

DEPRESSION PASSES FRESNO
During the past twelve months Fresno has experienced the same general trend toward normalcy that has been felt throughout the country, but while other sections of the United States have in many instances suffered severely from adverse business conditions, Fresno and the San Joaquin Valley have been hardly touched by depression most happily.

In reviewing business in the Fresno district during the past year, it is well to compare conditions here with those in the rest of the country, rather than those in preceding years. Clearings of banks should not be compared with clearings in the last few years, when Fresno enjoyed a prosperity that was hardly equaled by any other district in the United States.

Past Prosperity Exceptional
The figures for preceding years should be considered as showing, not a present depression, but a period of exceptional prosperity in the San Joaquin Valley during a time that was unusual in business everywhere.

Business throughout the valley is on a sound basis, there are good weather conditions have been favorable to their development and harvest. Labor conditions are much better through this section than in most districts of the East. There is a very general activity in all lines throughout the valley, and valley towns show a gratifying growth in population and building.

Bank clearings for the nine months just ended follow:
January \$12,835,282.89
February 11,338,014.17
March 15,845,000.48
April 11,898,847.43
May 16,508,982.70
June 16,445,225.59
July 16,110,342.95
August 16,542,094.29
September 23,342,180.42
Total 128,009,282.22

Society Proposes To Live Forever
SAN FRANCISCO, Oct. 17.—Determined to make Methusalem look like a piker, more than thirty San Francisco members of the Indefinite Physical Life Society crossed the bay recently and tried to convert Oaklanders to their way of thinking at a meeting held in the Hotel Oakland. D. W. Starrett, president of the ambitious organization, presided.

A mere matter of years is nothing in the young lives of the members of the society, and many of them are well up to the three-score and ten mark now. They have all taken the pledge to attend Starrett's promised banquet in the Palace Hotel, San Francisco, in the year 2000. In addition to the San Francisco contingent, there are several disciples of the cult in Oakland.

United States Led In Publications In 1900
In 1900 it was computed that there were 50,000 different newspapers in the world. Of these the United States had 30,000; Great Britain 4,000; Germany 5,000; France 5,000; Japan 2,000; Italy 1,500, and so on in the following order: Austria-Hungary, Asia, Spain and Russia.

Italian Coin Gazzetta Led To Title Of Paper
In modern Europe, newspapers appeared first in Italy and Germany. Italy, so long the center of art and learning, actually led at Venice in 1565 there appeared a small sheet, the Notizie Scritte, the first Italian newspaper. It was sold on the streets for a small coin called the gazetta. Here lies the origin of the name gazetta, now a popular name for newspapers the world over.

OUR METHODS CHANGE CHINA
American residents are transforming South China, the Department of Commerce learned today. A Chinese engineer, who was trained in America, is engaged in modern street and road building at Swatow, one of the largest seaports. Public gardens have been laid out, concrete highway bridges and wharves planned and the use of American machinery employed to put the old town out of centuries of industrial and civic slumber.

LONDON RAIN BY THE TON
When it rains in England—and it does so every day—certainly does rain. English scientists measured the rain in a recent storm and computed statistics showing that 17,757,000 tons of rain fell in London in one night.

Congratulations and Hearty Welcome!

is the deep felt wish of the Grand Department Store—may every day be a successful day and filled with great opportunities.

We too are new and but recent arrivals in Fresno—just one week and three days old—and yet, splendidly have we been received.

We feel as you will feel in a short time that Fresno is the Land of Opportunity, a veritable Arcadia, a bountiful and gracious valley.

Once more let us bid you welcome—and extend to you our hearty support. Welcome, and thrice welcome are you.

The Grand Policy

We are a strictly cash store—no charge accounts whatsoever.

We do not deliver any time, any place, any where.

We do not alter garments under any consideration.

Our policy is one of strict underselling, and one price to everybody.

Dress Prices Start at \$10

And at this price you may purchase silk and cloth dresses in smart youthful styles, in the new Winter ideas, with pretty trimmings braid and embroidery and buttons. Sizes for small women and large women. Prices range up to \$24.75.

COAT PRICES START AT \$10

This is a very low price for fur cloth trimmed coats, with good linings, nicely finished and button trimmed. Colors that are wanted—and styles of the moment. Prices range upwards to \$39.75.

SUIT PRICES START AT \$10

and ten dollars buys some very good looking suits in mixtures and sport effects, with lined coats, with the belts and long coats popular today. Prices range upward to \$35.00.

SKIRT PRICES START AT \$3.95

and there's a very fine assortment—including the ever popular plaids, checks and stripes. There are gathered skirts also. Prices go on upward to \$9.95.

MILLINERY OFFERS A WIDE CHOICE

Velvets, none other than the rich Panne, hatters' plush, and duvetyne hats. Big hats and little hats, pokes and turbans, hats for misses, women and children. Black hats and many different colored hats. An assortment that you'll like and styled right to the minute, and new, everyone. Prices start at \$1.95 and range up to \$10.00.

MEN'S, WOMEN'S AND CHILDREN'S SHOES

offer tremendous savings at the Grand Department store—Dress shoes and everyday shoes, play shoes and school shoes. Low or high shoes for women. All the new style combinations are to be found. And the prices, we are confident are lower than elsewhere. You'll do well to shop at The Grand, at 1820 Tulare Street.

PAY US A VISIT TO-MORROW

Franklin Preferred To Be Known As Printer

With issue No. 36 of The New England Courant in Boston on February 11, 1722, Benjamin Franklin, though he achieved fame in so many lines that he has often been spoken of as the many-sided Franklin, the diplomat and scientist, thought of himself first as a printer and publisher. This epitaph, composed by and for himself, before his death on April 12, 1790, showed this fact:

"The Body of Benjamin Franklin, Printer, (like the cover of an old Book, its contents worn out, and strip of its lettering and gilding lies here, food for worms). Yet the work itself shall not be lost. For it will, as he believed, appear again, but in a new and more beautiful edition, corrected and amended by its Author."

People's Symphony Latest Bay City Musical Body

SAN FRANCISCO, Oct. 17.—The formation of the People's Symphony Association of San Francisco, an organization for the purpose of guaranteeing a series of educational orchestral concerts during the coming season, was announced on Thursday at a luncheon given by Robert C. Newell at the Bohemian club.

Standard Embroidery Co.



L. L. DeCosta, Mgr.
Makers of Made-to-Measure
---Gowns
---Dresses
---Blouses, Etc.
Dressmakers or ladies who make their own garments can, as heretofore, bring them here for finishing as our shop is completely equipped for producing machine and hand embroidery, beading, soutache, cording, scalloping, (hemstitching 6c to 10c per yard).
909 L STREET
Opposite Auditorium, Fresno Phone 5985

—1347 "J" Street—Out of the High Rent District

LIBERAL CREDIT TERMS

Sale of Dinner Sets

High Grade Dinnerware At Bargain Prices

In this sale we offer you a remarkable opportunity to secure high grade and beautiful Dinner Sets at a genuine saving of money—Never has such good dinnerware been offered at such wonderfully low prices. Many patterns to select from.

—See Our Windows

—SETS, \$7.45
32-piece sets in several beautiful border patterns to select from—The complete set for only \$7.45

—SETS, \$11.45
42-piece dinner sets in a choice of decorations. Very attractive and dainty patterns. Exceptionally good ware.
On sale at \$11.45

GARLAND GAS RANGE, \$49.50

The fact that this is a Garland Range speaks for its superior quality. Elevated oven model—a beautiful range at the special low price of \$49.50

SHEET IRON HEATER, \$2.95

A wood heater that will give real satisfaction—remarkable bargain at our price of \$2.95
We have heaters of all kinds at prices up to \$30.00

DAVENPORT \$59.50

Duo Davenport that opens to full size bed. Good substantial framed oak frame with genuine leather covering. Holds full size mattress. Our regular price is \$85. Special now at \$59.50

Living Room Suite, at \$149.50

—Chesterfield—Rocker and Chair In a Rich Velour
Overstuffed Set consisting of Chesterfield, Rocker and Chair. Loose comfy cushions covered with rich velour, in all colors. An attractive set very moderately priced here at \$149.50

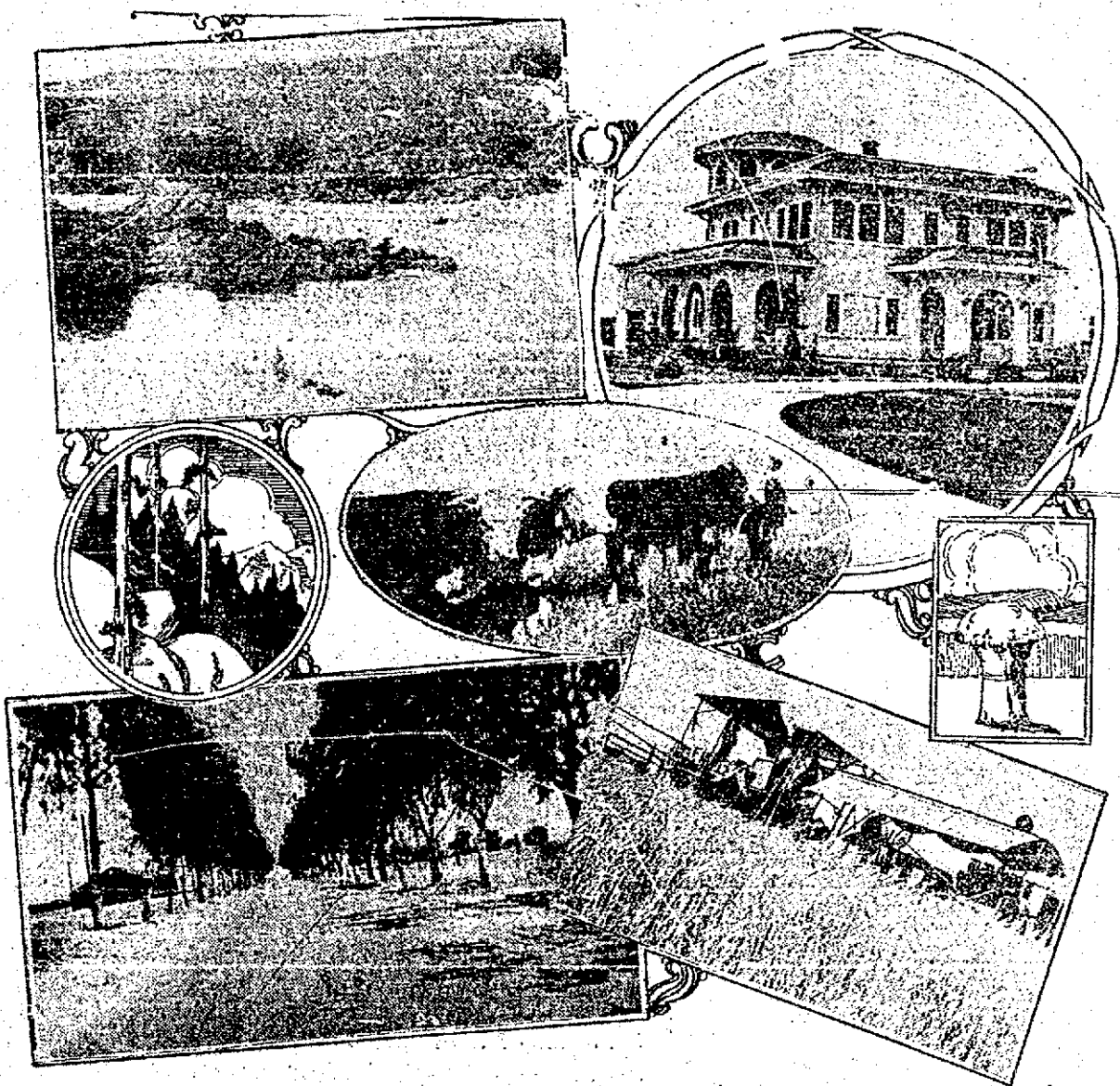
Leather Rocker \$28.50

Overstuffed Rocker in genuine leather. Large and roomy—loose de luxe cushions. A rocker that is not only substantial but also very comfortable. A wonderful value, at \$28.50

Silk Floss Mattress \$23.95

40 pound Silk Floss Mattress covered with the finest No. 1 ticking—roll edge. This is a high grade mattress that will give long and satisfactory service. Special \$23.95

Views of Madera County



Million Acres Under Irrigation From Dam Is Old Dream Coming True

(By Bee Bureau)

MADERA (Madera Co.), Oct. 17.—Madera County's history is one of a twenty-nine year struggle for gravity water, a struggle which is now on the verge of being successful.

Formed in 1893 from Fresno County, after a bitter fight,

Madera proceeded to work out its destiny. The City of Madera was selected for the county seat. It is located twenty-one miles north of Fresno on the Southern Pacific line and has about 4,500 inhabitants.

Chowchilla, sixteen miles north of Madera, is the second town in the county, being a thriving city of some 700 people. It is in process of incorporation.

Other smaller communities are scattered throughout the county, both on the plains and in the mountains.

Madera Means Wood.

The word Madera means wood and for many years the principal support and reason for the existence of the town was the fact that it is the terminus of the flume of the Madera Sugar Pine Lumber Company. The mill is sixty-five miles in the mountains and all the lumber is shipped to Madera to the saw mill, coming down the flume.

For years the county has been endeavoring to secure the flood water of the San Joaquin River for irrigation purposes. Four years ago the Madera Irrigation District was organized for that purpose. After considerable litigation and negotiation, Miller & Lutz, the largest landowners in the district and owners of a large amount of riparian land, reached an agreement with the Madera district by which a super-district of about 140,000 acres will be formed at once and the river developed. The tentative boundaries of the new district have been agreed to by the engineers for both parties and inside of the next two weeks the petitions for the formation of the storage district will be circulated.

400,000 Acres Improved.

The plains section of the Madera County at present depends upon pumping plant irrigation and some gravity water from the Fresno River. About 40,000 acres are improved, in the sections around Madera and Chowchilla and between the towns.

In the past two weeks announcement has been made of the plans to immediately sub-divide and sell several large tracts which have been held intact ever since the county was organized. The immense holdings of Miller & Lutz, over 130,000 acres, are to be opened for colonization, as well as many other large tracts.

The plans for using the San Joaquin River water and building a dam just above Fresno, which will hold back in the reservoir that created over 60,000 acre feet of water. The site has been selected, borings are being made and the plans for the dam are being perfected now.

Has Two Rail Lines.

Two lines of rail roads and the State Highway make Madera one of the large markets with least loss of time and cost.

Among the important and dependable products of Madera County is raisins. The local acreage at present is between 6,000 and 7,000 acres, which last year yielded from 1,000 to 1,500 tons of raisins. Raisins are a considerable amount was raised in 1921.

The favorite condiment produced by Madera County with the abundance of water which will be provided by the new irrigation district gives the raisin a better and more assured continuous production.

Hot Water.



A Host for Every Home
See It At
Arms & Gaskill Sales Co.
1317 Van Ness Ave.

Fresno Hardware Co.

1247-49-51 J ST.—PHONE 440

Choose Your Heating Stove

From Our Extensive Display

—Our Prices Are Low On Heaters of All Kinds



Our display of Heating Stoves is one of the largest, most complete we've ever offered, and includes such high grade makes as the Pennisular, Occidental, and Howard—all famous for their attractive design, and for their heating and fuel saving features. Come in and see these heaters. We have them in all styles and sizes, at attractive low prices for stoves of the best quality.

WOOD HEATERS

\$2.25 to \$30

These wood heaters are in all sizes, and are handsomely nickel trimmed. Many have heavy cast iron tops and bottoms. We consider them the best wood heaters made—priced from \$2.25 to \$30.00.

The Howard Coal Heater \$36

The Howard will save its cost in one season. It gives more heat on less fuel than any other coal heater on the market. Constructed of high grade material—pleasing in design—and moderate in price. at \$36.00.

Lawson Gas Heaters—

ODORLESS—AND ECONOMICAL

The Lawson Odorless is the room heater with the inner combustion chamber that sends out radiant heat; makes a room cozy warm in no time. No open flame; no stuffy warm atmosphere. Consumes all the gas; no fuel waste—and absolutely no odor. Different sizes and finishes at prices from \$7.25 up.

Universal Electric Heaters—

These heaters can be attached to the electric socket in any room. They give out great heat, and consume a small amount of "juice." Thoroughly reliable and safe—priced \$12.00.

Solarglo Radiator Gas Heaters—

The Solarglo is a radiator type of gas heater—will heat the rooms of your home to a cozy warmth at a low cost for gas. The last word in gas heating appliances—priced \$22.50.

SHEET IRON HEATERS

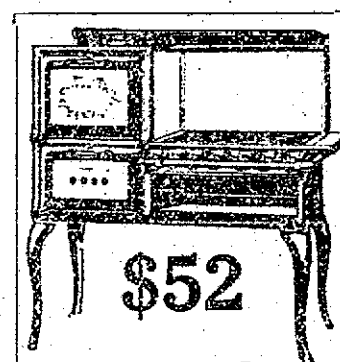
\$2.25 UP

We have these popular wood heaters in a great variety of sizes and styles—the best low priced heating stoves on the market.

—ANDIRONS

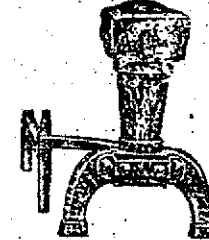
\$5 to \$25

Fireplace Andirons in hammered brass—large assortment of artistic designs. A set of these andirons will add much to the beauty of your fireplace. See our assortment while it is complete.



Peninsular Gas Range

An excellent Range of high-grade construction. Made of the best materials; will give a lifetime of service. Elevated oven—white enameled door, drip pan and splash—A range of perfect cooking and baking qualities, as well as is extreme economy in the consumption of gas. at \$52.00.



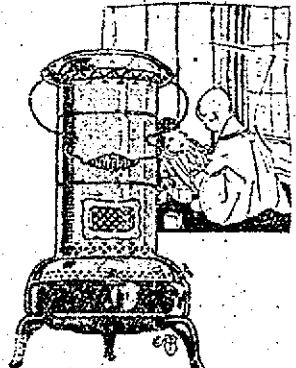
Perfection Oil Heaters

—All Sizes and Finishes

A Perfection Oil Heater is a necessity in every home—the handy heater that can be carried from room to room—ideal for use in the bathroom; safe, dependable, and economical. No smoke—no odor. We carry Perfection Heaters in all sizes and in plain and enameled finishes.

Fireplace Screens
\$4.00 Up

24x24 Inch Stove Boards
—\$1.25



The Woman of Good Taste Prefers Floors of Oak

With Oak Floors, she knows that her choice rugs, hangings and carefully chosen furniture will "match" perfectly—that each will appear to the best advantage in contrast with the immaculate, mirror-smooth, rich looking floors.

Bruce Oak Flooring

THE BEST Oak Flooring

Gives the greatest possible value in quality—and in the finished floor, unsurpassed beauty. It can be easily obtained from local lumber dealers or through your favorite contractor or floor layer.

There is a particular Bruce Oak Flooring designed to fit right over old floors—with surprisingly agreeable results, both in cost and effect. Look into it—in our little book, which is yours for the asking.

Harris & Pendergrass
T and Angus Streets, Fresno, California



Oakdale Boy Scouts To Reorganize For Season

OAKDALE (Stanislaus Co.), Oct. 17.—James McGiffen, county executive of the boy scouts, met Thursday evening with the local committee and went over the situation looking forward to the reorganization of the local troop who took a vacation during the summer months and have failed to hold any meeting since.

Chas. H. Sipe, who acted as scoutmaster the past year, turned in his resignation as he did not have sufficient time to devote to the work. A. J. Walter W. Spencer was elected to fill the vacancy.

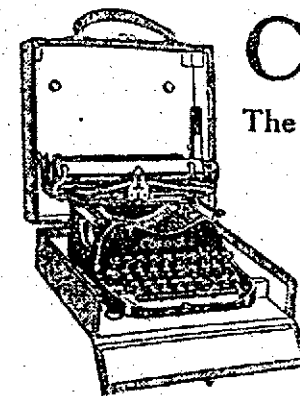
A new meeting place will have to be secured, the boy scout year not being available, and Mr. Sipe was appointed to secure a suitable place, it being thought possible to secure the club house belonging to the Women's Improvement Club.

California Film Draws Huge Crowd At Oakdale

OAKDALE (Stanislaus Co.), Oct. 17.—A local theater was crowded to the doors Saturday evening to view the picture entitled California, the Golden State of the Golden West, shown under the auspices of the Stanislaus Chamber of Commerce. The picture is made up of various scenes throughout California, advertising the many advantages of the state, and has been shown throughout the East to prospective settlers. A part of the picture was taken in the Oakdale District and shows the Goodwin Dam, which diverts water from the Stanislaus River, and various orchard and dairy scenes, the film being made by the Oakdale chapter. The picture is depicted as the gateway to Yosemite Valley by way of the Big Rock Flat Road.

New Sheds Are Completed By Denair Lumber Co.

DENAIR (Stanislaus Co.), Oct. 17.—The new shed being erected at the Ward Lumber Company yards is nearly completed and will be ready for use next week. The new shed measures 16x22 feet and has two rooms, one for the storage of lumber and the other for the truck.



CORONA

The Personal Writing Machine

Weights Six Pounds
Writes Like Sixty
Price \$50.00

Including Case
Also Sold On Time Payments

TYPEWRITERS

Factory Rebuilt—All Makes For Sale or Rent

SUPPLIES

Ribbons, Carbons, Stationery

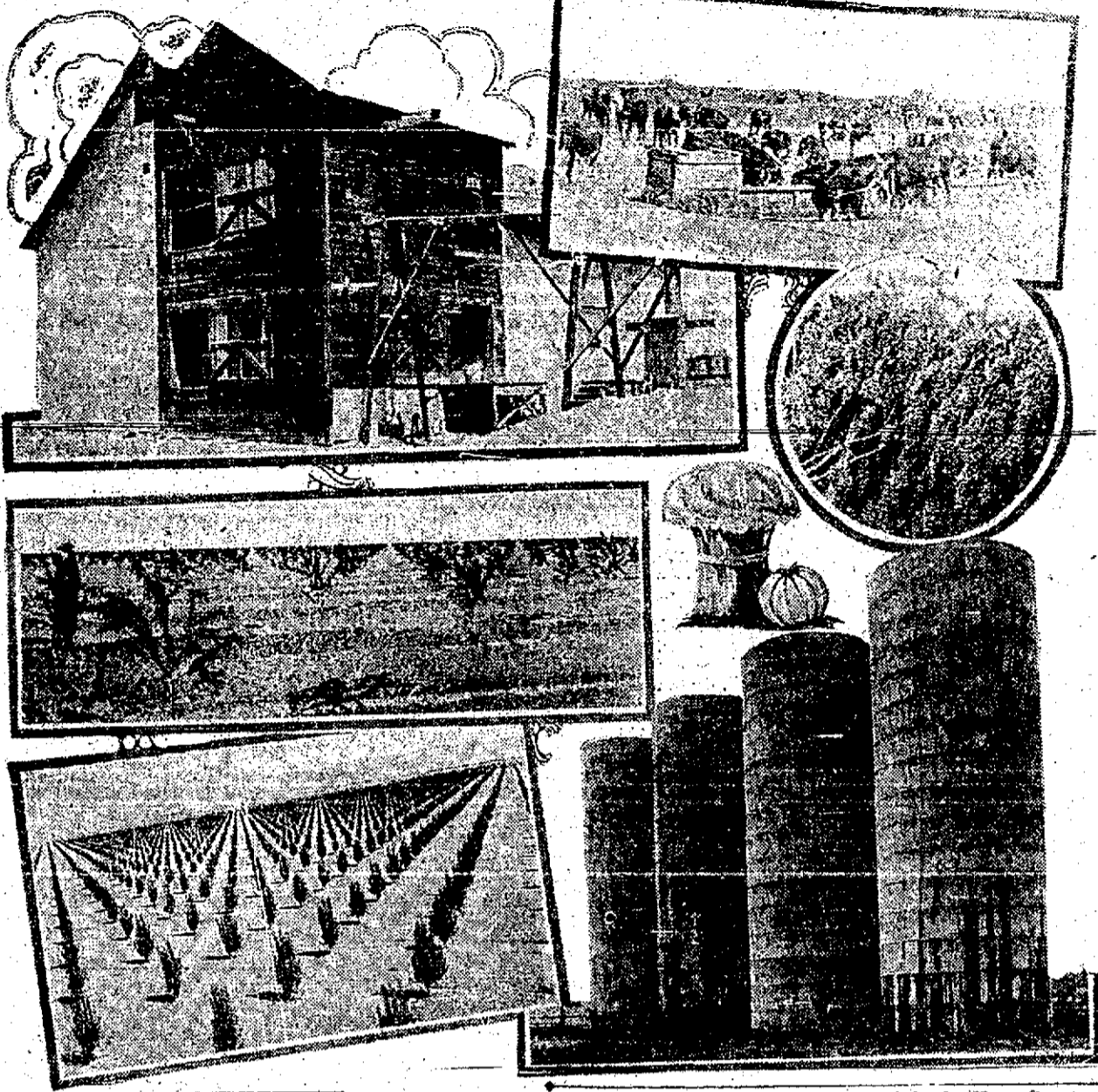
Fresno Typewriter Co.

Phone 5015

1231 Broadway

Fresno, Cal.

Views of Kern County



Southernmost County In Great San Joaquin Blessed In Wondrous Advantages

(By Bee Bureau)

BAKERSFIELD (Kern Co.), Oct. 17.—Born of a passion for gold when early settlers tried their luck in the hills near Havilah, nurtured on the oil taken from her rolling slopes in the valley and finally reaching maturity through

the exploitation of her vast agricultural lands, Kern County is now and is destined to remain for all time, one of the leading counties in California, from every standpoint.

Nestled in the south corner of the great San Joaquin Valley, Kern has an area of 5,144,000 acres and nearly every acre is productive of some kind of wealth, whether it be from oil, minerals, agriculture, timber or cattle raising.

Transportation And Products
Two transcontinental railroads afford transportation. The famous Edge Route of the California State Highway passes nearly 100 miles through this county between Los Angeles and San Francisco. Approximately 200 miles of paved highway built by the county connect the cities and towns with the oil fields and agricultural districts. Wonderful industrial development probably no other district in the Pacific Coast states can equal the phenomenal record of Kern county, during the past decade. In point of industrial development which is well underway in the favored colony districts of the county where soil, climate and irrigation advantages, as well as modern schools and good social conditions, attract an ever increasing number of settlers.

Kern County is in the sunniest portion of the Valley of the Sun, assuring the earliest shipping fruits and vegetables. The earliest navel oranges grow at Edison, the earliest Thompson seedless grapes are shipped from the Arvin district and the first apricots go forth to eastern markets from California come from the orchards on the Kern mesa.

From the underground stores of her natural wealth more than \$125,000,000 in petroleum, gold, silver, and other minerals, have been taken during the past year. The oil production alone this year will be approximately 60,000,000 barrels or more than half of the oil produced in California.

The assessed property wealth of Kern this year totals \$173,742,275, an increase of more than \$48,000,000 in valuations in three years. The schools have an enrollment of 14,000 pupils. The population totals 79,000.

Bakersfield Natural Capital
Bakersfield is the commercial, industrial, and social capital of Kern County, as well as the seat of government, because of its favorable location. The rich back country pours in its wealth from desert mines, from mountain ranges, from valley fruit, dairy and grain farms and from the greatest oil and natural gas fields in the world. The banking resources of the city alone total \$22,524,101. Clearings for the year 1921 total more than \$50,000,000.

Spreading over the delta, where Kern River debouches from the foothills, the city of Bakersfield extends from park-like lawns on the west to the higher levels of the hills on the east, in a magnificent panorama of wide paved streets, splendid public buildings and beautiful homes.

City Modern And Active
The business and industrial sections are modern and active with a heavy volume of business. The civic center, including the county and city buildings, is one of the finest in the West. A new memorial home for the American Legion is soon to grace one of the sites in the civic center. Many additions are being made to the schools of Bakersfield, the program for the grammar schools alone calling for structures valued at \$250,000 this year.

A number of new church edifices are going up or are to be built soon. A new Christian church to cost \$100,000 is being erected at the Catholic and the Catholics are planning the erection of a \$1,000,000 structure for a mission for Mexican children.

A Million Acres Beckon
The valley portion of the county comprises more than 1,000,000 acres, with but 150,000 acres under cultivation, offering an invitation and an opportunity for thousands of colonists on good lands yet untouched by the plow.

From the thriving city of Delano to the north which is now installing a new \$150,000 outfall sewer system as its latest improvement, surrounded with spreading vineyards and orchards, south through the land of milk and honey found in alfalfa, fruit and general farming districts of McFarland, Wasco, Shafter, Pinedale, Rosedale, Panama and West Patch colonies the visitor may quickly ascertain that the hearts of the people are glad and the paens of praise go up because of the satisfaction of pioneering in Kern County.

From San Emidio on the far south, skirting the foothills on the higher mesa lands and along the rim of the valley, north through the Tejon, Arvin, West Patch, Edison, Kern Mesa, Lerdo, Famosa and Jansine sections, the silver tint of unvalued olive groves, the purple of luscious grapes and the rich coloring of sun-kissed apricots, early fruits and vegetables.

Great Growth Of Fruit Industry
The fruit industry is growing by leaps and bounds because of the favorable climate and irrigation facilities. In the spring of this year thousands of acres in new vineyards and orchards were planted. Estimated increase in fruit this year: Grapes, 16,000; apples and peaches, 5,500; oranges, 2,500; Olives, 1,500; apricots, 1,500; peaches, 1,500; plums, 375; figs, 600; quinces, 30; family orchards, 1,200.

Stock raising farmers, raising alfalfa, grain, hay, corn and other crops, still represent a big item in the annual production of Kern county farms. Average this year will include alfalfa, 25,000; wheat, 30,000; barley, 25,000; corn, 4,500; grain hay, 12,000; cotton, 1,000; potatoes, 1,200; rice, 600; oats, 300; cantaloupes, 250; and a variety of other small crops.

Live stock this year is estimated as follows: sheep, 275,000; stock cattle, 45,150; dairy cows, 7,242; pure-bred cattle, 215; hogs, 225,000; pounds; horses, 5,500; goats, 1,400; poultry, 4,241 dozen. Kern county livestock always carries off high honors at the state fairs.

Huge Project Planned
Harbinger of still greater agricultural development in the future, a huge irrigation project, fostered by Kern County farmers, is being promoted to supply water from Kern River to an area of 252,930 acres. This will be a matter of the present irrigation systems into efficient and intact project which will serve the district from Arvin north to Shafter, Wasco, McFarland and Delano, passing Bakersfield on the west.

The Indian water valley irrigation project contemplates the bringing of water from Mono Lake drainage area to the Inyo and Fremont valleys in the county southeast of the Sierra Nevada Mountains.

Benham's Ice Cream



—the big thing about Benham's Ice Cream is its superior quality

Benham's Ice Cream is so superbly delicious that you can serve it on any occasion with full confidence that it will delight your guest.

It has ranked supreme throughout the State ever since it was first made, fifteen years ago.

Specials, Frozen Puddings and Individual Molds for Social Occasions

There are many delicious flavors of Benham's available at all times—and for special occasions there are special frozen puddings, punch, fancy bricks, individual molds available on only twenty-four hours' notice.

Whatever the occasion may be—a dance, a wedding, a holiday party, Benham's can furnish you with the refreshment to suit the particular need.

Our representative will call at your home to consult with you, or, if it is more convenient, phone 61 and talk with our experts.

Made by the

Benham Ice Cream Co.

VISALIA

FRESNO

MERCED



A HOST OF BARGAINS Worthwhile Savings DON'T MISS THEM



The carpenters are busy at work—tearing down and remodeling our new front. Every department must be sacrificed—cost has been forgotten, prices that are convincing. Real dollars can be saved by shopping during this remodeling sale merchandise for the entire family—this sacrifice sale includes our grocery department. Bigger and better values than ever—as our enormous front is now crowding us for room.

Edgeworth 12c
Tobacco
—Small tins.
Hand Soap, Reg. 5c
10c Pkg.
MILLINERY
Values to \$8.00 in samples and hand made kinds
\$1.90 TO \$3.85
WOMEN'S COATS
All styles. Values to \$25.00
Saturday \$9.99
WOOL SWEATERS
for Men and Women and Children at Half Price.
WOMEN'S PURSES
The very latest styles. Values to \$2.50.
Saturday 85c
Men's All Wool Suits. Values to \$35.00
\$18.50
Underwear, values to \$4.00. Per Garment
39c to \$3.45
Men's and Boys' Slip-On Sweaters, all sizes
39c to 99c
Women's Boots and Oxfords. Values to \$6.50; all leathers and warranted.
\$1.90 TO \$3.85
Great Western Sales Co.'s Department Store
1120 BROADWAY

SHOE SPECIALS
For Men, Women and Children. Men's black and tan Dress and Work Shoes. Values to \$5.50. Saturday
\$3.40 TO \$3.85
MEN'S OVERCOATS
Values to \$25.00
\$25; Sat. \$12.75
Values to \$30.00
\$30; Sat. \$18.85
Values to \$35.00
\$35; Sat. \$22.50
Men's Caps, values to \$3.00
99c TO \$1.98
Boys' Caps, values 98c. Saturday
55c
Boys' Underwear, per garment, 33c
Saturday
33c
Men's Half Hose, values to 25c.
12c
Now
Collars, Arrow and E. & W. broken sizes, 8c
Men's Ties, values to \$2.50
55c to \$1.40
Men's Dress Shirts, values to \$3.50.
\$1.35
Now
Men's Dress and Work Pants, values \$9.50, now
\$1.98 to \$5.85

the downtown district and many handsome business structures are Southern California Edison companies, are active in extending service into the new colony districts. During the past year approximately thirty miles of cement pipe were laid in the pump irrigation area of the county for irrigation purposes. The greater part of this was on the lands of the Earl Fruit company, a subsidiary of the El Dorado Farms corporation, which is improving 2,500 acres in the Arvin district. Wiley M. Giffen, president of the California Associated Raisin company, has started development of a 2,500-acre tract in the Arvin district and Secretary Herbert Hoover is developing a model farm of 1,250 acres between Shafter and Wasco.

American Editorials In Colonial Times Did Not Lack In Wit And Humor
Some of the news items published in America as early as 1777 had a modern flavor. But for the color of the paper and the spelling of the words a second glance for the date line is almost necessary. When the American colonies were fighting men to defend their frontier against invasions of the French and Indians and were voting Appropriations with modern

prodigality, there were newspapers that brought charges of graft against the men furnishing supplies to the troops.
Parker's New York Gazette and Weekly Post-Boy boldly printed an item that said that many of the guns purchased were out-of-date and virtually useless, and that the beef for the soldiers was more effective than powder because its odor would drive away the enemy.
An editorial writer who had a keen sense of humor offered the explanation that the guns were supplied by Quakers, who had scruples against the taking of human life, and that the loss on the meat could more easily be borne by the government than by the frontier owners.
Voted attacks were made that favoritism was shown in the selection of men to lead the troops and that incompetency was common, especially among the British officers sent over to defend the colonies.
World's First Newspaper.
Published in 1340 A. D.
Attempts in the field of journalism were made before the Christian era. In China, where the art of printing was then known, the world's first real newspaper, in the modern sense of the term, was the Peking Gazette, published about 1310 A. D. This paper is still published and is the official organ of the Chinese government.
Pony Expresses Used To Gather Early News
Between 1825 and 1860, before the telegraph was in use, the New York newspapers started "pony express" and similar expedients for gathering the earliest possible news from Washington, which was then as now a great news center. For the same purpose a line of fast sailing boats was put into commission to meet incoming vessels from foreign ports.

ST. JOHN'S CO-OPERATIVE CAFETERIA

LUNCH
11 A. M. to 2 P. M.
DINNER
5 P. M. to 7:30 P. M.

"The home of delicious pastry and home cooked food"

TWO BUILDINGS ADDED TO SCHOOL

Plans Ready For Gymnasium,
Class Room Structure
At Tulare High

Specifications for the construction of a gymnasium and class room building for the Tulare high school will be ready for contractors on October 20, it was stated yesterday at the office of Swartz and Taylor, Fresno architects. The buildings are to be erected from the proceeds of a recent bond issue of \$150,000.

The gymnasium will cost \$65,000. The building will have a floor space 75 by 100 feet, with a balcony on three sides, leaving a free floor space 50 by 100 feet for indoor games. The equipment includes knockdown bleachers, which with the permanent seating arrangements give a total seating capacity of 600 persons. The architects have paid particular attention to the gymnasium floor, to provide the elasticity which is so desirable for athletic work.

Modeled in Classic Lines

The exterior will be faced with gray sand lime brick, to match the present high school buildings, and the architect's plans show that the gymnasium will be modeled along classic lines, in keeping with the school group. The roof of the gymnasium, it is stated, will be steel truss construction designed by C. J. Ryland.

The west portion of the building will contain general locker rooms, showers, offices for the physical instructor and examiner, with separate rooms for ball teams and coaches. The coaches' room will be provided with a ticket window opening off the main public lobby. Ventilation and light received particular attention from the architect, and as a result 80 per cent of the wall space of the gymnasium can be thrown open for ventilation.

Class Room Building

The class room building will be two stories, containing a study hall with a capacity of 100 pupils, together with five recitation rooms. The building will cost \$25,000, and will contain all modern school features.

The present frame gymnasium is being remodeled into a manual arts building at a cost of \$10,000.

Plans provide for remodeling the heating system of the present main building, contract having been let to the Tulare Plumbing Company at \$2,800. This work will be completed by November 1.

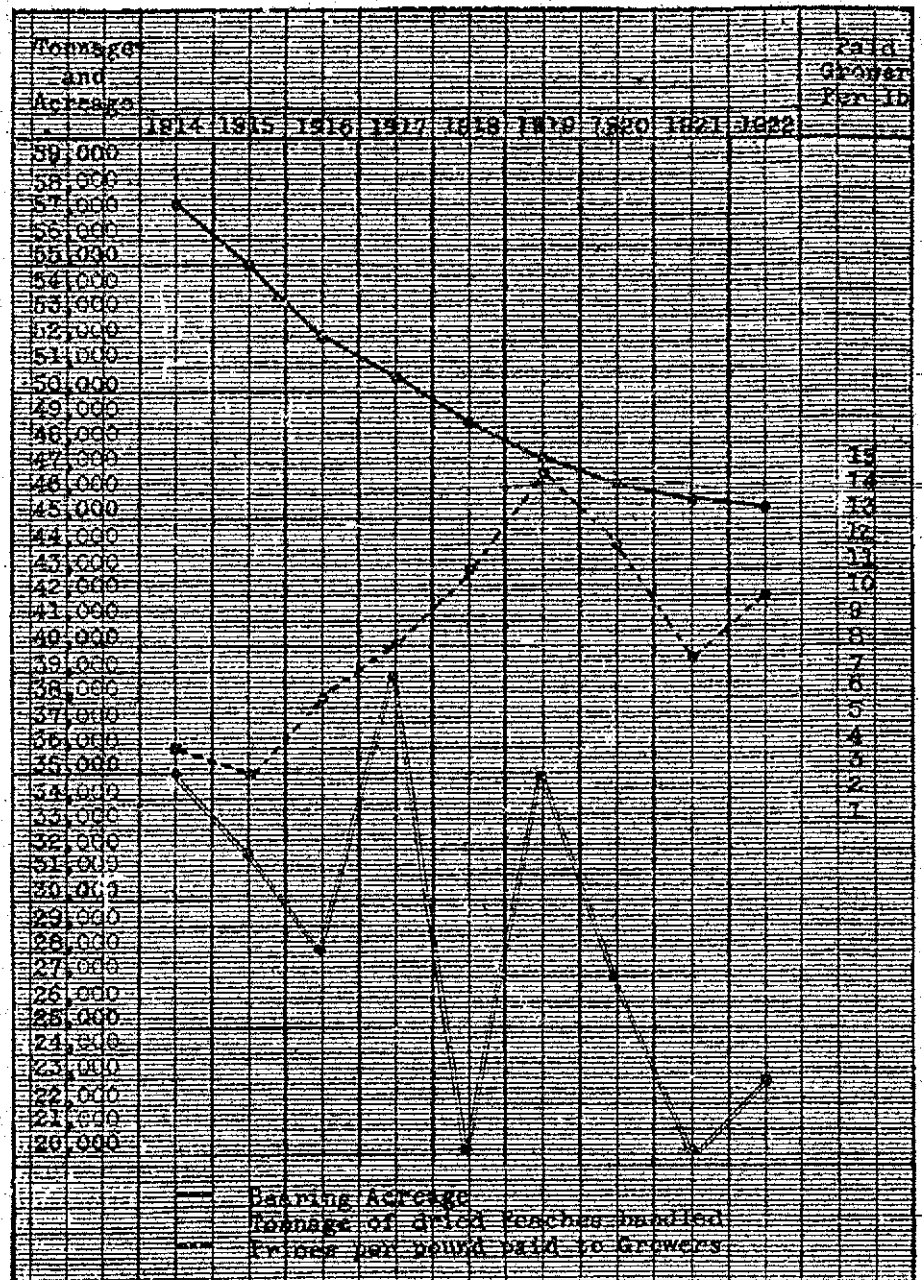
Chinese Girl Sold Into Life Of Shame Rescued By Police

Sun Kian, 16-year-old Chinese girl, who came from the Flower Kingdom to this country last February and was then sold, according to immigration inspectors, for the sum of \$5,000 to local Chinese, who purposed that she should lead a life of shame, was removed Saturday from a rooming house at 1511 Tulare Street by Chief of Police Frank F. Truxa and Police Sergeant Frank G. Boutain, on instructions from the local office of the United States Immigration Bureau.

She has been taken to San Francisco by Mrs. Donaldina Cameron, superintendent of the Chinese Presbyterian Home at 520 Sacramento Street. Statements which the girl is expected to make when her confidence has been gained may result in the arrest of the persons to whom she was sold and those who arranged the transaction and brought her from China, the police assert.

The presence of the girl in Fresno was learned by Sergeant Boutain, officials say she has posed as the wife of a Chinese officer to gain admittance to the United States and arrived on the Tenny Maru last February.

HISTORY OF THE PEACH CROP of this region during the life of the California Peach and Fig Growers is traced in this chart in terms of acreage, tonnage and prices. One point brought out by the drawing is that during seven years of co-operative handling an average return to the grower of 10 cents per pound was maintained, as against an average of about four and one-half cents in the seven preceding years. The chart was prepared by the company.



Kings River Chief Is Elected Head Of Engineer Association

Revision of the constitution and by-laws and election of officers for the ensuing year were the outstanding features of the annual meeting at the Commercial Club rooms on Saturday evening of Fresno Chapter, American Association of Engineers.

C. L. Kaupke, engineer in charge of the Kings River Water Storage District project, was chosen president of the chapter, and other officers were elected as follows: A. L. Finney, first vice-president; Stanley A. Chapman, second vice-president; J. M. Russell, secretary-treasurer. One of the changes in the by-laws was the consolidation of the offices of secretary and treasurer.

Preliminary details of a trip next Sunday to the Dom Pedro Dam by members of the society were discussed, and B. F. Jakobson was named chairman of the committee which will have arrangements for the trip in charge. Those who wish to make the trip are asked to get into touch with him at his office in the Revell Building.

Co-Operative Groups Put Fresno At Head In Fig, Peach Trade

Shipping Of Fresh Fruits In Addition To Dried Products Stimulates Interest In Great California Industry And Plantings Are Multiplied

By J. F. NISWANDER,
Vice President-Manager California Peach and Fig Growers.

MORE than 1,000,000 tons of fresh peaches are produced annually in the United States. Of this vast production, California alone contributes more than one-third. According to census figures, California in 1919 produced 32.3 per cent of the peaches of the United States, and in 1920 this percentage had increased to 33.3, and it again advanced, in 1921, to 33.8 per cent.

There are, however, fewer acres and producing trees of peaches in the United States today than in 1910. There was a 25 per cent increase in the number of peach trees from 1910 to 1921, but the acreage of peach orchards in the United States, while in California, the decrease was only 15 per cent.

Although the fact is one of the oldest fruits known to man it is one of the latest to become the basis of a commercial industry. While figs have been dried since ancient times, peaches were not dried until the late nineteenth century. It is only during the past ten or twenty years that the tonnage of dried fruit has reached large proportions. According to the state crop reporting service, there were in California in 1921, 12,000 acres of fig trees in bearing and 50,000 acres non-bearing, showing that the growing peach industry is still in its infancy.

The following figures again show Fresno County leading in both producing and non-producing orchards:

County	Bearing	Non-Bearing
Fresno	1,000	1,000
Kern	1,000	1,000
King	1,000	1,000
Madera	1,000	1,000
Mercer	1,000	1,000
San Joaquin	1,000	1,000
San Luis Obispo	1,000	1,000
Stanislaus	1,000	1,000
Yuba	1,000	1,000

The estimated acreage planted in 1921 was 6,000. Fresno County leads with 25,000 acres in bearing. The next ranking county is Tulare with 12,000 acres. Other counties having more than 1,000 acres available, there are in California 107,000 acres of peach trees in bearing and 250,000 acres non-bearing.

The above figures show the plantings for all purposes. The average production of dried peaches for the past sixteen years amounts to 25,000 tons, the heaviest production being in 1917, with 30,000 tons. Naturally the plantings in various parts are greatly influenced by the prices received for each fruit. High prices for any one variety stimulate planting while low prices generally mean decreased plantings. Interest during the past few years has centered on table and raisin grapes, shipping plums and certain fruits other than peaches. This accounts for the decrease in acreage and production both in California and the entire United States.

Industry On Up-grade

Cultural methods and soil conditions which have caused peach trees to be short-lived have to a certain extent influenced the decrease in production. However, during recent months there has been shown a considerable increase in interest both in drying and canning peaches. There is no peach growing section anywhere which can produce and deliver satisfactory fruit equal in quality to that of the California product.

The industry's new line of dried fruit has been dried since ancient times, peaches were not dried until the late nineteenth century. It is only during the past ten or twenty years that the tonnage of dried fruit has reached large proportions. According to the state crop reporting service, there were in California in 1921, 12,000 acres of fig trees in bearing and 50,000 acres non-bearing, showing that the growing peach industry is still in its infancy.

—Remember Our Location—1017 J Street
—NEXT TO BANK OF ITALY

The China Toggery
J. SHOONG CO., INC.
1017 JAY STREET, NEXT TO BANK OF ITALY

EXTRA SPECIAL VALUES For Readers of The "Bee"

We extend our congratulations to the "Bee" and wish Fresno's new newspaper success. And in order that we may help make the advertising news in the "Bee" profitable to its readers—we have prepared many extra special money-saving values in stylish and dependable Fall merchandise for readers of the "Bee" to take advantage of. Come to the China Toggery tomorrow and profit by the unapproachable values.



Lace Frocks \$12.95
Lovely Lace Frocks, made over silk—beautiful models for dancing or party wear. The new fall colors of black, brown and blue. Offered today at the special price of

Dresses \$12.50

Blue French Serge One-Piece Dress, new fall styles, trimmed with silk braid. Special \$12.50

Dresses \$14.95

Blue French Serge Dresses, Autumn models with chain belts, and embroidery, silk braid and bead trimmings. Special \$14.95

Dresses \$10.00

Beautiful Taffeta Silk Dresses, ruffled trimmed and with ribbon belts. Many styles to choose from at \$10.00

Capes \$14.95

Three-quarter length Canton Cape, Capes, trimmed with silk fringe. Special \$14.95



Purses and Vanity Boxes \$1
Regular Values to \$1.75—Hundreds of different styles and sizes to choose from—now at the special price of \$1.00

Fall Coats—\$19.75
Beautiful All Wool Fall Coats with large collars, large buttons, and full silk linings. Classy Coats, special

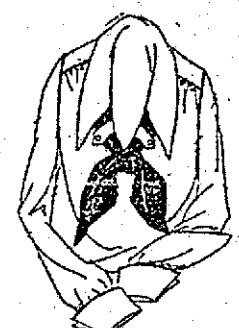
Fine Wool Coats, \$27.95

Fine All Wool Coats with real beaver fur collars. The newest models for fall and winter. Special \$27.95

Vanity Boxes \$1.50-\$1.98
All leather Vanity Boxes, all the new styles for Fall, at special low prices.
\$2.98-\$2.45
\$3.95

Fall Skirts—

New Sport Style Skirts in stunning color combinations of plaids, checks and plain colors. Exceptional materials. Special \$4.95



Fall Blouses—\$2.98

Many Lovely Models And Shades

Exquisite Autumn Styles in Georgette, Tricotee and Crepe de Chine. Choice of many models and colorings, at the special price of \$2.98



Girls' Dresses—\$5.95

Fall Styles in Blue Serge Dresses, prettily trimmed with silk braid. 6 to 14 sizes. Special at \$5.95

Serge Middy Dresses at \$4.95

Blue Serge Middy Dresses with pleated skirts and silk ties. 6 to 14 year sizes. Special \$4.95

GIRLS' COATS \$5.95

Made of warm all wool materials in beautiful colorings. Full cut, and made with pockets, belts, etc. Real fur collars. Extra special value \$5.95

—COATS \$6.95

Smart new cape styles in all wool blue material trimmed in red. Some with fur collars. Values extraordinary, at \$6.95

Special Prices On Bath Robes

Men's Robes \$5.95
Men's Blanket Bath Robes in all colors. Cord belts. \$5.95
Special values, at \$5.95

Ladies' Robes \$3.95
Made of blanket material in beautiful colorings. Silk ribbon trimmed. \$3.95
Special \$3.95

Children's Bath Robes \$1.49
Made of blanket materials in a variety of pretty colorings. Silk ribbon trimmed. \$1.49
Special \$1.49

Special Sweater Values

Slip-Over Sweaters \$2.45
Ladies' and misses' wool Slip-Over Sweaters in many pretty color combinations. Cord belts. Extra special values. \$2.45

Wool Slip-Over Sweaters, at \$2.98
Ladies' and misses' wool Slip-Over Sweaters in many pretty color combinations. Cord belts. Extra special values. \$2.98

Wool Scarfs \$4.95
Extra wide and long wool scarfs with pocket and belt, and tassels ends. \$4.95
Special at \$4.95

A BUSINESS EDUCATION

Thousands of men and women who have received their business training in this college are today found among America's successful business men and women. Your decision today to take a business course at Central California Commercial College will be the most important step towards your success—our training will prepare you in a few months to fill a good place in business—to be in line for promotion to even more desirable positions in the future.

Decide now to get the TRAINING that will mean financial independence for you. Phone 271 for descriptive booklet or come to the college ready to begin your course.

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Merced St. at Broadway Fresno, California

size, the importations into the United States have averaged about 100,000 tons. During the last few years importations have steadily increased on account of the disorganized condition of the markets in northern Europe and the difference in the rate of exchange in favor of the United States. In fact the importations of figs amounted to more than 100,000 tons in 1921, a record for the greater quantity coming from Spain.

On account of the recent disturbance in Asia Minor, importations from Smyrna will undoubtedly be greatly curtailed if not entirely cut off and cheaper figs from Spain, Portugal, Italy and Greece will be dumped into the New York market.

Increase in Acreage

On account of the decreased acreage and tonnage of peaches in other parts of the United States, California can well afford greatly to increase its plantings of both canning and drying peaches. Statistics show that the acreage planted to dried peaches in California is steadily decreasing and therefore the tonnage produced is also diminishing. It would seem that plantings of drying varieties of peaches are well justified. With better attention to cultural methods, soil and irrigation, pruning and control of pests, the drying peach orchard will return a return comparable with those of other orchard fruits and vines and at the same time continue to produce profitably over a longer period of years.

Interest in fig culture has been greatly stimulated by the organization of the marketing association in connection with peaches and the resulting effect on prices and new products, as pointed out later. The new outlet for dried peaches in the form of figs has been a long and can be expected to continue production long after most peach trees have been pulled out as unprofitable. The acreage of figs has been to a certain extent increased by developers, companies with the primary aim of selling figs. A steady increase in acreage and tonnage of the different varieties of figs can be predicted during the next few years.

Association History

The history of horticulture in California shows a series of heavy crops and light plantings to various fruits, including peaches and figs. These two fruits, with such other varieties as grapes, have been the mainstay for a number of years. The peach held the leadership until 1915, when the demand for dried peaches fell below the crop of production, planting was arrested, and orchards sacrificed. Co-operative marketing has redeemed the situation.

Peach growers in 1911 were offering but 2 1/2 cents a pound for their "Produce." Since this was about one-half the cost of production, growers were in deep distress, and only on account of the season's crop, but also over the outlook for the future, they have been reduced to 15 per cent, although the producer's return had been practically doubled.

Profits Increased

During 1912 the association handled 100,000 tons of dried peaches. In 1913 there were marketed 25,000 tons, with a return to the grower of 15 cents in 1912, 15.50 cents in 1913, 16.50 cents in 1914, 17.50 cents in 1915, 18.50 cents in 1916, 19.50 cents in 1917, 20.50 cents in 1918, 21.50 cents in 1919, 22.50 cents in 1920, 23.50 cents in 1921, and 24.50 cents in 1922.

In 1921 the association handled 100,000 tons of dried peaches. In 1922 there were marketed 25,000 tons, with a return to the grower of 15 cents in 1921, 15.50 cents in 1922, 16.50 cents in 1923, 17.50 cents in 1924, 18.50 cents in 1925, 19.50 cents in 1926, 20.50 cents in 1927, 21.50 cents in 1928, 22.50 cents in 1929, 23.50 cents in 1930, 24.50 cents in 1931, and 25.50 cents in 1932.

There are now about 5,000 peach growers in California marketing their crops through the co-operative institution.

The Growers' Objective

On account of the successful marketing of peaches by the association, the marketing of figs and other fruits is being considered by the growers. The growers are now looking for the director to handle the packing and distribution costs.

Continued on Page Fifty-Eight

BIOLA

AND ITS ADVANTAGES

Biola, located fifteen miles northwest of Fresno on Shaw Avenue, was purchased by the Villa Land Company in 1910, the site being selected because it was then a wonderful alfalfa producing section. The Fresno Traction Company saw the possibilities for Biola and extended a Steam Railway Line. Tests were made of the wonderful white ash soil, adaptable for Thompson Vines and the first crops in 1914 yielded 2 1-2 tons per acre. These tests transformed Biola from an alfalfa center into a highly successful vineyard district. At this time the Villa Land Company laid out the town site.

In 1917 four thousand tons of Thompson raisins were produced. The Raisin Association then realized the great future of Biola as a vineyard section and erected a packing plant with a capacity of handling twenty thousand tons of raisins and which, in full operation, requires 250 male employees and 125 women packers. Biola is supplied with irrigation water by the Herndon Canal and also has the first water right taken from the Kings river, thus ditch water is available throughout the irrigation period. The perfect water irrigation system, the ideal white ash soil, plus an ideal climate where damaging frosts are unknown, has advanced Biola to the largest Thompson raisin growing section of the Raisin belt, producing in 1922 a crop of approximately fifteen thousand tons from seven thousand acres, some being young vineyard.

In July, 1920 Fred Nelson purchased the townsite of Biola from the Villa Land Company and on September 8, 1920 the First National Bank was opened, marking the real beginning of Biola as a City. The Biola Chamber of Commerce was organized in February, 1922 and today has a membership of 150 members.

Biola Business Enterprises Opened During the Past Two Years

Erected a \$20,000 church.

Busick and Stumpf, General Merchandise, established in March, 1921, Valuation of building \$25,000.

Golden Eagle Garage, G. R. Biglow, Proprietor.

Biola Service Station, F. C. Rhodes, Proprietor.

Union Oil Plant opened September 1st, 1921 at a cost of \$40,000; A. D. Martin, Local Manager.

Biola Hardware Company, O. Norell Prop., Valuation of building \$15,000.

Linden Furniture Company, Theo. D. Linden, Proprietor.

Biola Machine Shop, A. Soderberg, Proprietor.

Fauset Building, Pool Hall and Barber Shop combined.

J. H. and O. McKamy, Groceries. R. V. Cobb, Hardware, Gasser Pool Hall, and the Paul Wilson Plumbing Shop, will occupy the Schultz building now being constructed. Valuation of building \$20,000.

Pierce Lumber Company, W. H. Enlow, local manager.

Blacksmith Shop, Fred Bitters, prop.

Elming and Ponton Concrete Cement Pipe Manufacturing Company.

C. F. Pierson Garage and Service Station.

About Biola Homes

Among the many new homes built during the past two years, are several very attractive ones, such as the new \$10,000 home of H. B. Bier and the homes of J. H. Busick, Theo. Linden, Jack Feldvoss, the home built by the Raisin Association for their local superintendent, the residence built by the Union Oil Company for their local manager and the German Parsonage.

Biola Athletic Activities

The Biola Athletic Club owns 4 1-2 acres and has an excellent baseball diamond, completely fenced in. Biola's baseball team this last season established a wonderful record, winning 22 games out of 24 played. A basketball team is now being organized and the ability of its members insure for it a successful season.

Improvements for Biola

The Biola Chamber of Commerce has voted upon the erection of about seventeen street lights, work on which will start immediately.

The Railway Commission has authorized the installation of a telephone exchange. A \$40,000 School House with an auditorium seating about 750 is now under course of construction.

Some Biola Records

An average run of 90 per cent of the raisins delivered at the local raisin plant are Extra Standard quality, and are used for carton packing.

Judge Weitz raised 3 1-2 tons of raisins to the acre, 1921 crop.

A. L. Baker delivered fifty-four tons of raisins in 1921 which were 100 per cent extra standard quality.

Geo. Snyder's apricots yielded \$600 per acre, crop for 1922.

Fred Nelson has a 150-acre peach orchard which always yields an extra large crop and also has an extra large crop of apricots which brought \$560 per ton.

S. M. Ellis' 50-acre Thompson vineyard produced an average of 3 tons per acre of extra standard quality.

W. J. Estep's 80 acres of Phillip Cling peaches average \$800 per acre.

A coxcomb grown on one stock in the Union Oil Company's yards measures 25 inches from tip to tip.

Three green fruit houses ship approximately two hundred carloads of fresh fruit.

Executive Board of the Biola Chamber of Commerce

O. Norell, Chairman, A. D. Martin, Sam Ellis, H. B. Bier, O. McKamy and J. H. Busick, Secretary.

The Biola Chamber of Commerce

"Biola Where Raisins Reign Supreme"

More information about the wonderful advantages and opportunities found in Biola will be gladly furnished by the Biola Chamber of Commerce. Write or drive out and visit Biola.

TOULUMNE IS GOLD COUNTY OF THE VALLEY

Vast Mineral Resources of Mountain District Bring Fame

(The Bee Bureau)

SONORA (Tuolumne Co.), Oct. 17.—The summer of 1848 marks the date when Tuolumne County was first settled by civilized man, and less than two years later came into existence through legitimate organization. During the first decade thousands of people, drawn from all over the world, stormed the gulches and creeks, garnering the golden nuggets which nature had so lavishly deposited. It was a feverish population, every man a miner and a king in a mighty domain of colossal wealth.

Grand Gambling Palaces flourished and a season with the pan and rocker invariably yielded the stakes for a seat at the green cloth table, and later the miner emerged minus his gold dust. Frequently the night-bladed stills flashed at these games, Judge Lynch held court and the victim and the victor alike were given the regulation six-foot reservation in the graveyard.

With the decadence of placer mining and the discovery of the restless spirits for newer diggings, the great mining camps of Sonora, Columbia, Jamestown, Jacksonville, the Oak Flat and Groveland, all of which shared in the richest and most romantic history of the West, quietly settled down to the most orderly of communities, and their people commenced to build the towns for permanent life.

Mineral Still the Industry Mining had not been abandoned, for with the working out of the placer claims, which had added untold millions to the wealth of the country, our great quartz ledges were tapped and other minerals in gold were dug, and are still being dug, from a network of veins that traverse the county north and south, along the great Mother Lode in the western portion of the county and the famous East Belt in the eastern portion.

Despite the extensive work done in the past in the mining field, it can be said that as yet the mineral resources of the county are only developed in a limited way.

Heretofore there has been no deep mining in Tuolumne County, but now capital is employed in driving shaft and tunnel to expose the rich ore bodies known to exist deep down in the earth.

Soil Excellent For Fruit Naturally, for years mining was the chief industry—practically the only sustaining industry of the county—but two decades ago, here and there, it was demonstrated that the soil and climate was ideal for diversified fruits and notably par excellence for raising apples. In more recent years extensive acreage has been planted, and the Tuolumne apple is now known in the markets of the state as the best produced anywhere.

Two car loads are being shipped daily from half a dozen packing houses, and meet a ready demand in San Francisco, Stockton, Fresno, Bakersfield and Los Angeles.

Immense Timber Acreage Our immense forests of virgin timber, growing the stately and valuable sugar pine to high percentage over various other woods, are being logged by the West Side Lumber Company and the Standard Lumber Company, both of which concerns operate large lumber mills and factories, and put out shooks, ash, door and blinds and other

Views of Tuolumne County



products. Over 100,000,000 feet of lumber is cut each season by these companies and about 3,000 men are employed in the industry.

Fine Deposits of Marble The county possesses extensive deposits of marble of exceptionally fine quality, much of which has been used in the finish of public and private buildings throughout the state.

The demand for this stone has been so insistent a new quarry has been opened, larger capacity equipment installed, and the force of workers increased. These quarries are situated in the Columbia District, and the owning and operating companies are the Columbia Marble Company and the Bell Marble Company.

Each deposit is a veritable mountain of marble and it comes in a manifold variety of fine texture and beautiful colorings. The quality of the marble is reflected in the lime stone, a softer marble, which is quarried by the ton and treated by the Pacific Lime and Plaster Company in their large plant near Sonora, and heavy shipments are being made constantly to an ever increasing market. Smaller operations are carried on at Shaw's Flat and Brown's Flat. The county has a lime deposit that is inexhaustible.

Sonora Granite of Fine Quality Our granite has stood every test and the Sonora Granite Company recently opened a quarry and in the

process of development is marketing a great deal of the stone. In the quarrying and preparation of these three stones for marketing Tuolumne County has an industrial enterprise that will grow to great proportions.

Prominent among the manufacturing establishments is the Macomber Orchard Company, which operates a cider, vinegar and pickle works. Its product is largely taken wholesale by San Francisco firms. From a small plant a few years ago it has been trebled in size, equipped with modern machinery and its product increased 300 per cent.

Site Of Huge Power House The main rivers of the county are the Stanislaus and Tuolumne. Near the head waters of the former is the large relief dam which holds in storage a vast amount of water which is diverted and used at the Stanislaus power house of the Pacific Gas and Electric Company for generating electricity.

This stream has many admirable reservoir sites for the storage of water and its diversion for hydro-electric development.

San Francisco Builds Dam At the headquarters of the Tuolumne, San Francisco has built a mammoth dam and miles of tunnels have been bored through the mountains to run the waters to the Great Pacific, where they will be first used for developing electric energy and then be piped to San Francisco for domestic use.

The Modesto and Turlock Irrigation Districts are about completing a large dam at their headwaters in the lower stretches of the Tuolumne River, where the water will be used for generating electrical energy and then released to irrigate the fertile land of the valley.

Irrigation Districts Obtain Sites The Oakdale Irrigation District has obtained a dam site in the Stanislaus River, near McJones, and arrangements are well under way for commencing work on the dam structure.

Most of the available reservoir sites on our mountain streams have been filed upon by power and irrigation interests and other dams are sure to be constructed in the future.

Chamber of Commerce Active Tuolumne County has a live Chamber of Commerce of which Charles G. Galt is president and Ed J. Seegerstrom is secretary. The organization is working along lines of progress which is finding expression in general public improvements, in the erection of substantial business blocks, beautiful residences, and in promoting a healthier commercial life throughout the county.

Under the stimulus of the organization Sonora has converted her business streets and those in the residential section are being treated to a new era of modernity.

The state highway, which traverses the county from the western limits to Sonora, has been paved with concrete, and soon will be open to traffic.

Tuolumne County, with her tremendous natural resources, magnificent scenery, genial climate and progressive people, cannot be checked in her steady march toward wonderful achievements in her further industrial development.

Chamber Of Commerce To Hold Banquet At Delano DELANO (Kern Co.), Oct. 17.—The Delano Chamber of Commerce will hold its second annual smoker on Monday, October 23rd, at the Statton banquet room. Great preparations are being made to make this event as successful as last season. The entire community is invited.

This occasion will be devoted to promoting a general spirit of cooperation and laying plans for the coming year's work, as the 1922 efforts in November, at which time there will be an election of six directors as that many vacancies occur in the directorate of twelve members each year.

Union Chieftain Reviews History Of Fresno Labor

Industrial Peace Has Marked Greater Part Of Twenty-Two Years Of Existence Of Organization Here; Membership Growth Has Been Steady

By DANTON CALHOUN DOGGETT, President Fresno Labor Council

THE organized labor movement in Fresno was twenty-two years old last February. It had its small beginnings, and there have been a few stormy periods in its existence, but for the greater portion of the time there has been industrial peace and a steady growth of the union membership.



Danton Doggett, a wage-worker, deprived him of interest or participation in the affairs of his own community.

The Union's Chief Aim Mainly, of course, the functions of labor councils and of labor unions are to enable the members to secure reasonably fair rates of wages for their labor and reasonably short hours of work. These two purposes are the mainstays of the labor movement.

It has never been the thought of the Fresno labor unions to deprive any citizen of his right to work for a living, and to receive a fair wage for his labor.

To these purposes must be added also the fraternal and beneficial features of the union organizations, as many of them provide sick benefit, accident and fire insurance, and particularly all of them have a general benefit or a medical fund.

A large number of our labor organizations take on many of the activities of fraternal orders.

Locally, labor councils, the building trades council, and the local unions have done all in their power to further civic pride in Fresno. They interested themselves in the construction of the city auditorium, in the development of parks and playgrounds; in the educational system of the community.

In the Fresno District, in the construction of Fresno this speed, in the annual celebration of our famous reelin festival, in the observance of Labor Day, in the activities of the Red Cross society and the anti-tuberculosis society, in the work of the Salvation Army, in cooperation with the American Legion and other war-time organizations.

Locally, the unions have interested themselves in the advocacy of swimming pools at Boeding Park, in the building of a new city service system for city employees, in adjustment of wage differences between our city firemen and the city government; in the organization of our school teachers and securing for them of adequate salaries; in the growth, development, activity, and well-being of the community in which we earn our livings.

Long ago the Fresno Labor Council adopted the policy of interesting itself in all the activities of the community.

It has been the belief of its officers and members that they are as much entitled to and as greatly interested in duty toward the community as citizens.

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hood, in which our children are educated, and in which we make our home.

Members Are In Public Life Our membership has served the community in official life. We have furnished to the city government Charles Dillon, commissioner of finance; Glenn M. DeVore, legislative commissioner; and to the county supervisor, Eugene Lockwood. I have served on the civil service commission and the grand jury and as a committeeman for several public welfare organizations. Secretary George Johnson of the labor council has served the city as mayor's secretary.

And many others in earlier years have performed public duties with the best efforts of which they were capable, steadily giving their time and strength to aid in making Fresno one of the largest and finest cities in all California.

Participate In Politics Our labor organizations are not mainly political organizations, but we do not hesitate to express our preferences as free citizens and our determination to support at the ballot box those aspirants for political office whom we deem worthy.

Our political efforts are directed toward the selection of those who are simply our partisans. What we want is the election of the fairest and the fairest men. If men are put into office who will do their whole duty by the whole people we will be content. What we want is capable and honorable officials, not the partisans of any class or other class.

When some months ago the state industrial welfare commission announced a reduction in the minimum wage for women in industry, the trade union organizations, in common with those of other localities, made vigorous objection to reduction in view of the continued high living costs.

To date that wage standard has not been reduced, the commission having suspended its ruling on advice of the attorney general of the state.

To Build Labor Temple Fresno has a fund of more than \$200,000 raised for the construction of a labor temple. In the near future we will see the erection of such a home for labor that will bear favorable comparison with the other fine fireproof buildings of present day construction. Another building already partly built in which the trades unionists of Fresno are interested is the Union hospital, located at the entrance to Kern County Boulevard.

The Fresno Labor Council and all its affiliated unions extend the hand of fellowship to all fellow citizens who have civic pride and who believe in reciprocity and prosperity for all. We want a square deal, nothing more; we believe in our town, in our unions, and we work for our wives and children, for the former may be well provided for and that the latter may grow up to fill positions of honor and be respected by their fellow citizens in the days when we have gone.

Another Opportunity Is Here All Fresno Should Welcome It Heartily

Statistics show that only 2 per cent of the American people exert the initiative and forward thinking which carries business onward and upward. Today, all Fresno extends greeting to a fundamental enterprise which can be another source through which that low percentage of initiative can be raised to higher figures.

The Union National Bank welcomes this opportunity to extend greetings to the new FRESNO BEE. More and more are the yearnings of the reading public for constructive news and an improved general literature that will help eventually to stop the possibility of strife—that strife which seems to exist not only between nations but also between capital and labor and man and his fellow man.

The elimination of this strife is not an impossibility, for even the much-talked-of millennium is but a perfect mental state toward which the world has ever gone since time began.

Again we say, with hopeful expectation and reverent hospitality,

Welcome Union National Bank Fresno, Cal.

REEDLEY RAISING PLANT RUNNING FULL CAPACITY

Shipments Of Fruit Made Recently To Holland And Copenhagen

REEDLEY, (Fresno Co.), Oct. 17.—The local plant of the Sun-Maid Raisin Growers was the place of activity last week, Manager C. J. Hamilton having received orders for 157 tons of 1922 one-crown raisins to be shipped by the end of the week.

The plant has been running in full capacity the past few days and Thursday night the plant was operated all night, there being no stop in the preparation of raisins for shipment. Shipment of the raisins was made direct to Fresno from which place they likely will be shipped to various points.

Manager Hamilton stated recently that they have been shipping raisins to Holland and Copenhagen and have shipped a larger tonnage from the local house to those places than any previous year since he has been manager here.

Bakersfield Mason Given High Grand Lodge Post BAKERSFIELD (Kern Co.), Oct. 17.—Word was received here today that Arthur S. Critter, vice president of the Security Trust Company here has been appointed Deputy Grand Master of the Masonic Grand Lodge of California.

Critter, who was born and raised in this county, was elected last year to the position of Senior Grand Warden of the lodge and his new appointment is to be considered as a high honor not only for him but also for the local order of the Masonic Lodge.

The new Deputy Grand Master was educated in schools in this city and, for the past twenty-five years, has been in the banking business and Masonic circles here. He was elected to his new position yesterday by a unanimous vote.

Shafter Now Served By Two Telephone Circuits SHAFTER (Kern Co.), Oct. 17.—Shafter has been granted a direct telephone circuit between this town and Bakersfield, in addition to the one here now, which also serves Wasco.

The telephone company has replaced the iron circuit with a copper one, running the two circuits to give Wasco and Shafter each a direct line to Bakersfield.

Greetings

The distance between Fresno and Sacramento is just a nice automobile ride. When Fresno folks take that ride, they will find the Hotel Sacramento, the first class and leading hotel of the Sacramento Valley, ready to extend them the same cheerful, enjoyable service they have learned to expect at the Hotel Fresno—both hotels being operated by the same management.

ALBERT BETTENS.....President
H. W. LAKE.....Vice President
R. M. BETTENS.....Secretary

Save \$2.00 a pair
MEN'S 4.85 SHOES
ALL SIZES ALL STYLES
ALL WOODS ALL LEATHERS
Steinberg's
1335 MARSHALL ST.
RUBBER HEELS

For Pep

—5c everywhere

Little red boxes for 5c everywhere you go—full of business little raisins.

75% fruit sugar—1560 calories of energizing nutriment per pound in practically predigested form so it goes to work almost immediately.

Also rich in food-iron—taste good when you're hungry—prevent 3 o'clock fatigue—provides real pep. Try and see.

Little Sun-Maids

"Between-Meal" Raisins

Had Your Iron Today?

Lark Candies Are Wonderfully Good

—Delicious In Flavor and Pure In Quality

Lark Candies have a delightful flavor and a rich quality that makes them far superior to most candies.

Made from the purest ingredients in our clean, sanitary candy kitchen by experienced candy specialists who take pride in their art—the result is candies of distinct individuality and deliciousness that appeal to lovers of really good candy.

Candy Season is here. Try our candies. We know you'll agree with us that Lark Candies are extraordinarily good.

The Lark
1212 JAY STREET
OPPOSITE KINEMA THEATRE

Don Pedro Crew Is Rapidly Finishing Work On Big Dam

Concrete Gang Makes Record In Pouring Hundreds Of Yards Of "Mix" Into Forms For Power House and Great Main Structure

(By Bee Bureau)

DON PEDRO, (Tulare County), Oct. 17.—Of particular interest and making an important advance in the work of the construction of the spillway was the move made by the steam shovel from the upper end to a point just north of the end of the dam, from whence it started digging the slope upon which will soon be built the spillway lip and gate structure for controlling the flood waters after the reservoir is filled.

This structure is to crown the east or down hill slope of the channel for the full length from the dam to the upper end and will include in its design a low dam with a concrete apron on the spillway side, a recess in the top of this lip into which ten radial gates sixty feet long and nine feet high may be lowered, high concrete piers separating each gate, and within the structure and for its full length a small gallery to contain the operating machinery.

In the early part of the past week

the steam shovel worked within the

channel for a day or two, made the

move mentioned above, backed

again to the bridge at the end of

the dam, and Sunday saw the work

of digging advanced about a hun-

dred feet toward the upper end.

The progress made was consider-

ably in excess of the forecast made

for the week.

Sixty-Four Hundred Yards Poured.

Seven full shifts poured 6,400 cu-

bic yards of concrete in the dam,

the work being broken into on two

occasions to pour concrete into the

lower house forms and into the

turntable base for the tramway

leading to the power house.

The work of the week brought

the lowest section, that on the

south side, up to elevation 1,060,

completing the structure, except for

the diversion channel, to a height

of about 105 feet. But a few more

days' work can be done with the

chutes in their present position and

in anticipation of the next move,

the steel trestle is being extended

over the top of the dam about a

hundred feet farther toward the

south side. The chutes will then

be resuspended from the end of this

section, 550 feet from the south end

of the dam. The pour of the week

brought the total yardage placed to

date to over 231,000 cubic yards,

equivalent to 82 per cent of the

completed structure.

To Lower Power Machinery.

The turntable at the head of the

steep incline on the line of the

tramway being constructed to lower

the power house machinery is com-

pleted, track is laid down the steep-

est part of the slope and trestle-

work to carry the track across the

face of the dam is well started. The

track is to have the bridge

section to control irrigation water

is erected in position and assist-

ing in placing the steel trusswork

over the lower irrigation outlets.

A large yardage of concrete was

poured in the power house forms

during the first five nights of the

week and some, in addition, one

day. The forms have been carried

up to include the crane girders and

high-tension gallery and concrete

poured to this level.

The last of the concrete to be

poured in the draft tubes was placed

during the week, thus completing

the concrete work in the lower

levels of the general structure. As

in all the power house construction,

so far, large quantities of electri-

cal conduit, wiring, piping and re-

inforcing steel are being placed

along with the pouring of concrete.

Stop logs are being placed over

the upstream end of the diversion

channel in preparation for the close-

ure of the by-pass, but will not be

set in position until the completion

of other units of this work.

Engineers Pay Visit To Project

Occurring as an important fea-

ture of the fall meeting of the

American Society of Civil Engineers,

held in San Francisco last week, a

tour of inspection was arranged for

the visiting members to go over

the Don Pedro and Hetch Hetchy

projects. Headed by John R. Free-

man of New York, the society's

president, and including many in-

ternationally known engineers, the

hundred and twenty-five visitors

arrived in camp on Friday by the

Sierra Railroad in time to be served

breakfast, spending three hours or

so in studying the problems and

methods met with on this work.

Several directors from each board,

Messrs. Melick, Wiley, Jones and

Duncan and the engineering de-

partment at the dam acted as hosts

for the occasion.

During the week the work was

visited by Smith of the Morgan Smith

company, who, with the turbines

for the power house, to study the

progress and schedule of the work

in contemplation of the installation

of his firm's product.

Engineer Emerson, in the Govern-

ment Service, visited the river gar-

ing-station below the dam on Mon-

day, and paid the engineering de-

partment a pleasant call.

Officials Guests of District

Following a meeting on Friday,

held in Modesto, about thirty visit-

ing officials and engineers

visited the dam on Saturday as

guests of Attorneys Walthall and

Coakley, and several directors.

Included among the many visitors

on Sunday were Superintendent

Padlock of the Hetch Hetchy pro-

ject, Consulting Engineer A. J.

Wiley on official business, Chief En-

gineer Paul S. Smith of the Merced

project, and several directors.

Included among the many visitors

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SENTIMENT GROWS FOR SHIP SUBSIDY

Indications Point To Some Form Of Enactment At Next Session

By LEO A. McCLATCHY
WASHINGTON BUREAU
Oct. 16.—Sentiment favorable to ship subsidy legislation, according to shipping board officials, is gaining a stronger foothold throughout the country with indications becoming more and more favorable to enactment of some form of subsidy at the next session of Congress. Outside of administration circles, there are many who feel the general plan is drawing favorable comment from observers in various parts of the country, but quite a few of these observers think some changes should be made in the administration bill.

Ship subsidy has become almost a legislative pet with President Harding. The executive feels that if the American flag is going to be maintained, the government will have to give some encouragement to shipping interests, and also will have to offer some inducements to persuade investors to turn their capital into shipping channels.

Change Is Seen
The favorable sentiment which shipping board officials profess to see at this time is a decided change over the public's pulse-beating on this question several months ago. When the house recessed last June, many of the members who went out to their respective districts, returned to Washington with reports that were anything but pleasing to administration leaders.

Perhaps the Near East situation has had considerable to do with the reported change in sentiment. That conflict is believed to have caused considerable thinking among the rank and file of this country, as to its possible consequences; whether there were any chances of the United States becoming involved in the clash of arms; and there undoubtedly arose visions of 1917, when the United States was dependent upon a foreign nation to transport troops, ammunition, supplies, etc.

Fit In Nicely
From this standpoint, the Near East troubles fitted in nicely with the administration's ship subsidy program, for it provided a big talking point that could be visualized. The necessity of a merchant marine in time of war has been stressed before, but there was lacking the visualization that brings supporters.

War, then, is not always what Sherman said it was, for in this particular case it "may" prove the scene of arousing the citizenship of this country to what the present administration deems, a national peril—the lack of preparedness from the merchant marine standpoint.

Naval strategists agree that a navy, in time of war, without the support of merchant ships to keep the fleet supplied with food, fuel, ammunition and other supplies, is seriously handicapped in that it can not venture far from its base. These strategists call attention to the time when Theodore Roosevelt sent the American fleet on a jaunt around the world to impress upon other powers the naval strength of the United States. But they say that other nations, particularly the Japanese, "laughed up their sleeves" at the display, realizing that the merchant ships accompanying the fleet were under foreign registry and most likely would not be available in this country in the event of war.

Open Trade Markets
Besides the preparedness feature, the main object of the proposed legislation is to open up the trade markets of the world to American companies operating American ships. The stars and stripes have gradually been disappearing from the high seas, and the administration's viewpoint is that the flag will disappear entirely from ocean-going vessels unless some encouragement is given by the government.

Meyer Lisner, California member of the shipping board, says that unless the ship subsidy legislation is adopted, there are but two alternatives: Either the government, in continuing to maintain its own ships, must stand to lose practically what the subsidy would cost, or the stars and stripes will be driven from the seas. Lisner says the lesson of the late war itself should be a sufficient argument in favor of the subsidy. He reports the government wasted over two billions of dollars in building ships at war-time prices. About 1,000 of these steel vessels, including thirty odd at Benicia, Cal., now are tied up at various ports with the shipping board wondering what is to be done with them. It costs money to keep these idle craft from going to rot, and at the same time, the government is losing \$50,000,000 a year by operating 421 ships to keep some of the trade routes open.

Boston News-Letter First Real American Paper

The Boston News-Letter was America's first legitimate newspaper. This was published by authority and the first issue was dated from Monday April 17 to Monday April 24, 1764. It was printed on both sides of a half-sheet of paper, seven by eleven and one-half inches.

In the first edition the publisher made this announcement:

"This News-Letter is to be continued Weekly; and all Persons who have any Houses, Lands, Tenements, Farms, Ships, Vessels, Goods, Wares or Merchandizes, to be sold or Let, or Servants Runaway, or Goods Stolen or Lost, may have the same inserted at a Reasonable Rate; from Twelve Pence to Six Shillings, and not to exceed: Who may agree with Nicholas Boone for the same at his Shop, next door to Mr. Joseph Davis, Apothecary in Boston, near the Old Meeting-House."

All Persons in Town and County may have said News-Letter Weekly upon reasonable terms, agreeing with John Campbell, Post-Master for the same."

Monterey Newspaper First Published in California

California's first newspaper was The Californian, a one-page sheet that made its appearance in Monterey on August 18, 1846. It was a weekly paper, coming out every Saturday. The subscription price was \$3 a year. The Rev. Walter Colver was the editor.

Today California has 127 English language daily newspapers printed eight evenings, forty months, and have a combined circulation of 1,200,000.

Select your Christmas Gifts Now at Nielsen's before the rush of Christmas buying starts

Select your Christmas Gifts at Nielsen's Now. Pay a small deposit and we will hold them for you



Commemorate Fresno's Bountiful Harvest With a Handsome Gift of Jewelry

Nielsen's Stock Offers a Wide Selection of Beautiful Jewelry—Reasonably Priced

This is Fresno's banner year; a bountiful crop has been harvested; prosperity is here. It is fitting that you should commemorate this success by making your loved ones happy with a gift worthy of such an occasion. Such a gift you will find in Nielsen's beautiful and complete stock of watches, diamonds and jewelry—a gift that will be enduring.

Silverware

A Vast Assortment of Beautiful Patterns

Silverware is always an appropriate gift, for the bride, for the matron on her anniversaries, or for the bride-to-be.

So many lovely patterns are shown, both in sterling and in plate, that the individual tastes can be easily met.

Let your prosperity and good will be reflected in such a gift, one that will carry your message always.

Silver Hollow Ware

In Rich Designs

Nothing adds so much to table appointments as a piece or two of beautiful silver hollow ware. Nielsen's stock offers many handsome pieces in guaranteed plate—a gift for the generations.

TEA AND COFFEE POTS SANDWICH OR CAKE PLATES
COMFOTES BOX BOX DISHES
BREAD TRAYS SALTS AND PEPPERS



Libby's Cut Glass An Always Appropriate Gift

Nowhere will you find a more elaborate or beautiful assortment of fine cut glass than in the Libby showing at Nielsen's. Libby cut glass is famous for the beauty of its patterns, the delicacy and exquisiteness of its workmanship: water sets, berry bowls, sugar and creamers, small dishes—await your selection.

Gifts That Last

N. NIELSEN
JEWELER

951 J Street

Diamonds

Of all the gifts that you can give, diamonds are the most acceptable; their sparkling beauty and the deep affection of which they are the symbol make them worthy to rank first in the realm of gifts.

Many exquisite pieces of diamond set jewelry are found in Nielsen's stock, rings, lavalieres, brooches, pendants handsomely mounted in platinum or gold.

Beautiful Wrist Watches In Standard Makes

Bracelet watches, such as those found at Nielsen's are both exquisitely beautiful and dependably accurate, and are all of standard, guaranteed makes.



Men's Watches of Known Dependability

The best standard makes of men's watches are to be had at Nielsen's. Howard, Illinois, Waltham and Elgin watches are notable for their dependability and accuracy, and can be had in as handsome or as simple cases as you prefer.

Gift Suggestions for Men

—WALDEMAR CHAINS —WATERMAN'S IDEAL FOUNTAIN PENS
—RINGS —STICK PINS
—CUFF LINKS —TIE CLASPS
—SHARP PENCILS
In Combination Sets

BLUEBIRD PEARLS

Throughout the ages pearls have ranked high in favor with jewel lovers, their soft and lustrous beauty having an infinite charm.

Now that Blue Bird Pearls are available emulating so well in beauty and lustre the vastly more costly gems, even those of most modest means can now wear pearls with pleasure, confident that even the closest inspection will not reveal the wide divergence in cost.



RINGS

No matter how many rings one has, the gift of another is acceptable. Nielsen's stock gives a vast selection, both in platinum and gold—rings for men, women and children.

Platinum Rings
Wedding Rings
Stone Set Rings
Signet Rings
Emblem Rings
Children's Rings

BIG PAY ROLL AND DELTA ARE PRIDE OF COUNTY

Factories and Farming Give
Wealth to San Joaquin
County.

(By Bee Bureau.)

STOCKTON (San Joaquin Co.), Oct. 17.—Agriculture and manufacturing share honors in forming the basis of Stockton and San Joaquin County's wealth. In the value of the products of the soil San Joaquin stand fourth among the counties of the United States. And in Stockton alone there are 208 manufacturing institutions with an annual pay roll of \$7,000,000.

The importance of the county from an agricultural standpoint is shown by the 1920 census figures, giving it first place among the counties of California in the production of wheat, barley and corn. They also show that it is by far the greatest potato and onion producing county. More cherries and table grapes are grown than in any other county. It ranks fourth in vegetables other than potatoes; fifth in hay and forage; sixth in bean production; sixth in value of dairy products; seventh in nut production; tenth in value of chickens and poultry; tenth in value of honey and wax and first in the value of all fruits.

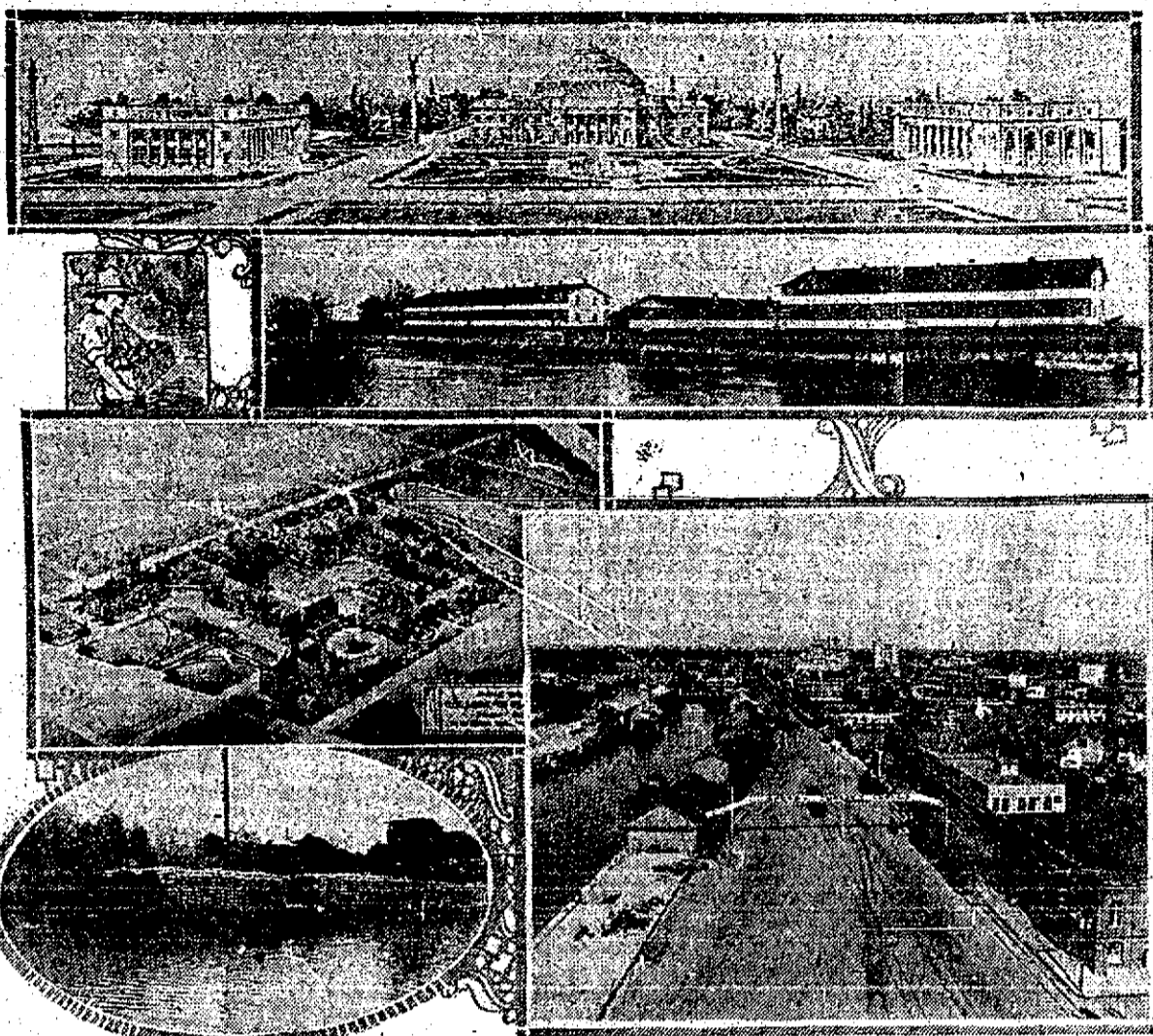
So great is the value of the products from the soil that Congressman Clarence F. Lea of California has compiled data based on the 1919 census figures, showing that with a per capita valuation of its agricultural products of \$1.185, based on rural population, San Joaquin County ranks first among the counties of the United States.

Leads in Table Grapes and Cherries
For a number of years San Joaquin has ranked first in the production of table grapes. Extensive plantings, made during the past year, put it far in the lead. There are now 20,665 bearing acres of various varieties of table grapes and 8,745 non-bearing acres. The acreage of bearing wine grapes totals 17,375 while the non-bearing acreage is 4,329.

San Joaquin County has also taken its place as the leading cherry producing county in California with 120,546 bearing trees and 62,550 non-bearing.

Many Planting Peaches and Plums
Peaches and plums have been planted extensively and San Joaquin

Views of San Joaquin County



County will shortly rank as one of the leading counties in the production of these fruits. Other large acreages are devoted to almonds, apricots, prunes, plums, pears, walnuts and olives.

In 1921 the grape crop from the Lodi and northern San Joaquin section was valued at more than \$20,000,000. In 1919 the census figures placed the value of the crops in the county at \$27,958,596. Of this

sum, cereals brought the largest amount or \$10,748,208. The value of vegetables was placed at \$3,585,852 while fruit and nuts totaled \$2,432,592. When it is considered that the grape crop in 1921 brought returns of more than \$20,000,000, while the entire fruit crop of 1919 was valued at approximately half that sum, it is safe to assume that the value of crops last year was greatly in excess of 1919.

when but three counties in the entire United States had more valuable crops. And all of these counties have areas several times as great as the area of San Joaquin. Its Agricultural Development
Like other counties of the great central valley, San Joaquin's first agricultural activities were along the line of wheat production. In the eighties and early nineties the upland section of the county practically formed one vast grain field.

With the coming of irrigation and the reclamation of the great delta section immediately west of Stockton land owners began to turn their attention to the growing of other crops.

These were found to require more attention than the growing of grain and as it became unprofitable to handle big acreages, subdivision resulted. From 1197 ranches in 1900 the number increased to 4500 in 1920.

Fruit crops gave way to more intensive cultivation. Orchards, vineyards and great plantings of alfalfa appeared. In the delta region, now reclaimed from its original state of low swamps and waving reeds, vast acreages of potatoes, onions, corn, beans, barley and asparagus were planted.

From this region which is still farmed in large tracts enormous yields are obtained each year. The next era in this inland county will see subdivision and the consequent intensive cultivation that is bound to follow.

With the subdivision of the uplands there has been a vast development in irrigation in San Joaquin County during the past decade. Ten years ago there were only 20,517 acres under irrigation while now there are 183,532 acres.

While San Joaquin is still the leading grain producing county in the state, it is rapidly taking rank among the counties in the production of fruit and flowers. It is announced by the county horticultural commissioner that the largest plantings of fruit trees in the county's history were made during the early part of 1922.

Stockton's Manufacturing Plants
Numerous advantages have been responsible for Stockton's importance as a manufacturing city. Three transcontinental railroads, the Southern Pacific, the Santa Fe and Western Pacific, pass through Stockton which is the only city in the state that will with the exception of the terminal points, the San Joaquin river and Stockton channel afford water transportation as well.

Lytle, near the lower end of the main artesian belt which occupies a great portion of the floor of the San Joaquin valley, Stockton gets natural gas and drinking water from deep wells. Abundant gravel and water is found at lesser depths. The city has become a very large producer of tractors, harvesters, plows, scrapers and farm implements. Flour, cereals, leather goods, board, paper cartons, pencil slats and brick.

Many Large Industries
Of her plants the Holt Manufacturing Company makes the famous Caterpillar tractor which brought international fame to Stockton during the world war, is the largest, employing 1,300,000. Next comes the Sperry Flour Company with 500 people and pay roll of \$1,000,000.

Other big concerns employing a large number of men and women include: American Carton Company, 200; California Cedar Products Company (panel slats), 150; California Packing Corporation, 200; (during the season); Harris Manufacturing Company, 100; Builders, 110; National Paper Products Company, 250; Western States Gas & Electric Company, 100; and Pacific Gas & Electric Company, 110.

New Educational Institutions
Two notable achievements of the past year that are certain to have far reaching results in Stockton and San Joaquin county are the winning of the United States Veterans' agricultural training center for Rough and Ready Island, and the bringing of the College of the Pacific to Stockton from San Jose.

The veterans' training school is now in operation and as fast as the young trainees complete their courses in various branches of farming they are enabled to acquire small farms of their own, being financed by local men who make easy terms for the return of the loans.

SANTA FE YARDS AT BAKERSFIELD TO BE IMPROVED

Track And Building Installations Will Cost \$800,000;
Contracts Are Let

BAKERSFIELD, (Kern Co.) Oct. 17.—Improvement work which will cost when completed approximately \$800,000 was started by the Santa Fe Railroad Company in its Bakersfield yard and a factory building. Contracts for the first two buildings under the improvement program have just been awarded to a Los Angeles firm. These will include an office building for the car department and a factory building. The first units are to cost \$20,000. Space for the buildings has been provided by the elimination of a number of switching tracks.

Due to increased shipments of stock from this locality the stock yard will be enlarged and accommodations will be provided for the loading of forty more cars.

A second addition to the roundhouse department is planned and three more engine pits will be provided. A hot-water boiler washing plant has been installed.

Installation of four additional tracks is under way and with increases in business the tracks will be installed as far west as Oak street.

Merced High Radio Class Elated Over Crystal Set Feat

MERCED, (Merced Co.) Oct. 17.—Interesting and unusual results were obtained in the radio class at the high school during the present week with a crystal set.

Work on the addition to the fee plant will be started November 1 and pushed rapidly to completion. The extension and improvement on the Santa Fe is not confined to this territory alone, according to P. H. Alder, and the local division will receive its allotment for use over the Tehachan Mountains.

Boane, local representative. Con-

cently raised and of this amount \$750,000 will be spent for buildings, the rest to go into an endowment fund. The college will be located on a forty-acre site north of town, donated by the heirs of the homestead to the late J. C. Smith, a Stockton pioneer.

To Establish Civic Center
Stockton is now embarking on a program to establish a civic center. In 1920 the electors authorized a bond issue of \$600,000 for a civic auditorium and a like sum for a city hall. Local sentiment was strongly crystallized in favor of a civic center and recently the city council approved a plan submitted by the Stockton Architects' Association providing for this grouping about a central square.

The bonds have been sold, two blocks of land secured, the old buildings are being razed and work will soon be started on the public structures.

No provision has been made by the people as yet for the erection of the library and this is being as well as the park between the units is a development for the future.

At the November election the voters of San Joaquin County will be given an opportunity to signify whether they prefer two additional wings being built on the present courthouse or abandoning the old structure entirely and putting up a new county building in the civic center.

Alligator Accepted As Parcel Post. But Canary Is Barred
BAKERSFIELD (Kern Co.)—Oct. 17.—Walter Spreyer, parcel post clerk at the Bakersfield Postoffice, is wondering just where to draw the line. The postal department, after much perturbed research, decided a little while ago that "harmless live animals" may travel by parcel post.

That was after Uncle Sam's customers had endeavored to entrust to his tender care everything from day-old chickens to Shetland ponies. "They say harmless," said Spreyer, "but what do they mean, harmless?" A postmaster down South took a three-foot alligator, and a lady up the line barrelled a white mouse. The other day a Chinese here in Bakersfield mailed a turtle nearly two feet broad to a pal up the coast—for soup—he said it was. Well, decided it wasn't dangerous, until it that old boy got hold of your thumb one—

As Spreyer says, it is something of a problem. The other day some one wanted to mail out a canary in its cage, but the official wouldn't accept it. No; they were not afraid the singing would keep the night clerks awake, but that, as for officials on mail trains are not sublimed to carry water-carry livestock, the little bird would surely die before it reached its destination.

Reckless Driver Crashes Into Car Of Tipton Teacher

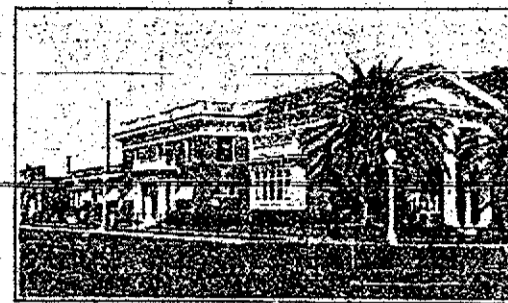
FINLEY (Tulare Co.), Oct. 17.—Miss Ada Cole, who lives about half way between Finley and Tipton, a teacher in the Tipton schools, was injured yesterday morning on her way to school, when the car she was driving was struck by a car driven by a rancher.

Both cars were badly damaged and Miss Cole is in a Tulare hospital. Witnesses who saw the accident say it was the result of reckless disregard of the rules of the road on the part of the rancher.

Kingsburg Banks Make Big Advance In Eleven Years

KINGSBURG (Fresno Co.), Oct. 16.—The combined totals in the recently published statements of two banks exceeded two millions of dollars, while the combined totals of the same two banks eleven years ago was less than a quarter of one million dollars. In other words, perhaps nine times as great now as then.

"Where Service Means More Than a Mere Word"



STEPHENS & BEAN MORTUARY PARLORS

Stephens & Bean wish to announce that they have been able to secure the services of

Mr. and Mrs.
C. W. Kibbey
of Colorado



Mr. and Mrs. Kibbey are thoroughly experienced in all departments, having recently disposed of their own interests in Colorado to become affiliated with Stephens & Bean.

Mrs. Kibbey will give her particular attention to the preparation and care of Women and Children. A private room has been equipped and set aside for women and children and will be under the personal direction of Mrs. Kibbey.



Stephens & Bean
Morticians
Fresno

Greater service to the County through efficiency economy impartiality

HORACE THORWALDSON
Nominee for Sheriff

ENFORCEMENT

If you believe in the Constitution of the United States and the laws of California, you must believe that a sheriff should strictly uphold them.

Horace Thorwaldson has proved by his record as an officer and a citizen that he is the right man to suppress lawlessness of every kind in Fresno County. He should have the support of every citizen who believes that laws were made to be obeyed and that unlawful conduct of every kind should be stamped out without fear or favoritism.

Every man and woman who wants to make Fresno County a HOME community of the highest order should support Horace Thorwaldson. Go to the polls November 7th and vote for him for Sheriff.

HORACE
THORWALDSON
Nominee for SHERIFF

Thorwaldson For Sheriff Club

1240 Broadway

Telephones 6324-6325

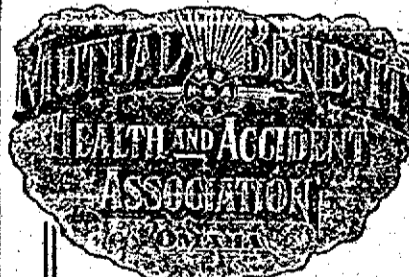
ADVANCED SHOWING —of— EXCLUSIVE

ENGRAVED PERSONAL
CHRISTMAS CARDS

SEASON 1922

Scatter Sunshine with Christmas Cards

Office Supply & Equipment Co.
1055 VAN NESS AVE.



The
Only
Company

holders in different classes as "A," "B," etc., So benefits are Paid in Full as provided in the policy and cannot be reduced.

ZENO B. GROSS, Mgr.
515 Mason Bldg. Phone 3434

Paints Varnishes

Let us contract your Painting and Paper Hanging—
Estimates Free

We are not Price Cutters but we sell for less.

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2501 TULARE

PHONE 6595

We Deliver Anywhere

MAGIC WAND OF IRRIGATION BUILDS KINGS

Water to the Fertile Lands
Insures Rich Harvests and
Diversified Crops

(By Bee Bureau)

HANFORD (Kings Co.), Oct. 17.—October holds within its apron of gold and crimson the answer to the doubts and fears of springtime—the "scar and yellow leaf" lend thoughts of bursting barns.

It was in the springtime, on the occasion of his last visit to the little kingdom of Kings that Dr. Harvey W. Wiley, whose name is a household word in America, painted a marvelously faithful word-picture of Kings County, when he wrote:

"Those wonderful stretches of vineyards and budding orchards, interspersed with the green of the alfalfa, presented a scene of beauty and prosperity that I shall not soon forget. One could never form an adequate conception of these industries by reading about them, no matter how well they might be described. They must be seen to be appreciated. The wonder to me is that such vast harvests can find a market. But the world is wide and markets do not fail. Yours is a beautiful, peaceful and fertile country, inhabited by contented people, fit to enjoy its privilege."

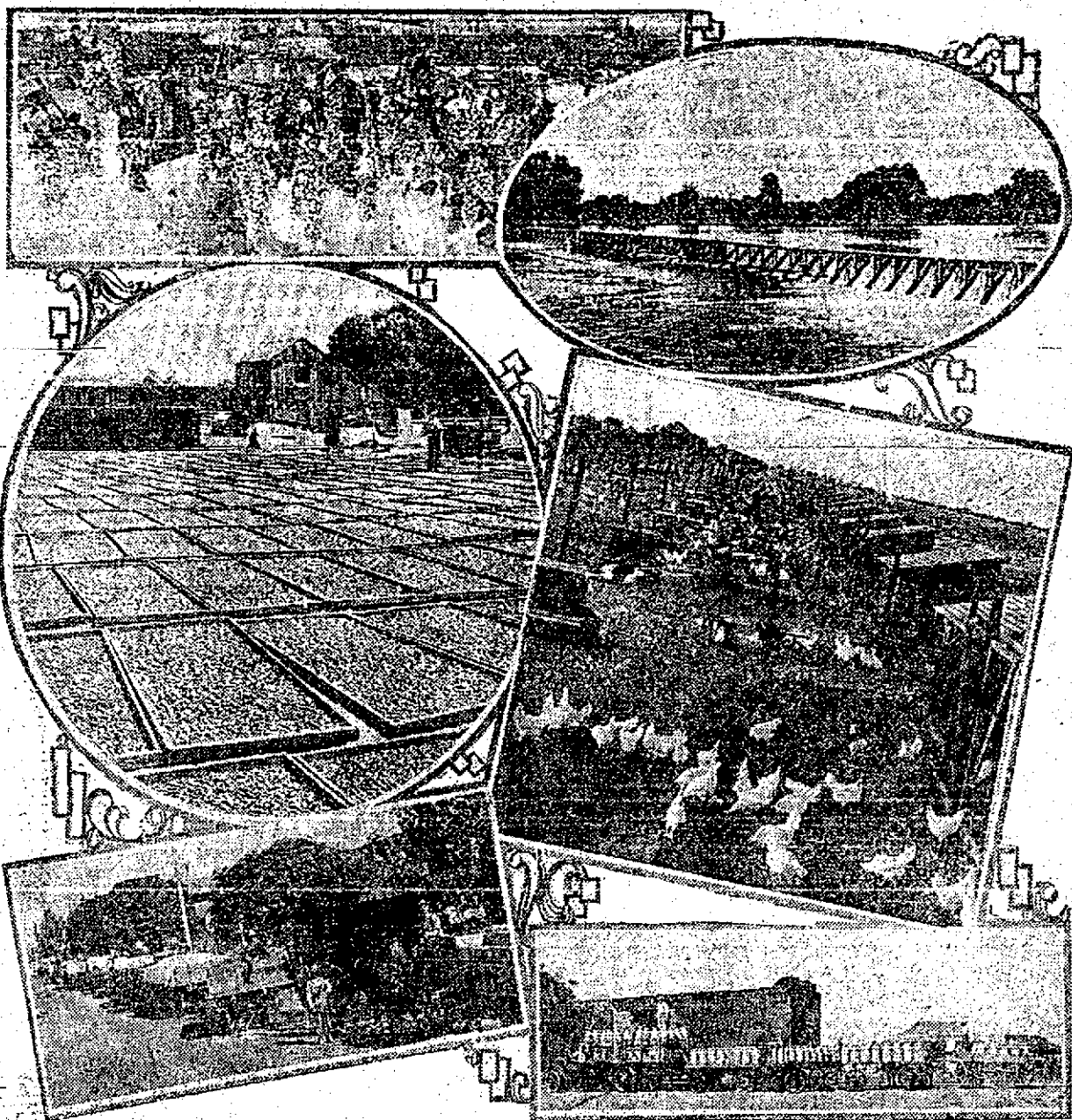
How different must have been the impressions of the sturdy pioneers who first laid hold of the barren stretch of arid waste and began to transform it into the abiding place of people.

First Used As Stock Lands
Human progress began to weave the story of Kings County in the early seventies. The years that go before were marked by no definite aims and characterized by lack of vision. The vast area of untransformed plains merely offered at certain seasons of the year, a suitable grazing place for great herds of sheep and cattle. In the early winter months when the rain fell upon the fertile virgin soil there sprang up a glorious verdure of vegetation. In the summer when the snow-filled mountain canyons let loose their torrent of rushing waters the creeks and rivers were swollen, the sloughs overflowed and the lowlands were carpeted with a flood that sought out the gentle gravitation toward the great inland basin—Tulare Lake.

History Of Irrigation
Early settlers recount that it was soon after the year 1870 that irrigation began the process of making "the desert bloom as the rose." By 1875 several projects had been undertaken and the development of the agricultural and horticultural industries in Kings County started about that time.

Traversed by Kings River, one of the most important streams in California, the territory which now bears the name of Kings County,

Views of Kings County



but which until the year 1893 was the western portion of Tulare County, was fortunately situated for development by irrigation. In time several well defined systems of canals were evolved taking water from the south bank of Kings River. The Peoples Ditch Company, the Last Chance Water Ditch Company, the Lakeland Canal and Irrigation Co. and the Lemore Canal, formerly the Lower Kings

River Ditch Company, are the principal irrigation organizations operating in Kings County. Reclamation through the construction of extensive levees has kept pace with the development of irrigation in this county and large areas of swamp and overflow land have been transformed into productive regions safely protected against the frequent flood stages of mid-

winter and early summer.

Million Acres Under Water
But realizing like many sections of the great interior valley, that irrigation should be accompanied by conservation of the precious life-giving waters, the irrigationists of Kings County have during the process of the more recent years been closely allied with those of Fresno and Tulare counties, in the formation of the Kings River Water

Storage District, a \$50,000,000 project designed to irrigate more than one million acres of land.

The plan calls for the construction of a dam at Pine Flat, in the Sierra Nevada mountains, to store 600,000 acre feet of water, and for a power plant of 50,000 kilowatt capacity to furnish energy for pumping plants throughout the district. These pumping plants are expected to provide 400,000 additional acre feet of water for irrigation, the district being underlain with an apparently inexhaustible supply of underground waters. About 550,000 acres in Kings County will be under this great consolidated project when it becomes a reality. Application for the formation of the water storage district recently was filed with the State Department of Public Works and with all legal and engineering problems solved the actual construction of the great works required to carry the project through, now is shortly to be undertaken.

Story Of Development
Giving to irrigation the full measure of credit for the development of The Little Kingdom of Kings, what it has done for the region which has been given that name by the people of Kings County, at once becomes a matter of interest.

Before the advent of irrigation there was the wild arid sheep and cattle range. After irrigation became a definite factor of human progress in Kings County, in a few short years there came the "wonderful stretches of vineyards and budding orchards, interspersed with the green of alfalfa" presenting the scene of beauty and prosperity which Dr. Wiley declares he "shall not soon forget."

There might be drawn a more beautiful picture, but Kings County can show something more convincing than mere word-painting. First of all Kings County lies almost in the center of the great State of California—and is one of the most important counties of the San Joaquin Valley, an inland empire which is commanding the attention of thousands of homeseekers annually, because of the fertility of its soil and its marvelous climatic advantages.

King County Was Created
King County was created, in its original form, on May 22, 1852, by the dismemberment of approximately 1,400 square miles from the western area of Tulare County. Later, in 1869, by an act of the California State Legislature 120 square miles of Fresno County territory was annexed, giving Kings County its present area of 1,129 square miles.

In 1852 when the county was formed there were 1,325 inhabitants in Kings County. Today, according to estimates based on reliable figures since the 1920 United States census, the population of Kings County is 25,000. When the county was created the assessed valuation of the area was \$7,000,000. Today it is \$94,000,000. The 1920 census in 1920 were \$35,000,000. Today they are more than \$5,000,000.

Notwithstanding the enterprise and progressive spirit of the people of this community, less than one-half of 800,000 acres contained within the boundaries of The Little Kingdom of Kings are under definite farming by home-owners. More than one-half of the area is given over to grazing and the extensive grain-raising operations in the Tulare Lake basin.

It will be seen that there is still a wonderful opportunity for the homeseeker and promise of a doubling of fortunes when the county begins to reach its approximate maximum development. Slowly but surely the cattle king and grain monarch are yielding their empires to the smaller producer and Kings County is destined to become a region of comparatively small acreages.

Little Farms Promoted
While the ideal of those engaged in promoting the development of Kings County is smaller farms, because of the increased population and greater wealth which they believe will result, there still remains

CITIZENS of FRESNO

IN adopting this means of wishing "Good Luck" to our new contemporary, The Fresno BEE, we wish to congratulate you upon the wonderful progress of your City and the enterprise of its citizens, which have made this achievement possible.

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the truth that in his acreages lie some of the principal sources of income in Kings County. This is particularly true of the extensive grain farming in the Tulare Lake region. The means of irrigation, as you have gone on since its adoption here, have greatly reduced the area of "Tulare Lake." In fact, except in seasons of exceptional run-off of mountain water, the bed of Tulare Lake is dry. Over the bottom of the huge basin great reclamations have been constructed to protect the various districts from the occasional flood stages that grow out of the swelling of Kings, Kern, and other rivers which have their outlets in Tulare Lake. Behind these barriers enormous acreages of wheat and barley are annually planted.

Marvelous crops are favorably the result. Often harvests running as high as forty to fifty sacks of grain to the acre are garnered.

Something like 450,000 acres are annually formed in the season in the Tulare Lake grain belt and the annual income to the county is approximately \$20,000,000 from those operations alone. The little soil of corn and alfalfa are the shipping points for the mammoth yield of grain and they are busy places during the planting and harvesting season. Other industries keep them busy at other times of the year, but they are exceptionally so during the grain season.

Kings County is generally looked upon as a fruit raising county, and rightly so, but it does not depend alone upon the products of its orchards and vineyards. Nor does the grain farming industry complete its list of valuable sources. Livestock forms the basis of a great deal of wealth in this county. Hogs, sheep and cattle brought thousands into the pockets of Kings County farmers during 1921.

In recent years a great deal of attention has been given to sugar raising and Kings County farmers have been very successful. They realized some years ago that the secret of success in that line was to raise good hogs and a foundation of pure-bred stock was imported and has been maintained. The result is that Kings County hogs nearly always

bring a little better price in the market than those of other sections. An annual pork crop is stacked under the auspices of the Kings County Farm Bureau and through commission farmers have learned the art of producing a high quality of pork, that has been the source of much wealth to them.

Value Of Fruit Crops
From fruit, including raisins, raisin grapes, peaches, apricots, plums and olives, marketed fresh, dried and in cans, Kings County derives an income of between \$1,000,000 and \$3,000,000 annually. In 1921 the leading fruit crops of the county brought returns of \$1,000,000. In 1922 the returns will top this by several hundreds of thousands of dollars.

Tons Of Butter Produced
Dairy products were another (Continued on Page 49)

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MAGIC WAND OF IRRIGATION BUILDS KINGS

Water to the Fertile Lands
Insures Rich Harvests and
Diversified Crops

(Continued from Page 48)

source of immense profit to the thrifty farmers of The Little Kingdom of Kings. In 1921, that year a total of \$5,000,000 was received for the product of the county's dairy farms and creameries. There are seven creamery plants in, or near the border of Kings County where tons of butter of excellent quality are made every day and from which thousands of gallons of rich sweet cream are shipped daily to the city of Los Angeles.

To the returns from grain are added some millions of dollars for hay and other cereals, rounding out a total annual income for hay, grain and cereals of \$5,000,000. General farming contributes another \$2,000,000 and a grand total of \$21,300,192 for the year of 1921, is the result.

Realizing the value of good roads the farmers of Kings County joined with the merchants and residents of the cities in a splendid venture at highway building. Ten years ago when county highway building was new in California, the little county of Kings cheerfully passed a bond issue of \$645,000 to raise funds with which to build a system of 100 miles of paved highways. It was remarkable that while other counties had to submit the issue to the voters at several elections in Kings County the bonds were voted favorably on a ratio of five to one upon the occasion of their first being submitted to the vote a five tax-payers.

Proud Of Highways
Before the voting of these bonds for highway construction, Kings County was notoriously a county of bad roads. The bond issue was not sufficient to complete the program of highway building and the county submitted to a special tax of \$200,000 within two years of the voting of the \$672,000 bond issue. Since the completion of the program for 100 miles of paved highway connecting towns, cities and rural communities with each other and with the county seat and state highway systems, several gaps have been filled in and today Kings County has approximately \$1,000,000 worth of the best highways in California, and bears the distinction of being a county of splendid highways.

In addition to its venture for county highways, this community has been exceedingly active in promoting the construction of the Sierras-To-The-Sea Highway, connecting the mountain fastnesses of the high Sierras with the sands of the seashore. On July 4, 1922, this cross-lateral, connecting the valley trunk line of the coast highway system with the coast trunk line, was dedicated with the sands of the seashore. The highway was named in honor of the many participants in by prominent citizens of Kings, Tulare and Southern Fresno counties. The highway lateral on that date was completed and opened for traffic as far west as Colusa.

Plans are under way to complete the connecting link on to San Lucas through the Coast Range mountains, a distance of about thirty miles, at a nearly date. This valley-to-coast highway lateral will be the first completed of several planned by the state highway commission, and it is expected to

bring much tourist and commercial travel through this part of the San Joaquin Valley.

Two Rail Trunk Lines
Nor does Kings County depend upon its highways for transportation facilities. The county is traversed north and south and east and west by main and branch lines of the Southern Pacific and Santa Fe systems, giving the best possible facility for the extensive shipping of its wonderful crops of fruit and other products.

Along with its progress and development in an agricultural way, Kings County has kept pace with its sister counties in the matter of education. Its 5,000 young people of school age are attending forty of the finest school houses in the state of California in communities the size of Kings County. Of these thirty-seven are elementary schools, many of them graded and all equipped for instructing the young people after the most improved methods.

Three Union High Schools
Kings County is particularly proud of its three union high schools, one at Hanford, one at Lemoore and one at Corcoran. Outstanding among them is the \$400,000 high school building at Hanford. Of great construction it can be added to as time may require. At present there are three buildings, a main building, a science hall and a building where the arts are taught. The group is located on a thirty-acre tract on the north limits of Hanford.

A gymnasium and a shop building are contemplated to complete the present needs. An athletic field as fine as any school in the state can boast of, has been laid out and used the past year. The building was the first time during the term of 1921-22 and the school began its second term with more than 500 students of which 160 are freshmen. A feature of the main building is an auditorium seating 1,000 persons. The Hanford Union High School has a faculty of twenty-four regular and special teachers and the grammar schools number approximately 125 teachers.

No community is complete without its social activities. In the rural districts of the county the farm centers, which are units of a very progressive farm bureau, fill the need for social intercourse. Meetings in school houses or community auditoriums the farm folk of Kings County enjoy all of the educational and entertainment features that the residents of the cities partake of. In the towns and cities, the lodges, clubs and church organizations supply the vehicle for busy social activity at all seasons of the year. Virtually every lodge has full representation here and one could hardly name a church denomination that has not an edifice within the domain of Kings County. In addition Kings County boasts a very fine county library system with branches in every school and reading rooms in virtually all of the towns and cities of any size. The patriotic orders, American Legion, Auxiliary, Boy Scouts, G. A. R., Woman's Relief Corps and many other organizations have large memberships, and all are very active.

Hanford Is County Seat
Hanford, the county seat of The Little Kingdom of Kings, is a progressive city of 7,000 population. It is growing—not rapidly, but gradually—in a healthy growth. It measures up in every way to cities of like size in the San Joaquin Valley. It has approximately 500 business concerns, several large creameries, fruit packing houses, an artificial ice plant which makes ice for a number of San Joaquin Valley cities and for the icing of cars for fresh fruit shipping, three creamery plants, an automobile piston ring factory, a scraper factory, three lumber yards and many other industrial institutions. It has two daily newspapers, one issued in

the morning—the other in the afternoon.

It boasts a \$60,000 federal building which houses the postoffice, it has one of the best fire departments in California, the county court house is located in Hanford and many beautiful homes are maintained. Both Santa Fe and Southern Pacific lines run through Hanford. There are also automobile stage lines to any point one might wish to go.

Hanford has about fifteen miles of paved streets, an extensive sewerage system and imposing school and city library buildings. Besides the usual lodges found in such a city, agencies for the welfare and promotion of higher standards of living are numerous in Hanford. They are, among others, the Hanford Board of Trade, Woman's Club, Red Cross Chapter, Parent-Teachers' Association, Ninth Street Country Round Table Club, American Legion and G. A. R.

The Kings County Chamber of Commerce has its headquarters in Hanford, as well as the Kings County Farm Bureau, with the farm advisor's office in connection. These of course operate for county-wide development, but Hanford is included in their scope of activities as well as other sections of the county.

Two Golf Clubs
Hanford loves the out-of-door life. This is indicated strongly by the number of sports and out-of-door organizations that flourish here. There are two golf clubs, a tennis club and a professional baseball team, are numbered among the athletic possessions of The Center of Wealth as Hanford is called.

Lemoore Is Second City
Lemoore, the second city in size, in Kings County, is a lively municipality of something over 2,000 population. It is especially proud of its elementary and high schools, both of which are numbered among the best in the San Joaquin Valley. The Commercial Club of Lemoore is very active in behalf of the city it represents and is doing fine work in developing an up-to-date little city. An American Legion building will shortly be completed in Lemoore at a cost of about \$30,000. About fifty business concerns maintain neat attractive stores and Lemoore is the trading center for a wide expanse of Kings County territory. There are two of the largest creameries in this part of California. In addition a great deal of grain out of the Tulare Lake district is warehoused and shipped from Lemoore. Its surrounding country is rich in fruit and vines and a considerable quantity of fruit is shipped from that city. It has fine streets and pretty homes, a city park, clubs, lodges and social and welfare agencies of various kinds. Lemoore is on the Southern Pacific railroad line and also on the Sierras-To-The-Sea Highway, in the latter the city of Lemoore had a large part, in the matter of promoting and financing construction. Two lively weekly newspapers are published in Lemoore.

Center Of Grain Belt
Corcoran is the third municipality in Kings County. Its population is estimated at 1,500 and its citizenry is of an unusually progressive type. While it is one of the principal centers for the warehousing and shipping of grain from the Tulare Lake grain belt, it boasts other industries and is just now interested in fruit and oil development. Wonderful showings of gas pressure in wells drilled in the Corcoran district have given rise to the belief that it may one day be an oil producing center. About forty business houses make up the trading district of Corcoran. The buildings are substantial and of artistic design. Streets are wide and paved nicely and some beautiful homes have been built. No finer grammar and high schools can be found anywhere in California, than those located at Corcoran. The city has lodges, churches, will shortly have an American Legion building and other structures. Corcoran is located in the line of the great West Side country where extensive agricultural and horticultural development is under way. Natural gas abounds in great quantities and there is a hope that this may one day lead to the development of oil.

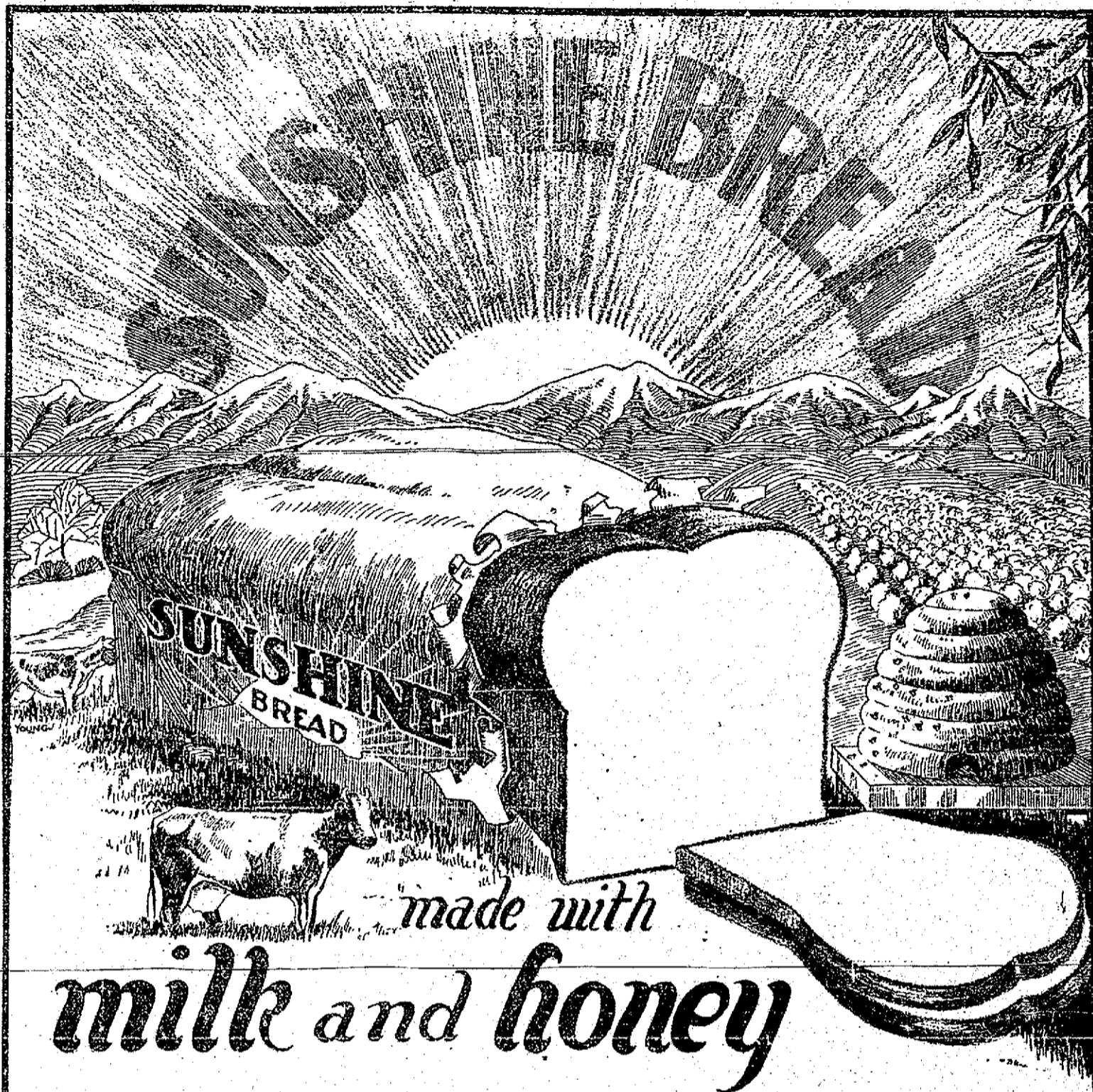
Future Of Oil Is Seen
In addition to the three incorporated cities within its boundary, Kings County contains several lively smaller towns. Of these Stratford, located in the heart of the Tulare Lake grain country and having a population of approximately 500 is among the best. A commercial club, churches of several denominations, good schools, clubs and lodges are among the organizations to be found. It is the gateway to the great West Side country where extensive agricultural and horticultural development is under way. Natural gas abounds in great quantities and there is a hope that this may one day lead to the development of oil.

Large Fruit Cannery
Armona, which, in the winter season, is a quiet hamlet of 200 to 400, in the summer time is a busy fruit shipping center. One of the largest canneries in the state is located there and at times during the busy season the population of the town would run from 1,200 to 1,500. It is making some progress in becoming a fruit packing center and has a bright future.

Harwood Is In Center Of A Fine Fruit And Dairying Country
Harwood is in the center of a fine fruit and dairying country, located on the Southern Pacific and Hanford and Summit Lake railways. It has a good national bank, a dozen business institutions, good schools and churches, and is located on the county highway system in one of the richest sections of Kings County. The population of the town is approximately 200 and it is enjoying a gradual growth.

Oldest Town In County
Grangeville, the oldest town in Kings County, has three and a half miles west of Hanford, the county seat. In a business way it boasts only four or five concerns, but its postoffice, it leads many places much larger. It is the first "Standard" town in Kings County, is the seat of a very active farm center and home department and it invariably stands first or second among the communities in exhibiting the highest of the annual Kings County Fair. A branch of the Kings County Library is located at Grangeville, the town lies on east and west and north and south streets of the county highway system and the area of which it is the center is the most generally productive in Kings County. The population is 200. It has a good church, a school, clubs and social organizations, and its people are thrifty and enterprising.

Balancing District
Corcoran is another of Kings County's smaller communities. It is located on the Santa Fe Railroad about half way between Hanford and Lemoore. It has a good school, a business system, has a few business concerns, a school and a surrounding country that is well adapted for dairying, hay and grain raising, and general farming.



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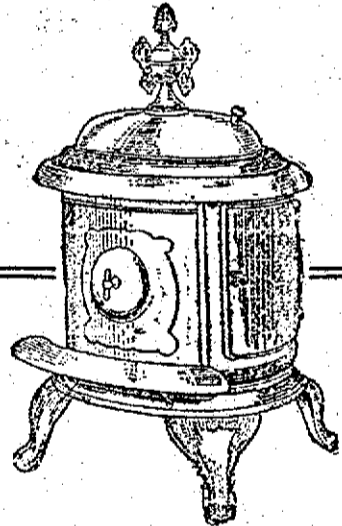
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It's a good idea to keep Sunshine Cookies on hand for unexpected guests, too. How often a friend drops in for an afternoon call on just the day you haven't any cake in the house! Make it a point to always have Sunshine Cookies on hand and serve them with tea.

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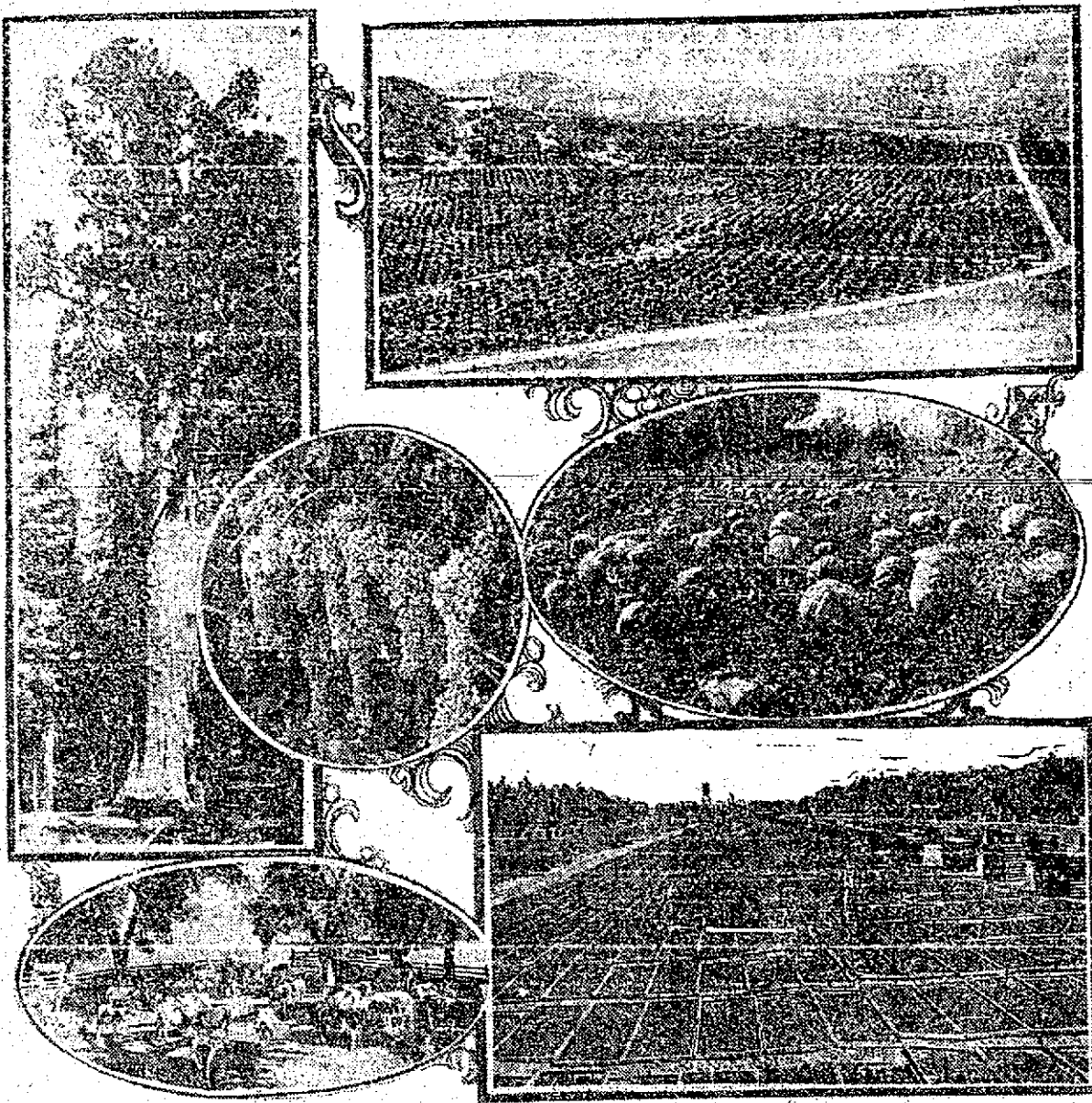
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Views of Tulare County



houltry and eggs and beef cattle. In dairy products and seventh in the United States in the value of its farm produce. Nor should the last statement be permitted to rest without the additional information that Tulare County, in ten years, jumped from nineteenth to fourth in the value of farm property.

Phenomenal Growth Told
These are dry statistics, interesting in a way, but dry nevertheless, before they are passed, however, let it be added that Tulare County now has 257,149 acres under actual cultivation, has an assessed valuation of \$10,000,000 as compared with \$15,000,000 in 1900, has 3,772 farms as against 2,212 and its farm property is worth \$19,534,000 as compared to \$10,257,000 in that year. Its population today is 60,000. In 1900 it was 18,000.

Location Aids Development
The reader probably questions the whereabouts of this section so favored. A few years ago one would have ascribed the geographical location of Visalia, its county seat, as 27 miles from San Francisco, and a like distance from Los Angeles, as recorded over the steel rails of the Southern Pacific system. Today, however, one seldom hears a Visalian, for that matter, any Tulare Countyman, thus locate his favored county or city. Today Tulare Countyman are from five to seven hours distant from either the bay city or the southern metropolis depending upon what section of Tulare county is for the moment under consideration.

On the other end of the line, "And you can make it a little quicker if you can get away with it."

So Tulare County is considerably less than a union workman's day distant from the rivals of the Pacific Coast, geographically the battle ground for each, and, because of that fact, it has crept into the limelight of recognition more rapidly in the past three or four years than ever before.

Organization Of Tulare County
Historically, Tulare County came into existence July 10, 1852. On that date a band of stalwart men gathered under the great oak tree seven miles northeast of what is now Visalia, which tree today is safely preserved and known as the Charter Oak Tree, and there organized.

The California legislature the year before had made provision for this organization and then had very promptly forgotten about it. It was with some difficulty in 1851 that the Tulare County Treasurer, Charles Winfield, got the state treasurer to accept \$17.50 which he carried to Sacramento on horseback as Tulare County's taxes due the state. Only after a careful search of the records were the state authorities able to locate any evidence that there was such a county.

Fifty Eight Votes Cast
However, the county did then exist; fifty eight votes had been cast at this first election, fifty six of them favoring the organization of the county. Major Savage and Nate Vase were among the two leaders of that meeting and assisted in the electing of the following officers:

County Judge—Walter H. Harvey.
County Attorney—F. H. Sanford.
County Clerk—L. F. Edwards.
Sheriff—William Dill.
Recorder—A. E. Gordon.
Surveyor—Capt. J. W. Tiley.
Assessor—A. B. Davis.
Coroner—W. H. McMillen.
Election Results In Tragedy
The election was hotly contested, every man present being anxious to serve the new county as an officer holder. As before-stated the newly-elected county clerk was shot and killed the next day by the story of the Dalton boys, all criminal incidents, the county had to pass through in the natural course of evolution.

Tulare Lender Always
When crime was in power, Tulare county had just a little bit more than other counties, and when de-

hair-raising serial drama or story.

County Tragedy Translated

The Aussie Slough tragedy of 1850 when one man shot and killed seven settlers in ten minutes, went out to the world in Frank Norris' "The Octopus" creating the sensation of the period, and originating the movement which eventually wiped the Southern Pacific railroad out of politics in California.

Then followed the Evans & Son tag episode, the McKinney case, the story of the Dalton boys, all criminal incidents, the county had to pass through in the natural course of evolution.

Tulare Lender Always

When crime was in power, Tulare county had just a little bit more than other counties, and when de-

velopment crept in it found Tulare County leading in the San Joaquin Valley, a position it still occupies as illustrated by the recent government census.

Statisticians have recorded the fact that Tulare County today, leads the world in the tonnage of alfalfa, has a per cent more of its population residing in the country than any other county in the state, is second in California in acres planted to grapes, in dairy cattle, horses and mules and second in the number of acres under cultivation; is third in butter fat and in oranges and peach in trees planted; fourth in the counties of the United States in the value of farm property; in prime production and the number of chickens; fifth in orchard trees planted, and in the

Social Gathering Hampers Plans of Pacific Slope Dairy Products Show

To prevent any misunderstanding and to correct rumor regarding the use of the Fresno City Auditorium on November 11th, and for the Dairy Products and Machinery Show from the 13th to 15th, the following statement of facts is submitted.

The Fresno County Chamber of Commerce last November telegraphed an invitation to the Pacific Slope Dairy Products Show to give its 1922 Show in Fresno. Other invitations were also received. After due consideration the Fresno offer was accepted, because of Fresno's reputation as host for such affairs and the splendid accommodations of its fine Auditorium.

In order to decorate the building and install the exhibits a request was made, through the Chamber of Commerce, for its refusal beginning with the 11th, and assurance was given that the building would be available.

Later it was learned the Auditorium had been promised to the D. O. K. K. Lodge for a dance.

Negotiations were commenced with the officers of that organization with the object of inducing them to choose another night. They refused to do this, and insisted on their rights, notwithstanding a pledge to guarantee them a profit of \$50,000 on their dance if they would change their date.

This statement is published for the purpose of reassuring all who may fear that, because of this difficulty, the Show cannot be opened on time.

It will **POSITIVELY** be completely ready and the doors thrown open at 7:00 o'clock p. m., November 13th.

In order to do so, work will have to begin at midnight November 11th and go on day and night. The additional cost will be heavy but the Show will be on time, and complete, and Fresno's reputation will be maintained.

Pacific Slope Dairy Products Show

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COUNTY WILL ADD 50 MILES OF ROAD

297 Miles Already Built Under 1919 Issue; 28 in Construction

Fresno County will build fifty-one additional miles of highway from direct taxation during this and the next fiscal year, supplementing the roads built under the 1919 bond issue, according to a memorandum by Chris P. Jensen, county surveyor, made public to-day. The county officer's report shows that 297 miles of highway have been built under the 1919 issue, and that twenty-eight miles of asphalt concrete pavement are now under construction.

Jensen's report shows that Fresno County is entitled to a place in the front rank of California counties with respect to permanent road building. When the present program is completed, the county will have, in addition to its mileage highway outlets at five points on the Tulare County line, at two throughout the county, permanent outlets on the boundary of Kings County, at one on the boundary of Merced, at Dos Palos, and at one point on the boundary of Madera County. These are in addition to the state highway outlets.

New Frehoro Pass Route
The highway from Fresno to Dos Palos will serve as a link in the highway leading to the coast by way of Pacheco Pass. The highway from Fresno to Coalinga will be a link in the system leading to the coast by way of Coalinga, Warthon Canyon and King City.

According to the report of the county surveyor, the following mileage of highways, according to classification, has been constructed since 1919:

Five inch hydraulic concrete.	Miles
1 1/2 inch Warrenton surfacing	29.75
Five inch asphalt concrete.	
Warrenton type	42.44
Five inch, Fresno County type	
A asphalt concrete	69.02
Gravel macadam, 5 inches thick, asphalt treated	42.55
Mountain roads improved and widened	113.00

Total improved under 1919 issue 297.03
Five inch, Fresno County type type A roads under construction 28.00

Shoulders are being maintained in first class condition for a width of seven feet on each side of pavements, says the report. No expense has been incurred for the repair of pavements proper, and all pavements are now in first class repair, according to the county surveyor.

Incident to the highway construction, concrete bridges have been constructed, costing \$250,000. The cost of highway construction to the time of compiling the report was \$4,600,000, and it is expected that \$1,000,000 additional will be expended during the next two years.

It is pointed out by Jensen that the overhead expense in connection with the entire highway construction program has been held down to 5 per cent.

Many Communities Served
The program shows the following communities have been served by the construction of new highways: Selma, Kingsburg, Fowler, Coalinga, Kerman, Dos Palos, Firebaugh, Mendota, Visalia, Hanford, Clovis, Camden, Lemoore, Malaga, Parlier, Del Rio, Reedley, Hanford, Sanger, Minkler and Centerville.

When the program as now contemplated is completed, the following communities will also be served: Tranquillity, Raisin City, Caruthers, Haverdale and Lanare.

Fine Mountain Roads

Jensen's report adds: "Fresno County's mountain roads are in excellent condition and are reported to be of the best. There are two roads leading to General Grant Park, one by way of Reedley and Orange Cove, and other by way of Sanger and Del Rio. In addition to General Grant Park, Fresno County is fortunate in having one other summer resort, Huntington Lake. This resort can also be reached by either of two mountain roads, one by way of Toll House, and the other by way of Auberry."

In commenting on the change from the Warrenton type of asphaltic pavement to the Fresno County type A, the county surveyor says the decision to change "was made after thorough investigation, and under the belief that the type A specification is far superior to a Warrenton type. This conviction proved true under traffic conditions."

NEW ART GALLERY IS FACTOR IN CULTURAL LIFE OF BAY CITY

SAN FRANCISCO, Oct. 17.—The California Gallery of American Art, which opened a few weeks ago at 636 Grant avenue, by Mrs. Laura Bide Powers to exhibit primarily the work of California artists, has already established itself as an important factor in San Francisco's cultural life. The spacious galleries—for there are two—with their artistic, homey atmosphere which is enhanced by a great fireplace at the end of the larger, are becoming a favorite gathering place for artists and those interested in art. And while the galleries are open to the public every afternoon, art lovers particularly like to stroll up the hill for the Saturday evening or Sunday afternoon soirees, when they are sure to meet a score or more of congenial people drawn there by a common interest.

This is the last week of the exhibition by the two young Russian artists, Nicholas Nedashkovsky and Sergey Scherbakov. The latter, a water colorist, and the former an oil painter, whose work has met with such distinct approval by the artists of San Francisco. Their colorful, decorative paintings have found an ideal background in the unique pane-hemp covered walls of the gallery.

All the paintings in the exhibition were done on the Island of Posing where the two men lived during the greater part of their sojourn in Japan. While there the Imperial Museum in Kyoto purchased one of the water colors of Scherbakov. While Nedashkovsky was awarded the first prize in a competition for a design for postage stamps offered by the Japanese government.

The two artists had previously exhibited in Moscow but could not bring any of their work out of the country.

**ACCEPTS POSITION IN BIDA
RAISIN CITY, (FRESNO CO.) Oct. 17.—**H. J. Hamilton has secured employment in the raisin packing house at Bida and has rented a house in Fresno, to which he expects to move his family into within the next week.

California in Pawn!

That's what the proposed additional \$500,000,000 bonded debt would do

ON the ballot at the election November 7th will be a proposed initiative amendment to the State constitution miscalled the water and power "act." This act provides: [1] For the creation of a new, appointive commission, to be named the water and power board, with authority to issue bonds of the State of California to the amount of half a billion dollars, and to invest the money virtually without restriction in water and power projects, yet unspecified, and in any incidental business; [2] That the board may hire such employees as it desires and fix their pay, without regard to the civil service; [3] That the board may also fix its own rates and, under the loose language of the act, it will be possible for the board to give preferential rates to favored communities; [4] That, in the event that the ventures in which the money is invested prove unprofitable the losses are to be made up out of taxes. Or bonds may be issued to pay expenses of operation or maintenance or interest on prior issues, thus pyramiding the state's debt. The act is an unlimited deficiency bill.

CALIFORNIA now has a bond debt exceeding that of any state except New York and Massachusetts. Should the additional 500 millions be issued the bond debt of California will amount to more than forty per cent of the aggregate bond debt of all the states of the Union.

In 1921, California paid in national, state and local taxes in excess of a million dollars a day. Her tax bill exceeded by four million dollars the gross value of all her crops; and California is an agricultural state.

CALIFORNIA CANNOT STAND THE DRAIN

Our prosperity cannot long stand such a drain. Taxes are a drag on every form of industry. And everybody pays taxes, if not directly, at least in his rent, his grocery bill, his light and water bills.

It is nonsense to say, as promoters of the act do, that there will be no increase of taxes because the ventures in which the money will be invested will pay for themselves. Who guarantees that these speculations will pay for themselves? The act makes ample provision for payment by taxpayers if the ventures result in losses instead of profits.

Nor is there any necessity or demand for such a speculation with the taxpayers' money. We have in California an abundance of power, cheaper than anywhere else in the country, served by private companies whose rates, financing and service are strictly regulated by public officials under the public utilities law. We now have the benefits of public ownership without its liabilities.

Adoption of the act would put all industry and every community in California under the heel of a political board with power to build up an impregnable political machine. It would impede the industrial growth of the State.

TAKE A LESSON FROM NORTH DAKOTA

You have not forgotten that in 1917 the Non-Partisan League, a name under which socialists masquerade, put the state of North Dakota into the wheat and flour business and into incidental banking and merchandising businesses.

Yet in three years the Non-Partisan League experiments with government in business had brought the state to a condition of economic prostration. Taxes trebled. It is a dismal story of incompetence and dishonesty. Then the people of North Dakota recalled the Non-Partisan administration; but the harm had been done.

TIME TO RING THE ALARM

The Non-Partisan League made the same confident promises in North Dakota that promoters of the water and power act are now making in California.

In January of this year the Non-Partisan League organized a California branch and set out to win political control of California.

The official bulletin of the League published in Berkeley announces that the Water and Power Act is one of the main provisions of the League's working program.

It is time to ring the alarm. It is time for every citizen interested in the welfare of California to take notice. Do not let the Non-Partisan Leaguers and their allied visionaries do to California what was done to North Dakota. People in North Dakota did not believe such a thing could happen, until it did happen. Take warning by their experience.

Vote against amendment number 19 on your ballot and save California.

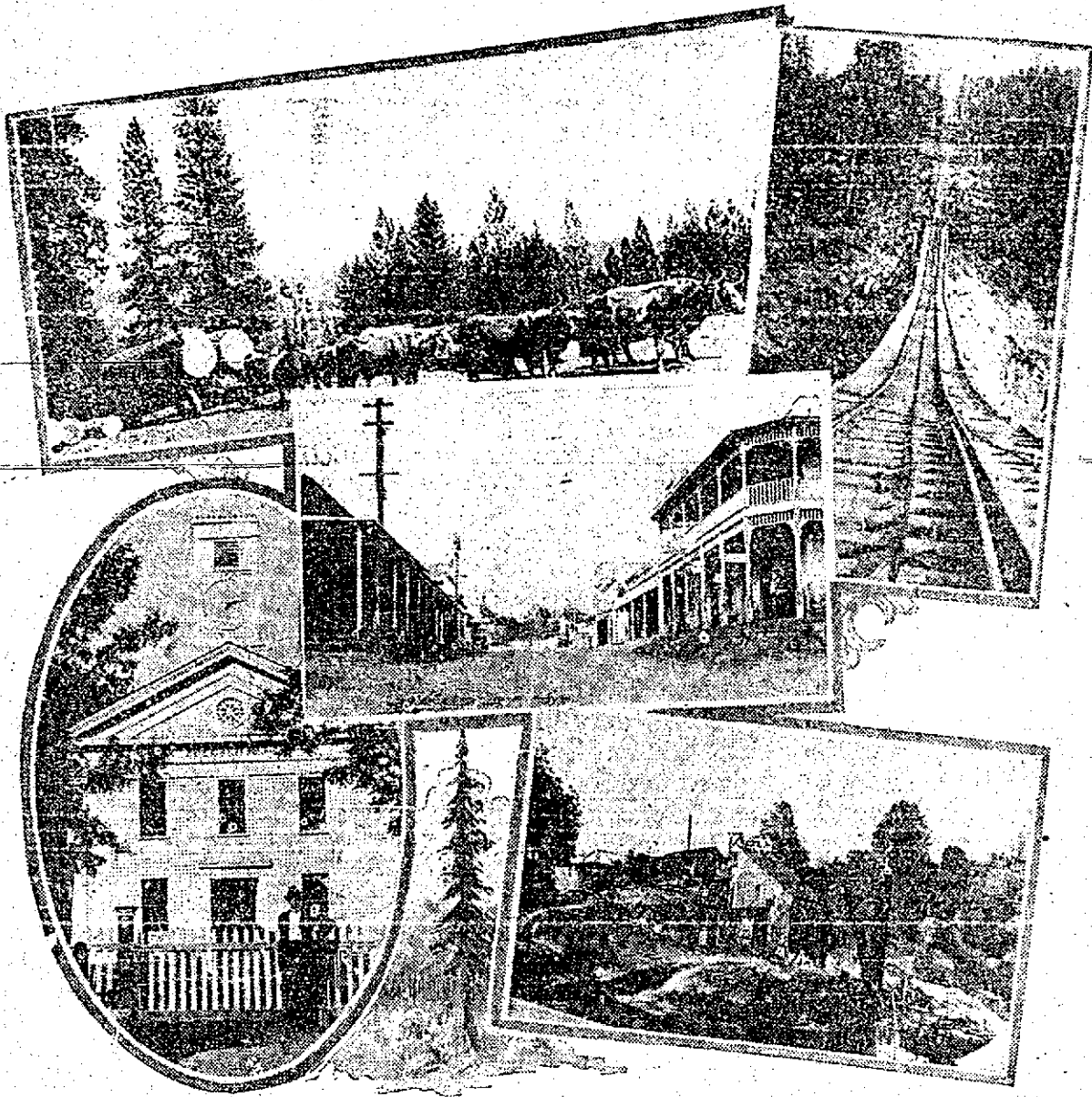
Vote NO on Number 19

MARSHALL DIGGS, President
California State Life Insurance Company
Sacramento

CHARLES W. HELSER, President
California Development Association
San Francisco

CHARLES E. VIRDEN, President
Virden Packing Company
Sacramento

Views of Mariposa County



Section Famed As Home Of General Fremont; Rich In Lore Of The Argonauts

(By Bee Bureau)

MARIPOSA (Mariposa Co.), Oct. 17.—Mariposa is Spanish for butterfly. When the Spaniards first discovered Mariposa Creek it swarmed with beautiful butterflies;

hence the name of the creek and eventually that of the county. The history of Mariposa County is coincidental with the history of California for Mariposa was one of the original twenty-four counties composing the state when it was admitted to the Union in 1850. It then comprised about one-sixth of the area of the Golden State, embracing an area of about 25,000 square miles.

As the state of Virginia is called the Mother of Presidents, so might Mariposa well be named the Mother of Counties, for as years went by and the settlers came, the unyielding size of the county became apparent and succeeding legislatures carved from its territory new counties, among them Merced, Madera, Fresno, Tulare, Kings, Kern and portions of Inyo and Mono.

Contains Large Area
But the alluring process is now ended and old Mariposa is still a goodly domain of 1,500 square miles, its head lying in the summit of the Sierra Nevada and its feet just at the eastern edge of the level fields of the San Joaquin Valley. From north to south it lies about midway in the state. From the gently undulating foothills, having an elevation of 200 feet above sea level, it steadily rises toward the east over hill and ravine, ridge and canyon, until it culminates in its greatest height, the summit of Mount Dana over 12,500 feet above the ocean.

Rate Scenic Beauty
From a scenic standpoint the

county is beautiful beyond comparison. The traveler in passing from its lower rolling hills green or golden, according to the season, to its most elevated jagged peaks, is constantly meeting change of scenery, ranging from pastoral simplicity to rugged grandeur. The county contains, wholly within its borders, two of the modern wonders of the world—the Mariposa Grove of Big Trees and the Yosemite Valley. These two attractions alone have made Mariposa's fame world wide and drawn admiring visitors from every quarter of the globe.

Mild and Varied Climate
The climate of the county is mild and healthful. It varies, to be sure, with change of altitude, there being enough variation to suit the desire of every individual, but it is ever-bracing and salubrious. The county is among the healthiest in the state.

Soil and Land Values
All the soil in the county which can be cultivated, and there are many thousands of acres, is exceedingly fertile. In the northern

part of the county is the Merced River, a noble and picturesque stream, which flows through Yosemite Valley and across the county in a general southwesterly direction. Further south are Bear and Mariposa Creeks and the Chowchilla River, all of these streams having numerous tributaries.

Thus there are throughout the county numberless valleys and nearly all of them are susceptible of cultivation. The land in these valleys is largely the result of climatic erosion of the higher mountains, and the decomposed granite and slate having been deposited in the depressions by the streams through countless ages. The soil is highly mineralized, especially with iron.

Nature Supplies Irrigation
Irrigation is but little needed owing to the natural rainfall which is much heavier than in the interior valleys of the state. The precipitation varies with the altitude as does the thermometer. In the lower part of the county, the annual rainfall is about 21 inches, at an elevation of 2000 feet the fall is about 10 inches, while at the height of 5,000 feet there are about 75 inches annually.

Snowfalls in the higher elevations and melting in the spring keeps the mountain streams well supplied. It is true that artificial irrigation is needed for citrus fruits, the raising of which is a coming industry; it is also needed for alfalfa of which there are many acres in the county, and the simple, inexpensive irrigation is simple. There are not only many streams whose waters can be diverted, but the county abounds in springs.

Natural Springs Abound
There is hardly a cultivated forty-acre tract in the numerous little valleys or on the hillsides that does not contain from one to half a dozen springs. The output of these springs can, in most instances be increased by the expenditure of a little time and labor in enlarging and properly safeguarding them and by means of a few simple, inexpensive devices, their waters can be led to the orange trees, the alfalfa patch or the truck garden. Also there is a plentiful supply of underground water, even in the hills, in most parts of the county. Many wells are not more than ten feet deep, while sixty feet is considered an unusual depth. With all these advantages land is as cheap as can be found in the state.

Best Known Fur Mining
Mariposa is perhaps the best known mining county in the state, being the oldest. It is true that the first fur was trapped and sold by Americans in 1845 was made further north, but discoveries in Mariposa followed immediately.

Mining by machinery was first done in this county, the first mine shafts in the state were formulated here, and today most of them are still on the statute books; Mariposa County also had the first private mint in the state, at which were coined the odd-appearing \$20,000 slugs.

Many Steady Producers
Some of the mines of Mariposa County are worked out; others are abandoned while producing, owing to litigation or other causes, but many are still bringing fortunes to the pockets of their owners. The greatest gold producing belt in the world, the Mother Lode stretching for 170 miles over seven counties of California runs through this county from north to south.

Directly on this lode and occupying 14,000 acres of it is the famous Mariposa Grant given by the Mexican government to Juan B. Alvarado and by him sold to General John C. Fremont, The Pathfinder. On this grant, in the town of Mariposa, Mr. Dullin and Bear Valley.

Within this grant lie some of the richest gold mines in the world, totaling the production, with a production of \$1,000,000 in the Mariposa with a record of \$2,000,000, and many others. While the great bulk of the mines on this grant yielded their greatest revenue in earlier days, yet in the period from 1909 to 1914, seventy-two of its mines produced 525,000 tons of ore, worth nearly \$2,700,000, the exact returns running \$5.00 to the ton.

On the north side of the Merced River lies the rich Coulterville region, the town of Coulterville being in the heart of the Mother Lode. Here are many rich mines, the most prominent being the Virginia Mine, situated four miles southeast of Coulterville, and being the third patented mine in the state.

All the gold mines are not on the Merced River. There is the Eastern Belt lying further up in the mountains, containing many valuable producing properties, and the Western Belt lying low down in the western hills.

Much Copper Found
Not does gold comprise all the mineral wealth of the county. In the southwestern part of the county, generally known as the White Rock country, there is a well defined copper belt which has been opened up to a limited extent only. Silver is also found in this region. The latter minerals also play an active part among Mariposa's possibilities.

Well up the Merced River, near the railroad terminus, is a large deposit of barites which is being steadily worked. Extending across the county at an elevation of 5,000 feet is an immense lime deposit. A little worked because California has much lime nearer to transportation facilities.

Beautiful Marble Deposits
There are also immense bodies of beautiful colored marble which experts have stated to be of exceptional quality, but lack of capital has thus far prevented their commercial development. In the lower part of the county are large deposits of excellent slate, which have been quarried only to a small extent.

Some of the lumber industries of the county is the shipment of crushed granite, there being large crushing plants at Echo Summit and Jasper Point on the Yosemite Valley Railroad. Thousands of carloads of rock from these plants have been shipped to the San Joaquin Valley for use in building the great California state highway.

Agriculture and Horticulture
Old-time Mariposa optimists assert that there is as much mineral wealth still remaining in the county as was taken out of it, and it may be true but the county is rapidly waking up to the possibilities of raising fruit, vegetables, grain, hay and stock, more acreage is being devoted each year to agriculture and horticulture.

There is no doubt but that the growing of citrus fruits will some

Yours to Command

Does competent, faithful service mean anything to you?

Are you pleased when your waiter brings you what you want promptly and cheerfully?

Do you appreciate courteous, thoughtful attention from the clerk who serves you?

Are you made happy by the cheerful voice and consideration of a street car conductor?

Of course, you are.

Everybody notices and appreciates pleasant and efficient service.

There is another service rendered to you every day—almost every hour—that is prompt, cheerful, courteous, thoughtful, considerate—everything, in fact, that a real service should be.

It is your electric service.

But you do not come in contact with the human element in this service, so you are not to be blamed if you overlook the value of this service.

Back of every button is a maze of wires, substations, generators, delicately adjusted machinery—AND MEN. Yes, hundreds of men and women to keep the intricate mechanism in constant operation.

You do not see this great army. You see only the silent mysterious product with which they serve you.

It has taken many years of constant, untiring effort to bring together this great plant and organize and train the army necessary to operate it. Your electric service has been developed by the most profound scientific minds—such as Edison, Steinmetz, Volta, Ampere—it is the result of vision, enterprise and invention.

All this accumulation of knowledge and experience is yours to command. Ready at any time of the day or night, no matter what the weather may be, no matter what amount you may require—it is all yours at a price lower than anywhere else in the world.

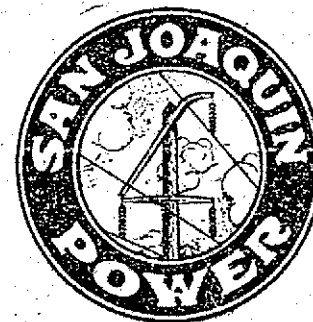
We are glad to serve you.

The glow from every lamp and the hum of every motor brings you our good will and best wishes with the service we render.

Do You Know the District Manager?

He Will Be Glad to Know You.

SAN JOAQUIN LIGHT AND POWER CORPORATION



SERVING: 56,084 gas, water and electric consumers. 31,911 square miles in which the company operates. 10 counties. 333,600 acres irrigated by electric pumps. 55,612 horsepower in agricultural motors. 36,811 horsepower in industrial motors. 37,000 horsepower in oil well motors. 210,000 horsepower total connected load.

USING IN PLANT AND EQUIPMENT 177,500 horsepower in 14 plants. 5,008 miles of transmission and distribution lines.

162 miles of main in distribution of gas. 25 miles of main in distribution of water.

INVESTMENT: \$35,962,000 capital invested in gas, electric and water plant. \$62,925,395 total assets, including capital invested.

Owned by more than 5,000 security holders.

Congratulations to Fresno

—Hail the Fresno Bee as you would the honey-laden workers that bring riches from flowered fields!

—Prosperity and plenty to those who dwell within the "Hive."

—The high ideals that have made The Bee of another city a great constructive force fore-shadow a power for the commercial and industrial welfare of Fresno, "the Raisin Center of America."

—Know The Bee family as the advertising fraternity of the nation know it and you will profit thereby.

Signed:

Strang & Prosser

ADV. AGENCY,

October 16, 1922.

SEATTLE

Take a KODAK with you

Kodak adds to fun and keeps it—in pictures. Be sure your next holiday plans include a Kodak. We have the one you want, and the film and accessories as well. This is the place to come for the Eastman line of photographic goods.

Kodaks—all autographic—\$6.50 up
Brownies—\$2.00 up

Bring in your old camera and trade it for a new one

ADAMS & CO.

Kodaks and Stationery, Developing and Printing

1209 Broadway

FRESNO

REAL ESTATE—The Prime Investment

After all, Real Estate is the foundation of credit—of civilization if you will carry the analysis far enough.

Improved Real Estate, business houses, ranches, homes, the visible evidence of success; the laudable ambition of every man to possess.

Yet how insecure the tenure of ownership if the title is not perfect!

A missing heir, a forgotten assessment, the will of a long dead previous owner, any of these and many other causes may result in long and costly litigation, perhaps even the total loss of a lifetime's savings.

You can be secure in the possession of your land if we insure and guarantee the title.

No forgotten hand can reach out of the musty past and disturb you in the ownership of your land when the title is protected with a policy of Title Insurance issued by this company.

Not only all the resources of this company but a special fund of \$100,000.00 deposited with the treasurer of the State of California stand back of the Title Insurance policy we issue.

Can you afford to do other than protect yourself with Title Insurance? It is as necessary as fire insurance or life insurance.

Title Insurance Now Available To Property Owners of Fresno County
Security Title Insurance and Guarantee Co.

affiliated with

Fresno County Abstract Co.

1136 J. Street

Combined Assets over \$600,000.00

HOW TO SUCCEED

Suppose you were to receive a personal note from former Vice-President Thomas R. Marshall. The note says that he will call at your home this week for a little chat—that he will tell you out of his own rich experience how you can go about it to make a success of your business career.

You would be jubilant, of course. You would probably give every cent you could afford to hear Mr. Marshall advise you how to succeed.

"Every man starting in business," says John Wanamaker, "will have to go over a hard road and find out its turnings for himself. But he need not go over this road *in the dark* if he can take with him *the light of other men's experiences*."

That *you* may take with you the light of other men's experiences, The San Francisco Examiner has asked a number of the most prominent men in America to tell you how to *succeed*—how to get a position, how to *hold* it, and how to *improve* it.

These especially written articles will give you the light of "other men's experiences"—successful men's experiences. You will be able to attack life's problems more intelligently and more courageously after having read them. They will help you to *improve your work, develop your efficiency, and increase your earning power*.

The articles will be short, vivid, tremendously interesting and helpful. You should not miss one of them. They were contributed without any thought of compensation except that which indirectly comes from a sincere desire to serve those who are ambitious to make the most of life. The series started in The San Francisco Examiner Sunday, October 15.

The Examiner makes this announcement with pleasure and pride. We promise that you will find this the most unusual and inspiring series of articles which have ever appeared on the all-absorbing subject of "HOW TO SUCCEED." Self-interest should prompt you to read them.

Here Is a Partial List of the Men Who Will Share With You the Secret of Success:

Thos. R. Marshall
Former Vice-President of the United States.

James T. Bush
President of Chamber of Commerce of the State of New York, head of Bush Terminal Co. and Noted Writer on Economics.

Sam'l Untermyer
Distinguished Attorney and Public-Spirited Citizen.

Eugene P. Robson
President of Robson's Statistical Organization and Prominent Publicist.

Edward A. Tilton
Successful Boston merchant with nation-wide reputation.

Norman Hapgood
Former Minister to Denmark and now Editor "Herald" International Magazine.

Emerson H. Bates
Famous Author and Naturalist, a leader in his profession, and Chief of the Woodcraft League.

J. E. Cannon
Member of Congress from Illinois for 44 years, and for many years Speaker of the House.

John J. Pershing
General of the Armies of the United States.

Elmer F. Gary
Chairman of the Board of Directors United States Steel Corporation.

L. J. Swift
President of Swift and Company, and one of America's greatest business men.

Edmund W. Ross
A self-made man and one of America's most widely read writers.

William Wood
President of the Erie Railroad, who rose from a railroad brakeman.

John D. Rockefeller Jr.
President of Marshall Field & Company, Chicago.

John D. Rockefeller Jr.
President of the World's Bible Class, Park Avenue Baptist Church.

John D. Rockefeller
New York's Mayor, who rose from a railroad engineer and is naturally proud of it.

Sam'l Untermyer
President of the Pennsylvania Railroad Company, who worked his way up from the ranks.

Daniel Webster
Playwright, Producer, Author and One of the Most Noted Men of the American Stage.

Alvin Karpis
United States Senator from Kansas, Editor and Publisher.

Daniel C. Beard
The National Commissioner, Boy Scouts of America.

A. O. Duval
Founder and President of the Dress Biddle Bible Classes, Philadelphia, Soldier and Sportsman.

A. B. Beaford
Chairman of the Board of Directors, Standard Oil Company of New Jersey.

A. W. Mellon
Secretary of the United States Treasury and One of America's Foremost Bankers.

Master W. B. Biddle
Former Congressman from New York and Noted Lawyer, who rose by hard work and application.

John N. Willy
President of the Willy-Overland Company, and one of those who helped make the automobile industry mighty.

John H. Brown
Writer of "Man Messages"—more than two million copies of which have been circulated.

Francis
Successful banker, business man, and for 12 years chairman of the Federal Reserve Board.

Joseph
Distinguished Rabbi, Author and Lecturer.

D. W. Griffith
Famous Motion Picture Producer.

Chas. S. Schwab
Chairman of the Board of Directors Bethlehem Steel Corporation, who rose from a steel worker to a leader in the industry.

John P. Jones
Eminent Journalist and Orator.

Wm. B. Ewing
Automobile Manufacturer and one of America's Master Salesmen.

J. Edgar Hoover
Head of Armour and Company, Chicago, with a world-wide business.

John D. Rockefeller
President of the United Mine Workers of America, who rose to his present position from a breaker boy.

Brian S. Cole
Commissioner of Public Welfare of New York City.

William B. Ewing
President of the National City Bank and one of the Youngest of America's Distinguished Financiers.

Benjamin
Famous Friend of Boys and Girls and Judge of Denver's Juvenile Court—the Most Widely Known Court of Its Kind in America.

John D. Rockefeller
United States Senator from Missouri, Who Achieved Success Through Determination and Hard Work.

Harold G. Mahan
Famous Inventor, Scientist and Author, whose genius helped win the World War.

George Dae
Author, Playwright and Humorist.

Joseph D. Day
New York Real Estate man who has made a remarkable success.

Alexander Irvine
Internationally known preacher, orator and writer.

Henry Ford
Internationally known manufacturer and advocate of good wages.

William Randolph Hearst
Who employs more than 10,000 people to manage and operate his 18 different companies.

A. D. Lasker
Chairman, United States Shipping Board.

John Wanamaker
Successful merchant and good citizen.

John H. Brown
Geologist, Mining Engineer and Noted Writer on Economic and Political Subjects.

Adolph B. Lewis
Financier and Philanthropist.

John D. Rockefeller
United States Senator from West Virginia, who achieved success by his own efforts.

Stephen and F. H.
Banker and Railway Official.

W. D. Lindsey
Famous evangelist and former baseball player.

A. J. S. S. S.
Whose daily editorials reach more than 1,000,000 homes.

Don't forget the date—the first article started in The San Francisco Examiner on Sunday, October 15. The others will follow day by day. Reading these articles regularly will extend your knowledge, increase your efficiency, and expand your earning power.

Since only the number of newspapers will be printed for which there are orders, you will do well to make sure that a copy of the Daily and Sunday Examiner is reserved for you.

SECTION LEADING WORLD IN ALFALFA

Region One of Trade and
Romance in Early
Days

(Continued from Page Fifty)
November of 1855 and from that time genuine organization work proceeded. Nor was this by any means an easy matter for Tulare County in the days of its youth, comprised almost everything from the Nevada state line to the Coast Range including what are now Kern, Kings, Tulare and most of Fresno Counties. It is, in fact, the parent county of the South San Joaquin Valley.

Settlement Attempted in 1833
Incident to the organization of the county, however, it should be mentioned that a land settlement was attempted here in 1833 when Capt. B. L. E. Bonville and Joseph Walker arrived from somewhere east of the Rockies. Before that the first trace Tulare Countians have of any white man's appearance in the section was in 1825 when John S. Smith came into the Swamp Land but went away again. It was the Bonville-Walker settlement which prompted the organization which prompted the organization meeting in 1855.

Origin Of Visalia
Visalia, the county seat, was born in 1854 when County Treasurer Winfield got tired of keeping the taxes collected from the first tax levy of fifty cents on the dollar, in an old boot and it was decided to accept the deed of gift of 150 acres of land where Visalia now stands from Nate Vise, the town being named in honor of Vise and his wife, Salia.

From that time Tulare County has added many pages to the history of the State of California. About the county seat there sprang up a trading center with stockmen and the only other city in the valley and no means of transportation except horseback.

Slowly the town grew and the country surrounding it opened up to cattle raising which continued until 1870 when the growing of grain was started as an experiment.

After Ten Years Struggle
Then came ten years of one of the bitterest struggles ever recorded in the history of the state, the fight between the stock men and the grain growers, as the cattle men termed those who wished to cultivate the ground.

Cattle, roaming the country wild, were deliberately heeded across grain fields and cultivated acreages while stockmen, as a measure of retaliation, would find cattle killed in droves.

Murders were frequent and the feeling was intense even long after the passage of the no fence law which safeguarded the agriculturalist. From the date of the enactment of this legislation in 1872, however, Tulare County's advancement began.

First Vineyard In 1854
There had, however, been some attempt at cultivation in isolated sections, prior to that time. It is recorded that Dr. George, one of the county's foremost citizens, planted a small vineyard and orchard back in 1854 while even the great before mentioned water was planted the first water ever taken from a stream in the San Joaquin Valley, to irrigate some pasture land.

The Jennings ditch followed the next year. Both of these ditches still are used and run through the city of Visalia from the east where they tap the Kaweah river.

The history of the orange in Tulare County is an interesting one. Mrs. H. M. White accompanied Dr. Gibbons to a citrus in Visalia back before there was a city. She planted a few oranges, at exorbitant prices, at them and saved the seed which they planted near what now is Lindsay. The trees grew and the first seedling they grew became the first ever grown here.

The first real grove, however, was set out near Porterville by Albert Henry in 1858 and Dr. J. Cairns of Lindsay planted his famous grove in 1858. It is probable the orange culture might have been hastened four years had Mr. Hanson, a book agent, and his brother expended much with their nursery near Plano.

Incidentally they were the first to pump water for any purpose but the grasshoppers came along and the orange culture waited for someone else.

Enormous Citrus Acreage
Today there are 45,000 acres of citrus fruits in bearing and Tulare County always gets the first oranges to market, winning the Thanksgiving trade a month ahead of Southern California.

The citrus belt extends along the foothills incorporating Porterville, Lindsay, Exeter, Lemon Cove, Narbonne, Woodlake, Kink, Redbanks, Plano, Spinkville, Duro, Terra Plana, Richgrove, Globe, Worth and Orlis. Nearly 6,000 cars will go East this winter and picking will start about November 5. Experts have called it the finest orange land in the country and the growers have reaped a splendid reward for their perseverance.

Tulare's Vineyards Make Record
Then came vineyards. The first of a new lot having been planted by Thomas Baker, whose father had the pleasure of naming Bakerfield. The Arroyo vineyard for years was noted throughout the state.

Today Tulare County is second only to Fresno County in vineyard acreage and claims a yield of seventeen pounds per vine in Fresno County. At the rate plantings are going ahead, and some 75,000 acres were planted last year, Tulare County will lead Fresno in some three years in this production, providing, of course, that Fresno maintains only the average planting census has recorded in the past.

No section in the county has escaped the tremendous vine planting fever and sections like Platte, Tipton and Delano which were barren fields are blossoming under the weight of these vines, the soil having been found especially adapted.

The Dinuba or Alta District, however, leads in vineyards.

Rapid Growth In Raisins
Raisins came in only some eighteen years ago as a commercial enterprise. Time was when a row which gave a month in milk was burned.

Today the state's most famous raisin herds bear the Tulare County label, the creamery pays rolls reach half a million dollars monthly and Tulare County butter takes first prizes generously wherever entered in tests. One third of Los Angeles' butter is credited with coming from this county.

Diversity Of Products
In Tulare County leads the state in acreage and production. It has more acres in peaches than any other county although no attempt has yet been made to do much in this industry. In short, it seems as if nothing grows in the State of California that Tulare County cannot produce with good results.

Its soil, its climate, its geographical location, its fine water conditions have heralded it as the choice spot for the Garden of the Sun inviting millions in investment and thousands in population.

In 1870 when the first government census was taken Tulare County had 12,749 people and this included the territory now known as Kern and Kings Counties as well as most of Fresno County. The census of 1920 gives the county 59,931.

Enormous Export Value
And as to the export value of the products of the county statistical data, not including home consumption, shows it to have reached the enormous figure of \$22,153,123 for 1921 divided as follows:

Citrus Fruits	\$9,783,350
Raisins	6,204,758
Shipping	2,718,400
Cannery Products	1,350,000
Prunes	1,420,000
Dried Peaches	500,000
Shipping Peaches	144,225
Shipping Plums	247,240
Olive	550,000
Figs	500,000
Pomegranates	75,000
Dairy Products	2,160,000
Poultry and Eggs	915,000
Cattle	825,000
Hogs	675,544
Sheep	30,000
Horses and Mules	75,000
Wheat	500,000
Barley	400,000
Corn and Milo	300,000
Honey	25,000
Cantaloupes	25,750
Magnesia	25,000
Unclassified	350,000
Total	\$22,153,123

Six Incorporated Cities
A county, however, is worth but little as a home without thought to the community side. Here is a community peculiarly situated in that it has six incorporated cities, Visalia (the county seat), Porterville, Tulare, Dinuba, Lindsay and Exeter, all thriving cities of from 2,500 to 2,500.

No other county in the valley is so developed in this respect. As a general rule the county seat is at least twice the size of its nearest competitor yet in Tulare county a very friendly spirit exists—as between the various communities and petty jealousies were long ago forgotten in the common good.

Wonderful Highway System
Out of the \$2,500,000 Highway Bond Act-voted some six years ago—have sprung paved highways said by federal experts to be the finest in the United States.

In all Tulare county has 304 miles of these roads, 62 miles of which represent the State Highway system passing through from San Francisco to Los Angeles.

From every city there radiate highways connecting with every other city and opening up into practically every nook and corner of the developed territory.

City Development Progresses
The cities themselves have in the past three or four years started street paving campaigns from which hundreds of miles of fine concrete streets have come and as this is written a survey of plans under way in the various cities of the county indicates an additional paving program for 1922-23 amounting to some fifty-two miles.

Money voted and spent for such development work is available through the \$5,000 local Tulare county bonds. Not a tax payer would give up his or her paved road and not a tax payer would cancel a single dollar of the millage which have gone into school improvement.

Last year Tulare county voted nearly \$1,500,000 for new school houses and streets. According to the records in the county school superintendent's office plans are afoot calling for an additional \$1,250,000 bonds which will probably be voted next spring.

Excellent Educational Advantages
School conditions are excellent though crowded almost everywhere by the unprecedented growth of the communities. In 1921, 825 teachers taught a total of 14,431 pupils which was a gain of 3,215 over the year before, and although the figures are not available for this year's enrollment, it is admitted they will reach nearly the 15,000 mark.

County Community Life
Community life, especially in the country, is more closely cemented through the development of the Farm Bureau and in this respect Tulare leads again having more farm centers than any county of the state, with a total membership of over 5,000.

And yet there is ample room for growth. As stated there are 651,000 acres of land under cultivation now whereas 2,552,500 acres are adapted to development including that now in grain fields in the southern section of the county.

Although there was a growth of 66.5 per cent in population in a decade the vast resources of the Tulare county can care for a population triple the present. This the future will show. The Southern Pacific and Santa Fe railroads will know for they have built feeder lines touching almost every section of the rich fruit belts awaiting the coming of the miller of the soil to reap the rich rewards.

Tulare Known As Hub
To the home folks Tulare County is the hub of the state by reason of the fact that it lies half way between Los Angeles and San Francisco and is also the cross road point to the Sierra-to-the-Seas highway from the Pacific coast via Coalinga, Hanford, Visalia and Lemon Cove to Mt. Whitney and

the Sequoia National Park.

Not should one close any state ment as to the wonders of this land empire without special mention of the famed Sierras to the eastward, acting as the eastern border.

It is an unusual fact that one may stand in the valley when the temperature ranges at the hundred point and need not dream of winter climates for paved highways lead thirty miles into the mountains, at three rivers, and from there it is but a two hour ride over a fine mountain road into the heart of the famous Giant Forest, Sequoia National Park, at an elevation of 10,000 feet.

The state is at present building an extension to this paved road from Three Rivers fifteen miles further back which will cut the time to Giant Forest materially.

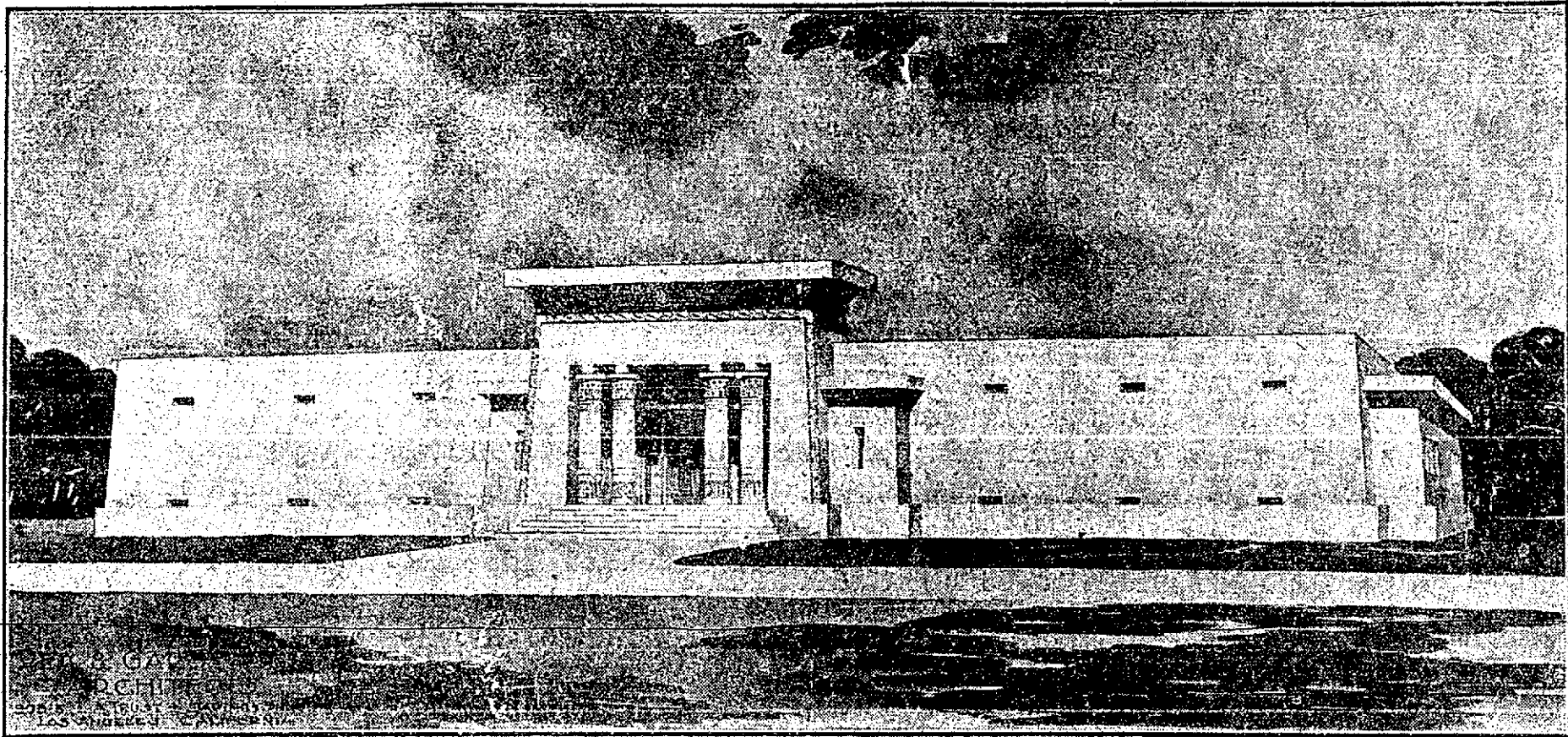
If one would go higher up further back, a pack saddle from Mineral King or Giant Forest and a day and a half will carry the tourist to Mt. Whitney, the Tulare County mountain and the highest peak in the United States, standing 14,500 feet in the air from the top of which one looks down into Death Valley, the lowest spot in the United States. Somewhat climatically agriculturally Tulare County offers everyone whatever is desired.

It is indeed doubtful if any new corner could wish for more from that which is here afforded him in happy Valley.

Bright Prospects For Oil
In passing mention should like to be made of the fact that oil may be discovered in Tulare county in paying quantities although no strike has yet been actually made. Small finds are reported from Porterville and drilling is in progress there at Corcoran, northwest of Visalia and at Coalinga.

ANNOUNCEMENT

New Mausoleum Now Under Construction



MAUSOLEUM IS MODERN WAY— COMBINES ART WITH DIGNITY

You no doubt have seen our present Mausoleum in Mountain View Cemetery—and did it not appeal to you as a most satisfactory of any form of burial?

The selection of a final resting place may not appeal to you while in good health—but don't you think it the better part of good judgment and foresight to settle—now, and for all time, a matter of so vital importance?

Some day you will have to meet the issue—there is no avenue of escape.

Many families regretted that they did not avail themselves of securing space in our present Mausoleum—only to realize later that the inevitable had happened. The Mausoleum was there in all its dignity and refinement, but the space had all been sold—they overlooked the one and most important duty. Can you imagine the disappointment?

Space in the new Mausoleum is limited. The majority of crypts have already been reserved, though there are some very good locations yet to be had.

The Mausoleum is Perpetually Endowed—which means that your first cost is your last cost.

Crypts in the Mausoleum cost no more than the average burial, and think how much more satisfactory.

Send in today the attached coupon for full information.

For full information cut coupon and mail to Fresno Mausoleum Company, 504 Bank of Italy Building, Fresno, California.

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Address
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SPECIAL

For the balance of October
I will give my course
of 25 additional treatments
for \$10

Victim Of Amnesia Is Recovering At Presidio

SAN FRANCISCO, Oct. 17.—(AP)—Mara Joubert, twenty-year-old amnesia victim and noted operator of the Presidio, is recovering in the hospital, acting as the center of attention.

It is an unusual fact that one may stand in the valley when the temperature ranges at the hundred point and need not dream of winter climates for paved highways lead thirty miles into the mountains, at three rivers, and from there it is but a two hour ride over a fine mountain road into the heart of the famous Giant Forest, Sequoia National Park, at an elevation of 10,000 feet.

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England Gave World Its
First Daily Newspaper

England gave the world its first daily newspaper. The first daily paper was published in London in 1662. This paper consisted of two pages of news, and was known as the "Daily Courant." It was the first paper to be published daily, and it was the first paper to be published in England.

ESCAPED SHOW ELEPHANT IS SAFELY HIDDEN IN NORTH CAROLINA SWAMP

WILMINGTON, N. C., Oct. 17.—(AP)—The big circus elephant that escaped a second escape from her keeper here lately has disappeared in the swampy jungle along the Brunswick River, where residents said there was little chance of her capture.

In her second break for liberty the elephant swam to the Cape Fear river and at present reports to the Wilmington police had penetrated far into the swamps lying between the Cape Fear and the Brunswick. There keepers went in pursuit, but vegetation is so dense and the danger from alligators so great that their excursion encountered serious difficulties.

The big animal first became frightened by the barking of dogs when she was being loaded into her cage last Monday night. She eluded her captors through several backyards and then took off for the Green Field Lake amusement park where she was found. She was fast in a hole. She apparently welcomed rescue, but after a few minutes her previous taste of freedom proved too much for her and she broke away again.

No one was injured as a result of the elephant's two breaks for liberty but the property damage is estimated at several thousand dollars. The elephant was found with her trunk raised and her mouth open, and she was bellowing over several pained acquaintances.

We specialize on all lengths of Cedar and Redwood Grape Stakes.
We advise ordering early on account of car shortage.

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bacon
lard
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sausage
canned
fruit



The *Sacramento Bee* sets a high standard of journalism and merits the wide influence which it wields throughout Central and Northern California.

In maintaining this high standard of journalism the *Fresno Bee* cannot fail to upbuild a like influence in its field.

James McClatchy Company is to be congratulated on its enterprise in launching this new publication.

Fresno, likewise, is to be congratulated upon the establishment of The *Fresno Bee*, which will be undoubtedly of very great value in the advancement and progress of the community.

CHAS. E. VIRDEN, *President*

VIRDEN

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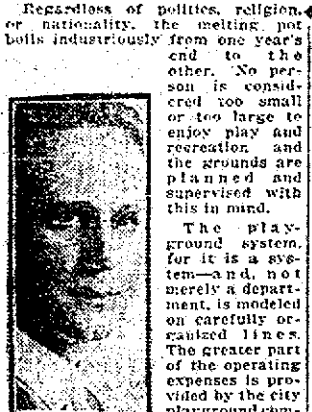
Lindsay
San Jose

History Of Fresno's Playgrounds Reveals Benefits Given Many

Superintendent Quigley Reviews Work For
Past Nine Years; System Has Made
Better Citizens Of Patrons; Old And
Young Alike Enjoy Privileges

By R. L. QUIGLEY,
Superintendent of Playgrounds

LOOKING BACK over the achievements of the Fresno Play-
ground Department in its nine years of steady growth,
one cannot fail to be impressed by the rapid increase in
the number who have enjoyed the privileges of the depart-
ment, making necessary constant additions in buildings and
equipment. A feature is the great value of the system in the
work of Americanization.



R. L. Quigley

However, grounds, donations and
requests by substantial, interested
citizens have equaled the amount
provided by budget some years.
This substantial financial backing,
as well as the steady backing of
individuals has been in a large way
responsible for the growth of play-
grounds of Fresno.

During the past summer as many
as eleven playgrounds have been
in operation at one time.

There has been a heavy demand
for still more baseball fields

throughout the summer. The in-
crease in growth of the system has
kept the problem of providing
more playgrounds before the play-
ground commissioners.

Two New Grounds Needed
Playgrounds have been asked for
and are needed in the Normal dis-
trict and in the Webster School dis-
trict but funds have not been avail-
able for equipping, supervising, or
for obtaining the grounds. While
the grounds are not completely
equipped, plans for full equipment
have been made and places allowed
for various facilities which
eventually will be provided.

The system of seasonal sports
which keeps some form of major
athletics before the boys and girls
at all times has been arranged.
This provides for playground ball
in April and baseball in May and June.
The business and industrial leagues
baseball teams go through the en-
tire summer.

The different groups that attend
the playgrounds it has been gener-
ally believed to be boys and girls
of the city schools.

The school children come to the
grounds in the morning after school
closing at 5:30 p. m. and have pre-
ference on all grounds at that hour.

Working People Have Hours
After 5:30 o'clock when the office
and various industrial plants are
closed, young men and women come

\$78,529,823 GAIN IN FRESNO COUNTY

Huge Increase In Valuation
For Five Years Shown
By State Report

SACRAMENTO BEE BUREAU.
Oct. 17.—The assessed valuation of
property in Fresno County has
jumped \$78,529,823 in the past five
years, according to a report on land
values made public today by State
Controller Ray L. Riley.

Riley's report fixes the assessed
valuation of all property in the
county for 1922 at \$186,506,585, as
against \$107,976,762 in 1917. This
includes operative, non-operative
and railroad property, the control-
ler's statement sets forth.

Tabulated, the report shows the
following assessed valuations:
Non-operative \$92,417,457 \$162,181,557
Operative \$95,459,255 \$27,755,255
Railroad \$1,109,873 \$1,109,873
Total \$198,976,585 \$191,046,685
In 1917 Riley's report shows that
the general tax levy in Fresno
County was \$1.40, 24.40. For 1922
the tax aggregates \$4.40, 24.40.
The State received \$85,255.50 from
the county in taxes during 1922 and
paid back into the county a total
of \$85,255.51.

to the playgrounds in organized
teams and are given the preference
on the ball diamonds. At this time
the school children are shifted to
apparatus and other facilities on
the ground.

After supper, crowds of boys and
girls, as well as men and women,
mingling in large numbers on cer-
tain recreation grounds, many using
grounds, many using apparatus,
others preferring volley ball, quads,
etc. For this particular group,
Cosmos playground has had the
largest attendance year in and year
out. When the evening becomes
cool, this sort of recreation natu-
rally becomes almost out of the
question, although some outdoor
basketball was played during the
winter last year.

Club Houses Popular In Winter
Party groups for social dancing,
musical organizations, literary
clubs, etc., use the club houses to
obtain recreation through the long
evenings of the winter.

Some interesting leagues have
been operated in the Civic Audi-
torium, such as chess leagues in
playground ball and volley ball, and
the playground basketball leagues
in the 120-pound and unlimited
weights. League schedules are
greatly interrupted and broken into
by conventions, etc., in the audi-
torium which during the winter
months has proved to be a very
busy place.

While the rapid growth of the
playgrounds was slowed to some
extent during the war, it has re-
gained its momentum now and with
the new facilities planned for the
coming year will have a new world
in the Fresno playground world.
Funds for three new hard-surfaced
tennis courts and a new recreation
house on Holmes playground have
been provided. Both these facilities
are much needed.

The new recreation house on
Holmes playground instead of being
built to accommodate tennis cou-
ples, as do the little club houses,
will be built to easily take care of
100 couples. This will mean that
neighborhood gatherings, entertain-
ments, musicals, lectures and social
dances can be held there. Also
space for basketball games and
library facilities will be ample.
Such a building as this will provide
a supervised recreation of the
kind that will take the "wreck" out
of recreation.

Grounds Are Beautified
With the growth of the vines and
rose bushes planted along the play-
ground fences this year and the
putting in of grass plots for picnic
parties planned for the winter, the
playground should take on an
appearance of much more attractive
appearance in the future.

With only four caretakers to at-
tend to, in each case from eight
to 100 acres, the task of the play-
ground superintendent is a most
superhuman task to culti-
vate the young trees and bring the
shrubbery to a firm footing. How-
ever, this has largely been accom-
plished and the caretakers will be
able to work on the grass plots
next year. The daily operation of
smoothing the grounds, courts and
paths, watering, etc., takes on an
importance and much more attractive
appearance in the future.

To Revive Play Programs
A rejuvenation of the play program
and dramatic department of the
playgrounds has been brought about
by Mrs. Noble Hooper. She has been
placed in charge of this work. Mrs.
Hooper has produced two plays.
They were put on successfully by
the "Einstein" playground children.
An effort will be made during the
coming year to give more attention
to music, community singing, pro-
perly directed being one of the fea-
tures in mind.

The much-used phases at some of
the playgrounds are in a bad condi-
tion and certain neighborhoods have
planned a way to help the play-
ground obtain others. Music is im-
portant on the Fresno playgrounds,
particularly because it is the sole
source of recreation for many of
the children who will come to the
playgrounds on musical occa-
sions.

Operate With City Schools
Playground and school coopera-
tion has netted both departments
considerable advantage. The truck
playground is used by the Technical
classes from 8 A. M. to 2:30 P. M.
each school day. The Washington
school ground, which is a regular
school ground throughout the day,
immediately becomes a public play-
ground at 2:30 in the afternoon
with supervisors in charge.

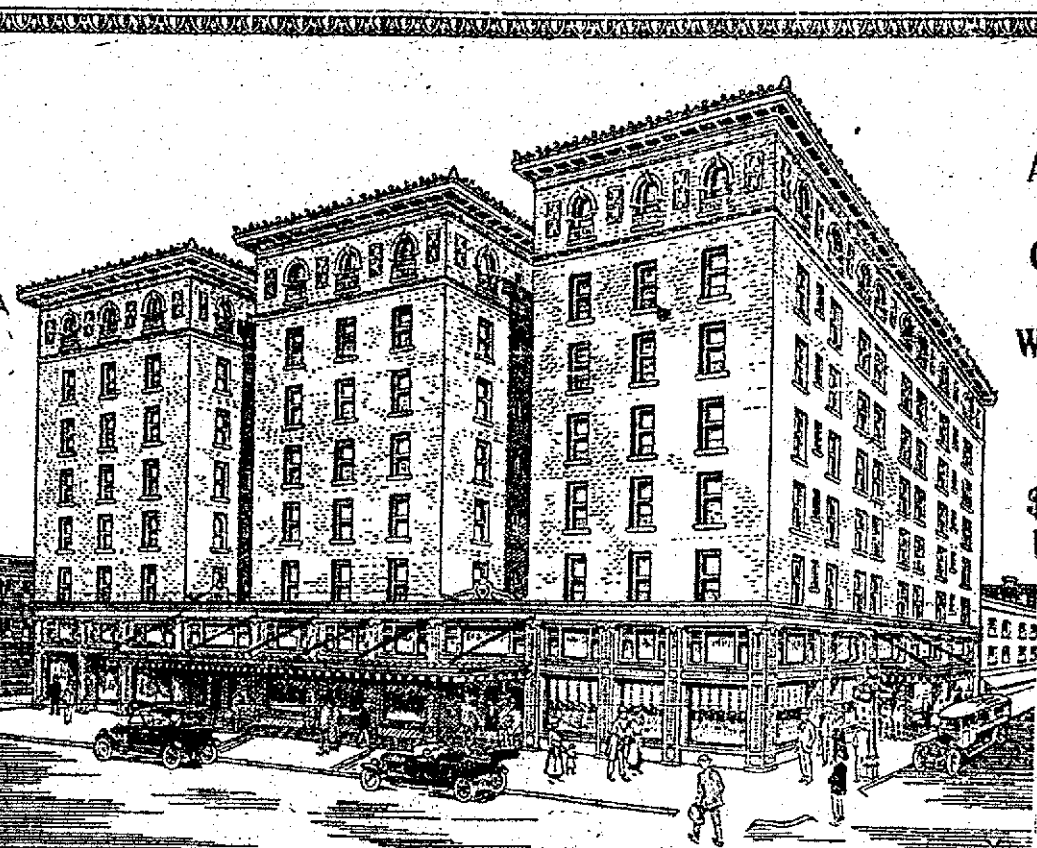
The contests in the various kinds
of play and games which means
that boys and girls learn to
live and take and be a good loser
as well as a good winner, show
good sportsmanship at all times and
sacrifice his or her own interest
for the good of the team, has
made for the right kind of
democracy.

When all of the various depart-
ments of the playground endeavor
the opportunity for making both
young and old, physically fit and
happy, it is found that the play-
ground has been very successfully
merged with the work of forward-
ing Americanization.

Section Famed as Home
of Gen. Fremont Rich in
Love of The Argonauts

(Continued from Page 55)
winners supply plenty of rainfall
and the summers are dry, causing
the fruit to ripen and color beau-
tifully with an aroma and taste
unparalleled. The apple not only
grows naturally here but it has
long been made to do more.
are still bearing abundantly.

In the Heart of
the Business,
Shopping and
A m u s e m e n t
Center of Sac-
ramento. High
Class Grill. Also
Lunch Room—
R e s t a u r a n t .
Service First
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New Modern and Absolutely Fireproof
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always be found at the
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Who extend heartiest Congratulations to the owners of the new Fresno Bee.

Look for The
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and Fresno
Bee at Our
News Stand

Judge McLaughlin OPPOSED TO THE WRIGHT ACT

OFFICIAL ARGUMENT
AGAINST THE WRIGHT ACT
(PROPOSITION No. 2 ON THE NOVEMBER BALLOT)
By CHARLES E. McLAUGHLIN, of Sacramento

Wisdom dictates that California electors reject this new de-
parture and unusual law. If this "Wright Act" becomes the law
of California, we must either recruit and compensate more peace
officers or detach from an already inadequate staff more "purity
squads" to seek illicit loves, liquors and stills whilst unprotected
homes and business places are looted and burglars, robbers and
murderers revel in an extra "wave" of crime. We should do
nothing. California should not unnecessarily assume national burdens.
She has quite enough of her own. Our people are not
responsible for the situation.

If this act imposed upon California the enforcement of ALL
national penal laws entailing tremendous expense, it would be
overwhelmingly defeated. Yet this would be more logical than
the selection of ONE such law for enforcement at the expense
of California Taxpayers. California should refuse to assume
either burden. Our government rests on the principle that func-
tions of State and Nation are distinct. Disregard of this principle
is hazardous. Tacticians, even prohibitionists, opposed the eight-
teenth amendment as radical departure from our system of gov-
ernment which vested in each State EXCLUSIVE POWER to
regulate the conduct of its citizens. Admonished by study and
experience that infringement of this power must cause friction
and strife, they held integrity of government higher than prohibi-
tion or any pretext for such a dangerous precedent.

Secondly now proposes a further revolutionary change in the
surrender by California of the power to make and change its laws
in the "adoption" by reference of the national "Volstead Act"
and, worse still, all future amendments of and substitutes for that
law. "Adoption" is a new, strange, careless method of making
laws and when applied to future Congressional productions is as
foolish as the adoption of unborn children who may suit and may
not. Our State constitution forbids the "adoption" of laws by
reference to title, and it is elementary that future Congressional
acts cannot amend, repeal or supersede the Volstead Act should
it become State law. Prudence should not sanction nor courts
approve this novel method of enacting and perpetuating law.
If, however, this "adoption" proceeding should carry, fanatical
persistency may boast a "glorious victory" and a reversal by
California electors of their rejection in 1914, 1916, 1918 and
1920 of "prohibition" laws as promissive of "temperance." The
consequences may then be left to chance and courts. Opposition
is characterized as hostility to law enforcement. But abuse
is never argument and multiplication of laws, officers, expense,
accompanied by divided responsibility does not aid law enforce-
ment. Pretense that the nation alone cannot enforce the "Vol-
stead Act" is hypocritical reflection on national integrity and
power. Resort to revolutionary change and State intervention
has been unnecessary to the enforcement of more important national
penal laws than this and mere reform of personal habits and appet-
ites does not justify it.

This tendency to intermingle, confuse and change functions
of Nation and State, tinker with and disregard constitutions and
resort to unusual methods should be halted ere it results in gov-
ernmental chaos.

VOTE "NO" ON PROPOSITION No. 2
ON THE NOVEMBER BALLOT

2	PROHIBITION ENFORCEMENT ACT. Submitted to electors by referendum. Prohibits the sale of intoxicating liquors for the purpose of sale for consumption. It also prohibits the sale of intoxicating liquors for the purpose of sale for consumption. It also prohibits the sale of intem- perate liquors for the purpose of sale for consumption.	Yes	Mark
	No	X	Here

CALIFORNIA GRAPE PROTECTIVE ASSN.

valleys at an elevation of 2,000 to
3,000 feet taking its name from
its postoffice.

Although well up in the moun-
tains and having no central town,
it is filled with small, comfortable
farmsteads and ranches. The
raise other fruits, but the apple
is king of the region. It is one of
the prettiest sections of the county
and one of the busiest during the
apple harvest.

Many Industries Shipped
In the matter of vegetables Mar-
iposa raises a considerable variety
for her own people, demonstrating
her possibilities, but ships but lit-
tle out of the county. The fruit
potatoes grown and yields, exceed-
ingly well and owing to the quality
of the soil and the altitude her po-
tatoes are wonderful keepers, stand-
ing long shipments without de-
terioration.

Much hay is raised in the lower
part of the county, it being esti-
mated that 12,000 acres were set
to hay in 1921. Alfalfa grows
abundantly wherever there is ir-
rigation, but the hay mainly raised
is oats or barley with a little
wheat.

Corn Is Heavy Producer
The ordinary Indian field corn
is a great producer. Now is it
grown only in the bottom lands of
the valleys as might be supposed.
It thrives also high up on the side
hills owing to the abundant rain-
fall. From 12 to 15 feet high,
seven ears without irrigation,
is a common sight.

But little corn is shipped out of
the county, it being almost entirely
used for stock. Very little wheat is
raised, the great California wheat
field being most common in the
lower elevations.

Remarkable Natural Grasses
One of the remarkable features
of the county is the native grasses,
there being no less than
thirteen distinct varieties of
grasses and all excellent stock feed.
Many of these varieties grow to a
height of four or five feet. Very
often they reach a height of eight
feet. As a result of these condi-
tions there is considerable livestock
in the county.

Fresh meat is largely consumed
within its borders, but the an-
nual shipment of hides and wool is
large. Soil, climate and water have
done much for Mariposa County,
and they can be made to do more.
The intrepid settler in California
can do no better than to carefully
investigate the agricultural and
horticultural possibilities of this
county.

Splendid School System
Mariposa County is well supplied
with schools; school houses dot the

county in all directions. In 1919
an up-to-date high school building
with all modern conveniences, was
erected in the town of Mariposa.
Automobile buses transport the
pupils from all parts of the county.
There are two weekly newspapers
published in the county seat, the
Mariposa Gazette, which is one of
the oldest newspapers in the state,
and the Mariposa News.

County Heavily Wooded
Above the lower elevations the
county is heavily wooded, thus add-
ing to its climatic desirability and
its natural beauty. Throughout the
center of the county massive oaks
abound while high in the great
forests of pine, spruce, fir and
cedar.

In the northwestern part of the
county, just on the edge of the
Yosemite National Park, are thou-
sands of acres of the finest pine
timber, over 90 per cent being
sugar pine, the best natural build-
ing timber in the world. Immense
logs from this forest are carried
through the hills on freight cars,
covered into the Merced canyon
on a 3,000 foot tramway and con-
veyed by the Yosemite Valley Rail-
road to Merced Falls, where they
are manufactured into lumber at
one of the largest plants on the
coast, having a capacity of 500,000
feet a day. Mariposa County also
supplies a large amount of lumber
to the Sugar Pine Sawmill.

Excellent Water Resources
Mariposa County is gaining fame
for its wonderful locations to con-
serve the billions of gallons of
water that serve of no benefit in
the spring when the melting snows
are unusual high on the Merced.
The Merced Irrigation District has pur-
chased the Eschschager Dam Site on
the Merced River, near Horseshoe
 Bend in this county, and prepara-
tions have commenced to erect a
dam of this size.

Engineers have often viewed the
wonderful damsite locations af-
forded at Ayia Pila and Bear
Creek on the Fremont route.

New State Highway
The California Highway Commis-
sion has constructed a highway to
Mariposa from Merced and from
Mariposa this road leads to the
valley to the north of the Merced
River. Every possible movement is
being offered to rush the comple-
tion of this road to Yosemite Valley.
When this road is finished the
distance to Yosemite Valley will be
less than five hours.

Yosemite Valley
The greatest feature of the coun-
ty, and of California, and of the
world, is Yosemite Valley. A gran-
ite canyon with almost perpendic-
ular walls, 3,000 to 4,000 feet in
height, eight miles long and a mile
wide. The Merced river, already a
broad, noble stream, ripples its en-
tire length. Immense pine trees,
anyone of them capable of furnish-
ing material for a house, cover its
floor, and notwithstanding their
size, look like dwarfs under the
overhanging granite walls.

From these walls at many points
fall the most beautiful cascades in
the world. Yosemite Falls, with a
total drop of 2,425 feet; Sentinel
with a fall of 2,370 feet; Bridal Veil,
falling 540 feet; Nevada, 675 feet,
and Vernal falling 350 feet, are

only a few of the more beautiful.
Ave Inspiring Beauty
The magnificent towering cliffs
and peaks on either side are no less
wonderful and awe-inspiring. El
Capitan, a rock rising straight up to
a height of 3,300 feet above the
floor of the valley, which is itself
4,000 feet above sea level; the beau-

tiful Three Graces 3,400 feet in
height; Sentinel Dome, 3,112 feet;
Half Dome, 3,944 feet; Mount Starr
King, 3,109 feet, and Clouds Rest,
6,100 feet, comprise an ascending
scale of granite magnificence that
can find adequate expression only
through the music of the spheres.
Yosemite, all of it, is in Mari-

posa County, and even if she had
no other claim to the world's rec-
ognition, she would be satisfied
with that honor. Good fishing and hunting may be
enjoyed almost anywhere in Mari-
posa County. Many of the streams
have been stocked with thousands
of trout.

NURSERY LAND

—On State Highway
1/4 Mile From Davis Farm

106 Acres, which may be purchased as a whole or in
part. This is without a doubt the choicest soil in the
state, being situated within a quarter of a mile of the
University State Farm at Davis—which was selected,
because of its fertility, from available land all over the
state.

We particularly recommend this land or any part of it to a nurseryman
for two reasons. FIRST, because of its splendid soil and SECOND, because
of its ideal location for advertising purposes, due to its location on a state
highway.

It is improved with a nice room house and other buildings. There's a 12-
inch pump with a capacity of 800 gallons of water per minute. Electricity is
now on the property.

It is within full view of the railroad station at Davis, and the back end
fronts on Putah Creek.

An opportunity for a nurseryman such as is seldom
offered.



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R. J. Morrissey, Vice President E. J. Morrissey, Secretary
811 J St., Sacramento, Cal.

The Clearing House Association Of Sacramento

**—consisting of all the banks and trust
companies of the Capital City of California**

—having had business relations over many years with The Sacramento Bee and its proprietors, V. S. and C. K. McClatchy

—takes this means of congratulating the San Joaquin Valley and its thriving capital—Fresno—upon the coming of this energetic California newspaper organization to our great sister section of the south.

—We have no doubt that The Bee will serve as valiantly, at Fresno, the interests of the San Joaquin, as it has for more than sixty years, the interests of the Sacramento valley, at Sacramento.

—We commend, too, the business methods of this organization to the people of Fresno and its tributary empire. They will find them correct and dependable.

—Success, therefore, to The Fresno Bee, and to those who make up its staff.

California National Bank

Capital National Bank

Farmers & Mechanics Savings Bank

National Bank of D. O. Mills & Co.

The Peoples Bank

Sacramento-San Joaquin Bank

California Trust & Savings Bank

Citizens Bank of Sacramento

Merchants National Bank

Bank of Italy (Sacramento Branch)

COUNTY GROWTH TOLD IN DETAIL

Wonderful Development Of
Fresno Makes History
Almost Overnight

(Continued From Page 33)

tion by a splendid system of irrigation. At present there are in Fresno County more than 60,000 acres irrigated under the gravity system, with hundreds of miles of main canals and hundreds of miles of laterals. This is not true of any other county in the state.

One of the greatest irrigation schemes of the state, which will bring about the reclamation and irrigation of a million acres in this county alone, is the Flat-Farm project. This is now in process of accomplishment and will give the county within a relatively short time. The fulfillment in the Flat-Farm and reclamation of what was once regarded as almost a dream will make possible the investment of millions of additional capital in developing the wonderful soil of Fresno County.

Cooperative Spirit
The prosperity of the county, which has attracted more than national attention, particularly during the period of post-war depression, is particularly linked with the efforts of its people to market their products in common with other growers of the valley through a co-operative system. The Fresno Raisin Growers of California, an organization of more than 12,000 growers of the San Joaquin valley, with headquarters at Fresno, is recognized internationally as a perfect example of successful co-operative marketing. The California Peach and Pear Growers, who along with the raisin growers, are the mainstay of the county, is also a wonderful success, and is pointed out by advocates of co-operative marketing as the best demonstration of the ability of farmers to handle their own marketing and financing problems.

Show in Organization
The first attempt at general organization of the raisin growers of California was made in 1892, but twenty years passed before the effort might properly be characterized as a success. During the interval the raisin industry suffered reverses that discouraged the growers, and many acres of fine vineyard were plowed up by the owners. But in 1912, when the industry seemed at its lowest point, what is now the Sun-Maid Raisin Growers was formed, with \$1,000,000 capital. More than 60 per cent of the raisin acreage of the state was brought into the association, and the organization from that time moved steadily toward its present tremendous success.

The raisin association now has more than 12,000 members and thirty-two packing houses, and its main manufacturing plant in Fresno is one of the finest in the world.

Peach Men Succeed
The peach association was initiated when virtually the same depressed conditions were present in the dried peach industry as had existed in the raisin industry. From the beginning the peach association was a success, and in 1920, at the solicitation of the fig growers, the California Peach Growers took over the manufacture and sale of dried figs, and in 1921, they established the dried fig market, and is responsible for a new era of prosperity among the fig growers of the state.

The co-operative movement in Fresno County has not been confined to the dried fruits. In dairying and in alfalfa growing the co-operative plan has been adopted to a large extent, and the producers in both lines are utilizing the same principle that has worked such wonders for the raisin, peach and fig growers.

Fresno County is the home of an acre farm bureau. Its twenty-one units, known as farm bureau centers, have a membership of more than 1,000 farmers, and through the county farm bureau are affiliated with the California Farm Bureau Federation and the American Farm Bureau Federation.

Closely related to the development of viticulture and horticulture in the county is the Fresno County Horticultural Commission, considered an outstanding factor in the successful cultivation of orchard and vineyard.

Excellent School Systems
In a state notable for its schools, Fresno city and county are among

the leaders in matters of education. In addition to the city and county systems there is a finely equipped and housed state college in Fresno. The combined valuation of county school buildings and equipment, according to records of County Superintendent Clarence Edwards, is \$8,789,076, divided into \$2,237,183 for the elementary schools and \$2,318,897 for the high schools. The bonded indebtedness of the county school system is \$2,565,000, covering \$2,581,000 for the elementary schools and \$2,110,000 for the high schools.

Need More Schools
The total school enrollment of the county on June 30 of this year was 27,217, divided into 26,659 in the elementary schools, 5,172 in the high schools and 1,245 in the kindergarten. There is every indication that the enrollment next year will greatly exceed the present figure, and already the need of additional school buildings is impressing itself upon the school boards and the public.

Nearly 1,200 teachers are employed in the public schools. At the close of the last school year in June, a total of 2,464 pupils was graduated from the grammar schools and 609 from the high school.

Students On Increase
The county schools show 14,053 pupils enrolled in the schools on June 30th. Of this total, the enrollment showed 1,008 in the kindergarten, 2,765 in the elementary schools and 2,222 in the high schools. From the city schools last June, 833 pupils were graduated.

One of the finest high school plants in the west is in Fresno. It has accommodations for 2,000 pupils and its auditorium, the finest in Central California, seats 2,200 persons.

Splendid Highways
Fresno is a county of splendid highways. In 1915 the people voted a bond issue of \$1,500,000 to complete the county highway system. From this bond issue, according to the report of the county surveyor, 28 miles of roadways have been improved and twenty-eight miles of asphalt roads are now under construction. Incident to the road building, concrete bridges costing \$329,000 have been erected.

The cost of highway construction up to last month was \$4,500,000 and it is expected that \$1,000,000 additional will be expended during the next two years. The additional road program, financed by direct taxation this and next year, says Chris P. Jensen, surveyor, covers for fifty miles during this and the next fiscal year.

In addition to the county's own highway system, Fresno is traversed by the state highway from San Francisco to Los Angeles, one of the greatest automobile thoroughfares in the world.

As a result of this fine highway system, there has been a great increase in the volume of automobile truck transportation, and Fresno City is the center of a truck distribution system that covers a radius of more than 100 miles.

Fresno and Prosperity Linked
To the newcomer, Fresno County offers the most attractive opportunities for investment, both in farming and manufacturing. The quotation has become standardized, that "the man who cannot make money in Fresno county cannot make it anywhere."

In addition to the opportunities it offers for acquiring wealth, Fresno County contains within its boundaries wonderful possibilities for employment of money after its acquisition. The San Joaquin Valley, bounded by the Coast Range and the Sierra Nevada, and in the latter mountains is to be found some of the most magnificent scenery in the world. The valley is situated where the mercury is hovering around the point that makes raising of fresh grapes, the Fresno County resident, call this a fine hour. The valley is a beautiful one, with its splendid roads, to the high reaches of the Sierra, where the air is delightfully invigorating.

The valley is connected by a fine system of highways with the coast, and in a few hours Saturday afternoon the business man and his family can reach the Pacific by automobile for the week end.

Fresno the Metropolis
Fresno City, the capital of the county and the recognized metropolis of the San Joaquin Valley, has a population, according to the latest directory, of 22,202.

Last year the assessed valuation of property in the city was \$35,444,015 and the city taxes for the same fiscal year amounted to \$7,632,288. Municipal improvements include thirty-seven miles of permanently paved streets and sixty miles of oil mandam road surface, 134 miles of sewer, with fourteen miles of sewer under construction, together with a modern fire alarm system.

The Fresno Traction Company, operating the street railway system of the city, owns forty-five miles of track and provides street car transportation to a rapidly growing patronage.

Great Building Era
Since the war Fresno has experienced the greatest building activity

VAST IRRIGATION PLANS ARE LAID

Projects Underway Will Add
Million Acres to
Agricultural Lands

(Continued From Page 33)

plans for a complete scheme of irrigation. The James Irrigation District, established in 1920, comprises 26,100 acres and has already developed a splendid system of wells to supplement its gravity supply. Island No. 2 district, comprising 1,000 acres, was organized in 1921 and secures its water supply from a portion of the system now owned by the consolidated irrigation district. The Island District, comprising 16,000 acres, has recently been organized in contemplation of taking over the canal system over the area now owned by the San-John Canal Company. District, 12,000 acres, and Transquility, 11,500 acres, are older districts. These facts show that 733,700 acres in Kings River Basin is within the boundaries of irrigation districts and within the scope of existing canals and ditches.

Much Water Wasted
All of these canals and ditches receive substantial supplies of water each year, but for lack of storage facilities vast quantities of Kings River waters go to waste nearly every year. This year it aggregated 700,000 acre feet. The Pine Flat Storage Project now in process of development, will suffice to conserve much of this waste, stabilize the flow and greatly improve the agricultural possibilities. Here the Kings flows 1,500,000 acre feet per year. We use about 1,500,000 as it comes, and often with questionable economy. All of the districts and other interests are now fostering a plan for the development of this project which will involve a dam 220 feet high and afford a capacity of 600,000 acre feet. Fifteen to twenty million dollars will be necessary to carry out the project, and it will add some 200,000 acres to the irrigated area. As an incident in the development a power output of some 50,000 horsepower can be had.

The four large projects briefly outlined above will add to the San Joaquin Valley irrigated area as follows:

Project	Acres
Turlock-Moisture Districts	75,000
Merced District	120,000
Madera District	600,000
Kings River Districts	200,000
Total	1,005,000

Kern River Project
The further utilization of the Kern River, the projects where pumping is contemplated and other smaller, but important, undertakings will also add materially to this total. The four large projects referred to are the largest and most important community undertakings of the valley.

When these storage facilities are available, the water supply for irrigation will be so well under control as to permit a maximum diversity of products. In particular the development will materially affect the areas already irrigated by extending the irrigation season through August, September and, if necessary, into October.

Next is importance to the storage facilities is the power output that will be developed in conjunction with the project. The water power of the valley is a real asset. In some places it has caused serious damage, in others it is being entirely lost for this purpose. The Turlock and Merced districts have already taken hold of this problem and Fresno and Consolidated districts are planning to do so in the immediate future. There is no reasonable doubt that the water-logged areas can be relieved by pumping and the pumped water used to advantage for irrigation. The power resources of the storage projects will fit admirably into such a scheme. Furthermore, many thousands of acres in the valley, outside of the limits of these projects, may consistently expect to benefit in this power resource wherever they have available ground water supplies.

In conclusion, I venture the opinion that the consummation of all of these projects will involve no greater public effort and is of no more importance than that of supporting and developing interest in a more diversified crop production and extending co-operative marketing to include all agricultural products. Without these important elements the economies of these extensive developments may be negative.

of its history. Millions of dollars have been spent in office buildings of the skyscraper type, other business buildings of various kinds, hotels, warehouses and manufacturing plants. New building of all kinds has been particularly noticeable, but in spite of this activity the population of the city has grown faster than dwellings, apartments and hotels could be erected to take care of the population.

FRESNO TO DOUBLE BUILDING RECORD

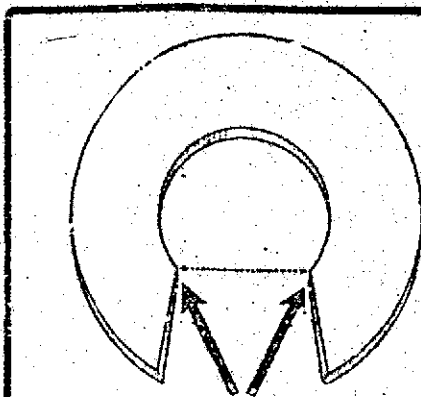
Permits Issued For First Nine
Months Of 1922 Go
Beyond All 1921

(Continued From Page 33)

one of the richest territories in the United States.

Most Meet Big Future
Faith in the great future of their city is not confined to the citizens of Fresno. The wonderful prosperity of the San Joaquin Valley and the metropolitan has attracted national attention, and in the great cities of the West Fresno visitors have found that their city is better known than some eastern cities of equal times. Its population of 22,202, result, eastern capital is constantly seeking investment here, and more people are turning their attention to Fresno as a city of opportunity. To meet this tide of immigration, Fresno must continue to erect more great office buildings, construct more industrial plants, and each year must build hundreds of substantial dwellings for newcomers who are realizing their dreams by coming to live in California.

NEWS ROOM IN 1922
During the first year of the American Revolution, the first newspaper started in Philadelphia. When the Constitution went into operation in 1789 and the freedom of the press became well assured, there were printed every week in the United States more than 76,000 copies of a newspaper.



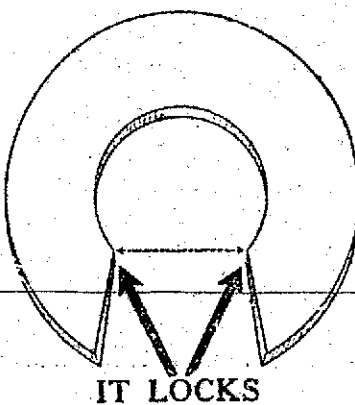
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Auto Owners—When your wheels get loose, insist that you get the original inner-locking spoke tightener, patented and manufactured by

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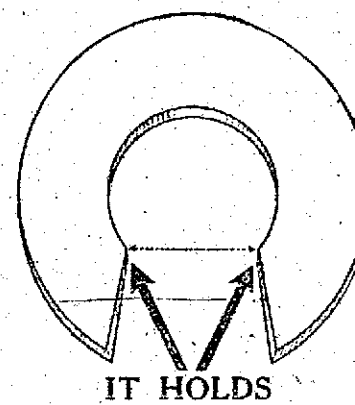
GARAGE MEN—IT IS YOUR DUTY to make and keep satisfied customers. Always assure them of the best—it costs no more. Use the Tucker inner-locking device on loose wheels. Even though there is ad-

ditional shrinkage in the wheel the Tucker inner-locking shim will stay in place. Without the inner-locking device the shim will drop out, leaving the wheels in a looser condition than ever before.



IT LOCKS

ASK FOR THE TUCKER



IT HOLDS

FRESNO LEADS IN FIG, PEACH TRADE

Cooperative Groups Given
Credit For Prosperity Of
Fruit Growers

(Continued from Page Forty-Two)

ket the fig crop as well as the peach crop. Accordingly, since 1921 both peaches and figs have been handled by this co-operative organization. The fig market during 1920 was in a very much demoralized condition on account of the heavy imports from California from the previous season. Although the crop contract drawn up with the growers did not begin until the 1921 crop, the directors agreed to receive the dried figs of members on consignment. The sales department was able to handle the figs and return a good profit to the growers as a result of the year's operations. The form of contract prices on delivery of their figs as follows: 3 cents per pound for White Adriatics, 1 cent per pound for California and 25 cents per pound for Black Adriatics.

Further returns are made from time to time as the figs are sold and overhead expenses deducted.

Fresh Figs
The California Peach and Fig Growers is primarily an organization for handling dried fruits, and it has not been the policy to handle any fresh peaches. However, the fig industry presented a different problem since the tonnage of dried figs is comparatively small and the industry largely in the hands of a few growers. It was, therefore, deemed necessary and expedient in 1921 to receive and process fresh figs for its members. Accordingly, a cannery was established near Fresno and canned and preserved figs were put up in quantities. A second cannery was equipped in Turlock and a considerable tonnage of California figs was handled for the growers. The following net returns on fresh figs of the 1921 crop were made at the end of the season:

Product	Net Return
California No. 1	.04
California No. 2	.04
Kalotas No. 1	.04
stock	.04
Kalotas No. 2	.04
stock	.04
California and	.04
Nadota Jam	.04
stock	.04

At the opening of the season 1922 three canneries belonging to the association were ready to operate, one each at Turlock, Reedley and Fresno. The season's operations show a total of about 1,000 tons of California canned and preserved figs.

The distinction should be made here between canned and preserved figs. The canned fig is put through the factory in a short time with just enough sugar added to develop the flavor. The original color of the fresh fig is retained and very near the original flavor. The preserved fig is cooked in syrup for several hours until the sugar has thoroughly penetrated every part of the fruit. The color changes somewhat and the resulting product is intensely sweet, being 50 per cent sugar.

There is at present a chance to

ing place in the ideas regarding fig varieties in California. Heretofore, dried figs alone have been marketed in quantities. The advent of the canned and preserved fig has changed the aspect of the industry and varieties especially adapted for such processing are being largely planted. Moreover, success in shipping fresh figs to distant markets in our country has stimulated interest in this line of the industry. The de-

velopment of the fresh fig industry both for shipping to the fresh fruit markets and to preserving and canning factories, is expected to increase the interest of growers and prospective planters of figs.

PENNY PAPER IN 1730
The penny newspaper had its origin in England in The Orange Post, published in 1730.

First American "Extra" Was Published In 1704

The first newspaper "extra" in America was issued on Friday, June 30, 1704, by the Boston News-Letter. The big news which prompted this "extra" was the execution of six pirates on the Charles River. The

description of the scene, the "extra" was made by one of the printers after the pirates were on the scaffold, "as near as it could be taken in writing in the great crowd," filled nearly half the paper.

SCOTCH HAD PAPER IN 1669
Scotland's first newspaper was the Mercurius Caledonicus, printed in Edinburgh in 1669.

IT MIGHT BE A PLEASURE FOR FRESNO PEOPLE TO KNOW THAT—

The Finest Dinner in the
Sacramento Valley is served
every Sunday at the
HOTEL LAND
in Sacramento
for \$1.25

This is the hotel that Sacramento people are proud of and where they entertain their friends—for here is an atmosphere of hospitality and comfort in a degree that is seldom achieved by a public resort. Here, too, the cooking is of a high character, with a reputation that extends all over the Coast.

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We offer you the very choicest furs at moderate prices. We secure our furs from trappers and wholesalers in all parts of the world, which enables us to offer the finest furs at the lowest cost.

We will make these furs up in any design you wish—or if you have a fur of your own, we will make it up to please you.

We also have an extensive line of fur garments fashioned in beautiful and fashionable models. Come in and see them.

Skunk

Neck-Piece

\$65.00

A beautiful Neck-Piece made up of Eastern Skunk in the style pictured. Attractively lined with fine quality silk—it is indeed a very desirable fur, and low priced at \$65.00.

We Remodel, Repair and Clean Furs

Normart's Fur Shop

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To the Publishers and Employes of The Fresno Bee—Greetings!

JAMES McCLATCHY COMPANY
Publishers The Fresno Bee
Fresno, California.

We, the employes of THE SACRAMENTO BEE, desire to take advantage of this opportunity to publicly extend to you our congratulations and to offer best wishes for the success of THE FRESNO BEE.

Experience and knowledge of the policies of The Sacramento Bee tell us that Fresno and the San Joaquin valley have acquired in THE FRESNO BEE an honest-to-goodness newspaper and a champion of the right—independent, fearless, outspoken and with the "square deal" idea always in mind. "GOD SPEED IT ON ITS WAY."

We congratulate our brother employes of THE FRESNO BEE upon their association with this pioneer publishing organization—managed by men who believe in consideration for and interest in the welfare of all.

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The Sacramento Chamber of Commerce Sends Greetings to The Fresno County Chamber of Commerce and the People of the San Joaquin Valley

Through its officers and directors, the Sacramento Chamber of Commerce wishes to extend to you its congratulations upon the acquisition by your city and section, of The Fresno Bee.

The same firm publishes The Sacramento Bee and during its life of more than sixty years in this community have supported all movements looking to the upbuilding and development of Sacramento, the Sacramento Valley and California. It has always been among the institutions to contribute liberally to civic improvements and enterprise, both by precept and example.

It is, therefore, entirely fair to assume that The Fresno Bee will pursue the same policy of loyalty to Fresno and to the enormous empire---The San Joaquin Valley---of which the Raisin City is the hub. With this belief they are entitled to congratulations. We feel sure that the new paper will mean something in the cementing of closer relations between the two great interior valleys, the wonderland of the West, the real heart of California.

We take advantage of the occasion to extend to the owners of the paper our best wishes for the success of the new Bee. May it have a long and successful career!

Signed: Sacramento Chamber of Commerce

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